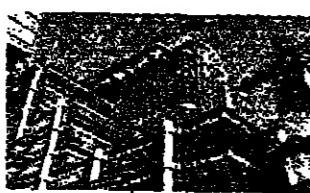


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East Germany's master spy: unmasked and on trial

# FINANCIAL TIMES

Europe's Business Newspaper

FRIDAY APRIL 30 1993

## West struggles to agree on Bosnia intervention plan

Western governments yesterday struggled to maintain a united front on proposals for outside military intervention in Bosnia, amid growing reports of disagreements over what option should be chosen.

A senior Nato official said the chances of decisive western military intervention in Bosnia were fading. Page 16; Czech-Slovak leaders to hold emergency talks, Page 16

**Yeltsin gives reform go-ahead:** Russian president Boris Yeltsin, claiming victory in Sunday's referendum, started the process of adopting a new constitution and gave the go-ahead to his most radical ministers to initiate financial stabilisation. Page 16; Russian arithmetic does not add up, Page 15

**China and Taiwan sign agreements:** China and Taiwan, bitter enemies for more than 40 years, signed agreements in Singapore. Page 16

**E German steelworkers to strike:** IG Metall, Germany's most powerful trade union, is to begin indefinite strikes involving more than 28,000 workers on Monday at 50 plants throughout eastern Germany in support of higher pay. Page 2; Beijing likely to rival Tokyo steelforming

**Bank of France cuts key rates:** The Bank of France cut its two key interest rates. The intervention rate was cut by 25 basis points to 3.25 per cent and the 5-10 day lending rate by the same amount to 9.25 per cent. Page 3

**GM results improve:** General Motors, the US carmaker in the throes of a big restructuring, reported better than expected first quarter income of \$513m. Earnings improved \$88m from the first quarter of last year, when GM lost \$167m. Page 17

**Hussein's vision faces test:**

King Hussein (left) formally assumed constitutional powers in Jordan 40 years ago on Sunday. His democratic vision for the future will face its most crucial test yet at the forthcoming parliamentary elections. Hussein tries to cope with Islamic surge, Page 5

**Blow to Italian PM:** Italy's former communist party said it would not support prime minister Carlo Azeglio Ciampi after parliament blocked an inquiry into former prime minister Bettino Craxi. Ciampi changes the rules of the game, Page 3

**Fiat executive returns:** Giorgio Garuzzo, chief operating officer of Fiat, the Italian car group, was being questioned by Milan magistrates following his return to Italy after the issue of a cautionary warrant on April 7 for alleged corruption.

**Sutherland favourite for Gatt job:** Former EC competition commissioner Peter Sutherland is clear favourite to take over this summer as director-general of the General Agreement on Tariffs and Trade. Page 5

**The Observer:** The future of The Observer, one of Britain's oldest newspapers, looked secure last night after Lopnor, the international trading conglomerate, said it had received an "acceptable" offer from the Guardian and Manchester Evening News. Page 8; Guardian of tradition, Page 14

**ICI profits rise 10%:** Imperial Chemical Industries increased pre-tax profits by 10 per cent to \$232m (£359m) in the first quarter of the year, the last time the chemicals and bioscience group will produce results on its pre-merger basis. Page 17; Lex, Page 16

**UAL reports \$138m loss:** UAL, the parent company of United Airlines, one of the big three US carriers, reported a loss of \$138m for the first quarter, compared with an underlying deficit of \$108m in the same period of 1992. Page 20

**Christiania Bank returns to profit:** Christiania Bank, Norway's second-biggest commercial bank, reported a return to profits for the first quarter of 1993. The bank achieved a net profit of Nkr295m (\$312m), against a loss of Nkr88m in the same period. Page 21

**Silver hits new highs:** Buying of silver drove precious metals markets in London to new highs. Silver was fixed at a 21-month peak of \$4.36 an ounce. Commodities, Page 32

**STOCK MARKET INDICES**

	STOCK MARKET INDICES	STERLING	DOLLAR	LONDON MONEY
FT-SE 100:	2765.8	(-10.5)	1.51%	1.51%
Yield	.409		1.52	1.52
FT-SE Fartrad 100	1143.23	(-11.75)	1.51	1.51
FT-A All-Shares	1377.21	(-0.4%)	2.485	2.4825
Nikkei	closed		FF	FF
New York Composite			SF	SF
Dow Jones Ind Ave	3407.61	(-11.89)	2.2475	2.2525
S&P Composite	4365.7	(-1.45)	Y	178.25
US LUNCHTIME RATES			1.29	178.75
Federal Funds	.21%		Y	111.25
3-mo Tres Bill	.94%		London	111.25
Long Bond	102.25		DM	1.5915
Yield	8.88%		FF	5.33
EUROPE			SF	1.43
3-mo Interbank	.51%	(0.5%)	Y	111.8
Long gilt future	103.35	(Jun 104.45)	London	111.8
Brent 15-day (June)	\$78.025	(18.76)	DM	1.5915
Gold			FF	5.33
New York Comex June	3357.4	(254.4)	SF	1.43
London	3355.25	(251.65)	Y	111.8
			£ Index	63.6
			Tokyo Y closed	63.6

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## NEWS: EUROPE

# IG Metall prepares for show of power

By Judy Dempsey in Berlin and Quentin Peel in Bonn

**IG METALL**, Germany's most powerful union, yesterday announced it would begin indefinite strikes in selected enterprises throughout eastern Germany in support of higher pay.

The strikes, which will involve over 23,000 workers at 50 steel and engineering enterprises, will mark a watershed in eastern Germany's turbulent history: it is the first time for more than 60 years that the region's workers have officially called a strike.

The strikes, scheduled to start on Monday, will affect the steel industry throughout eastern Germany, and the metal and electrical sectors in the northern shipbuilding state of Mecklenburg-Western Pomerania, and the heavy industry eastern state of Saxony. They are aimed at putting pressure on the employers to uphold a contract signed between the employers, east German managers, and IG Metall in March

1991. The contract was designed to equalise eastern and western German wages from April of next year.

**Gesamtmetall**, the metal and electrical employers' association, and **Arbeitgeberverband**, the steel employers' association, pulled out of the contract for economic reasons. Officials said they could not pay wage increases of over 20 per cent for both sectors because of the recession in western and eastern Germany. Instead, they recommended pay increases of 9 per cent. Wages in eastern Germany are about 70 per cent of western German levels. The cancelled pay increases would have brought them up to about 80 per cent of their western counterparts.

Mr Franz Steinbüchler, IG Metall's president, said if the employers continued to refuse to reinstate the contract, additional ballots would be held among the metal and electrical sectors in the three remaining states of Berlin-Brandenburg, Thuringia, and Saxony-Anhalt. Employers are still hoping

that talks today with IG Metall in the metal and electrical sector in Thuringia might break the deadlock.

Meanwhile, in west Germany, the fate of the Krupp steel plant at Duisburg-Rheinhausen was sealed when the supervisory board of Krupp Stahl gave the go-ahead for the closure of the plant that will see some 2,100 workers lose their jobs.

At the same time, some 100,000 miners demonstrated in nearby Bochum for the maintenance of state subsidies for the industry.

They heckled and whistled at Mr Günter Rexrodt, the economics minister, when he promised state support for continuing coal production of at least 50m tonnes for both steel and electricity generation.

There were indications yesterday, however, that the Klockner-Hütte steelworks in Bremen, the main plant in the Klockner-Werke group, may be reprieved with a substantial debt-relief package agreed with creditors.

**SOME** east Germans might believe in the conspiracy view of history. Others might put it down to a string of unfortunate coincidences. Either way, the consensus is that this has not been a good week for eastern Germany.

First there was a fire - allegedly arson - at the central land registry at Barby, near Magdeburg, in eastern Germany. This is usually the place where anyone seeking restitution or compensation for property confiscated either by the Nazis or the communists comes to identify what happened to their land over the past 50 years.

At the same time, some 100,000 miners demonstrated in nearby Bochum for the maintenance of state subsidies for the industry.

It was the decision by the European Commission against recommending public subsidies to the German government to modernise EkoStahl, the largest steel producer in eastern Germany. Located near the Polish border, EkoStahl, which in its heyday employed more than 11,000 people, sustains the town and environs of Eisenhüttenstadt, with a population of 50,000.

The Treuhand, the agency responsible for privatising eastern German industry and

which owns EkoStahl, has thrown its weight behind turning the plant into a mini-mill equipped with a highly skilled work force of about 1,000, producing over 1m tons of high-quality steel a year and capable of competing with the best of west German steel manufacturers.

The problem is that a hot-rolling mill and, at a later stage, a mini-mill providing steel to the Opel car plant in eastern Germany, would require subsidies of well over DM1.1bn (£40m). The western German steel federation has opposed the idea - not just because it would re-open the question about over-capacity in Germany, but, as Treuhand officials admit, the west Germans do not want competitive steel from eastern Germany.

To dampen morale even further, IG Metall, (western) Germany's powerful engineering union, obtained, what it believed was a resounding vote of confidence by eastern German steel and engineering workers to stage an all-out strike in eastern Germany, beginning next week. The

irony is that workers at EkoStahl openly say they would prefer to work and not strike.

IG Metall wants to use the strike to force employers to rescind a contract, signed in March 1991, between employers, the unions, and eastern German managers. That contract would have equalised eastern and western German wages by April 1994.

The employers pulled out of the contract, invoking a revision clause allowing them to do so if economic conditions had changed radically for the worse. IG Metall has persistently argued that the employers wanted to get rid of the traditional system of collective wage bargaining.

Ambiguity towards a strike among eastern Germans was tapped by IG Metall, whose message to the region's workers was blunt. "Since the easterners are going to be unemployed sooner or later, they might as well vote for a strike in support of higher wages so that they can obtain higher unemployment benefit," one union official explained. IG Metall, which also wanted to

prove that it could reawaken "working-class consciousness", suffocated by the Nazis and the communists, and play its own power.

But if strikes do take place and if investors pull out, IG Metall through further job losses in eastern Germany will lose more members. In 1991, it had more than 750,000 in the region. Today, it has less than 400,000. Moreover, strikes would weaken further eastern Germany's attempts at becoming competitive through low labour costs. It is precisely the difficulty in making eastern industry competitive, and the persistent lack of confidence, which hinders this week's incidents.

Employers' associations and unions admit that decisions over the east's wage dispute are made at the "centre", where they are based. "The eastern German states have no power whatsoever. In some ways, the wage dispute is about a power struggle between Cologne and Frankfurt," an official from Arbeitgeberverband Stahl, the steel employers' association said.

## Peace finds convert in Milosevic

By Laura Silber in Belgrade

**WESTERN** diplomats this week had the unusual task of interpreting what appeared to be the first public dispute between President Slobodan Milosevic of Serbia and Serb leaders in Bosnia.

In a letter on Monday to the self-styled Bosnian Serb parliament, Mr Milosevic criticised their refusal to endorse the Vance-Owen peace plan. He accused the Bosnian Serb leadership of making 10m citizens of Serbia and Montenegro bear the burden of tighter United Nations sanctions.

The Bosnian Serbs had rejected the plan because it left Serbs in Bosnia surrounded by the enemy.

"Milosevic's letter was part of a political move to get a signature on the agreement," says a western diplomat, who believes that the Serbian president is prepared to turn on his allies to win the favour of the international community.

Mr Milosevic's conversion may have stemmed in part from the fact that Russian voters endorsed President Yeltsin's policies in a referendum on Sunday. The outcome of the vote was a shock to Serbian leaders, who had assumed that Mr Yeltsin would be defeated and that a more supportive government would come to power in Moscow.

Mr Milosevic in the past has excelled at changing positions to suit the crisis of the moment. In January 1992, he suddenly became a man of peace after six months of war and destruction in Croatia. He engineered the ousting of Serb leaders from the rebel state of Krajina, in Croatia, who opposed the plan drawn up by Mr Cyrus Vance, the international mediator.



Relatives of a 13-year-old boy killed together with two playmates in a Sarajevo mortar attack weep at his funeral yesterday

He also played a conciliating role in Geneva at the beginning of this year when he twisted the arm of Mr Radovan Karadzic, the Bosnian Serb leader, to make him endorse the constitutional principles section of the Vance-Owen peace plan.

Part of his tactics in the past included a vicious smear campaign against the Krajina Serb leadership in the Serbian media. Such a campaign has so far not materialised against Bosnian Serb leaders, but this week state-run Television

Serbia, which has spewed out anti-western propaganda for months, toned down its coverage and came out in support of the Vance-Owen plan. It even cast Lord Owen, previously vilified for saying that it might be necessary to bomb Serb targets in Bosnia, in a favourable light and presented him as fighting to defend Serbian interests.

In the first sign that Bosnian Serb deputies were ready to heed the most powerful man in Serbia, yesterday their self-styled assembly agreed to meet on May 5 to reconsider the Vance-Owen maps which would split Bosnia into 10 semi-autonomous regions divided on ethnic lines.

Diplomats believe the Serbian president will also succeed in persuading Mr Karadzic to approve the Vance-Owen maps.

But the question remains whether any Serbian leader is prepared to implement the plan. The proposal calls for Serb forces to give up between one third and one half of the territory they have conquered over the past year.

If Serbia and Montenegro want to re-enter the family of nations, the signatures must be followed up by implementation of the plan, said the diplomat. "Bosnian Serb forces must be ready to stop the violence. They are not responsible for all the killing, but they have the preponderance of force," he added.

But despite his readiness to exert pressure on Bosnian Serb leaders, Mr Milosevic has so far not indicated that he is prepared to follow up on the peace plan.

## A ray of colour in drab Albania

Europe's poorest economy is making progress, writes Kerin Hope

MOST factories are still closed, but the ubiquitous stalls selling cigarettes, soap and Pepsi Cola, adding a splash of colour to Tirana's drab streets, indicate that Albania's transition to a market economy is under way.

With about 310,000 unemployed and another 200,000 Albanians working illegally in Greece, people in Europe's poorest country have been forced to make radical adjustments in the year since the election of a democratic government ended a half-century of Stalinist self-sufficiency.

Out-of-work diplomats and engineers trade lek for dollars and drachmas in the foreign exchange market, held in the street outside the central bank. While banking reform is painfully slow, the lek has stabilised since the government adopted a harsh reform package last August in return for an \$18m stand-by loan from the International Monetary Fund.

Food prices have been liberalised, with the exception of bread. Rents were raised sharply, while petrol for a burgeoning fleet of second-hand trucks and battered private cars is sold at international prices.

Nevertheless, the monthly inflation rate has fallen steadily after a 47 per cent jump in response to price liberalisation last August, dropping to 6.3 per cent in January and just 0.9 per cent in March. The finance ministry forecasts that year-on-year inflation will be held at 45 per cent in 1993.

"I think we've done better than other ex-communist countries in stabilising the economy, even though we'd no experience at all of a free market," says Mr Genc Ruli, finance minister.

However, with real wages and unemployment benefits both showing a sharp decline, remittances from Albanians

working abroad, estimated at more than \$300m in the past year, have been crucial in cushioning the impact of market reforms.

Remittances also provide the capital for thousands of small retail and service businesses set up in Albanian towns over the past six months.

In addition, the Group of 24 wealthy nations provided another £200m (\$1bn) in aid in 1991-92, much of it contributed as emergency food supplies to a market economy that result of privatisation of collective farms.

With farm production forecast to rise by at least 20 per cent this year, food aid will be gradually phased out. Mr Ruli must now persuade donor countries that Albania is firmly committed to structural reforms that would justify international funding for infrastructure projects to encourage foreign investment.

The government's medium-term reform plan, to be supported with another \$20m loan from the IMF, calls for reducing public spending by speeding up privatisation, confined so far to selling off about 20,000 state-owned shops, and cutting public sector jobs.

However, plans for improving the foreign investment law to provide better protection for investors and for permitting land to be sold rather than leased to foreigners meet with fierce political opposition. A new law that provides for restitution of property to pre-communist period owners will only add to the prevailing confusion.

Despite the advantages of an undeveloped coastline, cheap labour, and easy access to European markets, Albania has so far managed to attract only \$20m in foreign investment and none at all in the tourist sector.

## Czech-Slovak leaders to hold emergency talks

By Patrick Blum in Prague

THE Czech and Slovak prime ministers will hold an emergency meeting today following yesterday's unexpected cancellation of talks between finance ministers aimed at settling financial issues emerging from the two countries' recent division.

A spokesman for Mr Julius Toth, the Slovak finance minister, said yesterday's talks were called off as neither side was ready for further discussions.

But now Mr Vaclav Klaus and Mr Vladimir Meciar, the Czech and Slovak prime ministers, will meet in an effort to defuse the increasingly bitter dispute between the two countries over dividing the assets of the former Czechoslovak state.

Mr Klaus yesterday called for the direct talks to resolve "the current crisis between the two republics."

The dispute over who is owed what from the former Czechoslovak state has escalated since the two countries went their separate ways on January 1. Prague says it is owed CzK 24.7bn (\$832m), a claim rejected by Bratislava, which has made its own claim for compensation.

## Athens urged to attack inflation

By Kerin Hope in Athens

**GREECE'S** central bank yesterday urged the government to keep up its fight against inflation, despite political pressure to relax austerity ahead of next spring's election.

Mr Ethymios Christodoulou, central bank governor, said before presenting the bank's annual report that year-on-year inflation, still almost four times the European Community average, "would show a swift decline" later this year.

He said a drop in inflation, together with a fall in interest rates and increased public investment, would set the stage for economic recovery, "but anti-inflationary policies must be strictly upheld even in an election year".

Inflation rose from 14.4 per cent at the end of last year to

16.4 per cent in March. The central bank said price rises for utilities and fuel, together with a jump in food prices as a result of bad weather, caused the increase.

The economy ministry hopes to bring inflation down to single digits by the end of the year. However, the government's election campaign organisers are already demanding an additional wage increase for civil servants, limited by the budget to 4 per cent in 1993, and the lifting of restrictions on public sector hiring.

The central bank's exchange rate policy also aims at trimming inflation, by slowing down the drachma's decline against the Ecu. In the first quarter of this year, the Greek currency fell by 1.4 per cent against the Ecu, compared to an overall 8.3 per cent drop during 1992.

Mr Claeys also unveiled the new Belgian logo for its Presidency - a tricolour "B" inside a blue circle of 12 stars representing the 12 EC members. The early launch raised eyebrows among Brussels diplomats, though they conceded that the UK presidency was also fast off the mark last year.

Mr Claeys made clear that Belgium had no desire to emulate the Danish presidency which has so far this year won reluctant agreement to allow television cameras into eight ministerial debates.

At the Edinburgh summit last December, the twelve decided unanimously that important policy debates and new legislative proposals should be televised. Mr Claeys told a news conference in Brussels that Belgium would stick "strictly" to the Edinburgh terms.

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## Belgium seeks orthodox EC

By Lionel Barber in Brussels

BELGIUM will restrict televised sessions of EC ministers when it starts its six-month presidency on July 1. Mr Willie Claeys, foreign minister, said yesterday.

Mr Claeys made clear that Belgium had no desire to emulate the Danish presidency which has so far this year won reluctant agreement to allow television cameras into eight ministerial debates.

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\*per April 1993

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FINANCIAL TIMES FRIDAY APRIL 30 1993

NEWS: EUROPE

## French rates cut as franc strengthens

By Alice Rawsthorn in Paris and James Blitz in London

**T**HE Bank of France yesterday took advantage of the latest easing in German monetary policy by again cutting its two key interest rates.

The French authorities cut their intervention rate, which sets the effective floor for money market rates, by 25 basis points to 8.25 per cent. They also cut the 5-10 day lending rate, the effective rate floor ceiling, by the same amount to 9.25 per cent.

The cut in French rates came in the wake of Wednesday's larger-than-expected cut in the cost of lending short term funds to German commercial banks. The Bundesbank cut its repo rate to 7.75 per cent from a previous 8.09 per cent.

Yesterday's easing in French monetary policy came amid signs of increasing confidence in the French franc among foreign exchange and money market dealers.

The currency yesterday strengthened in the wake of the rate cut, closing in London at FF13.365 against the D-Mark from a previous close of FF13.374. This was the first time the French currency had closed stronger than FF13.37 to the D-Mark this year.

At the same time, French money market rates continued their recent fall. Three-month French franc interest rates yesterday closed about 20 basis points lower on the day at 7.90

per cent. This means that 3-month French franc rates are now only 18 basis points above 3 month D-Marks.

The narrowness of that spread is seen by dealers as an important sign of the French franc's intrinsic strength. At the height of the recent currency crises, French franc rates have had as much as a 4 percentage point premium over those of the D-Mark, reflecting fears that the franc might have to be devalued in the exchange rate mechanism.

However, there is no sign so far that lower rates have bolstered confidence among French business. The latest INSEE monthly survey published yesterday showed that business confidence in France had deteriorated since the start of the year, particularly in the motor and construction industries.

According to INSEE, the level of orders remains at an unusually low level and most businessmen do not expect to increase output in the short term. Hopes of recovery were dashed by yesterday's announcement that unemployment rose sharply by 1.4 per cent in March, taking the jobless total to a record 3.06m, or 10.7 per cent of the workforce.

Hugh Carnegy adds from Stockholm: In the wake of the Bundesbank rate cuts, Sweden's central bank, yesterday cut its key marginal interest rate by 0.25 points to 9.25 per cent.

With an overwhelming vote for

electoral reform.



Breaking new ground: Mr Ciampi after being sworn into office yesterday by President Scalfaro (left)

Italy's 52nd post-war government marks the switch to a new kind of politics, writes Robert Graham

**I**TALY'S new prime minister, Mr Carlo Azeglio Ciampi, has proved age is no barrier to innovation.

The 72-year-old former governor of the Bank of Italy has ventured on to ground where no government has dared tread since 1947. He has persuaded three members of the Party of the Democratic Left, the heirs of the once-feared Communist party, to enter the cabinet.

It puts a formal end to the cold war divisions that have conditioned Italian politics for four decades. The era of Christian Democrat-controlled coalition governments and a communist-dominated opposition is over and this, the 52nd post-war government, is a transition towards a different political environment determined by fresh electoral laws and new alliances.

Appropriately, one of the PDS cabinet members, Mr Luigi Berlinguer, the science minister, is a cousin of Mr Enrico Berlinguer, the communist leader who championed the idea of the historic compromise - a government of Christian Democrats and communists.

The PDS has entered the cabinet only after months of agonised internal debate. Mr Achille Occhetto, the PDS leader, has brought his party round by pointing out that Mr Ciampi is a non-partisan figure given a government of limited duration, untainted by corruption and containing 11 first-time ministers. The three members were chosen by Mr Ciampi not by the party.

Even with some PDS dissidence, the government's majority in parliament should go well beyond the slim 16-seat margin of Mr Giuliano Amato's four-party coalition. These parties remain represented in the

cabinet but now, in addition to the PDS, Mr Ciampi can count on the Republicans and the Greens, who have the environmental portfolio.

The government can probably rely on the support of Mr Mario Segni, the leader of the referendum movement. Although he declined to join the government, Mr Augusto Barbera, the PDS minister in the new portfolio of parliamentary affairs, was a key figure in the referendum movement, which last week triumphed

with an overwhelming vote for

electoral reform.

Five parties and groupings are absent from what is otherwise a government of national unity, mixing politicians with technocrats. These are the neo-fascist MSI, the Radicals, the hardline communists, Reconstructed Communism, and The Network (La Rete), the Sicily-based clean government movement. Between them they account for just over 30 per cent of the seats in the Chamber of Deputies.

Despite much talk of Mr Ciampi having established a precedent by choosing his cabinet over the heads of the party bosses, the Christian Democrats had a considerably say.

Eight of the 24 are Christian

Democrats

and the Radicals,

the hardline communists,

Reconstructed Communism,

and The Network (La Rete),

the Sicily-based clean government movement.

Between them they account for just over 30 per cent of the seats in the Chamber of Deputies.

presence with only three members as ministers and one big portfolio - defence, held by Mr Fabio Fabbri. Mr Amato, the outgoing Socialist premier, declined to take the foreign affairs portfolio having announced, last month he wished to step out of the political spotlight. The job has gone to Mr Beniamino Andreatta, the most distinguished economist in the Christian Democrat camp and a forceful figure, much needed in a ministry demoralised by scandal over

the misuse of foreign aid funds and the patronage politics of former Socialist minister Gianni de Michelis.

Besides balancing political sensibilities, Mr Ciampi's choice of ministers reflects the two main priorities of his administration - electoral reform and economic management. Electoral reform will be handled at the parliamentary level by Mr Barbera, and at the legislative level by Mr Leopoldo Elia, the former Christian Democrat head of the constitutional court.

Economic management will enjoy the continuity of Mr Piero Barucci. He will be joined at the budget ministry by Prof Luigi Spaventa, a fellow of All Soul's Oxford who knows Mr Ciampi well and who since last year has been chief adviser at the treasury. At the finance ministry, the fifth minister in a year, is Mr Vincenzo Visco, the PDS shadow economy minister and a fiscal expert trained at Berkeley and York University.

Their job will be to prepare immediately a mini-budget to balance the L15,000bn (£6.3bn) overshoot in 1993 spending.

Another prong to economic policy will be to speed up privatisation, working in tandem with Mr Ciampi's former Bank of Italy colleague, Mr Paolo Savona, in the industry portfolio. Mr Savona, who has also been a director general of Confindustria, the industrialists association, is firm proponents of privatisation.

Although one of the referendums approved the abolition of the ministry of agriculture, Mr Alfredo Diana, the outgoing minister, has been retained. This underlines the impossibility of abolishing the ministry without some structural replacement.

## Lessons of Europe's currency turmoil

David Marsh and Peter Marsh on what can be learned from Black Wednesday and its aftermath

EUROPEAN government officials and central bankers have emerged wiser, and above all humbler, from a series of investigations into last autumn's currency crises.

Since September, sterling and the Italian lira have left the exchange rate mechanism, while the Spanish, Portuguese and Irish currencies have been deviated.

"We should have had the foresight to encapsulate all the five months of realignments into one weekend. We must never let this happen again," says Mr Wim Duisenberg, president of the Netherlands central bank.

Yet Europe is also now much more sober in assessing the chances of progress towards the Maastricht goal of economic and monetary union.

"The events of September 1992 brought the ERM on to a more realistic basis," says a senior German central banker.

And Mr Otmar Issing, the Bundesbank's directorate member responsible for economics, believes economic divergences within the EC have made it "hardly conceivable" that ERM could take place by 1997, the earliest date stated in the Maastricht treaty.

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## NEWS: INTERNATIONAL

## Boycott threat follows Yemen poll

By Mark Nicholson and Eric Watkins in Sanaa

ONE OF the most successful parties in early returns for Yemen's elections yesterday accused the two government parties of "interfering grossly and flagrantly" to influence voters and threatened to boycott parliament if such "abuses" continued.

The statement from the Islah party, an alliance of Islamists and one of the country's biggest tribal groups, came as international observers monitoring unified Yemen's first election praised the enthusiasm and commitment of officials and voters, but said they had witnessed "numerous" and "significant" irregularities.

Nevertheless, the 20-strong group of observers, led by the International Republican Institute, an affiliate of the US Republican party, said problems during Tuesday's vote "do not seem to have significantly affected" the outcome.

Islah has already secured 40 seats with two thirds of the 301 electoral districts declared, making it by far the most successful non-government party.

But it accused the General People's Congress (GPC) and Yemen Socialist party (YSP), which together form the present ruling coalition, of using security forces to "terrorise" and "threaten" its candidates.

"If these abuses continue, we will not participate in the forthcoming parliament," said Mr Abdullah al-Akwa, a member of Islah's political office.

The GPC has won 95 of the 199 early results, with the YSP winning 24. Independent candidates won 31 seats. With counting still continuing late yesterday in several far-flung districts, full results are unlikely before the weekend.

Unofficial indications suggest the GPC and YSP will form a sufficient bloc in the new parliament to form a coalition government. Mr Ali Salem al-Baid, vice president and YSP secretary-general, said before the vote that "even if either party wins the majority, the circumstances of the country require the coalition" - a sentiment aired before the poll by President Ali Abdullah Saleh.

While it has been widely assumed Islah would form part of such a coalition, its attack on the two ruling parties throws considerable doubts on its desire to join the government. It also suggests that a period of fierce bargaining over an eventual cabinet will follow the final results.

In their preliminary report on the elections, the international observers criticised the requirement that illiterate voters have their ballot witnessed, which they said compromised the secrecy of the vote. They also criticised the government's control of the media during the campaign and said allegations of organised registration of voters outside their appropriate districts were "too consistent and widespread to be disregarded."

But observers were at pains to point out the ballots had been a considerable experiment. A separate report by the British Electoral Reform Society said electors "with only a few exceptions were able to express their choice of parliamentary representatives freely and without duress." The report adds that "despite individual flaws, we believe that this election was a success".

# WHO vote unlikely to calm criticism

Frances Williams reports on unhappiness with the director-general of a UN agency

NEXT WEEK the 184 members of the World Health Organisation are expected to confirm by a big majority the reappointment of Dr Hiroshi Nakajima for a second five-year term as director-general of the United Nations agency.

The decision, however, is unlikely to calm the blizzard of criticism levelled at Dr Nakajima, a Japanese pharmacologist, whose reign at the WHO since 1983 has been dogged by scandal, mounting opposition of leading western donors, and disaffection to the point of open revolt by many WHO staff.

Dr Nakajima's critics say his re-election will seriously weaken the ability of the Geneva-based agency, which has an annual budget of \$850m and employs 4,700 people worldwide, to tackle global health challenges including AIDS, child health and the spread of infectious disease.

They draw parallels with the UN Educational, Scientific and Cultural Organisation in the mid-1980s under Mr Amadou Mahtar M'Bow, a Senegalese.

who was finally forced out after rampant waste and mismanagement had destroyed Unesco's credibility.

"It's a genuinely sad situation," says a seasoned western diplomat. "The WHO was one of the UN's best technical agencies. Now it's headed downhill."

In February, a senior Japanese staff member in the WHO's regional office in Manila, where Dr Nakajima was previously director, wrote to a top foreign ministry official in Tokyo that "another five years of Nakajima will be a nightmare for the Japanese government and a catastrophe for the WHO."

Dr Nakajima had barely arrived in Geneva before the rumblings of discontent began.

Staff were upset by his autocratic management style, the appointment of Manila cronies to key positions, and the demotion or transfer of staff who had close links with his Danish predecessor, Dr Halfdan Mahler.

US and European donors say Dr Nakajima, has failed to

give the organisation vision and leadership.

WHO staff also question the role of Mr Ryōichi Sasakawa, the controversial Japanese billionaire philanthropist and run-round aspirant for the Nobel Peace Prize, who is a generous contributor to WHO.

Dr Yuji Kawaguchi, who acted as the WHO's linkman with Mr

Dr Mohammed Abdelmoumen, an Algerian neurologist, who was Dr Nakajima's deputy until suspended last year after declaring his candidacy. Dr Abdelmoumen remains on special leave with full pay.

A special audit conducted by Sir John Bourn, Britain's comptroller and auditor gen-

eral, found that the value of WHO contracts to executive board members had more than doubled in the second half of 1992 compared with a year earlier, and identified five contracts involving financial irregularities.

While Dr Nakajima was not personally involved, all five contracts were signed by Dr Kawaguchi using Japanese funds. By far the biggest, a

research contract of \$150,000 given to a foundation run by the Philippines executive board member, Dr Alfredo Bengzon, was paid for by the Sasakawa Health Trust Fund.

The auditor's report is due to be discussed by the World Health Assembly next week, before Dr Nakajima's re-elect-

chi would be shunted aside to handle "inter-agency affairs."

Dr Nakajima plans to

announce next week a more

radical reorganisation which

will include creation of two

new divisions for nutrition and

vaccines and effectively curb

the powers of two Manila bud-

get and finance director,

and Dr H S Dillian, director of health education, who were

implicitly criticised by the spe-

cial audit.

However, western diplomats

do not expect this significantly

to influence the vote, by secret

ballot, which will reflect the

views of the WHO's developing

country majority.

Even without the various

threats or inducements alleg-

edly made by the Japanese

government (charges which it

strongly denies), many poor

countries see Japan as a more

promising potential donor,

bilaterally and through the

WHO, than the US or Europe

which have other preoccupa-

tions and more severe budget

constraints.

Dr Nakajima has made some

attempt to defuse the row

before the ballot. Last week it

was disclosed that Dr Kawagu-

chi unapologetically

defended his leadership

in the global battle for health

care.

Mr de Klerk said in an open

statement at a news confer-

ence unveiling the party's new

colours

that he "deeply regretted"

that apartheid had deprived

blacks of their dignity and

potential to develop. Pressed to

say whether this amounted to

an apology, which he had so

far refused to give, he said:

"Yes, we say we are sorry."

Mr de Klerk unveiled a new

blue, white and green flag

showing a yellow sun in place

of the powderhorn that has

been the party's symbol since

it came to power in 1948.

Karier, Mr de Klerk said in

an interview with CNN televisi-

on that Mr Mandela, his main

political rival, had presidential

qualities. "I think Mr Mandela

has the typical qualifications,

personal qualifications and

qualities, expected of people

who fill high office. I respect

him," he said.

He said, however, that the

ANC lacked the experience

necessary to rule South Africa.

"To me they are unacceptable

because of their adherence to

communism. I think they need

direction," Mr de Klerk said.

**Unita 'downs' helicopter**

Angola's Unitas rebels yester-

day said they had shot down a

government helicopter and

killed seven soldiers in the

northern oil-producing enclave

of Cabinda, Reuter reports

from Sao Tome and Johannes-

burg.

Earlier, the United Nations

World Food Programme (WFP)

said it had suspended all relief

flights in Angola after one of

its planes was shot down this

week. "We hope to resume the

flights as soon as guarantees

for the safety of our flights can

be provided by all parties con-

cerned," a WFP spokeswoman

said in Harare.

The report notes that Chi-

na's importance to world steel

trade was emphasised in 1992

by heavy Chinese buying in

the second half of the year.

In spite of last year's 10 per

cent increase in Chinese crude

steel production, even stronger

domestic demand caused inter-

nal free market prices to jump

by up to 80 per cent, diverting

production away from the

export sector.

With China's imminent

entry into the Gatt, says the

study, import duties should

fall, stimulating imports into

the country. Current tariff lev-

els on imported finished steel

products are more than 30 per

cent.

China is now freezing inter-

national steel prices, and the adop-

tion of western-style market

and institutional structures will help stimulate the local

steel market's growth.

Increasing reliance is also

being placed on China as a big

new opportunity for the Aus-

tralian iron ore producers,

says the report.

**Iron and Steel: Relying on**

**China. Available from AME**

**Mineral Economics, GPO Box**

**3002, Sydney 2001, Australia.**

The United Nations yesterday

said it had asked Iraq to help

De Klerk  
signals  
apology  
for  
apartheid

FINANCIAL TIMES FRIDAY APRIL 30 1993

NEWS: INTERNATIONAL

## Hussein tries to cope with Islamic surge

James Whittington assesses the king's 40 years in power

**W**HEN King Hussein surveys the ever-expanding white city of Amman from his hill-top palace on Sunday, he may have difficulty in recalling the small dusty outpost to the east of the Jordan River which became his capital on the May 2, 1953, the day he formally assumed constitutional powers.

Thrust into a turbulent Middle East as an 18-year-old Sandhurst graduate 40 years ago, the king is now the longest reigning monarch in the world. Having survived two Arab-Israeli wars, numerous coup and assassination attempts, international alienation over the Gulf war, and now, apparently, a cancer operation, he can afford a little self-indulgent pride as Jordanians take to the streets this weekend to celebrate his accession.

The kingdom is stable, its economy is growing under the watchful eye of the International Monetary Fund, and with the country's first multi-party elections since 1966 planned for later this year, Jordan is projecting itself as a model democracy in the region.

"The king's past 40 years have been vindicated," says Mr Mustapha Harameneh, a local historian. "His brand of nationalism with its human rights and democracy has put the Hashemites in a position of leadership in the Arab world."

But Jordan has yet to be reconciled with Saudi Arabia and Kuwait after the king refused to join the coalition forces to oust Iraq from Kuwait in 1991. The Middle East peace talks, to which the king is so firmly committed, continue to disillusion Palestinians and Moslem fundamentalists in the country. And the king's democratic vision for the future will face its most crucial test yet at the forthcoming parliamentary elections.

Political parties, banned in Jordan since 1957, were legalised last year. A total of 16 parties has so far registered to vie for seats in the 80-member parliament elected nearly four years ago. But by far the strongest and most well-organised is the Islamic Action Front, the political wing of the Moslem Brotherhood, which aims to create an Islamic state.

Many Jordanians fear that they will achieve a landslide victory. They point out that the splintering effect of the other 15 parties, whose man-

festos are largely indistinguishable, cannot possibly create an effective opposition to the Brotherhood. The Islamists command a great deal of popular support. They hold the largest bloc of 30 seats, in the outgoing parliament and have made significant gains in local council and student elections.

They are especially effective in mobilising support from the underprivileged. Despite a real growth in gross domestic product of 11 per cent last year, a recent government survey showed that one fifth of Jordan's population of 4m fall below the poverty line.

Anxiety over an Islamist-dominated government is played down by government and palace officials. "I don't think one can say publicly that one is worried. Obviously democracy is not for the faint hearted," says Crown Prince Hassan.

But privately there is talk of changing the 1986 electoral system which will drastically cut the number of people voting for Islamist candidates. There also remains the possibility that the elections will be postponed to allow the new non-religious parties to develop.

"If there is a breakthrough on the peace process in the next few weeks I don't think there will be elections because the government can't risk a parliament where the majority will vote against them." This will be conducted next week by

Although press reports have suggested that 500 Islamist candidates are to stand for election, Brotherhood officials say that rather than confront the government over the peace process they might simply retain their position as the opposition for the time being.

Such a conciliatory approach would be typical of the co-existence between the fundamentalists and government over the years. Unlike Algeria and Egypt there is little evidence of Islamic militancy in Jordan and they insist that they are 100 per cent loyal to the king. But their ultimate aim is clear. "We will influence the Islamists of this country calmly and slowly," says Mr Abdullah al-Akayeb, a leader of the Islamic National Front.

The king established a close relationship with the Brotherhood early in his reign in order to counteract the growing threat of the leftist Nasserist and Ba'athist parties, banned in 1957 following a coup attempt. Ironically he now needs the support of such secular parties to fend off the fundamentalists' progressive bid for power. But most of all he needs the support of his people. Less than 40 per cent of the population voted in the last election in 1989 and there remains an acute sense of apathy that while the king is around everything will be all right.

The danger is that without a strong anti-Islamist secular vote the elections may be yet another crisis the king has to navigate to retain maintain the status quo.

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King Hussein: elections will pose a crucial test

## Iraq nerve agent evidence found

By David White,  
Defense Correspondent

EVIDENCE that Iraq used lethal nerve agent weapons as well as mustard gas against its own Kurdish citizens in 1988 has been found by scientists at the UK's Chemical and Biological Defence Establishment.

Six samples from the village of Birjuni in northern Iraq have shown traces of the nerve agent sarin. Iraq is also alleged to have used nerve agents in the attack on Halabja near the Iraq-Iran border earlier in 1988, but this has not been proven.

Although nerve agents have existed since the 1930s, when sarin and other substances were developed by Nazi Germany, this is the first ever documented evidence of use.

A British official said Iraq was probably the first country to have employed nerve gas, which affects the central nervous system, causing breathing difficulties, involuntary movements and death.

Scientists of the US organisation Physicians for Human Rights collected the samples in 1992 from the craters left by one of three bomb clusters.

Dr Graham Pearson, the CBDE's director general, said

one set of samples provided traces of mustard gas, which damages the skin, respiratory tract and eyes. The other set, including metal fragments, contained an acid that Dr Pearson said could only have come from sarin.

Four people are known to have died after the attack. But samples from the graves of two victims showed no trace of chemical weapons.

The attack took place in August 25, shortly after the ceasefire between Iran and Iraq. It is believed to have been the last time Iraqi forces made use of their nerve weapons.

Dr Pearson said he hoped the findings would deter states from thinking they could get away with chemical warfare without leaving evidence. They would help to underpin the Chemical Weapons Convention which, since it was opened for signature in January, has been signed by 145 countries and will come into force at the earliest in January 1995.

Iraq's stockpile of chemical arms is in the process of being destroyed under UN auspices. But a British official admitted: "You can never be absolutely certain that you have detected all the weapons."

## UK machine tool maker wins £1/2m China order

By Andrew Baxter

THE British machine tool company FMT has won a £500,000 order from China 18 months after losing a much bigger one because of changes in the UK's Aid and Trade Commission.

The Brighton-based company will supply its latest horizontal spindle machining centre to Linyi, a manufacturer of heavy earthmoving equipment based in Shandong province.

The deal is a consolation for Mr Mike Bright, FMT's chairman, following the loss of a £3.5m contract with Linyi.

In a series of exchanges in 1991 with the department of trade and industry, Mr Bright had protested about ATP funds being disallowed for the con-

tract. It fell foul of the department's decision to concentrate scarce ATP resources on basic infrastructural projects in developing countries rather than those designed to increase manufacturing capacity.

An Austrian company eventually won that contract.

The latest order is self-financed by Linyi, said Mr Bright, and continues FMT's long-standing co-operation with China, one of the few machine tool markets to grow strongly last year.

Mr Bright, known for his robust views, said he was "extremely concerned" by the level of funding being made available to German machine tool makers for contracts in China, to compensate them for the domestic recession.

NEWS: WORLD TRADE

## TRADE NEGOTIATION

GENEVA

Dunkel: unwilling to continue in the director-general's job after mandate expires in June



Sutherland: change of heart about standing for the post

## Sutherland likely to head Gatt

FORMER EC competition commissioner Peter Sutherland is now the clear favourite to succeed Mr Arthur Dunkel this summer as director-general of the General Agreement on Tariffs and Trade.

Mr Sutherland, an Irishman and currently chairman of Allied Irish Banks, has apparently changed his mind about not wanting to be considered for the job, following strong pressure from Mr Jacques Delors, president of the European Commission.

Trade officials in Geneva say that the elections will be postponed to allow the new non-religious parties to develop.

"If there is a breakthrough on the peace process in the next few weeks I don't think there will be elections because the government can't risk a parliament where the majority will vote against them," says Mr Sutherland.

However, names of three or four developing country candidates, from Latin America and south-east Asia, may also be put forward for consultation among Gatt members. This will be conducted next week by

Mr Balkrishna Zutshi, India's Gatt ambassador and current chairman of the contracting parties (members).

One of those mentioned is Mr Julio Lacarte Muñoz, Uruguay's well-respected veteran Gatt ambassador, who helped found the Gatt in 1947.

long-delayed Uruguay Round of trade liberalisation talks by the end of the year. This will mean knocking powerful heads together to secure the necessary compromises, notably among the leading traders, the US, the EC and Japan.

Mr Sutherland's earlier

Gatt, would like a third world national in the job, but this is opposed by the US and may not be pressed too far.

"It would be great to have a Latin American but the main thing is to have someone with the political stature and familiarity with trade matters," said

appointed in 1980, says he does not want another extension of his mandate when the first expires at the end of June. In any event, most Gatt members appear to see new blood as preferable to continuity.

Among the leading traders, many of the key negotiating posts have already changed hands. The Gatt itself needs an invigorating force at the helm.

In particular, Gatt members are keen to see the important deputy posts filled. Mr Charles Carlisle, Mr Dunkel's American deputy, wants to step down this summer.

A second deputy job, traditionally held by an Indian, has been vacant for nearly two years. The Latin Americans have their eye on a proposed third deputy post, who might have responsibility for Gatt's economic analysis and research.

Final decisions on all these jobs await the naming of Mr Dunkel's successor.

But Mr Dunkel, who was

one Latin American diplomat, "Mr Sutherland is that kind of person."

Some countries would still prefer to ask Mr Dunkel to stay on until the Uruguay Round is completed. Only then will Gatt members know for sure whether they are seeking a political heavyweight to run a powerful world trade organisation, or a technocrat who will oil the wheels of the present system.

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Final decisions on all these jobs await the naming of Mr Dunkel's successor.

But Mr Dunkel, who was

one Latin American diplomat, "Mr Sutherland is that kind of person."

Some countries would still prefer to ask Mr Dunkel to stay on until the Uruguay Round is completed. Only then will Gatt members know for sure whether they are seeking a political heavyweight to run a powerful world trade organisation, or a technocrat who will oil the wheels of the present system.

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But Mr Dunk

# Brazil bank in revolt over rate cut

By Christine Lamb in Brasilia

BRAZIL's President Itamar Franco is facing a central bank rebellion over his plan to reduce interest rates, the main feature of his economic package announced last week.

Mr Paulo Cesar Ximenes, the bank's governor, is said by associates to be considering resigning in protest at Mr Franco's announcement, made with no prior consultation, of an interest rate cut to stimulate growth.

Canceling a planned visit to Washington where he was due to participate in negotiations with the International Monetary Fund, Mr Ximenes and his team have spent all week fending off presidential pressure for a cut in interest rates, up till now the government's principal weapon against inflation.

Central bank officials argue that real interest rates have already fallen from last year's average 35 per cent to 27 per cent.

Mr Francisco Amadeu, director of monetary policy, insists

that rates must remain positive.

However, Mr Franco has sought to cast the financial sector as the main villains in the fight against inflation and is accusing the central bank of collaborating with the traders.

The uncertainty caused by the conflicting statements emerging from different parts of the government is provoking enormous volatility on financial markets, with interest rates fluctuating wildly and a flight to gold and dollars.

Through the Brazilian press Mr Franco yesterday issued a stern warning to the central bank board to co-operate.

"A high interest rate policy will not survive in my government," the *Jornal do Brasil* reported him as saying, adding that he said he would dismiss the directors unless they obeyed. "These people think I'm stupid but I'm watching them and I know that the rates are not coming down," he said.

Ironically on Monday Mr Franco said he favoured an independent central bank.

## Collor to face corruption trial

By Christine Lamb

BRAZIL's disgraced former President Fernando Collor is to undergo a criminal trial for corruption which could lead to eight years in prison.

The Supreme Court voted unanimously on Wednesday night to admit the charges recommended by the Attorney General against Mr Collor and eight of his associates.

Mr Collor, who was suspended from office last September and impeached in December on accusations of benefiting from a massive kick-back scheme, will be the first major Brazilian politician to undergo trial for corruption.

The Supreme Court decision is regarded as an important landmark towards breaking the country's notorious reluctance to pursue high-level corruption.

But Mr Sydney Sanches, President of the Supreme Court, warned that it would be

a long trial. "I think it will take more than a year because there are many accused and lots of witnesses to hear," he said.

Mr Collor will be tried for "passive" corruption. The others facing trial include Mr Paulo Cesar Farias, Mr Collor's former campaign treasurer and alleged frontman, and Mr Claudio Vieira, Mr Collor's former private secretary, both accused of passive and active corruption, and suppression of evidence.

The police chief heading investigations on the "Collor-gate" case has also recommended charges against Ms Zelia Cardoso de Mello, the first economy minister of the Collor government.

The main evidence in the case consists of the so-called corruption files stored in Mr Farias's computer, now in police custody. These contain detailed lists of kickbacks for government contracts.

## Argentina 'richest in Latin America'

By John Barham  
in Buenos Aires

ARGENTINA is the wealthiest country in Latin America, with per capita income of \$6,867 (\$4,352), according to the latest figures from the central bank. Gross domestic product in 1992 rose 8.7 per cent in real terms to \$226.94bn.

The figures confirm Argentina's strong growth record since it adopted strict stabilisation policies in 1991. The economy has grown 18.4 per cent in the last two years, with a further 3.5 per cent increase in output forecast for this year.

The data was produced according to new statistical methods which re-estimate the economy's structure for the first time since 1970. The figures also include a partial estimate of the informal, or black, economy.

The GDP figures are further boosted by a government crackdown on tax evasion, which has forced large parts of the informal economy into the open.

The new statistics show that previous estimates of Argentina's GDP were grossly underestimated in 1988, when hyper-inflation depressed the value of Argentina's currency, the World Bank said Argentina's GNP was equivalent to only \$53bn, recovering to \$129.5bn in 1991. However, the new data is distorted by a heavily overvalued currency.

Argentina remains Latin America's third largest economy, although the difference with its giant neighbour Brazil has narrowed considerably. According to the World Bank, Brazil's 1991 GNP was equivalent to \$404bn and Mexico's \$275bn.

## Clinton celebrates 100th day with his new star

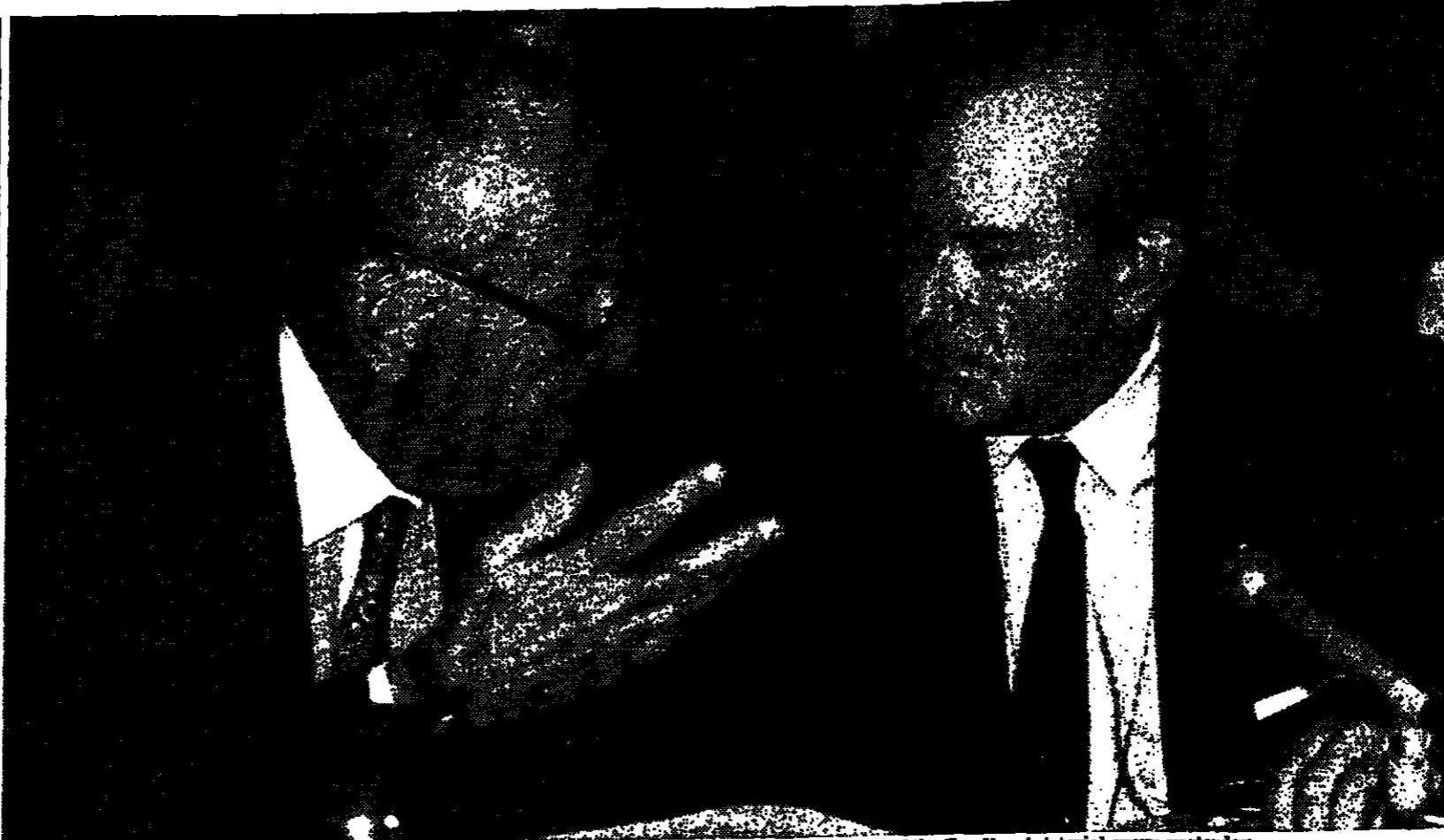
By Jurek Martin in Washington

PRESIDENT Bill Clinton chose to spend a good public part of his 100th day in office with the new star of his administration, Ms Janet Reno, the attorney general.

Washington was still buzzing yesterday over her defence to Congress of her handling of the Waco siege, especially her breath-taking confrontation with Congressman John Conyers of Michigan. Mr Clinton's trip to the justice department, to attend the announcement of new nominations to senior positions and for some remarks, was only arranged late on Wednesday.

The 100 days was predictably marked by many polls and much media and political commentary seeking to assess Mr Clinton's record in office and prospects for the future.

Unsurprisingly the results were mixed. The Washington Post/ABC poll found approval



World Bank president Lewis Preston (left) makes a point to IMF chief Michel Camdessus at a meeting of the Fund's ministerial group yesterday

Tension over currency, soothed for now, is likely to resurface in the future

## Yen dispute gone but not forgotten

By Michael Prowse,  
George Graham and  
Charles Leadbeater

BY condemning in forthright terms "attempts to artificially influence or manipulate exchange rates" and by sanctioning intervention by the Federal Reserve to stem the dollar's slide against the yen, Mr Lloyd Bentsen, the US treasury secretary, managed to reduce tension between the US and Japan just in time for yesterday's Group of Seven meeting in Washington.

It was a typically adroit gesture from a politician with long experience of deal-making on Capitol Hill.

Yet the dispute between Tokyo and Washington over the appropriate value of the yen cannot now be dismissed as ancient history.

In coming years the Clinton administration is likely again to find itself unhappy with the existing structure of exchange rates. The question is whether its tactics will be any different in future disputes.

Mr Bentsen came into office promising to revive the G7 consultative process. He said economic co-operation would become a two-way street, with the US listening and responding to the views of other countries rather than publicly bullying them, as had allegedly been the case in the past. He also promised to put an emphasis on discreet private communications.

Recent US policy towards

Japan hardly conforms to these ideals. "I'd like to see a stronger yen," Mr Bentsen said on February 19 at the National Press Club in Washington. The dollar immediately dived, falling to its then lowest level in four decades of Y118.20.

On April 16, following a sticky session with Mr Kiichi Miyazawa, Japan's prime minister, President Bill Clinton was asked how the US \$80bn (£31bn) trade deficit with Japan could be reduced. His answer was "number one, the appreciation of the Japanese yen." The dollar then plummeted to Y112.15, another low.

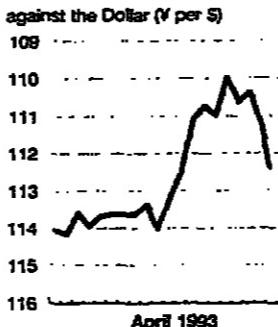
The remarks on exchange rates were replies to reporters' questions, not formal policy declarations. Yet both Mr Bentsen and Mr Clinton are fully aware of the extreme sensitivity of foreign exchange markets to public remarks by senior politicians.

Mr Larry Summers, the treasury under-secretary for international affairs, said this week that Mr Clinton's remark was "descriptive, not prescriptive." Even if this were true, it is too fine a distinction for markets to appreciate.

If the remarks by Mr Bentsen and Mr Clinton were genuine slips of the tongue they could easily have been corrected later by a categorical official statement to the effect that the US did not want to see any further appreciation of the yen. No such strong statement was forthcoming.

Moreover, when Mr Bentsen

### Yen



Source: Datastream

was in Tokyo two weeks ago for a meeting of G7 finance ministers, he declined to issue a joint statement with Mr Hayashi, stating that rapid movements in exchange rates were unwelcome.

Undeterred, Japanese finance ministry officials briefed reporters that, during the bilateral meeting, Mr Bentsen had agreed with the Japanese side that exchange rates should reflect economic fundamentals.

The US treasury was so irritated it called for a public retraction, even though this week Mr Bentsen echoed Mr Hayashi's line.

It is hard not to conclude that, at the beginning of the year, Mr Bentsen believed the yen was too weak, that he decided to encourage a substantial appreciation and that he felt the appreciation had gone far enough only when the

dollar dived below Y110 in recent days.

Indeed, in a briefing with reporters this Wednesday an unrepentant Mr Bentsen came close to admitting that he had deliberately talked the yen up. Referring to his February remarks at the National Press Club, he smiled and said: "It looks like those remarks turned out to be very timely."

The US treasury claims that the sharp appreciation of the yen is a market reaction to changing economic fundamentals. The argument is that the big fiscal stimulus package recently unveiled in Tokyo will boost the Japanese growth rate substantially, putting upward pressure on the currency.

Some impact is likely although a fiscal stimulus usually influences exchange rates mainly through the expectation of higher interest rates, which are not presently expected.

A stronger yen offers mixed blessings for the Japanese. In the short run it will hurt export industries such as electronics and cars which already face overcapacity.

But that could be offset by the help it will give to Japanese banks. Their weakened balance sheets have raised doubts about their ability to finance recovery through higher lending. A stronger yen increases the value of their Japanese capital relative to their international borrowing and so should create more room for higher lending in Japan.

In private Japanese officials concede that several factors justify a stronger yen: the gap between US and Japanese long-term interest rates; the size of the Japanese trade surplus, which has reached 3.3 per cent of gross national product; the need to encourage an outflow of long-term capital from Japan to offset the trade surplus; and the possibility that the US recovery may turn out to be weaker than initially thought.

In the long run, a higher yen will hasten corporate restructuring and make manufacturing companies yet more competitive.

Does it matter, therefore, that the US treasury appears to have accelerated this process? From Japan's point of view, probably not. The US, after all, has never in the past achieved any long-run gains from dollar devaluation - look at the condition of its balance of payments compared with that of Japan.

But the way the yen appreciation was brought about, given Mr Bentsen's commitment to economic co-operation.

Tokyo did not agree to the scale and speed of the yen's climb; indeed officials were extremely annoyed.

As so often in the past, the US imposed its view of desirable exchange rate patterns.

In future currency disputes the US's partners will be looking for a genuine two-way street in talks with Washington.

## Positive thinking pervades G7 gathering

By Peter Norman, Peter Marsh and George Graham in Washington

THE Group of Seven leading industrial countries yesterday met to intensify their international economic co-operation against a background of increased optimism that the process is producing results.

As they gathered in Washington, the finance ministers and central bank governors from the US, Japan, Germany, France, Britain, Italy and Canada could look back on several months of significant policy change in their countries as well agreement on new aid for Russia.

The objective of yesterday's meeting was to review progress achieved

and consider medium-term policy targets such as the reduction of large fiscal deficits in the industrial countries with the objective of fostering prolonged and stable non-inflationary growth.

In contrast to some previous G7 meetings, the talks began in harmony, in part, this reflected the determination of Mr Lloyd Bentsen, US treasury secretary, to avoid putting the main trade partners of the US under visible pressure.

The atmosphere was improved by Germany's decision this week to lower its market interest rates, a step that may ease the way to lower interest rates across Europe.

The intervention by the US Federal

Reserve to curb the rapid rise of the yen on foreign exchange markets also drew the teeth from potential controversy by reducing Japanese worries about the threat to export competitiveness. Mr Bentsen indicated that he did not expect much time to be spent on exchange rate issues in the talks.

It was expected that recession in Europe's would prompt the US and other G7 countries to seek assurances from Germany that it would lower interest rates further when appropriate.

"We are particularly looking at Europe where growth is dismal," Mr Bentsen said before the meeting. "We hope that overall the rates in Europe can be reduced some more."

However, Mr Helmut Schlesinger, the Bundesbank president, made clear yesterday that Germany still faced difficulties in getting inflation down so there could be no question of aggressive rate cutting by the bank.

On the other hand, ministers referred to recent Bundesbank rate reductions, the US programme to shrink its budget deficit and Japan's package of fiscal measures to boost its economy as evidence of how the G7 countries are now able to take each other's interests into account when formulating policies.

"In a way it looks like a revitalisation of the G7," Mr Bentsen said.

He said the US was now "in a position to restore some leadership" as a

result of its efforts to tackle its persistent budget deficit - a problem which has made it the butt of criticism from other G7 countries in the past.

All participants appeared determined to develop the G7 as a forum for policy co-ordination. Mr Theo Waigel, the German finance minister, said he would propose that the countries come together more frequently when necessary, perhaps for shorter meetings and that they should expend less energy than in the past on drafting communiques.

This pattern is already being established. A G7 meeting in February ended without a formal statement while yesterday's meeting was scheduled to run for half a day only.

## Peruvian banks bombed

SUSPECTED Maoist guerrillas dynamited seven banks in the Peruvian capital, then exploded bombs at the education ministry and a technological institute overnight, police said yesterday. Reuter reports from Lima.

Three pedestrians were wounded in one of the attacks. Guerrillas, presumed from the Shining Path group, later exploded car bombs at the ministry in the San Borja district and the San Ignacio de Loyola Institute in Miraflores, damaging both buildings and surrounding homes, police said.

Hours earlier, guerrillas exploded bombs at the seven banks around the capital, damaging doors and windows, police said.

Shining Path has waged a 13-year civil war costing more than 26,000 lives in its campaign to turn Peru into a Cambodian-style co-operative farm economy.

Senate race has been dirty, mean and a touch larger than life

By Jurek Martin in Washington

ONLY one thing is reasonably certain about the special election tomorrow to fill the Senate seat from Texas vacated by Mr Lloyd Bentsen when he became treasury secretary: nobody will get the necessary 50 per cent and there will be a run-off between the top two, probably in early June.

This will not stop much sordid comment about how the election is the first statewide referendum on the Clinton presidency, on its 101st day. But the validity of much of this may be questioned for the very simple reason that this is a Texas shoot-out in which, true to tradition, everybody, regardless of race, creed and party, is running against Washington and its president.

The national implications will not be apparent until the predicted run-off, when it would be bad news for Mr Clinton if the Bentsen seat went Republican. He has had trouble

enough with 43 Republicans in the Senate and hardly needs another.

But the Saturday race has been pure Texas politics - which means that it has been unscrupulous, dirty, mean and a touch larger than life.

The frontrunner is Mr Bob Krueger, the former Democratic congressman and current interim Senator, appointed by Governor Anne Richards to fill Mr Bentsen's shoes after she had taken herself out of consideration. In Washington, but sensing the Texas wind, Mr Krueger has frequently voted reflexively against his president.

Running second to fourth in most local polls are three Republicans, Ms Kay Bailey Hutchison, the state treasurer, and two congressmen, Mr Jack Fields and Mr Joe Barton.

Ms Hutchison, a moderate unpopular with the local pro-life movement because of her tolerance for abortion, was considered the strongest candi-

date until former Governor John Connally, who is advising Mr Fields, spread the nasty little story that she had slapped around his own daughter, then an employee of Ms Hutchison.

This is par for the Texas political course (Lyndon Johnson routinely spread dirty rumours.)

But Ms Hutchison is also on the receiving end of some rude out-of-state comment.

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ES FRIDAY APRIL 30 1993

## Tenfold interest rate rise urged on Russia

By Peter March in Washington  
THE RUSSIAN central bank  
should raise interest rates by  
10-fold to more than 1,000 per  
cent to reduce inflation and  
reverse economic instability,  
two officials from the International  
Monetary Fund said yesterday.

Mr Ernesto Hernandez-Cat's, deputy director of the IMF's division dealing with the former Soviet Union, said last night monetary policy had allowed a surge in credit in Russia. This was "clearly excessive" and undermined efforts to reform the country's market economy.

Mr Hernandez-Cat's speech underlined concern by western observers that Russia should be steered towards economic reform towards a market system as a condition involving large financial assistance from the outside.

He said there was a need to increase lending by the banks now at about 10 per cent to more than 100 per cent of inflation, or nearly 1,000 per cent.

With high rates of inflation, "hopefully" he said, it would not be long before the economy had to strengthen its currency, which had been falling sharply in recent months. Mr Hernandez-Cat said that the ongoing process of privatisation of state-owned enterprises had led to a sharp increase in the cost of living, and that conditions were now favourable to the introduction of a market system in Russia.

We have already seen some central bank action to combat price stability and economic growth, but there is still a long way to go," he said. "The article was written in the context of the general situation in Russia, and the recommendations are not necessarily applicable to other countries," he said.

Mr Hernandez-Cat said the article was not intended to be critical of the Russian government, but rather to underline the need for a market system to be introduced as soon as possible.

He also stressed that the article did not reflect the views of the IMF, which has not yet decided whether to support the Russian government's economic programme.

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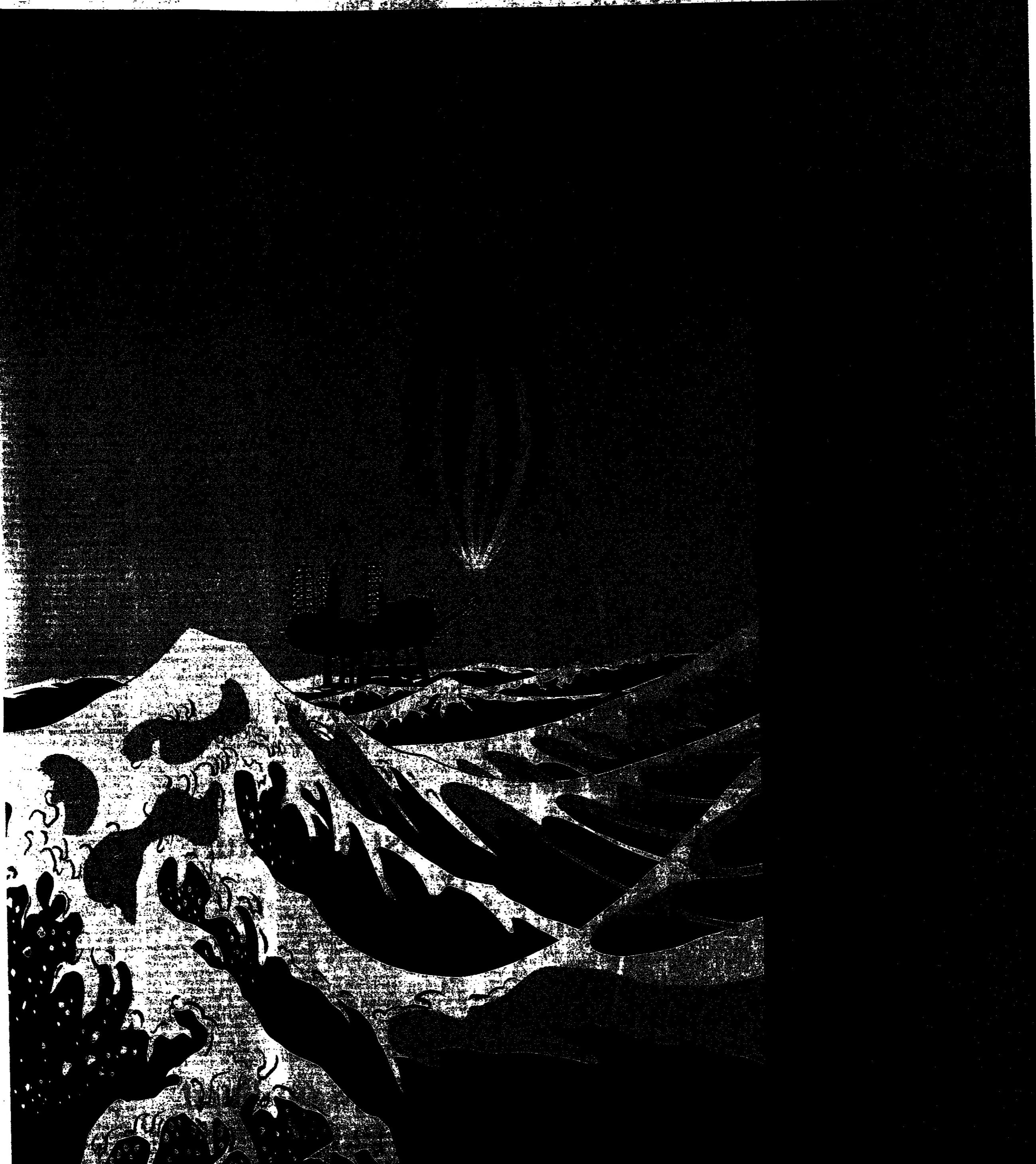
gathered

Peruvian  
banks  
bombed

Peru's Moisés  
García

Peru's Moisés  
García

Peru's Moisés  
García



If the cost of extracting  
North Sea Gas is so high,  
why are gas prices so low?

## NEWS: UK - The Lloyd's Business Plan

● More realistic and radical than earlier blueprint ● Weakness is lack of proposals to deal with litigation between Names and agents

# Middleton starts implementation next week

By Richard Lapper

THE LEADERS of the Lloyd's of London insurance market plan implement their new business strategy urgently. They recognise that time may be running out.

Mr Peter Middleton, chief executive, said yesterday: "This is not a consultative paper, it is a plan. We will obviously listen to people's reactions but we haven't got time. We must get on and make changes."

A visibly tired Mr Middleton added: "We'll have the weekend off and we'll start implementation on Tuesday."

The urgency is appropriate. The plan, prepared at speed over the past three months, amounts to nothing less than a survival formula for a market which has suffered losses of

more than £5bn in the past five years.

Its central proposals - for modernising the market and modifying the principle of unlimited liability - develop the conclusions of the task force report, published less than 18 months ago. The task force was headed by Mr David Rowland, who was then an adviser to Lloyd's and is now its chairman.

But the underlying tone is both more realistic and more radical than that of the earlier blueprint, reflecting the sharp decline in confidence among both Names - the individuals whose assets back the market - and businesses trading there in the wake of record losses in 1988 and 1990.

The market's capital base has sunk by nearly £5bn - to less than £8.5bn - in just two

years. Whereas the task force report aimed for a capital base of between £13bn and £17bn by 1997, the new business plan is more modest, recognising that only a much lower level - of between £10bn and £12bn - is now possible. But even to maintain a Lloyd's of that size will require the most radical upheaval ever witnessed at the 306-year-old market.

Costs are to be cut by a third and more than 2,000 jobs shed in the next two years as the market seeks to improve efficiency and profitability to attract corporate investors.

The market and regulatory boards, set up last year to administer and regulate the market, will be more closely involved with the market's 200 syndicates and 100 agencies, which in practice will lose much of their independence.

He added: "I do believe there should be a market of individual competing units but it is

left red in tooth and claw, to do whatever it likes it can bring the whole market to the brink of destruction."

The plan recognises that the interplay of market forces has already caused some rationalisation. More than 150 syndicates and dozens of agencies have disappeared in the last two years. But it says the cost has been too high, adding: "It can never again be left to market forces, which operate too late to prevent serious loss." That statement carries revolutionary implications for a market which has been a bastion of laissez-faire economics.

Some progress appears to have been made with a set of past problems. Lloyd's proposal to establish a new reinsurance company marks the first serious effort to address the burden of US asbestos

and pollution-related liability claims. The scheme - to compel syndicates to reinsurance all policies underwritten before 1986 with the new company - is hugely ambitious, however, and technically and legally complex.

The plan says: "No-one should underestimate the difficulties associated with this restructuring. The management challenge is very great and we will need to be far more effective at managing these changes than we have in the past."

The biggest weakness perceived in the plan is the lack of any concrete proposals for dealing with the litigation between Names and their agents which is dogging the market. More than two dozen groups of Names are seeking

several billion pounds in compensation for their losses in more than two dozen actual and potential legal actions.

Last November Mr Rowland and Mr Middleton opened the prospect of a negotiated settlement, funded largely by the errors and omissions insurers (which cover the cost of legal awards for negligence) of the agents involved in the actions.

These efforts have so far been unsuccessful. Mr Rowland said, however, that Lloyd's centrally might even be prepared to contribute a "modest sum" to allow a settlement and negotiations could intensify over the next few weeks.

Much will depend on their success. At best, in Mr Rowland's words, the continuing litigation will be "very unattractive and not at all helpful". At worst it could derail the plan.

## Agents offer broad support

By Andrew Jack

MEMBERS' AGENTS reacted positively yesterday as they digested the significance of the 70-page Lloyd's business plan.

Mr George Stephens, group managing director of Hayter Brockway, said: "I took the morning off to read it. I felt I ought to know the details."

He ended up extremely optimistic. "It's the best plan we've got at the moment and it's probably the right one," he said. "Really and truly I think Lloyd's should support it." He did admit, however: "It will chip our income a bit."

Most market participants particularly welcomed Lloyd's recommendation to ring-fence losses from the insurance market made in past years.

Several also said it was good news for encouraging corporate capital into the market, while at the very worst doing nothing to harm further the position of existing Names.

Mr Stephens said he had been talking to four or five parties about new capital and said he was "fairly confident" about how discussions were progressing.

"It's got to be good for Names," he said. "At the very least it is neutral and at best it means better profits and more control of the market to help avoid the catastrophes of the past."

Mr Terry Heyday, chief executive of the insurance division of Sturge, said: "This is a workable, bold and fundamentally sound blueprint for the future. We welcome it."

He added: "Generally it is extremely good news and a very professional document, given that it was put together in a short time."

Mr Heyday, who chaired the Lloyd's working party within the review of the market on documentation and accounting, said: "The move to electronic trading is an opportunity to move forward and cut down on the paper that bogs the market down. It will make transactions less costly to handle."

He stressed that Sturge had already reduced its fee as managing agents. "Some others will find it difficult," he said.

His criticisms were minor. "There is still a lot of work to be done on taxation and regulatory issues," he added.

Mr John Robson, managing director of Anton members' agency, said: "My reaction is very positive. I'm delighted by the general thrust of the report. My only criticisms would be on points of detail. Everything we had hoped for has been addressed."

He said his agency had never conducted tax advice and so would not be affected by the reduction. One omission from the report, which he said he welcomed, was the issue of "divorcing" members and managing agents, to prevent conflicts of interest.

"Names have the choice," he said. "Where we see our role diminishing is in back-office administration. But there are clear economies of scale."

Mr Peter Aitchison, executive chairman of Cotesworth & Co, a members' agency, said: "It required something of this magnitude. I feel the declaration that we finally cast aside the way of ruling the business for 300 years was long over due."

He said he welcomed the impact that it would have on the professionals in the insurance market. "It has been very sad to see the good name of Lloyd's undermined by those who should never have been there."

He said the impact of the recommendations on managing and members' agents would be "to squeeze overheads. We are all going to have to tighten our belts hard... but so what? So are Names. That is the nature of capitalism".



The Lloyd's building, home of the 306-year-old market which is to undergo radical changes

## Staffing and costs to fall steeply

THE MARKET'S costs are scheduled to fall 22 per cent from £585m in 1991 to £550m by 1995, and it is expected that 2,500 of the 12,000 currently employed in the market will lose their jobs over the next two to three years. Richard Lapper writes.

Greater efficiency will be achieved by a new central management style and tougher, more independent regulation of the market, and by action in four specific areas - improving and streamlining business practices; reducing agency and underwriting fees; changing the way members' agents operate; and cutting the corporation's central costs.

The market is to move from an environment of "consensus-based decision-making by committees to one where the central management team will take decisions after consultation, implement these decisions and be held accountable to the market board for results", the plan says.

Significant improvements in central management information, including looking at introducing a one-year or two-year accounting cycle - compared with the current three-year system - are to be introduced.

Lloyd's regulators will in future work more independently from the market. They will monitor the professionalism of underwriters and agents, and weed out incompetence. The aim is to create a regulatory structure "that replicates the operation of external regulation", the plan says.

Business processes are to be streamlined, with improvements in the way policies are drafted and claims handled. Senior managers will have much better information and the move to electronic trading will be speeded up, generating estimated savings of £20m.

Although face-to-face trading (between underwriters and brokers) will be kept "where appropriate", all underwriters will be to do much of their business electronically by the end of 1995. All business placed at Lloyd's must be "supported by a full electronic version of the contract by 1 January 1996".

Fees paid by Names to managing agents will be reduced from 0.5 per cent of stamp capacity to 0.4 per cent, saving Names £15m, and new controls on the management of run-off companies will shave a further £25m from the market's costs. Syndicates and agencies face tough disclosure requirements. Expenses will be rigorously monitored and a new unit set up to identify businesses that are longer economically viable.

"As 'economic viability' is a condition of registration under current regulation, agents that are no longer viable will be closed down or encouraged to merge with stronger groups," the plan says. Syndicate and agent costs have risen by a compound 20 per cent a year for the past 10 years, and there has been no slowdown in their growth since 1990, with 1991 costs up 24 per cent.

Members' agents (which handle the affairs of Names) are to be stripped of many of their functions. Administrative tasks, such as handling Names' deposits and tax affairs, will be transferred to a central services unit owned by Lloyd's, yielding savings estimated at £20m. Members' agents will in future concentrate instead on advising Names and assessing the performance of syndicates.

A reduction in costs of some £37m at the corporation was announced earlier this year, with staffing cut from 2,200 to 1,600 by the end of the year.

By Richard Lapper

LLOYD'S IS to create a new reinsurance company in an ambitious effort to control a tide of claims from old US liability insurance policies.

NewCo, as it is referred to in the plan, will provide the "strongest practical ring fence" around billions of dollars in potential US asbestos and pollution-related claims, insulating new investors from these claims and allowing Names trapped in "open years" to leave the market.

If successful, the new company will allow Lloyd's to "draw a line" between the market's past and its future.

The plan warns, however, that "no-one should underestimate the difficulties associated with restructuring".

Lloyd's hopes to reinsurance all insurance policies underwritten before 1985 into the company, into which it will transfer more than £4bn of reserves from its premium trust funds (into which Lloyd's syndicates pay premiums). Lloyd's will generate capital for the vehicle by "discounting" these reserves.

At present syndicates set aside the full value of each claim in the year in which it is reported, even though it may not be paid out for many years. If these reserves were dis-

counted to their present value - without taking into account the value of future investment income - some of these reserves would be freed to be used as capital. The plan says Lloyd's could supplement this by transferring funds from the central fund, which pays claims when Names are unable to meet their obligations.

The new company, registered in the UK, should start business by the end of 1995. In time Lloyd's will consider distributing shares in it to the Names who contribute their reserves to it at its formation.

Before Lloyd's transfers reserves and capital to the new company, it will need to make sure that all syndicates trading on the market have put aside reserves on the same basis - the market's syndicates currently apply different reserving formulas.

Lloyd's will create a central database, define a common methodology for setting aside reserves and carry out an "independent scrutiny of syndicate obligations".

Some members of syndicates which have not reserved enough could be faced with further cash calls. Lloyd's will "set up flexible arrangements to help them manage their payments. We will not insist on calling all of the payment in cash immediately."

The plan fixes on 1985 as a cut-off date because all material North American asbestos and long-term pollution exposures stem from 1985 and prior years. It was also the last year in which liability policies were widely underwritten on "occurrence" wording, in which the relevant policy for a claim is the one in force when the event occurred rather than when a claim is made - as in the newer "claims made" wording. Most asbestos and pollution claims were made on these older policies.

Syndicates would be able to close any years of account left open because of uncertainty over these claims. CentreWrite, a reinsurance company set up by the corporation in 1990, should be able to provide reinsurance for most liabilities emerging after 1985 which have led syndicates to leave years of account open.

Lloyd's will also strengthen Syndicate Underwriting Management, its own "run-off" company, which meets claims arising against syndicates that are no longer trading. It will licence a few other run-off management companies to provide competition and share the administrative burden.

A full-time managing director will be appointed to manage the problem during the "complex transitional phase".

incorporated Names will increase the pressure on underwriters to achieve higher returns than in the past through a combination of better underwriting disciplines and tighter control on costs."

Rules governing participation of individual Names are also modified. Names with assets of at least £500,000 and income above a specified level will have their "funds at Lloyd's" (25 per cent of stamp capacity).

The upper limit on underwriting - presently £23m - is to be removed and for the first time Names will be able to place deposits in US dollars.

Members' Agents Pooling Arrangements (MAPAS) are to be introduced - a unit trust or pooling arrangement allowing investors to spread their participations across a wider spread of syndicates. Participating Names will also need to deposit fewer funds with Lloyd's (25 per cent of stamp capacity).

Lloyd's is also concerned to manage its capital base to avoid the oversupply which depressed premium rates in the late 1980s.

Incorporated Names will be required to bid for the new capacity the council makes available each year.

Lloyd's is also to introduce risk profiling, changing the deposit and solvency ratios depending on the risks of the business in which syndicates and Names specialise.

He said he welcomed the impact that it would have on the professionals in the insurance market. "It has been very sad to see the good name of Lloyd's undermined by those who should never have been there."

He said the impact of the recommendations on managing and members' agents would be "to squeeze overheads. We are all going to have to tighten our belts hard... but so what? So are Names. That is the nature of capitalism".

Ms Burrows said: "There are wonderful words about the future but there is nothing in this plan which deals with Lloyd's. Nothing which deals with conflicts of interest."

Lime Street Names represent about 1.8 per cent of the total membership of Lloyd's between 1988 and 1991, but are faced with losses equal to between 20 per cent and 25 per cent of those suffered by the market as a whole.

Ms Burrows said: "This tidal wave of losses will have to be paid by the rest of the membership. We can't pay them."

## Scheme to woo corporate investors outlined

By Richard Lapper

LLOYD'S aims to attract corporate investors next year but has reduced its expectations for the growth of its capital base.

The plan expects a capital base of between £10bn and £12bn by 1997, compared with a minimum target of £13bn proposed by the Rowland task force in January last year.

Corporate investors - "incorporated Names" as they are called in the business plan -

will be structured as limited-liability companies dedicated to underwriting at Lloyd's, with minimum paid-up capital of £1.5m.

They will be required to hold capital equal to 50 per cent of their underwriting limits (the amount of premium they are able to receive). This will usually be fully paid-up, although in some cases Lloyd's will accept letters of credit. Incorporated Names will pay 1.5 per cent of their underwriting limit to the central fund - which is

used when Names are unable to meet their obligations - compared with 0.6 per cent for individual Names.

Lloyd's will aim to provide incorporated Names with a pre-tax return on capital of more than 25 per cent, made up of an average underwriting profit of 10 per cent and underwriting limit - 20 per cent of paid-up capital - plus income from investments.

The plan warns: "This is a demanding target for Lloyd's. It is likely therefore that the admission of

Names will increase the pressure on underwriters to achieve higher returns than in the past through a combination of better underwriting disciplines and tighter control on costs."

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He said he "is deeply suspicious" of the plan. "I suspect they are trying to manoeuvre a settlement on terms much less favourable than those we could obtain in litigation."

The plan's proposals to allow many bad-habit Names to continue trading were of little help to Gooda Names, many

Cheaper US prices prompt questions and ill-tempered hearing in front of MPs investigating compact discs

## UK fair trading regulator hints at CD inquiry

By Michael Stapfink, Leisure Industries Correspondent

**THE UK music industry was taken aback yesterday by an ill-tempered House of Commons hearing into the high price of compact discs which culminated in a strong indication from Sir Bryan Carsberg, director general of fair trading, that he is close to recommending a Monopolies and Mergers Commission inquiry on the issue.**

Sir Bryan told the national

heritage committee that he still had an open mind on whether the UK music industry operated a complex monopoly on CDs. He added, however: "What I can say is there is enough information there to make me concerned about the situation."

Last July, Sir Bryan announced that he was reopening the inquiry into CD prices only three months after Sir Gordon Borrie, his predecessor, said there were no grounds for an MMC inquiry. Yesterday Sir

Bryan said the lower price of CDs in the US had persuaded him the issue needed to be examined again. He added: "One has to accept that sometimes different directors general, while applying the same policy, will reach different conclusions."

Among the matters that needed to be explored, he said, were restrictions on the import of CDs from the US and whether contracts between artists and music companies created "a limited monopoly situa-

tion". Sir Bryan said he would announce his decision in the next two to three weeks.

His evidence to the select committee was preceded by sharp and raucous exchanges between MPs and music company officials. Repeated statements by Mr Gerald Kaufman, the committee's Labour chairman, that the industry was engaged in a "rip-off" were greeted with shouts of "gassing" by music executives in the audience.

The attack on the industry

was an all-party affair, with Conservative MPs Mr Toby Jessel and Mr John Gorst adding their criticism of CD prices.

Mr Kaufman's courtesy were thin as Mr Rupert Perry, UK chief executive of EMI Records, and Mr Maurice Oberstein, executive vice president of PolyGram and chairman of the British Phonographic Industry, said lower CD prices would jeopardise the health of the UK music industry.

Mr Kaufman regarded his

audience with accounts of his experience as a veteran CD buyer in both the UK and the US, where prices were usually lower.

When Mr Oberstein, the New Yorker who has become the UK industry's most senior and colourful figure, said, "I don't think making profits is a dirty word," Mr Kaufman retorted: "I spend a disproportionate part of my parliamentary salary contributing to your profits."

As the two repeatedly inter-

rupted one another, Mr Kaufman told Mr Oberstein it would be preferable if each spoke in turn rather than conducting a "kind of duet together".

Mr Kaufman added that speaking simultaneously they sounded "rather like one of Sondheim's more complex works". A music executive in the audience complained to a neighbour that addressing the committee was like "talking to a group of nursery school children".

## Britain in brief



Thatcher set to give arms evidence

Baroness Thatcher has indicated to the Scott inquiry on arms sales to Iraq that she will respond positively to the call for her to give evidence.

The former prime minister's appearance could prove the most dramatic part of a series of hearings planned by Lord Justice Scott.

Much of the inquiry, set up last year, relates to the time when Baroness [formerly Mrs Margaret] Thatcher was in office. The investigation centres on Matrix Churchill, the Coventry-based machine-tool company alleged to have supplied parts for Iraq's so-called supergun.

## AT&T dispute 'irrelevant'

The dispute between BT and American Telephone and Telegraph over wholesale prices for transatlantic phone calls is irrelevant to BT's application to break into the US market, the company said.

In a petition filed at the Federal Communications Commission, the US regulator, BT said there was "no basis" for AT&T's "unprecedented" proposal to link the issue to its US application. Its proposal to provide "one stop" dedicated networks for companies was targeted at "large multinationals currently dependent upon private lines", which are themselves not subject to the price rate in question.

## Employment policy criticised

The British government has been criticised by the International Labour Organisation in Geneva for its lack of consultation with trade unions over employment policy.

In a report which will be submitted to the organisation's annual conference in June, the ILO Committee of Experts says it "remains deeply concerned at the serious difficulties in establishing the tripartite consultations on employment policy measures" required by the ILO convention ratified by Britain in 1966.

## Braer captain took short route

Commercial pressure forced the master of the oil tanker Braer to take his ship through a channel close to the Shetland Islands, the most direct route between Norway and North America, where it ran aground in January, according to evidence to the Donaldson Inquiry in London.

Captain Phillip Grey, in a submission for the Deep Sea and North Sea Pilots' Association, said had the Braer captain opted for the longer route through the North Sea and English Channel "he would have been safe, but probably soon out of work".

## Barclays plans dial-a-bank

Barclays is to launch a pilot telephone banking service for 10,000 personal customers from July, as one of a series of projects it said would revolutionise the way it delivers services over the next decade.

## Hurd backs embargo on Yugoslav arms sales

By Philip Stephens and Ivor Owen

THE government's opposition to the lifting of the embargo on arms sales to the former Yugoslavia was underlined yesterday by Mr Douglas Hurd.

In a House of Commons debate which saw the opposition Labour party call for the West to threaten air strikes against Serbian supply lines, the foreign secretary stressed there could be no military solution to the conflict.

Speaking as government officials said negotiations with Washington over the Bosnian crisis are still far from reaching a conclusion, Mr Hurd said that in the end a negotiated political settlement would provide the only durable answer.

But acknowledging the intense frustration in Washington at the refusal of the Serbs to respond to sanctions, he made it clear that the threat of air strikes remained a live option.

In a speech which sought to balance anxiety to avoid an open rift with Washington with scepticism over the effectiveness of military action, Mr Hurd said: "The only alternative to a real negotiated solution is indefinite fighting and suffering".

His remarks came as Conservative backbench MPs warned against the risk of military entanglement in the civil war. Former prime minister Sir Edward Heath's demand that Britain veto any move by Washington to bomb Serbian forces went further than most of his colleagues. But the overwhelming mood among MPs was that air strikes should be used only as a last resort.

There were repeated calls that British troops serving with the United Nations in Bosnia should be withdrawn if they risked coming under attack from Serbian forces.

Mr Hurd, echoing the sentiments expressed by Mr John Major, the prime minister, in earlier exchanges with Labour leader Mr John Smith, set out four clear priorities for policy towards Serbia:

- to provide a framework, through the Vance/Owen plan, for a political solution;
- to apply pressure to end Serbian aggression;
- to maintain the humanitarian aid effort;
- to prevent the fighting spreading to other provinces of the former Yugoslavia.

Stressing that international solidarity was "essential" if peace was to be restored, Mr Hurd said that if the political and military objectives were carefully defined, "Air strikes might have a value as a threat, to deter the Bosnian Serbs from certain strategies. If defined, actual strikes could prevent them from adopting those strategies and could help to intensify the pressure already exerted by sanctions".

But the foreign secretary won support from Labour for an unequivocal rejection of any move to lift the arms embargo. That would risk spreading the conflict and "far from tilting the balance towards the Bosnian Moslems, lifting the embargo could lead to an increase in the supply of weapons to the Serbs and Croats".

## Learning lessons from the bombings of Belfast

Tim Coone finds some answers for London after Bishopsgate

AFTER 23 years of the "troubles" the businessmen and women of Belfast, Ulster's principal city, are used to coping with terrorism.

In 1972 two major bombs struck Belfast's business district, ripping out the windows from a dozen office blocks, but many businesses were functioning again with hours.

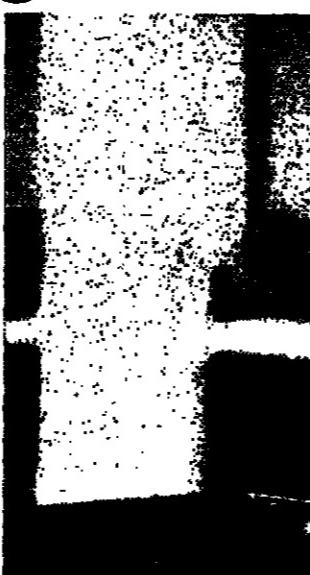
For the City of London, still trying to come to terms with the massive Bishopsgate bombing, Belfast's well-developed anti-terrorist procedures may provide some valuable lessons.

At the heart of Belfast's robust defences lies an ability to cope and a systematic awareness of the dangers of terrorism reflected in everything from building design to working practices.

Mr Alasdair MacLaughlin, secretary of the Northern Ireland Bankers' Association and a former head of the CBI, the employers' association, in the province, said: "There is a systemic awareness here which goes from the architects and engineers who design the buildings through to the staff and security personnel who are trained and experienced in dealing with emergencies and disruptions.

"Structurally, the modern buildings are better able to withstand the effects of bomb damage, while the people have developed a resilience and determination to carry on regardless. This has all developed into an ability to cope".

Underpinning Belfast's stoic attitude to the bombers is a general acceptance that even with a security operation, including a very visible pre-



Security as usual: Belfast's business district displays a stoic determination to carry on with work despite a heavy military presence in Ulster's principal city

ence of heavily armed police and soldiers on the streets, with wide-ranging powers of detention and arrest, the bombers still find a way of getting through. (In Belfast the police and army numbers at around 4,000 - one for every 125 inhabitants - double that of London).

The emphasis is on good contingency planning, well-oiled evacuation procedures and meticulous attention to good office-keeping.

Mr Walter Jess, a senior manager at Northern Bank, said: "If a bomb goes off near one of our buildings, within minutes the contingency plan goes into effect."

One senior bank executive

based in the city said: "We would always expect to be up and working the next day - with or without a desk".

One Belfast banker said that his 500 headquarters staff can be evacuated to a safe collection point in under three minutes. "Staff are not even allowed to take their coats with them. Nobody ignores a bomb warning here," he said.

Mr Ivan Carruthers, a Belfast-based partner of the UK accounting firm Ernst and Young, said a "clean-desks" policy and the backing-up and storing of computer files off-site had minimised information loss in 1992.

Bomb blast on tall buildings in confined areas can suck paper out to be scattered far and wide. Significantly, Ernst and Young say they did not lose "a single piece of paper" in the two large car bombs of 1992.

Most Belfast office buildings are built to minimise the effects of blast damage. According to Mr MacLaughlin, there are few of the glass palaces here that you see in London.

Most office block windows are ambivalent about tight security checks on vehicles entering the city. They are quick to complain when traffic disruption caused by the checkpoints disrupts their business. "It is rare that the city is paralysed," said Mr

MacLaughlin.

Mr Jess summed up Belfast's experience saying "I would doubt that the additional precautions have resulted in any significant cost to doing business here. The bombs have done no more damage than say the higher levels of strikes on the mainland. There is a limit to what you can do. You must still have a congenial working environment without creating fortresses. Economic life and business has gone on regardless".

"What we cannot calculate is the cost on the province of those companies that have simply not considered coming here because of the image."

## Future of Observer to be secured by Guardian bid

By Roland Rudd and Raymond Snoddy

THE FUTURE OF THE Observer, one of Britain's oldest newspapers, looked secure last night after Lourho, the international trading conglomerate, said it had received an "acceptable" offer from The Guardian and Manchester Evening News.

The Guardian is Britain's leading quality left-of-centre daily newspaper while the Manchester Evening News is regarded as one of the country's strongest regional titles.

The offer will be put to The Observer board on Tuesday which is likely to accept the deal which is believed to be worth around £25m. It will then be put to Lourho's board. Newspaper Publishing,

which publishes the rival Independent and its Sunday stablemate, was informed yesterday morning that its attempts to buy the newspaper had failed.

Mr Andreas Whitman Smith, chief executive, said negotiations between the two companies broke down on Wednesday "after a failure to reach agreement on outstanding issues".

A sale to The Guardian will lead to intensified competition seven days a week between it and The Sunday Times.

Mr Donald Treford said he would remain editor and chief executive of The Observer until the transfer to new ownership had been completed.

Last night Mr Jonathan Fenby, deputy editor of The Guardian, was being tipped as a strong candidate to succeed

## BZW Futures suspends four traders

BZW Futures, the futures broking arm of Barclays de Zoete Wedd, has suspended four of its floor traders on full pay, pending disciplinary hearings by the London International Financial Futures & Options Exchange (Liffe), Tracy Corrigan writes.

They are alleged to have violated Liffe's rules on the priority given to customer orders in the futures trading pits.

The rules are designed to prevent the practice of "front-running", which involves changing the order of trades to take advantage of price movements caused by the execution of large orders. Front-running, once a frequent problem in futures markets, has become less common in recent years due to stricter surveillance.

The traders involved are not believed to have benefited from any of the close to 100 trades in question, conducted in the Italian bond futures pit of Liffe in May 1992. It is understood that the "profits" on the trades, amounting to less than £5,000, would have been credited to BZW. BZW futures traders cannot hold personal accounts. The trades were executed through BZW Futures' "error account", designed to handle failed trades.

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Greater standardisation in design meant that US contractors and material suppliers were using tried, tested and economic practices which made mistakes and delays less likely to occur.

## Shell condemns bid to ease tax plans

By Deborah Hargreaves

SHELL, the largest oil and gas producer in the North Sea, condemned proposals yesterday for transitional relief to help those companies most affected by changes to petroleum revenue taxes (PRT).

They are alleged to have violated Liffe's rules on the priority given to customer orders in the futures trading pits.

Proposals in the budget would cut PRT from 75 per cent to 50 per cent and abolish

tax relief on exploration and appraisal wells.

In a confidential survey of the industry by the UK Offshore Operators' Association, the trade group, companies said they would cutback their drilling programmes by sinking 205 fewer wells between now and 1997 if the PRT changes are adopted.

Shell said drilling levels had been falling because of a lack of attractive drilling prospects and this would continue even without the tax changes. The company which is in a joint venture with Esso produces around 30 per cent of the UK's oil and 20 per cent of its gas, said estimates for job losses due to PRT changes were "broadly overblown."

## Development costs cheaper in US, says BAA

By Andrew Taylor, Construction Correspondent

The cost of developing a large office block is almost a third higher in the UK than in the US according to a study comissioned by BAA, the operator of Britain's main airports.

BAA spends about £250m a year on large construction projects and is proposing to build a £900m fifth terminal at London's Heathrow airport.

It said yesterday that it had asked US contractors based in North Carolina, as a test, to

tender for a 200,000 sq ft office block identical to one the authority is building at Heathrow.

For the test, BAA asked US contractors to make a tender for British Airways' Centre for Combined Operations which the airports operator is constructing at Heathrow for £17.1m (£27.37m). The building is due for completion later this year.

Luton, BAA's property subsidiary, commissioned Bovis Construction, the UK contractor and Davis Langdon & Ever

ton quantity surveyors to tender for a similar project at an airport location in Charlotte, North Carolina.

ready to incorporate standard technical solutions into their designs," Mr Edington said yesterday.

Design specifications were often higher in the UK to satisfy the demands of commercial property investors rather than the building's actual users.

Greater standardisation in design meant that US contractors and material suppliers were using tried, tested and economic practices which made mistakes and delays less likely to occur.

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## THE PROPERTY MARKET

# Green shoots on building sites

*"There is now a widely held view that the property investment market has reached the bottom of the cycle."*

- Knight Frank & Rutley

*"It seems that the worst is now behind us."* - Jones Lang Wootton

*"There is a feeling that we are at the bottom."*

- Investment Property Databank

**A**fter numerous false dawns, claims that the property slump is approaching an end are rightly treated with scepticism. None the less, there is hope that a recovery of sorts in certain parts of the market may be within sight.

Yields have already hardened in pockets of the market in response to selective buying. In the central London office market, which has been the focus of interest from German investors, yields have dropped by as much as 1.75 per cent.

There is also anecdotal evidence of increased interest from potential occupants. Brixton Estate, which owns offices and industrial property in the home counties, this week reported a significant rise in tenant inquiries over the past month.

The case for optimism was summarised this week by the Investment Property Databank, a research group. "Yields have risen to a point where many commentators argue that returns will exceed those of other investment media [gilts or equities] over the next five years," said Mr Rupert Nabarro, director.

"When capital values cease to

fall, a 9 per cent return or so will be on offer, in the medium term real rents, at historically low levels, are likely to rise," said Mr Nabarro.

Values, he added, are well below replacement costs, which will force rents to recover rapidly as and when new buildings are needed.

"High income yield, low market rents and property capitalisation rates above gilts are a potent cocktail," he said.

Optimists might draw further comfort from the equity market. Property shares have outperformed the rest of the market by 27 per cent over the past seven months. Investors recognise that sterling's 15 per cent devaluation following its exit from the exchange rate mechanism last September and falling interest rates rescued the market from its hopeless condition of last summer in which companies' ability to pay dividends came under increasing pressure.

So far, so good. However, the fundamental problems facing the market remain largely unresolved. A swift turnaround in the fortunes of the industry has never been on the cards.

The end of the recession, officially declared by the government this week, does not, by itself, signal an end to the property downturn. An economic recovery is a necessary, but not sufficient, requirement for

the recent outperformance of prop-

erty equities allows companies to raise fresh equity. According to Andrew Walker of Erdman Lewis, chartered surveyors, if companies are able to raise £1bn this year balance sheets will have strengthened sufficiently to enable them to become net investors once more.

The institutions are also reluctant purchasers, partly because of the sharp reduction in their own cash flow and partly because of the disastrous underperformance of property over the past decade.

Last year net investment by pension funds and insurance companies was the lowest in 12 years at £150m - 32 per cent down on the previous year and only 40 per cent of the high point in 1989.

Moreover, overseas investors are increasingly important players, with a rapidly growing portfolio of about £5bn, according to IPD. Overseas buyers have increased their activity since sterling's departure from the ERM devaluation last September. That said, the current burst of optimism may well prove a blip in the same way as the surge of investment by Japanese and Swedish buyers in the late 1980s eventually came to nothing.

Many investors still lack the funds to make new investments. For instance, most of the big property companies and several non-property groups with large property holdings may be forced to sell property. The decline in asset values has pushed their gearing up to unacceptable levels.

This trend might be reversed if

tenants on long leases, which account for less than a quarter of the market. Investors will continue to play it safe until they are confident that they would be able to relet a building if a tenant defaulted.

Other factors that are likely to constrain recovery are the shortage of buyers compared with the numbers of would-be sellers, and the unwillingness of banks to lend to the industry. Banks are currently burdened with a mountain of property debt.

Predicting the likely balance of

buyers and sellers is complex. There is certainly no dearth of buyers. Even during the depths of recession, the market never dried up in the way it did during the property crash of the early 1970s.

Some big players have emerged. The Wellcome Trust is to invest £250m in the market over the next few years. "The market is coming to the bottom of the cycle... With yields of 7 to 8 per cent, property is looking very attractive. There must be opportunities to buy," says Mr Ian Macgregor, director of finance.

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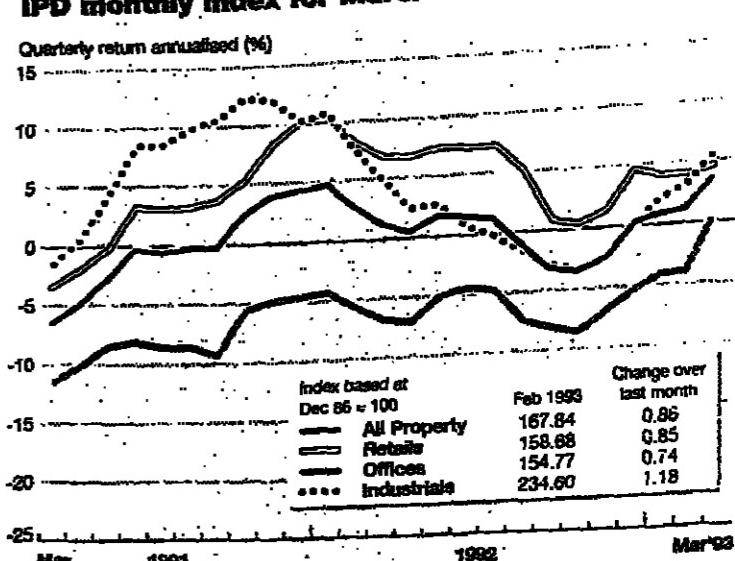
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Predicting the likely balance of

IPD monthly index for March



## Hint of small uplift

The property investment market showed a small hint of a recovery in March, according to the Investment Property Data bank, a research group.

The IPD monthly index's all properties total return of 0.5 per cent for March was the highest monthly movement for well over a year.

The overall valuation yield has remained relatively stable at 10 per cent since December. But capital and rental values continued to fall.

The office sector returned 0.5 per cent in March, the first positive performance since the corresponding month in 1990. Yields shortened by 0.06 of a point, lowering

the equivalent yield to 10.4 per cent and reducing the continued decline in capital values to 0.4 per cent.

The sector registered a zero return for the quarter to March, the first non-negative quarterly performance since February 1990.

The return on industrial property improved slightly, to 0.5 per cent. The equivalent yield rose slightly in March to 11.5 per cent. The decline in rental and capital values was less severe than in February at -0.7 per cent and -0.4 per cent respectively.

The return on retail property improved marginally in March. For the quarter to March 1993, retail returned 1.2 per cent.

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## MANAGEMENT

Economic forecasters can help companies predict where future profits lie, writes Peter Marsh

# The art of guesswork

**M**ick Marshall, economics manager at regional electricity supplier Midlands Electricity, has just handed himself a "Golden Guru" award. Marshall's projection 18 months ago of how much electricity Midlands' customers would use in 1992-93 turned out accurate to within 1 per cent, enabling the company to gain maximum value from its power contracts.

Kevin Mahoney, managing director of double-glazing company Caradon Everest, is similarly pleased. With an economic model of the hard-hit UK home improvements industry, he correctly diagnosed the broad trends in the sector over the past year, helping him to stabilise sales through cutting prices.

At the Prudential insurance company, strategist John Cozens says his company made a "very good" return last year on its £57bn asset portfolio, partly due to its foresight in converting a significant amount of its sterling holdings into other currencies months ahead of September's devaluation.

These examples underline the potential for increasing business success by guessing correctly the path of economic events. In each case, the decisions owe much to companies' use of economic consultancy, a sector which has boomed despite the recession.

The trend has been helped by moves within industry to contract out more specialised services on grounds of lower cost and improved flexibility. Partly because of rivalry among the consultancies, many offer services on the basis of what looks like good value for money.

The typical cost of buying in a full economic service from a consultancy - taking in quarterly forecasts, reports on specific trends and access to a computer model of regional economies or specific industries - is perhaps £10,000 a year. That works out at around one sixth of the cost of hiring a full-time in-house economist. Many consultancies offer services for even less, based around individual meetings with clients or regular reports.

One frequent advantage is that the customer can "plug in" to a network of other businesses which use the same consultancy. This happens through seminars and other meetings. Leslie Gunde, chief economist at engineering group GKN, says his company spends "a few thousand pounds" a year on ser-

## WHAT THE CONSULTANCIES OFFER

Name	Turnover†	Staff	Managing director	Clients	Expertise
Business Strategies	£800,000	15	Charles Burton/ Bridget Rosewell	50, inc Blue Circle, BASF, BT	C,M,N,U
Cambridge Econometrics	£1m	19	Terry Barker	50, inc IBM, water companies	A,M,N,U,W
Centre for Economics and Business Research	n/a	4	Doug McWilliams	24, inc 3i, Siemens, IBM, London Transport	I,M,P
DRI	c.£80m	c.450	Jean-Michel Six	600, inc GM, Chevron, BP	G,J,M,P,W
Ernest & Young Item Club	£150,000	2	Brian Pearce	22, inc Bass, MFI, Bangs, Ave, Midland	I,M,N
Fifth Horseman Publications	£15,000	2	Stephen Lewis	70, mainly financial institutions	F,M,N
Henley Centre	£5m	70	Eric Salema	Inc BT, Whirlpool, Glaxo	C,I,M,P
Liverpool Macroeconomic Research	£50,000	10	Patrick Minford	25, mainly in finance	A,F,M
Lombard Street Research	c.£300,000	8	Tim Congdon	50, inc BP, Norwich Union	A,F,M,N
London Business School	n/a	27	David Currie	15, inc IBM, Barclays, A,M,N	
London Economics	£3.5m	50	Robin Cohen	25, inc electricity companies	A,P,R
Oxford Economic Forecasting	£1m	20	John Walker	100, inc ICI, Digital Equipment, GKN, BP	A,I,M,N,W
PA Economic Consultants	£2m	30	Rod Spiers	Inc retailers, banks	A,C,G,R
Roger Nightingale Associates	£400,000	2	Roger Nightingale	70, mainly investment groups	F,M,P
Segal Quince Wickseed	£2m	42	Roger Quince	30, inc Hong Kong govt, World Bank	G,P,S,W
WEFA	£30m	275	Dixon Hawkins	4,000, inc Unilever, RTZ, Barclays	G,I,M,P,W

Key: † includes only commercial work for academic organisations.  
 A - academic research  
 C - consumer specialism  
 F - finance/capital markets  
 G - government studies

I - manufacturing expertise  
 M - macroeconomic forecasting  
 N - client network  
 P - consultancy projects

R - regulatory issues  
 S - science and technology  
 U - UK regions  
 W - offices outside UK

Source: FT information.

vices from Oxford Economic Forecasting, a UK consultancy. One spin-off is gaining access to ideas from other Oxford clients - which are in areas as diverse as computers, chemicals and banking.

The move towards using economic consultancies has also been aided - somewhat paradoxically - by the unpredictability of recent economic events. Few economists foresaw the seriousness of the UK recession, the impact of the demise of communism or the high European interest rates which followed German reunification.

Yet the uncertainties surrounding such changes have demonstrated the importance of having a robust view as possible of what may lie ahead. "In the kingdom of the blind, the one-eyed man is king," says Doug McWilliams, head of the Centre for Economics and Business Research, a four-strong consultancy which he started last year after a career as economic adviser at the Confederation of British Industry.

It was McWilliams to whom Mahoney of Caradon Everest turned when he wanted a computerised model of the £2bn-a-year home improvements business, based on supply of double glazing for doors, windows and conservatories. For about £12,000, McWilliams provided computer software built up from consumer studies and sales data. The model predicted the 15 per cent decline in sales in the industry in the past year, a drop which Mahoney says has now levelled off amid signs of fragile recovery: "It was a real help in our decision-making."

Midlands Electricity also used a computer model to simulate demand for electricity by its 2.1m customers. This was based on work by Business Strategies, a consultancy which specialises in UK regions and which charges Midlands about £20,000 a year.

At the Prudential, the 18-strong global policy unit in which Cozens works uses the services of several economic consultancies, including the London Business School's centre for economic forecasting, Oxford Economic Forecasting and Tim Congdon's Lombard Street Research.

Cozens says the outsiders are "a comfort factor" which provides a check on in-house opinions. These views supported the suspicions of Pru economists last year that the UK would be forced to give

up its fight to stay inside the European exchange rate mechanism.

The UK division of International Business Machines is another member of the 16-company group - including Barclays Bank, the Post-investment group, Sun Life and Salomon Brothers - which collaborates with the LBS on its three-yearly forecasts.

Keith Telford, IBM's economist, says he finds invaluable the sharing of ideas with a wider group: "The specific numbers in the forecasts are less important than the framework for trying to understand broad trends."

This point has not been lost on the UK Treasury, which has been severely criticised for the inaccuracy of its recent forecasts and is considering whether to contract out the supervision of its computerised model of the UK economy. Such a move, some believe, could improve forecasting accuracy and lead to greater openness in the Treasury's debate on the economy. Discussions about this possibility took place in January between the Treasury and DRI, a big US consultancy.

If they reach a deal, the UK government would be replicating what already happens in many parts of the private sector. At United Distillers, part of the Guinness drinks group, the job of preparing economic projections which take in a broad view of social and consumer trends is left to Henley, one of the biggest UK economics consultancies.

Another Henley customer is the Vauxhall car group, which asked the consultancy to prepare a £50,000 report on the potential market for its Frontera sports vehicle, launched two years ago.

With the range of services on offer - the accompanying table, incidentally, does not claim to be comprehensive - companies can shop around for the consultancy which suits them best. ICI, for instance, left the LBS group for Oxford some years ago on the grounds that the latter gave a better view of world trends.

Meanwhile Unilever, the big consumer products group, is examining the three consultancies it currently uses - LBS, Oxford and the US consultancy WEFA - with a view to dropping two of them in a bid to cut costs.

However, Tony Romeo, Unilever's head of economics, says whichever consultancy it decides to concentrate on will continue to play a useful role in helping to give Unilever a wider view of the world.

# Sunrise industry, sunset directors

Technological know-how is an asset on any board, says Louise Kehoe

**S**hareholder activism is generally associated with institutional investors such as the big US pension funds that have recently told companies to trim executive pay and appoint more non-executive directors.

Yet as International Business Machines, the world's largest computer company, found out this week, individual investors holding only a few hundred shares can also rock the boat.

About 2,500 IBM shareholders, many of them retired employees of the company, attended IBM's annual meeting in Tampa, Florida earlier this week. Angry and frustrated by the 50 per cent drop in the value of their shares over the past year, they pilloried the company's directors with questions about their competence.

The board is "too insulated and too old" one elderly shareholder charged, to applause from the crowd. "Most of them come from the era of manual typewriters and carbon paper." Another accused directors of operating an "old boy network" and having been management cheerleaders, rather than shareholders' watchdogs.

"If I were a director I would be embarrassed to even show up here and have my name on the list to be elected," said Gilbert Jannelli, a shareholder who said that he had already sold 90 percent of his shares. "How can you work with that group of people when their attitudes and decisions and trusting manners have caused this company's rapid demise?" he asked Louis Gerstner, IBM's new chairman and chief executive.

"The board surely lacks the pertinent current knowledge, skills and vision to deal with and add value to and guide IBM. I believe the board should have current chief information officers of companies, current deans of engineering schools, and current entrepreneurs, people who are really up to date," said another.

Although IBM board nominees were ultimately elected by a large majority, the questions raised by individual shareholders at the company's annual meetings may force changes in the future.

"The composition of the board

and the board's ability to contribute to building this company is a subject of great interest to me and to the board, and I am sure that this board will spend a lot of time thinking about the right representatives of shareholders to carry forth what we have to do to [improve the performance of] the company," was Gerstner's ultimate response.

"We will, and this board does already, share your statement that the board has to be relevant, appropriate and evolving as the corporation evolves."

IBM is hardly alone in the information technology industry in having a board of directors dominated by individuals whose age might suggest that they are not up to date on the latest technology. Twelve of IBM's 18 directors are over 60. The average age is 61.3. Digital Equipment, the second largest US computer company, which is also struggling to regain its momentum, has a 10-member board with an average age of 66.3 years.

It is perhaps significant that the average age of directors at two of today's most successful high-tech companies is lower. Microsoft's average director age is 50.5, while Intel's is 58.25.

Hewlett-Packard, one of Silicon Valley's oldest electronics companies, whose board is chaired by co-founder and octogenarian Dave Packard, has enough "youngsters" on its board to make the average age 58.8 years.

Age is hardly the best way to determine the fitness of an individual to serve on a company's board of directors. However, the conventional qualifications - experience and business achievements - generally ensure that there are plenty of grey hairs on the board.

It may be time to consider younger candidates, as IBM's shareholders in Florida, the "retirement capital of the US", suggested. Up-to-date technology know-how is a valuable asset on any board of directors, whether it be a computer company, or a company that spends heavily on information technology. Today, there are few companies that do not fall within that spectrum.

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## whitehead selection

### NHS Trust applicant seeks change manager

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Dunfermline Acute Unit, a new unit with a newly built 553 bed hospital, will have a £30m annual budget and £70m asset base. An experienced but young, forward-thinking Management Team has considerable opportunity and commitment to further develop the quality and efficiency of services to patients. With this in mind the Unit is applying to become an NHS Trust in April 1994. The Unit is an outstanding historic, cultural, leisure (St Andrews) and scenic centre with excellent access to city (30 minutes to Edinburgh), rural and coastal amenities.

You will be a key director in managing and developing this 1500 people organisation with 30 staff in your team. Critical responsibilities include financial strategy, risk assessment, corporate reporting, ISIT development incorporating resource management, development, and financial aspects of contracting in addition to financial and management accounting.

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## TECHNOLOGY

## Dial a court report

Evidence is growing in England and Wales that some lawyers' clients are paying for unintended repeat litigation of the same point in law because of fundamental weaknesses in the traditional shambolic "system" of law reporting.

In some cases highlighted by Kenneth Bagnall QC, chairman of New Law Publishing, contradictory conclusions are even being reached by courts unaware of each others' decisions.

For centuries it has been up to private publishers like New Law Publishing to decide which cases to report and when to publish their reports. This means that although a court decision may set a binding precedent, the date and the content of a judgment can be delayed for years, or go completely unrecorded.

"We have a legal system with two legs, one of which is broken off at the knee," says Bagnall, who last year was asked by Lord Justice Neill, chairman of the Information Technology for the Courts committee, to look at ways of speeding up law reporting.

Now he believes he has found a solution using Mercury's Surefax automated facsimile service. New Law scans written judgments into its computer system, and types in relevant verbal judgments. The text is then edited and brief digests based on a "menu" of case types are drawn up. These are faxed to the Surefax switch - a kind of automatic fax exchange - using a code.

Initially New Law focused on real property and town planning cases, but has expanded its service to commercial law, insolvency, shipping and intellectual property cases among others.

The Surefax software maintains the list of subscribers' details and faxes the relevant digests to them overnight. If a line is busy it is retried until the fax goes through.

Next morning subscribers select those they are most interested in and can then receive a fuller version of the judgment by fax. Subscribers, who are expected to include the big City law firms, are billed according to usage. Most subscribers prefer fax delivery, but an electronic mail alternative is expected to be available in the future.

**Paul Taylor**

New Law Publishing: tel 0344-343694; fax 0344-342934.

From next month, customers of the Prudential, Britain's biggest life insurance company, should notice an improvement in their annual statements. Gone will be bulky standard documents and booklets. In their place will be prettier, slimmer forms, each one containing only information that affects the addressee.

It is the realisation of an 18-month marketing project to simplify what customers receive. But behind the marketing revamp lies a simple software rethink that will save the company more than £13.5m a year in staff and printing costs.

The Prudential's marketing department began research on Operation Facelift in 1991. The aim was to make friendlier the notoriously complicated forms it sent out to existing customers.

At the same time, it wanted to change the way such forms were produced. Traditionally, the Prudential sends out its annual statements on 49 different kinds of pre-printed form. It overprints on to each form a statement on the customer's pension plan or life policy.

It wanted to be able to produce both pre-printed and statement information simultaneously. Statements would then be printed only when needed.

"We wanted a kind of just-in-time delivery in the financial services market," says Keith Hicks, brand communications manager. By last spring, the marketing department had decided on specifications for the new product. But the computer department balked at the prospect of rewriting the software.

"Our software is like an archaeological dig, with 17 or 18 layers that we have built up since the late 1960s," says Andrew Pinder, director of systems and business operations.

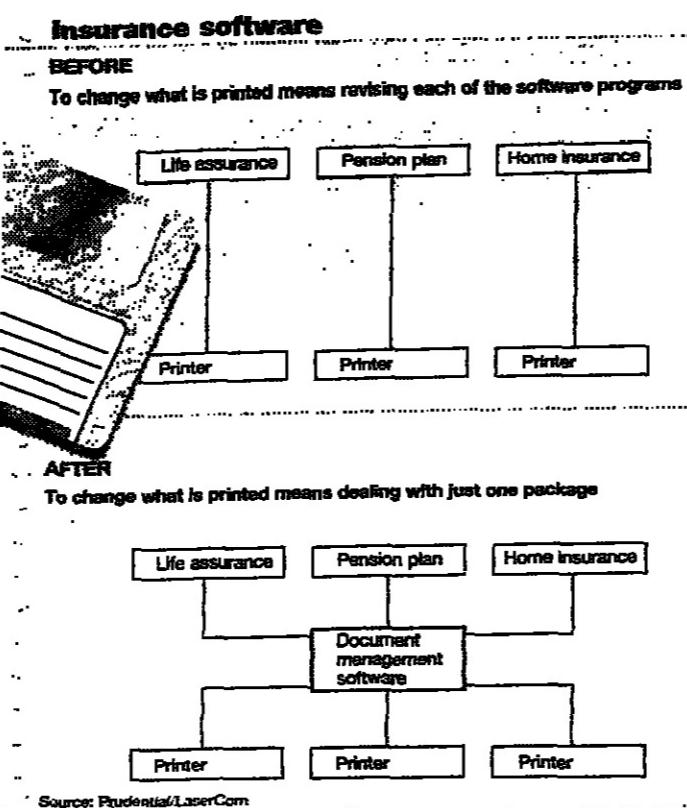
Worse than that, he says, each category of product - such as pension plans or life policies - has its own software, written in different languages, some now obsolete. "If we want to change anything, it's very laborious. It made a lot of sense to try to find something to overlay the archaeological dig."

The task then was to find a single program to fit between all the financial programs and the printing machines. The company began to hunt for an off-the-shelf document processing package that could be bolted on to its IBM mainframe.

By the summer of 1992, the Prudential had narrowed the search down to two packages: Documentum, from Texan company Image Sciences, and Custom Statement Formatter (CSF) from Milwaukee Data Services of Wisconsin. The Prudential ran an in-house evaluation looking at, among other things, ease of amending documents, consumption of computer

Daniel Green reports on a simple software rethink that is saving £13.5m a year and giving customers a friendlier service

## Prudential lightens up



time, how well each package created the documents, ease of slotting in the new software and cost of maintenance.

The final choice was CSF, which, at roughly £100,000, was several

also produced savings in two main areas.

The Prudential's annual printing bill was £20m. Half of that was on contracted-out lithographic printing for booklets and pre-printed forms. All

"Our software is like an archaeological dig, with 17 or 18 layers that we have built up since the late 1960s'

tens of thousands of pounds cheaper than its rival.

The design point of the software is that the size of the horizontal divisions is determined by the amount of information that needs to go into the space. But the change

in-house printing has improved.

Previously, printing machines had to be stopped frequently to switch the paper feed between any of the

49 preprinted forms. There is now only one type of pre-printed sheet.

Even though the litho print work is now done in-house, the result of the change is that eight laser printers on two sites have been reduced to six on one. There is also no need now to keep large stocks of each of the different types of form, saving on delivery time, storage and han-

dling.

Paper consumption itself is being cut by between half and two-thirds.

The pre-printed forms were designed to be overprinted with statement information for any customer, however large. This meant that the forms needed large spaces under each heading. With the new software, the space under each heading varies to fit each customer's information (see graphic).

The second area of savings was staff. For example, the laser printers include a barcode on each statement sheet to tell letter stuffing machines which extra leaflets should be included for any customer. Previously much of this work was done manually.

The new set-up also needs fewer computer programmers. The software allows changes to documents across the range of products, so there is no need for specialist print program writers working separately on each product.

And time and money are saved in the introduction of any new designs. Before, each new design meant a new contract with outside printers and the dumping of obsolete stocks.

The new program is still far from

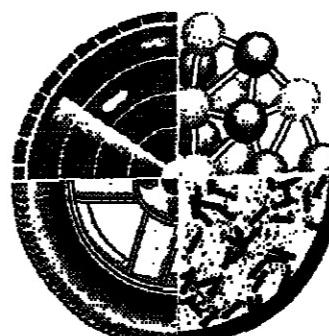
perfect. The marketing department has to take its designs to the computer department for re-programming. There are plans to improve this by installing a what-you-get (wysiwyg) screen so that new designs can be plugged straight into the printing software.

Nor is printer technology yet being properly exploited. The Prudential's printers still use "line mode" whereas the latest lasers have a "page mode" which allows entire pages to be printed at once.

Finally, the Prudential is planning to move from IBM's mainframe operating system MVS, which manages the working of the computer, to the rival Unix system which works with computers from many manufacturers, not just IBM. CSF does not yet work with Unix.

The Prudential is the first insurance company in Europe to install the software, although the European distributor, Geneva-based Lasercom, has sold it to some private Swiss banks. According to Pinder, the Prudential is earning "a very good rate of return in a sensitive part of the industry" on its software investment. Hicks is blunter. "I'm trying to persuade Lasercom not to sell it to our competitors."

## Worth Watching • Della Bradshaw



so skiers could take a simulated trip down a slope before deciding whether it really was for them. Unwin: UK, 071 631 6511.

## Fine-tuning your network

Companies with interlinked local and wide area networks invariably use network management tools to warn them of network failure. But not all of them use the tools to get optimal use from the network.

With this in mind, data-networking specialist Datarange, of High Wycombe, is launching a service to help companies "tune" their networks to get them running as efficiently as possible. The solution could be as simple as filtering out broadcast messages from PCs on neighbouring networks and giving certain calls priority. Datarange: UK, 0494 441256.

## Talk is cheaper with voice-activated WP

A voice-activated word processor is now available for less than £5,000. Developed in the UK by Shakespeare Speechwriter, the Compaq hardware uses the latest Intel 486 to give dictation speeds of 30 words a minute. The Speechwriter has a 80,000-word dictionary and users can add their own catalogue of words.

To train the speaker-dependent system, the user says 200 words three times each, from which the software extrapolates pronunciations for all the other words in the dictionary. Shakespeare Speechwriter: UK, 0342 316456.

## Glass disc holds more data

Glass-maker Corning and disc drive specialist Seagate Technology have teamed up to make a computer storage disc of glass, rather than the traditional aluminium.

The glass ceramic substrate, coated with the magnetic layer, can store more data while retaining the crispness of the text. This should result in higher capacity disc drives when the MemCor brand products are launched in the autumn. Seagate: US, 408 438 6550; UK, 0628 890366.

## PEOPLE

## O&amp;Y's Speirs moves to RBS

The stream of finance directors being appointed to banks from outside took a twist yesterday with the announcement by Royal Bank of Scotland that it has found a new finance chief from a most unlikely source. Despite the trouble Olympia & York's Canary Wharf development has caused banks over the past couple of years, Royal Bank has recruited its finance director.

Robert Speirs of Olympia & York Canary Wharf is moving to Royal Bank from July on the retirement of the bank's current finance director Keneth Thompson. Speirs (right) acknowledged the irony yesterday, but insisted that he had learned some "salutary lessons" from the property sector.

Both Speirs and Thompson believe the job of a bank finance director has become more complex. They have to have a deep understanding of balance sheets and treasury operations these days, accord-

ing to Thompson, who joined RBS in 1988 from Glaxo. "I am not exactly sure what bank finance directors used to do," he says. In recent years banks seeking finance directors have increasingly looked outside for candidates with knowledge of capital markets and an understanding of risk management. Richard Goeltz, who was appointed chief financial officer

to Thompson, who joined RBS in 1988 from Glaxo. "I am not exactly sure what bank finance directors used to do," he says.

Robert John, who was an executive director of Olympia & York Canary Wharf until last October, has become a partner of KPMG Peat Marwick, the accountants, specialising in advisory work on infrastructure projects. He was a director of NatWest before joining O&Y in 1987.

Nigel Wilson, the former chief executive of corporate affairs at GPA, the aircraft leasing company, has been appointed finance director of Waste Management International, the UK-listed overseas arm of Waste Management of the US.

Wilson, 36, is a former managing director of Stanhope Property and group commercial director of Dixons. The appointment is part of

Waste Management International's desire to be seen as a blue chip stock in the UK. The company, which operates in Europe and Asia, last year offered 20 per cent of its equity to investors.

Although Wilson's tenure with GPA only lasted a year, his decision to leave was a blow to the group's hopes to restructure its debts. He was primarily responsible for the company's communication

cer of National Westminster last year, came from Seagram Speirs, who is 55, has Scottish connections from his time at Britoil, where he was finance director before the company was taken over by British Petroleum. He originally trained as a tax specialist with the Inland Revenue before switching into finance and moved to O&Y Canary Wharf in 1988.

I think a bank finance director used to be the person who kept the books. Now they are moving more towards the corporate way of doing things," says Speirs.

Robert John, who was an executive director of Olympia & York Canary Wharf until last October, has become a partner of KPMG Peat Marwick, the accountants, specialising in advisory work on infrastructure projects. He was a director of NatWest before joining O&Y in 1987.

Wilson says he is excited by environmental services which has become a global business. WMI provides a range of solid and hazardous waste management services.

with the outside world and is expected to use his good relationships with investors and bankers to produce a bigger profit for Waste Management International outside the US, particularly in Europe and the Far East.

Wilson says he is excited by environmental services which has become a global business. WMI provides a range of solid and hazardous waste management services.

It is no secret that Yamaichi International plans to set up as a gilt-edged market-maker once it gets the official go-ahead from the Bank of England. In the meantime, the Japanese house has been busy buying up the City's gilt talents so that it has a full team in place ready to start business once it gets the green light. The latest addition to its stable is John Sheppard (right), who has been appointed chief economist of the Japanese bank.

Sheppard's move strips SG Warburg Securities of its second gilt supreme in less than six months. Earlier this year Nigel Richardson, former side-kick to Sheppard in the gilt research department of Warburgs, joined Yamaichi as head of bond research.

During his ten-year stint at Warburgs, Sheppard built up a

considerable reputation for himself as one of the market's key oracles. But at Yamaichi, which he joins on July 1, his brief will be wider, concentrating on G7 economies and co-ordinating international economic research.

Yamaichi clearly wants to move into the UK government bond market at a time when the gilt market expects to see plenty of new issuance in order to meet the PSBR. It seems likely that Yamaichi will get its authorisation from the Bank of England either this summer or autumn once its full team is in place. In the meantime it is scouting for gilt traders and salesmen.

## Bodies politic

■ George Teeling Smith, retiring director of the Office of Health Economics, has been appointed chairman of the governors of BUFA Medical Research and Development in succession to Lord Wigoder.

■ David Bertram, a retired director of Rockware Glass and an independent member of the Central Transport Consultative Committee, has been appointed chairman of the TRANSPORT USERS' CONSULTATIVE COMMITTEE for Eastern England.

■ Ken Mintor, chief executive of Laporte, has been appointed chairman of the council of the INDUSTRY AND PARLIAMENT TRUST.

■ Jeremy Gerhard, former deputy master and comptroller of the Royal Mint, has been appointed treasurer of the COUNCIL OF CHURCHES FOR BRITAIN AND IRELAND.

■ Brian Pearce (left), chief executive of Midland Bank, and Michael Cassidy (right), chairman of the Policy and Resources Committee of the Corporation of London, have been appointed directors of BRITISH INVISIBLES.

■ Helena Molynieux, formerly head of European human resources at Bankers Trust, has been appointed director of personnel at the BRITISH COUNCIL.

■ Sir Gordon Borrie, former Director General of Fair Trading, has been appointed chairman of the DIRECT MAIL SERVICES STANDARDS BOARD Appeals Tribunal.

■ Mike Craddock, managing director of Pirelli's Standard Tyre & Exhausts, has been appointed president of The NATIONAL TYRE DISTRIBUTORS ASSOCIATION.

■ Michael Harris has been appointed a director of UKJAI.

■ Peter Felton, chairman of William M Mercer Fraser, has been appointed chairman of the ASSOCIATION OF CONSULTING ACTUARIES.

■ John Chambers has been appointed president of the INCORPORATED SOCIETY OF VALUERS AND AUCTIONEERS.

■ Gerald Geddes has been appointed president of The INSTITUTE OF MARINE ENGINEERS.

## BUSINESSES FOR SALE

## INVITATION

For the submission of Expressions of Interest for the Purchase of the Assets of the DEM. LEVENTAKIS SPINNING & WEAVING MILLS S.A. of Athens, Greece.

ETHNIKI KEPHAEOU S.A., Administration of Assets and Liabilities, of 1 Skouleniou St., Athens, Greece, in its capacity as Liquidator of the DEM. LEVENTAKIS SPINNING & WEAVING MILLS S.A., a company with registered office in Athens, Greece (the Company), which is presently under special liquidation according to the provisions of Section 46a of Law 1592/1990, invites interested parties to submit within twenty (20) days from publication of this notice, Non-Binding Written Expressions of Interest for the purchase of the Total Assets of the Company.

**BRIEF INFORMATION:** The Company was established in 1950 and was incorporated as an S.A. in 1973. It was engaged in the manufacture of yarns and fabrics (cotton and blended), cotton blankets and towels, and dyeing and finishing fabrics. In 1984 the Company was declared bankrupt and following a bankruptcy settlement, it was reinstated in 1986 by decision of the Athens Court of First Instance (Decision No. 1593/1986). Following this, the Company came under liquidation. As it has ceased operating, no personnel is currently employed.

The Company's assets include: 1) An Industrial Complex at the 12th km. of the Athens-Lamia National Road (Metamorphosi-Atitikis) consisting of a Basement of a total area of 7,500 m<sup>2</sup> and a total volume of 33,750 m<sup>3</sup>, a Ground Floor of a total area of 11,100 m<sup>2</sup> and a total volume of 49,950 m<sup>3</sup> and a First Floor of a total area of 6,200 m<sup>2</sup> and a total volume of 27,900 m<sup>3</sup> approximately. 2) Mechanical equipment consisting of Spinning and Weaving Units, Dyeing and Finishing Units and 3) Various other assets such as technical installations, office equipment, trade marks, etc.

**SALE PROCEDURE:** The Sale of the Company's Assets will be by way of Public Auction in accordance with the provisions of Section 46a of Law 1592/1990 and the terms indicated in the relevant invitation to be published in the Greek and foreign press on the dates provided by law.

**SUBMISSIONS OF EXPRESSIONS OF INTEREST - OFFERING MEMORANDUM - INFORMATION:** For the submission of Expressions of Interest and for obtaining the Offering Memorandum with respect to the sale

## A pot pourri of pleasures

Art/Susan Moore

**T**here is nothing quite like the Bowes Museum at Barnard Castle. Its massive stone facade, 100 yards long and 100 feet high, enjoys the incongruity of an ornate French chateau - or some grand, provincial Hotel de Ville - that finds itself transported, formal park and all, to the edge of a small market town in County Durham in northern England.

Inside the imposing granite hall, the first object that the visitor encounters is a life-size silver swan automaton devised by J.J. Merlin, an eccentric 18th century "Mechanick" and inventor whose other contributions to the pleasures of mankind include the pianoforte-harpsichord and the roller-skate.

In daily performances the graceful silver bird appears to swim in a glass pool that convincingly creates the illusion of moving water. It preens its feathers and swoops to catch a fish which is seen wriggling in its bill. The swan raises its head, displays its trophy, and then gobbles it up. That this is no ordinary museum is apparent from the start.

Automata, toys and clocks form one of many lesser collections. The Bowes is a pot pourri of period rooms, remarkable Old Master pictures, French porcelain furniture and textiles, metalwork and glass, books and manuscripts. Here, outstanding 17th century Flemish tapestries and a glorious G.B. Tiepolo rub shoulders with a mass of lesser wares hoovered up wholesale at the great international exhibitions. It is a fascinating period piece reflecting the eclectic taste of its founders, John Bowes, and his French wife Josephine, and of the opportunities afforded by the art market in the mid and late 19th century.

A visit to the 29 paintings currently on loan to the National Gallery in London while the Bowes picture galleries are closed for re-wiring is a pale substitute for a trip to Teesside. Yet even this small selection succeeds in reflecting the quality and breadth of this highly unusual collection. Moreover, the show brings to the capital pictures of a type not to be found elsewhere in England.

John Bowes began his collecting career conventionally enough. (As the illegitimate son of the 10th Earl of Strafford he was to inherit his



Sassetti's glowing "Miracle of the Holy Sacrament"

father's estate but not his title, in spite of the latter's death-bed marriage.) His first purchase, aged 19, was a Temptation of St Anthony believed to be by Teniers; his second, a boar hunt by Snyders. The 1840s saw him branch out into the Italian school, paying, for instance, £25 for the grandiose and mannered "Rape of Helen" by a follower of Primaticcio, and 9.5 guineas for Solaro's delightfully fantastical "St Jerome in the Wilderness".

Sassetti's glowing "Miracle of the Holy Sacrament" was a mere £2 15s. This Siamese predella panel of the 1420s presents an account of a Carmelite lay brother struck dead at Communion, presumably because he doubted the Real Presence of Christ in the Eucharist. While the Host gory bleeds on its paten, a black devil flies in through the window to pull a ghostly soul out of the brother's mouth. Sassetti's church interior, studded with gold-ground altarpieces, and his elegant group of onlookers in contemporary dress, provides an informal insight into the life of the time.

The unexpected was provided in 1862 when the collection of the late Conde de Quinto, formerly director

of the National Museum of Painting in Madrid, became available on the Paris Market and the Bowes had already begun to entertain the idea of establishing a public museum.

Some 75 out of its 217 predominantly Spanish pictures were eventually acquired through the dealer Benjamin Gogué. Many of those acknowledged today as masterpieces were bought as wall-filling Job-lots to the now discredited heavyweights.

Witness the most compelling picture in the show. In "The Tears of St Peter", El Greco reproduces through oil and pigment the anguish and repentance of the faithful Disciple overcome with sorrow for having denied Christ. This is no typical Counter Reformation performance of sentimental, dewy-eyed hand-wringing. El Greco spurns the standard histrionics. Instead, he exploits the tension of contrasts, the painterly gesture and the emotive power of colour - harsh blues and sulphurous yellows - to give force to the anguish of Peter's soul.

An appropriate postscript is Courbet's "View of Ornans", purchased the year after it was painted in 1864 and perhaps the first work by the Realist master to enter a British collection.

The exhibition continues at the National Gallery in Trafalgar Square, London, until June 20. The picture galleries at the Bowes Museum re-open at the end of October.

## London Concerts

## Gruber's marvellous confection

Mahler's death-haunted *Das Lied von der Erde* was preceded, in the London Philharmonic concert on Tuesday, by H.H. Gruber's "pan-de-monium" cabaret *Frankenstein!* from 1978. Bizarre, but not unreasonably - granted a long interval between them, which there was: though Gruber is a wild card, even at his jokiest he embodies a deep Viennese continuity. Mahler too has a sense of humour, not so very different.

The planners of the "Alternative Vienna" series may have missed a trick by not putting this programme first in a pretty well-filled Festival Hall the audience - of whom some unknown but sizeable proportion must have come for *Das Lied* - were evidently entranced and delighted by Gruber's marvellous confection, as audiences invariably are. It was a pity that they had already missed his Cello Concerto last Saturday, and had only 24 hours' notice for his Violin Concerto no. 1 ("aus schatten drift gewobt", "woven from the scent of shadows") which Ernst Kovacic played on Wednesday with the London Sinfonietta. After all, it was *Frankenstein!* that revealed to a wider pub-

lic that something quite original was going on in Vienna.

A few shellbacks make it a point of honour to resist Gruber's blandishments (a chap in front of me stalked out after the third or fourth song), some of them old-style conservatives and some severe modernists, who can all agree that he is *shunning*. Yet this off-the-wall entertainment, set to wicked "children's verses" by H.C. Artmann, fairly wriggles with bright twists on familiar tropes, popular and classical alike; makes inspiring play with toy-instruments; relies shamelessly upon the composer's own ripe idiosyncrasies as *chansonnier* - and yet never loses the goal-posts for a serious new game.

Franz Welser-Möst conducted it sympathetically, though without the flare and crackle that Simon Rattle bestowed on its Liverpool première. In the event, the subversive charms of *Frankenstein!* were enhanced by contrast with Welser-Möst's lacklustre *Das Lied*: better than his spavined Mahler Ninth last week, but still stiff and short-breathed - as he left his tenor Thomas Sunnucks, starved of breath by his unrelenting beat. The mezzo

was Doris Soffel, whose clarion eloquence wanted softer edges for "Von der Schönheit" and the vision *Abseits*.

Night next in the Queen Elizabeth Hall: Gruber himself conducted his ravishing violin concerto: all its fey excursions generated with cogent fantasy, and in Bergian shot-silk textures, from a tender pop song of his own which is revealed only at the close. Kovacic, its dedicatee, played it sweetly and soulfully, rejoicing in the stratospheric new flights the composer devised to flank the final song fore and aft.

Gruber also led, and was heard in (both live and on tape), the Groote Music of young Lukas Ligeti, son of the celebrated György. Jazzy material - much like Michael Torke's and mostly loud - was distributed among the performers, following different computer click-tracks on their own earphones, which ensured that their disparate paths would crisscross regularly and resoundingly. Plenty of raw, candid energy, less of finesse; at some 22 minutes, slightly overstretched.

That concert began and ended with vintage Kurt Schwertsik, Gruber's senior colleague and inces-

Staatsoper, Maximilianstrasse 11, D-8000 Munich 22, tel 221316.

## EXHIBITIONS GUIDE

## AMSTERDAM

Van Gogh Museum Walter Sickert retrospective. Ends May 31. Also Courtesans in Japanese Prints. Ends Aug 29. Daily

Rijksmuseum Meeting of Masterpieces: Vermeer's Street in Delft (1658-60) alongside Pieter de Hooch's The Courtyard of a House in Delft (1658). Ends May 23. Closed Mon

ANTWERP

Kunst und Ausstellungshalle Dancing Pictures: 80 cloth paintings from Ghana over the past 150 years, illustrating the bright colours and fertile imagination of the Fante tribe. Also Alexander Calder: 12 monumental sculptures. Ends Sep 20. Closed Tues

BONN

Kunst und Ausstellungshalle

Dancing Pictures: 80 cloth paintings from Ghana over the past 150 years, illustrating the bright colours and fertile imagination of the Fante tribe. Also Alexander Calder: 12 monumental sculptures. Ends Sep 20. Closed Tues

CHICAGO

Art Institute Magritte. Ends May 30. Also Surrealist Works on Paper from the Shapin Collection. Ends May 16.

CHAGALL

Moscow Jewish Theatre Murals. Ends May 10. The Moscow Avant-Garde: ten architects from the postwar period. Ends Aug 15. Daily

NEW YORK

Brooklyn Museum Manet to Picasso: 35 rarely seen works on paper, created between 1870 and 1940. Ends May 23. Closed Mon and Tues

PRAGUE

Convent of St George Bohemian Heaven: The Topography of

Guggenheim Museum Picasso and the Age of Iron. Ends May 16. The main museum is closed on Thurs, the Soho site on Tues.

Museum of Modern Art John Heartfield, inventor of photomontage. Ends July 6. Also Santiago Calatrava, Spanish architect and engineer. Ends May 18. Closed Wed

METROPOLITAN MUSEUM OF ART The Greek Miracle: classical sculpture from 5th century BC. Ends May 23. Also The Hayemeyer Collection: 450 works ranging from French Impressionists and old masters to Asian art and Islamic pottery. Ends June 20. Imperial Painting of the Ming Dynasty: 100 works, mostly on silk, from the Zhe School. Ends May 9. Closed Mon

Whitney Museum of American Art 1993 Biennial. Ends June 13. Closed Mon

LONDON

National Gallery 18th and 19th century paintings and drawings from Lille, including major works by David, Delacroix, Courbet, Chardin and Sisley. Ends July 11. Also Paintings from the Bowes Museum: 28 works from the fascinating collection founded by John and Josephine Bowes at Bernad Castle in the 1860s. Artists represented include Goya, El Greco and Courbet, plus examples of work by Raphael and Flemish painters. Ends June 20. Daily

Tate Gallery Georges Braque. Ends June 27. Visualising Masculinity. Ends June 6. Daily

Grand Palais The Century of Titan. Ends June 14. Also Amerope's III. Ends May 31. Closed Tues, late opening Wed (ave du General Eisenhower)

Musee d'Orsay 1893: The Europe of Painters. Ends May 23. Closed Mon, late opening Thurs (qual Anatole France)

Musee Picasso Picasso and the bulls. Ends June 28. Closed Tues

Galerie Gerald Piltz Chegal: 40 works. Ends May 8. Closed Sun 7/8 av des Champs-Elysées

ROMA

S. Michele a Ripa Borgognone Collection: 300 paintings from the Galleria Borghese, including works by Titian, Carravaggio, Rubens and Raphael, on show in this deconsecrated church while the villa in the Borghese gardens is being restored. Ends Dec 31

STUTTGART

Galerie der Stadt Munch and his Models: 100 works illustrating how the Norwegian Expressionist penetrated the inner psychology of his subjects. Ends Aug 1. Also Pompeii Rediscovered: 200 original objects, including frescoes, marble and metal sculptures, jewellery, ceramics, instruments and other archaeological remains, complete with computerised guide to their origin and use. Ends Aug 15. Closed Mon

WASHINGTON

National Gallery of Art Great French Paintings from the Barnes Foundation: 80 of the finest French Impressionist, post-Impressionist and early modern paintings, including works by Renoir, Cezanne, Manet, Picasso, Gauguin, Matisse and Braque. Ends Aug 15. Also Helene Frankenthaler (b1923): 75 prints by the American artist. Ends Sep 8. William Harnett, 19th century American still-life painter. Ends June 13. Old master and modern drawings from 16th to 20th centuries. Ends Aug 15. Daily

National Portrait Gallery American Art at the 1893 World Fair: 100 paintings and sculptures displayed at the Chicago exhibition 100 years ago which helped redefine American attitudes towards the arts. Ends Aug 14. Daily

National Museum of American Art Masterworks from American Art Forum Collections 1875-1935: 64 works by Albert Bierstadt, Childe Hassam, John Singer Sargent, Edward Hopper and others. Ends July 5. Daily

## ARTS

## Opera

## Enthralling Ariodante

Reports of death, or at least a serious wasting disease, at the English National Opera have been piling up this season, the last under the artistic triumvirate of Jonas, Elder and Pountney. On the evidence of the new *Ariodante*, they have been exaggerated.

Wednesday's account of Handel's 1735 Italian opera - one of his three based on Ariosto's *Orlando furioso*, one of his most original and beautiful - lashed out with powerful theatrical vitality. At every moment alarming risks were taken and disquietingly intense, complex states were being searched out. On such an evening the ENO could be seen and heard to recover the form established in its keynote productions of recent years.

Musically, the performance, scrupulously prepared, was delivered with notable (if not uniform) virtosity and fidelity to the score - all of it, lasting four engrossing hours, and including the ballet episodes. And dramatically, the modern re-imagining of Handel's *opera seria* dramaturgy demonstrates, I insist, its own fidelity - to the spirit, if not the letter, of the notes and words.

It is not a "sure-fire" *Ariodante* that David Alden and his associates (designer, Ian MacNeil, lighting director, Wolfgang Göbel) have devised. The style essayed is not the supremely civilised late-20th-century survey of 18th-century modes and manners achieved by Nicholas Hytner in *Xerxes*, the previous Handel production at the Coliseum. People who have kept space with Alden's work on stage would hardly expect it to be surreal dislocation is his well-documented forte. What may surprise them are the new elements in his production vocabulary: a new design-partner (the Olivier Award-winner for the National's *An Inspector Calls*) has encouraged him to shed the bare light-bulb, tiled bathroom wall and kitchen chair that have provided the Aiden signature, and work up a fresh surge of theatricality.

The atmosphere of *Ariodante* is unique. The libretto is by Antonio Salvi from the same tale in *Orlando furioso* that inspired *Much Ado about Nothing* is focused on a single act of carefully planned treachery, yet shows pastoral warmth, courtly delicacy, romantic ardour, irony, pathos, and tragic agony, all in full-blending co-existence. It permitted Handel to move through the entire range without clash or absurdity, creating a drama of conflicting emotions that is as "personal" as intimately charged, as any opera.

In Alden's and MacNeil's re-invention, it all takes place under (and, in one scene, upon) a mobile



Anna Murray (top) and Lesley Garrett in "Ariodante"

startling visual sleights-of-hand, movement-mannerisms developing thematic function and also a dangerous potential for audience irritation. Acts of violence are plentiful. Moments of dream-fantasy (such as those tormenting the betrayed heroine Ginevra in the remarkable finale of Act 2) are horribly gratuitously vivid. The opera's architectural variety, and the lighter moods that come to reinforce it, find little representation. On the other hand, I have experienced few Handel productions based on a more tautly woven ensemble of flesh-and-blood characters.

Many Handelians will loathe this *Ariodante*. They have my understanding, even sympathy: Alden, even at his peculiar (idiosyncratic best), has always excited passionate response. For Nicholas McGegan, an experienced Handel opera-conductor making a belated debut at a London opera-house, there will surely be praise all but unstinted. In so big a theatre, with a modern-instrument band disposed in so deep a pit, he had passing difficulty holding voices and instruments together, but the vitality of sound, with each astonishing rhythmic inflection and streak of colour given its due weight of emphasis, afforded the production a wonderfully secure and solid basis.

In the title role Anna Murray enjoys the latest of her London *Handel* triumphs: early on she seemed a mile below best form, putting too much verismo into "Schera infida", but then bringing absolute authority to the light-after-dark final aria. Amanda Roocroft, vulnerable and touching as the tragic Ginevra, continues to develop her richly endowed soprano - more clarity is still needed in low-lying phrases, more verbal thrills everywhere. Lesley Garrett (Dalandina) and Christopher Robson (Polinesso), ENO Handelians of masterly stage authority, draw sharp, strong lines in the schemers' roles: both offer moments of uneven tonal emission, whole stretches of superlatively singing-acting. Only the ill-equipped bass King counts as a weakness.

Amanda Holden's new translation strikes me as a shade less skillful than usual: well-shaped phrases sit alongside less singable ones, and one or two of uneven tonal emission. Even so, opera is a cause well served by this latest example. I found this *Ariodante* enthralling from start to finish, warts and all. I cannot imagine anyone left indifferent to it.

Supported by ENO Trust: in repertory at the London Coliseum until June 10.

Max Loppert

## Just a comic-strip Moll

It was a good idea to stage Daniel Moll's *Moll Flanders*; I can easily imagine a big production along the lines of the RSC's *Nicholas Nickleby*. And it would have been a bright idea to set it to music, were there a composer with the talent for it. *Moll Flanders* (1722) is the English counterpart to the Abbé Prevost's *Manon Lescaut* (1731). Both Moll and Manon are women who learn how to use sex and crime (and to forgo love) for economic gain. Both are departed to the New World. But whereas Manon - whose fatal allure appealed so much to the Romantics - has acquired famous reincarnations in opera and ballet, *Moll* is a more liberated lady who is in former control of her own destiny, too little known.

But here the writer Claire Luckhurst has told Defoe's richly adult tale as if *Moll* were a strip-cartoon for 14-year-olds. Everything is all narrative, silly tableaux, and more narrative, with the odd bubble of

live dialogue (sung) popping out of the characters' heads. Only when *Moll* returns for the last time to London, and discovers thieving, does the show stop treating the 18th century in terms of cheap caricature; and, as with so many inferior musicals, the most gripping moments are spoken. Paul Leigh's lyrics are in wiseguy rhymester vein. They have a certain satirical energy which - though it grows tedious overall - animates such episodes as *Moll's* arrival in Bath.

A good composer might just have injected this libretto with enough lyricism to make it winning. But George Stiles' score - partly based, along *The Beggar's Opera* lines, on period tunes - is deaf and negligible. The only tune that could stay in your head is good *Green-sleeves*, which becomes *Moll's* and Jemmy's big love tune; and even that is cut up into short phrases and rearranged so that it never opens into full bloom. This is a

musical conceived by people who do not love singing. What I hate about Peter James's direction is that it so caricatures *Moll's* world that any kind of serious, fully-fleshed-out playing would be unstyle. The crudest, playing onstage comes from Issy Van Randwyk, the most gripping moments are spoken. Paul Leigh's lyrics are in wiseguy rhymester vein. They have a certain satirical energy which - though it grows tedious overall - animates such episodes as *Moll's* arrival in Bath.

As *Moll*, Josie Lawrence gives Moll no character. She goes through the motions, either in sardonic

Joe Rogaly

# Howard's way on energy



The thought that a spot of sunbathing this summer may give us skin cancer serves to concentrate the mind. In November, it

scared governments into agreeing at Copenhagen that the production of most chlorofluorocarbons will be phased out by 1996, some years earlier than previously envisaged. This - the fear factor - is the first law of environmental policy. We do respond to threats, as with the news that the ozone layer over Europe is thinning out. Believe me, restrictions on CFC substitutes, some of which also destroy ozone, will follow the next upward blip in the graph of reported cancers.

There is no similar bogey that might have such a dramatic effect on the burning of coal, oil, gas or other fossil fuels. The threat of global warming is neither clear nor imminent. The damage will not begin to be felt until the middle of the next century. The most serious harm comes much later. Yet "do nothing" is not a serious option. Mr Norman Lamont may still be chancellor on April 30 2003 but everything else will be different. "Do nothing" would probably result in the planet, and our own species, being affected by mostly adverse climate patterns.

If human behaviour was rational, the precautionary principle would therefore inform the actions of individuals and governments alike. Emissions of greenhouse gases would be steadily reduced in order to minimise global warming over a long period. Humans are, however, irrational. We enjoy ourselves that way. This devalues the government's presumption in favour

of using economic instruments to reduce emissions of CO<sub>2</sub>. For the market alone will not save the global environment. It depends too much upon rational decisions by the mythical robot known as "economic man". We lunatics have to be bribed, cajoled or coerced, into reducing our consumption of energy.

Just how much of the mix the British policy will take will be debated in London next Friday at a conference called by Mr Michael Howard, secretary for the environment. This exercise in open government is aimed at producing a British strategy for meeting the country's commitment to reduce CO<sub>2</sub> and other greenhouse gas emissions to

1990 levels by 2000, as agreed at last year's Earth Summit in Rio. There need to be carried away by this, Britain is responsible for just a twentieth of the world's emissions. It

can do little on its own. It might, however, do a lot if it became a model of both economic and green behaviour.

Then when it tries to press a particular strategy on, say, China, it can argue from example.

Mr Howard's conference papers will address three broad possibilities. First comes voluntary action, such as a partnership agreement between the chemicals industry and the government on monitoring energy efficiency. Further specific taxes, such as the extension of value added tax to domestic heating fuels, are not ruled out. Yet we all know that the chancellor does not favour a specific carbon tax. Other mechanisms, such as regulation, come third.

The last should be placed

aimed at selling home energy ratings. These estimate payback periods for various ways of insulating your house. A bargain deal on ratings at £50 a throw was advertised on regional TV, but the results were disappointing. Plenty of "awareness" was created, but few orders.

Then Dr Brenda Boardman, research fellow at Oxford's environmental change unit, rattled out some fascinating figures of her own. Rational householders would all insulate their lofts tomorrow. It is cheap, and the payback is quick. Yet between 1974 and 1989 only 17 per cent of 9.3m insulated properties in Britain had the woolly stuff in their attics as a result of private initiative. The rest is there because it is obligatory in new buildings, or because there has been a government grant, or because it was installed by the landlord - usually in the public sector. Annual value: £40m. Against that about 7m houses

owners spent some £1.4bn a year on double glazing, a "energy-saving" measure with the most unlikely payback ever. This was entirely the market at work: we can all picture the salesmen and their lists of mostly spurious reasons for installation. I bought some myself, fool that I am.

Very well, you might say, individuals have their own reasons for buying things. Industrialists are more sensible. Perhaps. But Dr Tim Jackson of the Stockholm Environment Unit showed us slides depicting savings made by various energy-efficiency strategies, such as switching fuels (greatest saving) to advanced coal technology (additional cost). He then flashed a slide showing no savings at all. He had simply changed the discount rate in his model. The moral is clear. When Mr Howard flourishes an agreement for voluntary action by this or that energy-intensive industry, or when he talks of tradable pollution permits, ask the simple question - at what rate of interest?

Please do not conclude from all this that I see no value in the price mechanism, particularly when it is manipulated by adding green taxes or subsidies.

The switch to unleaded fuel is an example of how this can work. Voluntary action also has its place, as with the growing fashion for taking rubbish to recycling points. But stop there. At Oxford Dr Philip Goodwin of the university's transport studies unit, said that the average out-of-town supermarket is filled by seven 33-ton lorries every day - and emptied by 5,000 cars. Multiply the mileage, and I would add, take in an extra 20 per cent for trips to recycling depots, and bang goes your CO<sub>2</sub> reduction plan. The government will have to regulate. If it shrinks from that, there is one possibility left: nuclear power.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### 'Game' of picking winners has worked well in east Asia

From Mr Andrew Allcock

Sir, I hope that the leader writer responsible for "Mr Heseltine's magic lantern" (April 26) will have read Michael Prowse's adjacent article. While the leader writer was concerned to draw attention to the "unrewarding and outdated game of picking industrial and technological Euro-winners", Mr Prowse's article highlighted the positive aspects of just such action for the successful Asian economies: "Government played a big role [in their economic success], trade was

not open and financial markets

were repressed... The lesson from east Asia is that you need a government guiding hand: you cannot just abdicate development to the private sector." And the article concludes, saying: "The implication is that sufficiently determined governments can work similar miracles in other places."

Just because the UK is an old, established industrialised country, it does not mean that it cannot or should not adopt the practices of successful newcomers.

Indeed, the government is very fond of talking about the fact that UK manufacturing industry has benefited from the imported working practices of Japanese companies, for example. Quite right. But why should it, or your leader writer, believe that other elements of Japanese or Asian practice are not also suitable candidates for adoption?

Andrew Allcock,  
10 Friars Close,  
Tenterden,  
Whitstable,  
Kent CT5 1NU

### In defence of Attali's preference for marble

From Mr Jonathan A D Long

Sir, Your current enthusiasm for attacking Mr Jacques Attali and his expensive toy, the European Bank for Reconstruction and Development, seems to be seriously misguided.

The essence of the criticism is that rather than lend huge amounts of depositors' money to borrowers who are unlikely to repay any of it, Mr Attali has chosen to invest his bank's limited resources in bricks and mortar (or Carrara marble).

Given the disastrous record of most big international banks in trying to make loans which are repaid, surely Mr Attali's policy should be commended?

Pawnbrokers and, until recently, building societies have coped quite successfully with the intellectual challenges of money-lending. Bankers, on the other hand, have in general failed abysmally and the least unsuccessfully, such as Mr Attali, have preferred to build palaces on the Bahnhofstrasse and elsewhere, rather than to finance bankrupt countries, highly leveraged management buy-outs or fantasy projects.

If Mr Attali's approach is considered too conservative by his shareholders, no doubt Barclay's Mr Andrew Borom could be drafted in to replace him and a radical change in the bank's lending policy would then be assured.

Jonathan A D Long,  
Travellers' Club,  
Pall Mall,  
London SW1 5EP

### St Ethelburga must be fully restored

From Mr Brian Gill

Sir, The virtual destruction of the ancient church of St Ethelburga on Saturday morning ("Historic church reduced to rubble after 600 years", April 25) represents far more of a loss to the City than the loss of a few office blocks which can easily be replaced.

St Ethelburga is a symbol of the will of the City to survive and prosper and the psychological boost of its complete restoration would both do immeasurable good and send the clearest possible message to terrorists of any description that the City's spirit is unbreakable.

Brian H Gill,  
26 Grove Street,  
Deptford Wharf,  
London SE8 3PZ

### Pro Ned's future role in non-executive selection

From Mr Colin St Johnston

In welcoming your review of Pro Ned's first 10 years (April 26), I would like to make two further points. Yes, the non-executive message has been received but appointments are far too often made in an amateur way where selection starts with the man rather than the job.

The boards of many UK-listed companies still have to be persuaded of the benefits of a thorough and professional selection procedure which is understood and respected. Our research (July 1992) showed that only a third of non-executive appointments in the previous 12 months were made with the help of professional advisers. Pro Ned was involved in half of these.

Research also revealed that more than half of non-execu-

tive directors believe they could be more effective. Companies must therefore be encouraged to provide the conditions which allow non-executive directors to contribute fully to boardroom debate.

Pro Ned's role is clear: we will continue to provide guidance on practice, roles and responsibilities; we will continue to promote the benefits of appointing independent non-executive directors through an open and respected process.

Colin St Johnston,  
managing director,  
Pro Ned,  
1 Kingsway,  
London WC2B 6XF

### Survival of the Travelcard after bus deregulation

From Mr Michael J Parker

Sir, I was extremely concerned to read your report (April 23) that the new chief executive of London Transport was predicting the death of the Travelcard in London once buses are deregulated.

I was responsible at London Transport for the launch of the Travelcard and the marketing of it for the first three years of its existence. I think it is useful to remember the main objectives of the Travelcard's introduction.

● to promote public transport in off-peak hours when the Underground and buses have extra capacity. This encourages not only additional journeys, particularly in central London to destinations such as Oxford Street with the resulting benefits to retailers there, but also encourages general use of public transport when the alternative is to stay at home or use the car.

The tickets proved and still

prove to be extremely popular and have done a lot to maintain public transport's market share in London (markedly different to experiences in communities outside London where bus deregulation has now been in place for nearly seven years).

They have resulted in a higher proportion of the population not only using public transport on a regular basis but being aware of a greater

part of the public transport network than that required just for their really to work. If people really believe in public transport and wish to see its market share increased, then on no account should they create the conditions under which multimodal tickets would cease to be available to the travelling public.

Michael J Parker,  
head of operations,  
Centro,  
16 Summer Lane,  
Birmingham B19 3SD

From Mr G E Hutchinson

Sir, Your transport correspondent recently reported on the proceedings of the cross-party Commons transport committee indicating that the London Travelcard was likely to disappear after the planned deregulation of London bus services.

This disappointing prospect compares unfavourably with the position in Tyne and Wear where the Travelcard scheme has survived and developed since bus services were deregulated in 1986. The Travelcard scheme in Tyne and Wear is open to all 80 or so public transport operators (bus, rail, metro and ferry) and a revenue sharing arrangement is in place.

The key features of the Travelcard scheme in Tyne and Wear are that it has a commercially sound basis of sharing and that it is operated by a company owned by the local public transport operators.

G E Hutchinson,  
chairman and  
managing director,  
Busways Travel Services  
Manors,  
Newcastle upon Tyne,  
NE1 2EL



A nation pleads for help  
An Archdiocese confounded  
Food for Britain's reading  
**ORSEVER**  
Russia  
The Guardian  
Voltaire  
Businessman from in City shaken by security fears

**F**ew conspiracies succeed in the newspaper industry. Those involved cannot help gossiping or boasting, the scheme leaks and is stifled before birth.

But a conspiracy involving a small number of senior journalists at The Observer may have played a significant part in saving the paper, by steering its idiosyncratic proprietor Mr Tiny Rowland, joint chief executive of Lonrho, away from the embrace of Mr Andreas Whittem Smith of The Independent and the Independent on Sunday and into the arms of The Guardian.

The group of journalists, fearful that the paper could be merged with the Independent on Sunday, and lose its separate identity, have been talking secretly to Guardian executives for many months.

Twice last year, in May and October, there were handshake agreements on a sale to The Guardian, apparently with the knowledge and acquiescence of Mr Rowland. On both occasions Tiny changed his mind and the deal was off.

The group moved fast last week when it looked as if Newspaper Publishing, publisher of The Independent and its Sunday sister, was getting close to a possible deal. Unlike The Guardian, it was able to offer a slice of equity as well as cash.

A deliberately exaggerated version of events was leaked to the Evening Standard, which led its front page with the story last Friday, saying The Observer was in its death throes and that a sale to The Independent was close.

Members of parliament were encouraged by Observer journalists to join the debate last weekend, condemning any deal which would involve Britain's oldest Sunday newspaper disappearing after nearly 200 years.

The Financial Times inadvertently played a role in the out-

## Guardian of tradition

**R**aymond Snoddy on a battle for Britain's oldest Sunday title

come. Mr Rowland, it is believed, was furious after three executives from The Independent were allowed into the FT printing plant last Saturday to see The Observer being printed. The Observer is printed under a contract on the FT's presses in London's Docklands which runs until January 1995.

But perhaps the most telling weapon used by Observer journalists was a letter to Mr Rowland thanking him for all his efforts to sustain the paper through its years of losses, but asking whether he wanted to go down in history as the man who killed The Observer. It seems to have hit its target. Although Mr Rowland no longer had the power or even hope to prevent other Lonrho shareholders, such as Mr Dieter Boch, pushing ahead with a sale, he did have the influence to help determine who the buyer should be. Mr Boch is joint chief executive of Lonrho and its largest shareholder.

Newspaper Publishing was told early yesterday that negotiations had been broken off and that there would be an announcement later in the day. Talks between Newspaper Publishing had failed to reach agreement on Wednesday.

Mr Whittem Smith said yesterday that he had never intended to close down The Observer. There would have been, he insisted, a "genuine union" involving the staffs of both newspapers. The Guardian will

take on 60 to 65 of its 80 journalists and that there will continue to be a separate advertising department.

The key question now is whether there is room for four broadsheet Sunday newspapers. Senior Newspaper Publishing executives believe there is, particularly now the market has been rising for the past two months.

Mr Andrew Neil, editor of The Sunday Times with a circulation of up to 1.26m in recent weeks, says the battle between The Observer and The Independent on Sunday has to be resolved before he faces a significant challenge.

In a reference to Scottish football teams, Mr Neil said yesterday: "Brechin City have to play Raith Rovers for the right to play Glasgow Rangers."

The Sunday Times editor, including publication of the Thatcher memoirs, to make his paper more impregnable before any big circulation assault comes.

Newspaper consultant Mr Harold Lind said yesterday he was surprised that The Guardian had not decided to wait until an independent Lonrho deal was turned down by the Monopolies and Mergers Commission. Then, Mr Lind said, The Observer could have been picked up for a knockdown price.

Competition between The Observer and The Independent on Sunday was going to be like the western front during the first world war. "One more push and we'll win by Christmas," Mr Lind said.

Few details of the new Observer could be confirmed yesterday, although Mr Peter Preston, Guardian editor, told his staff that the paper would have a "more distinct voice" than that of being merely The Guardian on Sunday. Observer staff believe The Guardian will

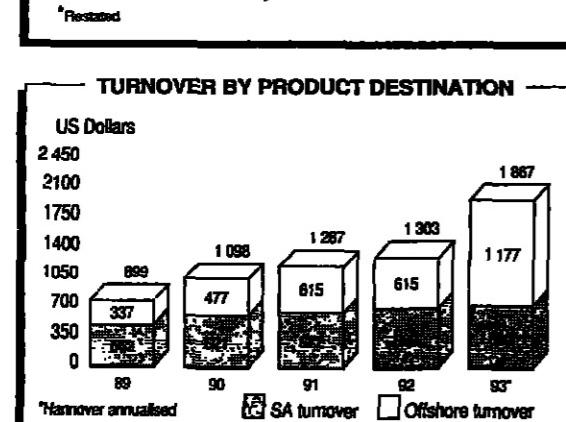
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### AUDITED RESULTS

for the 12 months to 28 February 1993

	1993	1992*
Sales	US\$1 610m	US\$1 303m
Earnings before tax	US\$131m	US\$121m
Net income	US\$127m	US\$115m
Earnings per share	90 US cents	112 US cents
Dividends per share	55 US cents	72 US cents
Operating cash flow	US\$190m	US\$63m
Employees	20 727	19 324
*Restated		



## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700  
Friday April 30 1993

## A last chance for Lloyd's

JUST over a year ago, Mr David Rowland offered Lloyd's of London a blueprint for its future. Yesterday, transformed in the meantime from adviser to chairman of the insurance market, he started building. The contrast between the two occasions is striking.

Last year, Mr Rowland's tone was optimistic: Lloyd's faced serious challenges, but provided the market cut its costs, it stood every chance of prospering.

This year, the tone is far more sombre. "Many members have been brought to the brink of financial ruin," he says. "Should membership and market not unite behind this plan then Lloyd's may have no future."

There are other noticeable contrasts. The launch of last year's Rowland report was marked by a brisk dismissal of one of its central recommendations by the Lloyd's Council. This year, the Council is gone in all but name, overshadowed by an executive team that has done away with rule by committee.

The plan itself is a far more drastic break with Lloyd's traditions than was envisaged in last year's consensus document. True, the central building blocks - lower costs, separation of market management and regulation, membership by companies as well as individuals, greater professionalism - are the same. But no one, a year ago, would have envisaged the centralisation now intended, nor the abandonment of the market's *laissez-faire* past.

"We need to protect Names from excessive exposure to catastrophic losses," says the plan - a modest sentence which breaks with a tradition that made members and their agents solely responsible for judgment of risk.

## Competition case

Mr Rowland makes no bones about the scale of the change. Competition - between underwriters, between members' advisers, between managers of run-off syndicates - is an important element of his plan. But it is to be competition within limits, ruthlessly suppressed where it is seen as inappropriate.

Thus, administration of Names' affairs is to be centralised; computer processing is to be mandatory and standardised; claims handling is to be simplified and centralised; managing agents' fees

## Competition on line

IT IS something of an achievement that the European Commission has agreed on any plan to liberalise the Community's telecommunications market in the face of determined lobbying by many phone companies to protect their monopoly positions. But the particular approach agreed this week is distinctly *unamericana* and will saddle the European economy with an uncompetitive telecommunications sector for much longer than is necessary.

There is also a risk that the plan could be further diluted, as it must receive the blessing of the Council of Ministers before it becomes law.

The Commission's plan involves the abolition from 1998 of the phone companies' monopolies to provide basic voice services, which account for about 90 per cent of the Ecu 100bn (£78.7bn) a year market. (Data communications and specialised voice services are already largely liberalised.) The five-year delay is designed to appease the monopoly phone companies and their governments, which in most cases still own them and act as spokesmen for their interests.

Pressures from producer interests also explain the dilution of proposals originally drawn up by the Commission's competition directorate. These would have allowed competition in the provision of cross-border phone services, voice messaging, call-waiting and call-forwarding - are also much more common on the other side of the Atlantic. That is despite the fact that the Community has been pouring cash into research projects such as Race which are designed to encourage the development of an advanced telecommunications infrastructure for Europe.

Europe cannot afford to continue like this. Telecoms companies obviously need time to adjust to a new competitive regime. But that is no excuse for endless delay. The companies should recognise that competitive markets are in their long-run interests. If they fail to, consumers will have to speak with louder voices. And politicians will have to liberate themselves from the grip of their monopoly lobbies and articulate the wider public interest.

European businesses suffer a

are to be capped; and the weaker agencies closed or merged.

Reinsured practices that help individual syndicates but harm the market as a whole - such as those that fed the LMX spiral in the late 1980s - are to be banned. The market cannot be left "red in tooth and claw" to do what it likes, says Mr Rowland, or it may bring itself to the brink of destruction. Members are, in effect, to be owner/franchisees, free to compete within limits, but not free to harm the nature of the franchise itself.

## Breaking free

These are drastic measures. They may not be enough. As a future recipe for prosperity, they are dependent on the restored health of the international insurance industry. As a means of breaking free from the past, they hang on three unpredictable processes: the way US courts handle liability cases; the creation of a complex and potentially fragile vehicle to "ring-fence" past liabilities; and the successful resolution of the spate of lawsuits that sets Name against Name and syndicate against syndicate.

Lloyd's can do little to influence the working of the US judiciary. It is intimately involved in the other two processes, but its managers cannot guarantee success in either. Even if they carry out their part of the processes perfectly, either may be undone by the difficulty of reaching agreement between a large number of people with fiercely conflicting interests.

Names faced with acute financial pressure as a result of the market's past excesses will find a frustrating contrast between the new management's willingness to admit the errors of the old, and its inability to summon up the resources necessary to compensate for them. That is, however, both a more honest and perhaps a more realistic response than Lloyd's has previously offered.

Mr Rowland and his colleague Mr Peter Middleton have no illusions about the difficulty of the tasks they face. By making a break with the past, and setting themselves explicit targets and timetables, they have given themselves the right to ask for the support of the Lloyd's community in general, and the goodwill of the litigating Names in particular. If Lloyd's is to survive, that is the least they deserve.

**F**or once, a Brazilian government has kept its word. Six months after taking office, President Itamar Franco has unveiled an economic strategy that abandons the unsuccessful "shock therapy" of his predecessors. Out go wage and price freezes, the confiscation of bank accounts and currency devaluations; in comes a realisation that structural economic problems cannot be resolved overnight.

The plan offers the first clear indication of Mr Franco's priorities since he was propelled into office by the impeachment of the disgraced Mr Fernando Collor, and signals an awareness that Brazil is trailing behind the rest of Latin America in reforming its economy. "We have said goodbye to the era of magic solutions," said Mr Roberto Freire, the government's congressional leader, after the package was announced. "This plan tackles the problems which are strangling the economy without interfering with people's lives."

But positive reaction to the plan centres on what it does not do, rather than what it does. There is understandable public relief at the absence of grandiose measures, given the disruption caused by the five shock plans imposed since 1986. What has alarmed many observers is that, with prices rising by 30 per cent a month, the government has elected to make growth its priority rather than fighting inflation.

The main focus of the package is a controversial cut in interest rates and a boost in government spending to alleviate poverty and stimulate growth this year of 3.5 per cent. Mr Franco announced that his empty Treasury coffers would finance a \$2.5bn housing programme, \$4.8bn in farm subsidies, \$500m in road repairs, and provide \$300m in hunger relief and incentives to labour-intensive industries such as car making and construction. To finance the extra spending as well as plug a \$100m hole in this year's budget, Mr Franco is relying optimistically on a new tax on bank cheques, speeding up privatisation, cutting spending by state companies and a crack-down on tax evasion.

Critics have attacked his plan for its focus on spending rather than on reducing the deficit. A former central bank governor warns: "This plan is simply more fuel to the fire of inflation. We have spending decisions on one hand and *intendentes* of cuts on the other. Well, the road to hell is paved with good intentions."

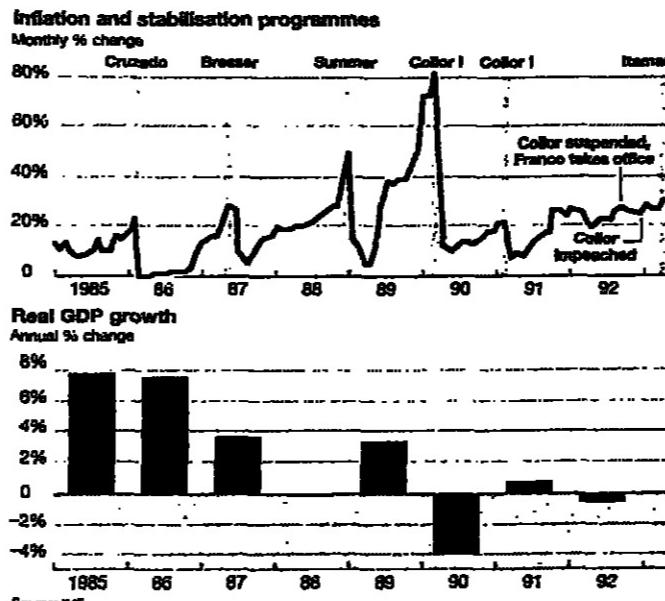
Mr Carlos Langoni, economics professor at Getulio Vargas Institute in Rio de Janeiro, likens the idea of reducing interest rates in Brazil's current climate to "lighting a cigarette in a room full of gasoline".

Finance ministry officials retort that three years of tight monetary policy have succeeded only in

## A blind eye to the enemy within

Brazil's new economic plan takes a long-term approach, but are its measures tough enough, asks Christina Lamb

## Brazil: an end to shock therapy?



shrinking per capita income by 10 per cent without reducing inflation. They say the Itamar plan is aimed primarily at re-establishing business confidence which, combined with sound budget management, will lead to a fall in inflation to monthly levels of 17 per cent by the end of this year. If the government restores its credibility through the plan, the argument runs, business will stop putting up prices defensively and the government will be able to fund its short-term \$35bn domestic debt more cheaply.

Inflation has become institutionalised. Daily or monthly indexes are issued for everything from construction materials to rents. The cruzeiro has retained its monetary credibility because 95 per cent of the money supply is in bank accounts which are indexed at the daily inflation rate.

But most economists question this analysis and whether it is possible to cut Brazilian inflation without shock therapy. Such measures have been discredited by the failure of former plans but this was largely because they were badly implemented and lacked accompanying fiscal reforms such as making the tax system more efficient.

Tough fiscal measures - needed to bring down the budget deficit, similarly absent from the Itamar package. Yet one reason why the proposals have not been more widely attacked is because inflation

is seen as far less of a problem

inside the country than outside. For years, Brazil has been living with levels of inflation considered by most economists to be unsustainable. For the past 18 months inflation has increased by more than 20 per cent a month; for most of the past 15 years it has been above 100 per cent a year.

Inflation has become institutionalised. Daily or monthly indexes are issued for everything from construction materials to rents. The cruzeiro has retained its monetary credibility because 95 per cent of the money supply is in bank accounts which are indexed at the daily inflation rate.

Mr Francisco Gómez, ex-governor of the central bank, complains: "Brazilians do not see inflation as the enemy. I could fill a stadium within minutes for a protest against recession but I doubt I could gather half a dozen stragglers to rally against inflation."

But inflation clearly is damaging the economy. Brazilian industry retains its competitive edge largely through cheap labour and tax evasion. Equipment is outdated and

investment negligible because financial speculation is more profitable.

Anyone who has driven on a Brazilian road or tried to make a phone call from Rio can see that the infrastructure is collapsing. The country has the world's largest income gap between rich and poor and holds the world record for the number of deaths in traffic accidents last year.

Speaking at a recent conference in São Paulo, Mr Jeffrey Sachs, the Harvard economist active in Russia's economic programme, attacked Brazilian complacency. "If this isn't a crisis, I don't know what is," he said, accusing Brazil's leaders of "luxuriating in the morass" with the excuse that the country's problems are too complex. He continued: "Brazil's problems are not fundamentally different to other Latin American countries - it's just the last to get its house in order."

One result of the instability is that foreign investors are increasingly reluctant to commit funds to the country. A western diplomat points out: "Brazil's high inflation is damaging its credibility as a place to invest or do business. It's

the world's ninth-largest economy and fifth-biggest country but people just don't take it seriously."

A prime factor in Brazil's slow progress on economic reform is the lack of political will to push through tough measures. Instead, successive governments have used shock plans to try to combat inflation at minimal social cost. But political leaders are beginning to understand that there is no easy way out. The lack of alternatives is illustrated by Mr Franco's conversion to privatisation, a policy he opposed as vice-president.

In any case, the ability to implement reform is hindered by the 1988 constitution which allocates more than half of central government revenues to the free-spending states and municipalities. The fragmented political system, with 19 parties represented in Congress, means constant bargaining.

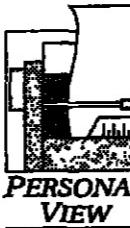
**B**ut the main obstacle to reform is the number of people benefiting from inflation and with no incentive to change. Important industries, such as cement and cars, gain from protection in the form of high import tariffs, allowing them to charge excessive prices for poor-quality goods. The banking sector saw record profits last year. State companies closely guard their privileges, such as access to cheap finance, and support bloated workforces.

Some observers believe that the country needs a hyperinflationary crisis similar to those suffered by Bolivia and Argentina to jolt it into action. Mr Roberto Macedo, the former economic policy chief, recalls that when feeling "desperate" about political inertia he considered provoking this by giving it all spending demands.

The Itamar plan, while not subjecting the economy to more shock treatment, still flinches from badly needed fiscal surgery. The government will have another chance in October with a planned constitutional revision. This could change the funding balance between central and local government and could enable state employees to be sacked for the first time. But spending pressures are already mounting as campaigns get under way for next year's unprecedented simultaneous elections for president, Congress and governors.

While the Itamar plan is a welcome signal that the government will address the deep-seated nature of its problems, few expect the small-town senator who came to the presidency by accident to have the political muscle or vision to set Brazil on a non-inflationary path to growth. Most Brazilians have already turned their attention to 1994. The fear is that they are still hoping for a miracle.

## Russian arithmetic doesn't add up



Now that President Boris Yeltsin has survived the political crisis, the focus shifts back to the economy. Can Russia really stop printing money and control inflation? One might think that, with the western aid already promised, it should be easy. But the arithmetic shows otherwise. That is why the US is urging the Group of Seven industrial nations to support an additional \$4bn privatisation fund. The proposal will be discussed when G7 finance ministers meet in Washington this week.

Without this extra money Russian industry can only be restructured with printed roubles. And that would ruin everything.

Let us examine the arithmetic. The government is pledged to reduce inflation to 5 per cent a month by Christmas (compared with 25 per cent a month since last September). This means a massive cut in the growth of central bank credit.

Without this extra money Russian industry can only be restructured with printed roubles. And that would ruin everything.

But at the same time there must be a source of finance for new lines of production and to cover the social costs of closures. Enterprise loans should be made only to privatised (or privatising) enterprises that produce viable business plans.

That is why the US government has had the vision to propose, at Russia's request, a \$4bn privatisation fund.

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That is why the US government has had

## West split over military intervention in Bosnia

By Lionel Barber in Brussels, Philip Stephens in London and Laura Silber in Belgrade

WESTERN governments yesterday struggled to maintain a united front on proposals for outside military intervention in Bosnia, amid growing reports of disagreements over what option should be chosen.

A senior Nato official said yesterday the chances of decisive western military intervention in Bosnia were fading. The official blamed European opposition to the use of force which had proved "highly influential" with the Clinton administration and closed military options for dealing with Serbian aggression.

The failure to intervene decisively at an earlier stage in the Bosnian crisis means the Vance-Owen peace plan sponsored by the European Community and the United Nations is "highly unlikely ever to come into being", the official said.

This gloomy assessment follows a week in which EC foreign ministers expressed strong reservations about military interven-

tion and defence chiefs on both sides of the Atlantic went public with their concerns about using force without clear-cut goals.

In Washington, President Bill Clinton is struggling to reach a consensus among his own advisers on US action to force the Bosnian Serbs to sign the Vance-Owen plan. A decision is expected in the next few days.

Britain, however, yesterday indicated it was ready to back a US ultimatum threatening air strikes against Serbian forces in Bosnia if the US administration agreed to maintain the international arms embargo.

Mr Warren Christopher, US secretary of state, is expected to travel to European capitals next week to consult US allies and discuss the plan Mr Clinton chooses for Bosnia.

Neither British nor US officials believe that an international conference on Bosnia, as proposed yesterday by Mr Boris Yeltsin, the Russian president, can be reconvened as early as next week. To be successful, it would have to be carefully prepared, the British Foreign Office said.

As a House of Commons debate revealed intense concern that Britain risks being dragged further into the Bosnian conflict, Mr John Major, the prime minister, refused to rule out the option of air strikes.

But he emphasised that Britain did not see military action as a substitute for sanctions against Serbia and the eventual goal of a negotiated political settlement, and underlined his strong opposition to lifting the international arms embargo.

Against a background of threats from their paymasters in Belgrade, Bosnian Serbs yesterday announced they would reconsider an international peace plan. The speaker of the self-styled Bosnian Serb parliament said a new session would be held on May 5. The assembly rejected the peace plan on Monday.

Fierce fighting was reported on many battle fronts in Bosnia-Herzegovina. Croats were pitted against the Moslems, their former allies, in central Bosnia, Sarajevo radio reported.

Peace convert, Page 2



Taiwan's Koo Chen Fu (right) and Wang Daohan of China signing an agreement in Singapore yesterday

## Talks 'have built a bridge' between China and Taiwan

By Kieran Cooke in Singapore

CHINA and Taiwan, bitter enemies for more than 40 years, yesterday signed agreements in Singapore which could mark the first tentative steps towards the resolution of one of the world's more intractable conflicts.

The agreements themselves were limited in nature. The talks were described as unofficial and were not supposed to involve any discussion of political matters.

But, as the two delegations posed for the world's media, clinked champagne glasses and repeatedly shook hands, it was hard to escape the feeling that something important had been set in train.

The delegates seemed to agree. Mr Koo Chen Fu, a multi-millionaire businessman and leader of Taiwan's delegation, said the meeting had been historic. Mr Wang Daohan, a former mayor of Shanghai and leader of the China

side, said the discussions had been momentous.

"We have built a bridge between us," said Mr Koo. "No one can say we have not achieved results... both sides have won."

The agreements covered mostly technical matters. These included joint efforts to combat crime, the resolution of fishing disputes, judicial co-operation and cultural and scientific exchanges.

Most importantly a formal structure for future exchanges between the two sides was also established. With the opening up of China's economy and growing business and social ties between Taiwan and the mainland such lines of communication are urgently needed.

Both sides also talked of the deep differences between them.

Taiwan businesses have an estimated \$8bn investments in China. Taiwan had come to the Singapore meeting wanting assurances from China that it

would develop a legal framework for the protection of these investments. The Chinese side refused, saying existing laws were adequate. Disagreements on this issue, still unresolved, forced the meeting into a third unscheduled day.

Taiwan also became angry when China raised the question of direct shipping and air links. All contact between China and Taiwan, politically separated since the founding of the People's Republic of China in 1949, is indirect.

The word reunification was hardly mentioned. One delegate said that Taiwan and China had developed different systems and different ways of life.

"It's not like in Europe," he said. "Don't think there is going to be unity overnight. If it ever happens it will take years."

But at least now the two sides are not, as they were not so long ago, lobbing artillery shells at each other.

## Warning on German rates

Continued from Page 1

target. But inflationary pressures had not weakened in the first months of this year, Mr Schlesinger said.

He appeared less hopeful about inflationary trends in Germany than Mr Theo Waigel, the German finance minister. Mr Waigel acknowledged that German consumer prices were rising too strongly but prospects were not bad for a deceleration in the inflation rate.

Mr Waigel also said that Germany's decision to meet the costs of higher unemployment and offset lower tax revenues by increased public borrowing would be positive for the world economy.

## Lloyd's to have radical shake-up

Continued from Page 1

then, Lloyd's may have no future."

The report calls for a 30 per cent cut in costs at the market over the next two years, which will require the loss of 2,500 of the market's 12,000 jobs by 1995.

The proposals were widely welcomed by market professionals and received more muted support from Names organisations.

"The plan is not a solution to the very serious problems at Lloyd's. But it is a well thought out strategy. There is much work to be done... Time will be needed," said Mr Neil Shaw, chairman of the Association of Lloyd's Members, which represents 9,000 Lloyd's Names.

If it delivers an ambitious and com-

plex plan to isolate billions of pounds in old asbestos, pollution and other US liability claims from policies written before 1995 which overhang the market.

"Ring fencing" past liabilities through a new reinsurance company is designed to make the market more attractive for corporate capital, which will be invited to participate in underwriting next year.

The report says the market should aim to achieve a return on capital of 27 per cent for corporate capital and of 33 per cent for individual Names.

The plan also ushers in changes in management style. "We're bringing into Lloyd's simple practices of good management that have been absent for too long," said Mr Peter Middle-

ton, chief executive. New standards for competence and professionalism are to be introduced.

A moratorium on legal action against loss-making Names unable to meet their obligations announced late last year, will be lifted at the end of this month.

Mr Christopher Stockwell, chairman of the Lloyd's Names' Association Working Party, which links groups of loss-making Names, said: "The plan is a welcome step into turning Lloyd's into a well-regulated and managed business. We welcome the admission that Lloyd's present problems are of its making."

Mr Rowland said Lloyd's was prepared to contribute a "modest" amount to achieve a settlement and said negotiations would continue.

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# FINANCIAL TIMES COMPANIES & MARKETS

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Friday April 30 1993

**INSIDE****Olivetti expects early rise in Digital stake**

Olivetti, the Italian computers and office equipment group, said Digital Equipment, the US computer company, would raise its shareholding ahead of schedule in spite of Olivetti's bleak prospects. Digital will advance to the next step in its plan to buy almost 10 per cent of Olivetti. Page 18

**UAL incurs \$138m loss in quarter**

UAL, parent of big US carrier United Airlines, reported a loss of \$138m (£90m) for the first quarter 1993, against an underlying \$108m deficit last time. United said it had agreed with the airline, the aircraft manufacturer, to slow its delivery schedule for A-320 aircraft, and to retire other aircraft on an accelerated basis. Page 20

**Christiania Bank in profit**

Christiania Bank, Norway's second-biggest commercial bank, reported a return to profit after several years of losses. The bank achieved a net profit of Nkr209m (\$31m) against a Nkr86m loss in the first three months of 1992, on gains on securities, a 7 per cent reduction in costs and lower credit losses. Page 21

**Barclays chairman criticised**

Mr Andrew Buxton, chairman and chief executive of Barclays, drew fierce criticism, including repeated calls for his resignation, at the annual meeting of Britain's biggest bank. Page 23

**Bupa seeks Eurobond cash**

Bupa, Britain's biggest private healthcare group, entered the Eurobond market with a £100m, 25-year issue aimed at UK institutional investors. Mr Edward Lee, finance director, said the money would provide additional capital "so we can continue the development of our private medical insurance business". Page 22

**O&Y sells stake in Home Oil**

Home Oil of Calgary became the latest in a string of large Canadian companies whose troubled parents have been replaced by dispersed groups of shareholders when the 58.7 per cent stake held by Olympia & York, the crippled property developer, and Gulf Canada Resources was sold for C\$396m (£831m) to a group of underwriters. Page 19

**Organic costs against the grain**

The cost of switching to organic wheat production is about \$200 (\$1,232) a hectare. This is one of the earliest conclusions from an experiment in Essex, south-east England run by Rhône-Poulenc, Europe's biggest agrochemicals manufacturer. But Mr Uster Noble, farm manager, is determined not to jump to premature conclusions. Page 32

**Pakistan enters uncertain period**

**Pakistan**  
KSE-100 Index

Pakistani stocks have entered one of their most uncertain periods after last week's fall of Mr Nawaz Sharif's government. Although the Karachi stock exchange inched ahead, against earlier pessimism, speculation continues that the market will become increasingly bearish during the next three to five months. Back Page

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**Chief price changes yesterday**

FRANKFURT (DM)	Date	DM	%
Rheas	229.4 + 4.1	Gen Motors	416 - 1
BASF	508 + 10.5	UAL	1307 - 6
Dupont Hdq	133.2 + 3.2	PAWNE (FFP)	225 - 5
Kfz & Satz			
Aachen Mkt Reg	935 - 30	GTM-Enterprise	445 + 12
Colgate	940 - 30	Haier	445 - 1
Volkswagen	323.5 - 7.3	Haile	205 - 21
NEW YORK (\$)			
Rheas	1254 + 84	Accor	825 - 21
ICL	3224 + 114	Caterpillar	1414 - 0.1
Prudential	3224 + 114	Credit Local Fr	401.1 - 11.8
Radio	1254 + 84	Legato	172 - 12.1
AmEx	656 - 14	UAP	522 - 12.1
Tokyo closed. New York prices at 1250.			
LONDON (Pence)			
Asells	239 + 5	Topical Diags	245 + 15
Atkins	100 + 5	Padis	451 - 11
Comco	35 + 25	CI Group	24 - 4
Egg Natl Bd	250 + 25	Fidelity Hts	185 - 11
Goldman	45 + 4	Freighters	40 - 4
ICI	1278 + 31	Kidder Peabody	389 - 12
Lease-Scan	48 + 3	Tiphook	230 - 13
Lazard Fr & Co	24 + 24	Triton Hds	179 - 9
London	936 + 56	Watson	643 - 15
Merckle M	48 + 10	Watson	722 - 13
Stokes	114 + 11	Watson	722 - 13

**GM recovers to \$513m in first quarter**

By Martin Dickson in New York

GENERAL Motors, the US carmaker in the throes of a big restructuring, yesterday reported better-than-expected first quarter income of \$513m, but acknowledged that its results had a long way to go to be satisfactory.

Earnings improved \$880m from the first quarter of last year, when GM lost \$167m, while sales and revenues rose 8.4 per cent from \$33.3bn to \$34.9bn.

A key element was less red ink in its North American automobile operations – the main source of the group's difficulties

– which produced an attributable loss of \$194m, against a loss of \$1.2bn a year ago.

Mr Jack Smith, chief executive, said North America was on track to achieve its 1993 target of break-even before interest, taxes and accounting for retirees' health benefits. It earned \$525m on this basis in the first quarter, a \$1.5bn improvement.

Cashflow was also continuing to improve, with cash and marketable securities totalling \$8.1bn on March 31, up from \$8.3bn at December 31.

Detroit rivals Ford and Chrysler have also announced better-than-expected first quarter figures, helped by the gradual US

economic recovery, lower rebates on American model sales and a loss of US market share by Japanese rivals.

Mr Smith said GM's improvement in North America showed the company was succeeding in implementing a lean manufacturing system, streamlining its business practices, improving productivity and executing its new global purchasing strategy. He noted that rationalisation efforts at GM's large components business were generating improved operating results.

However, he added: "We still have much to do to achieve competitive levels of cost and productivity in North America."

GM's international automotive operations earned \$165m, down from \$422m, due to market weakness in Europe and the start-up of manufacturing the company's new Corsa models.

Mr Richard Wagoner, chief financial officer, said the European market had been "far weaker than any of us had expected" and was likely to remain weak until a modest pick-up in 1994.

Group net income translated into earnings per share of 42 cents, compared with a loss of \$3.96 a year ago when the company took a \$2bn non-cash accounting charge.

**RJR says profits hit by price war**

By Nikki Tait in New York

**RJR NABISCO**, the US tobacco and food group that was the subject of a \$25bn leveraged buyout in 1989, warned yesterday that profits this year from its domestic cigarette business – which accounts for more than half group operating profits – would be hit by the looming cigarette price war.

Additional marketing and promotional investments would have a negative effect on the full-year 1993 results of the domestic tobacco business, "although it is still too early to determine the degree of impact".

The price war began when Philip Morris, RJR's US rival, said it would cut the price of its flagship Marlboro brand by \$4 a carton, or 40 cents a packet. Earlier this week, RJR revealed plans to match this cut on its Winston brand – its leading full-priced brand, and the one that competes most closely with Marlboro – with other promotional activity applied to its Camel brand as well.

RJR's cuts would apply in June, and be reviewed at the end of that month.

RJR announced first-quarter profits of \$163m after tax, compared with a loss of \$15m in the same period of 1992. Most of the advance was due to lower interest costs, however, and operating income increased only marginally from \$664m to \$683m.

Within the operating figure, the domestic tobacco division saw slightly lower profits at \$500m (£312m), while the international operations advanced from \$135m to \$159m. The fall in domestic tobacco profits reflected higher unit volume – up 9 per cent – but more sales came from less profitable "discount" brands.

Analysts, however, say a substantial reduction in Kodak's heavy \$800m debt burden – much of it taken on to fund the Sterling acquisition – will require some capital spending and eliminated 2000 jobs – Kodak's first significant redundancies in years. However, many analysts say the pruning needs to be more radical than this and should involve the sale of some or all of Kodak's other leading businesses, which now account for around two thirds of group sales but only around 40 per cent of income.

The most obvious candidate for disposal is Kodak's office copier business, which has annual sales of \$2bn but is losing money.

But a more radical management could also consider selling Sterling, a pharmaceuticals company bought for \$5.1bn in 1988 and folded into a joint venture with Sanofi of France two years ago; or Eastman Chemical, a commodity chemical manufacturer which analysts think could fetch more than \$4bn; or the household products group Lenn

and Fink.

One of Mr Steffen's declared aims was to cut the debt-to-capital ratio from the current 59 per cent to between 30 and 40 per cent.

Mr Whitmore has already sold off some peripheral interests, such as Atex, a company which makes computer systems for newspapers. In his Wednesday talk to analysts he declined to name the big divestiture being planned but declared that other businesses would also be looked at.

He also said that the group's latest restructuring plans would be unveiled by September – a timeframe which may not satisfy militant shareholders looking for more urgent remedies, and who may vent their frustration at next month's annual meeting.

Royal Brands sale, Page 18

**Martin Dickson on Eastman Kodak's loss of financial officer Christopher Steffen****Counting the cost of a \$2bn troubleshooter**

**H**e was called "the \$2bn man". That was the tag attached to Mr Christopher Steffen in January when this corporate troubleshooter was named chief financial officer of Eastman Kodak, as the appointment sent the company's share price soaring, adding more than \$2bn to its market capitalisation.

"The market thinks the wrong guy resigned," says Mr Ralph Whitworth, president of the investor activist group United Workers Association.

Mr Whitworth clearly got more than he bargained for when under shareholder pressure to inject fresh blood into the business, he lured Mr Steffen from his job as chief financial officer of controls group Honeywell.

Mr Steffen, who played key roles in the turnaround of Honeywell in 1989-92 and carmaker Chrysler in the mid-1980s, has a reputation for careful, sometimes ruthless cost-cutting and a willingness to invest poorly performing parts of a business.

## INTERNATIONAL COMPANIES AND FINANCE

## RJR offers Pta34.5bn for Royal Brands food group

By Tom Burns in Madrid and Guy de Jonquieres in London

**RJR NABISCO** is poised to re-enter the European food sector with the Pta34.5bn (\$300m) acquisition of Royal Brands, the food and agricultural division of Tabacalera, Spain's state-controlled tobacco company.

The Nabisco bid, which requires approval by the Spanish cabinet, was preferred by the Tabacalera board over a rival offer from United Biscuits of Britain and an unnamed partner.

UB would not disclose the value of its offer, but said that it was "not significantly

different" from Nabisco's.

Royal Brands, which earned net profits of Pta2.7bn on Pta27bn sales last year, owns Artiach, Spain's leading biscuit producer, and Royal, the country's biggest baking powder and home-made desserts company. Nabisco is believed to have promised to maintain Careosa, a formerly state-owned Royal Brands cannery, which have already been bought.

The US company sold its extensive European food businesses in the late 1980s to pay off debt raised to finance a \$26bn leveraged buy-out. The businesses included Spanish assets which were sold to Tabacalera and now form

the core of Royal Brands.

It is unclear whether the deal presages further European acquisitions by Nabisco. Analysts believe the company's cash-flow is likely to be substantially reduced by the recent US price war in cigarettes and point out that most of the best European acquisition candidates in biscuits, Nabisco's main food business, have already been bought.

The sale will realize net capital gains for Tabacalera of Pta50bn, almost as much as the Pta10.8bn net profits that the group is forecast to declare this year, and will help cut Tabacalera's Pta45bn consolidated debt.

### Uni recapitalisation approved

By Karen Fossli in Oslo

**UNI STOREBRAND**, Norway's biggest insurer, is to be released from the grip of state-appointed public administrators after the acceptance by authorities of a recapitalisation plan to raise Nkr1.5bn (\$649m) for the troubled group.

Uni collapsed last August under the weight of Nkr1.8bn in short-term debt accrued to build a Nkr1.7bn, 28.3 per cent stake in Skandia Forsikrings of Sweden.

The terms of the deal are similar to those revealed on April 19 but were approved by authorities on the condition that a further Nkr300m be raised through a share issue at a later date to help underpin Uni's financial base.

The deal, to be concluded in the next few months, is also conditional on the recapitalisation ensuring that Uni meets capital adequacy rules. Uni's creditors are guaranteed full reimbursement of loans outstanding.

Norway's Banking, Insurance and Securities Commission (BISC) approved the plan, which calls for Nkr1.8bn to be raised through the issue of Nkr1.8bn worth of ordinary shares and Nkr1.8bn worth of redeemable preferential shares.

In addition, Nkr1.5bn will be raised through a bond issue. All three of the issues have been guaranteed by two consortiums of domestic and foreign companies.

Sundal Collier and Fondsinans, two domestic brokerage firms, have been

given the mandate to undertake the issues and to ensure further capital is raised at a later date.

Because authorities sought to push the deal through as quickly as possible, a decision is pending on whether to spin off the Skandia holding into a wholly-owned daughter company which would purchase the shares from Uni.

An estimated Nkr1.4bn would be raised by the new company for the Skandia acquisition

through a bond issue and subordinated loan, which would qualify as core capital. If this is decided, Uni will be given an option to buy back the Skandia shareholding.

Uni's shares are to be written down to a nominal value of Nkr10 a share from Nkr20.

### Vienna airport operator ahead 36%

By Ian Rodger in Zurich

**FLUGHAFEN WIEN**, operator of Vienna airport, has reported a 38 per cent jump in consolidated net income last year to Schs54m (\$49.6m).

However, the Austrian state-controlled group, 27 per cent of whose shares were floated in international equity markets last June, forecast a slowdown in growth this year because of

the worldwide recession and intensifying competition in Europe.

Revenues last year were up 17 per cent to Sch2.88bn and operating profits jumped 46 per cent to Sch77m.

Passenger numbers rose 16.5 per cent to 6.8m last year, while flight movements rose 10.6 per cent to 107,000.

The group is paying an 8 per cent dividend on its Sch100 nominal shares.

rose 11.9 per cent to 3.4m tonnes.

By contrast, in the first quarter of this year, passenger numbers were up only 3.3 per cent.

Although flight movements were up by 10.1 per cent, maximum take-off weight was flat.

Sales rose 5.4 per cent to SKr5.50bn from SKr5.22bn, although adjusted for comparable units, the increase was 11 per cent.

### Wilson arm helps Amer return to the black

By Hugh Carnegy in Stockholm

**AMER GROUP**, the Finnish consumer goods group which includes Wilson Sporting Goods in the US, bounded back into the black last year. It reported a profit, after financing costs, of FM93m (\$17.2m) for the year to the end of February, compared with a loss of FM45m in the previous year.

Net group sales of FM7bn were up only a fraction from FM6.95bn, but increased sales and profitability overseas, particularly in the sporting goods division, helped strengthen the group result in spite of continued recession in the home market.

Sporting goods sales rose 18 per cent to FM2.9bn. The vast majority of this - FM2.7bn - was accounted for by Wilson, which saw sales growth of 4 per cent in dollar terms and 18 per cent in markka terms.

By contrast, Korpivaara Companies, Amer's vehicle importing division in Finland, saw sales fall by 10 per cent to FM1.67bn as new car sales in Finland declined.

Earnings per share were FM2.80 in the year to the end of February, compared with a loss of FM1.80 in 1991-1992. The dividend was unchanged at FM2 per share.

### Turnround at Nobel Industries

By Christopher Brown-Humes in Stockholm

**NOBEL INDUSTRIES**, the Swedish chemicals group, yesterday reported a SKr50m (\$6.9m) profit for the first quarter.

The result turns round a SKr24m loss struck in the same period in 1992, but does not include an estimated SKr77m payout on preference capital.

Sales rose 5.4 per cent to SKr5.50bn from SKr5.22bn, although adjusted for comparable units, the increase was 11 per cent.

### Early lift for Digital's Olivetti stake

By Haig Simonian in Ivrea

**OLIVETTI**, the Italian computers and office equipment group, yesterday said Digital Equipment, the US computers company, is to raise its shareholding ahead of schedule despite the Italian company's bleak financial outlook.

Digital will bring forward to May the next step in its three-stage plan to buy almost 10 per cent of Olivetti agreed last June.

The original deal, which saw the US group buying an opening 4.03 per cent of Olivetti when the accord was signed,

envisioned that the final tranche would be acquired from the pool of shareholders which control Olivetti by the end of 1994. Digital also agreed to purchase 1.8 per cent of Olivetti's stock on the stock market by the end of June this year.

Olivetti confirmed it had lost Ls49.9m last year (\$445m) against the same period in 1992, with sharp volume rises for personal computers and printers. Moreover, Olivetti's most powerful personal computers had accounted for a higher proportion of sales than the previous year.

But he added that the "very turbulent" market conditions made precise predictions impossible.

Mr De Benedetti did not say whether the first-quarter turnover figure had been adjusted for currency factors: Olivetti exports a large proportion of its sales, and foreign revenues are likely to be swollen this year by the sharp fall in the lira's value.

Shareholders at Olivetti's annual general meeting approved the its Ls900m capital increase, comprising a rights issue and a convertible bond, proposed in March. Mr De Benedetti shed no further light on the destination of the funds, but confirmed Digital would take up its full entitlement in shares, not bonds.

### Profits warning from Tiphook

By Angus Foster in London

**SHARES** in UK transport rental group Tiphook fell 22 per cent yesterday after the company issued a profits warning and said its trailer division was losing money.

Tiphook said profits in the year to April 31, due to be announced in July, would be about 20 per cent below expectations. UBS, the company's broker, cut its forecast from £2.75m to £2.55m (£84.5m).

Tiphook's often volatile shares fell from 239p to 170p at one stage, before recovering to 230p.

Analysts were surprised at the scale of the downgrade.

especially since Mr Robert Montague, chairman, was optimistic about the trading outlook when announcing interim profits in December.

"They misjudged their markets," one analyst said.

Most of the downgrade stemmed from the trailers division, which was hit by downturn in Germany and slower than expected recovery in the UK. Utilisation rates fell from 82 per cent to 56 per cent and analysts expect the division to make a £10m loss instead of a £5m profit.

The company is cutting its fleet from nearly 34,000 trailers to 22,000 by selling 9,500 trailers back to manufacturers.

In return, Tiphook will spend £287m buying 11,000 new trailers over the next five years.

The fleet reduction had been planned for some months and will improve the division's utilisation rates from below 50 per cent to 75 per cent. It will also delay the benefit to Tiphook of any economic recovery in Europe.

The cuts follow the bid for the company's main competitor, TIP Europe, from General Electric Capital Corp of the US. GECC plans to increase and upgrade TIP Europe's trailer fleet if it offers succeeds.

A £16m profit from the trailer disposals will be balanced by certain charges totalling £13m. Lex, Page 16

### Ferranti's US assets for sale

By Alan Friedman in New York and Tom Flannery in Lancaster, Pennsylvania

**FERRANTI**, the UK defence electronics company whose former US deputy chairman is now in prison for fraud and illegal arms sales, is winding up one of its US companies and seeking buyers for its remaining US assets.

In Ferranti's last financial year, ended on March 31 1992, the US businesses contributed £113.5m of total group turnover of £408m (£629m).

The US company being wound up is Ferranti International Simulation and Training.

### Recession takes toll on Dutch chemicals group

By Ronald van de Krol in Amsterdam

**DSM**, the Dutch chemicals group, said net profit doubled to E1.5m (£3.4m) in the first quarter of 1993 from E1.00m in the same quarter of 1992.

Recession in Europe and particularly in Germany led to a decline in demand for caprolactam, a feedstock for nylon, while industry-wide overcapacity forced down the price of ethylene and its down-stream derivatives.

Another negative factor was the strength of the guilder compared with other currencies.

At the same time, financial expenses rose by E1.5m to E1.37m as a result of additional loans taken on in 1992.

Sales in the first quarter were down 14 per cent at E1.21m under the combined influence of reduced prices, lower sales by volume, currency effects and investments.

DSM said it had faced the roughly the same situation in the 1992 quarter as it did in the final 1992 quarter, with a deepening recession in Europe outweighing faint signs of recovery in the US.

### Hungarian travel agency tumbles to Ft1.7bn loss

By Nicholas Denton in Budapest

**IBUSZ**, Hungary's largest travel agency and the first European company to go public, suffered a Ft1.745bn (£22m) consolidated loss in 1992 after breaking even the year before.

The size of the deficit caused the company's shares to slip Ft100 yesterday on the Budapest stock exchange to end the day at Ft800.

This compares with the Ft1,900 price at which Ibusz shares were offered in 1990 in the first stock market flotation

in a former communist country. The fall has wiped out the bulk of the investment made by the western institutions which own most of the travel agency.

Mr Eric Bedo, newly-appointed financial director, blamed the share price collapse on the overly high expectations which had surrounded Ibusz at the time of its flotation in 1990.

Ibusz said that its core tourism business suffered from a decline in traffic last year, partly because of the war in former Yugoslavia.

### The shareholders of SANDVIK AKTIEBOLAG

are hereby called to the Annual General Meeting of the Company to be held Thursday, May 13, 1993, at 2:00 p.m. in Folkets Hus, Sandviken, Sweden.

#### NOTIFICATION

Shareholders who wish to participate in the Meeting should notify the Board of Directors by mail addressed to Sandvik AB, Legal Affairs, S-811 81, Sandviken, Sweden, or by telephone, +46-10 26 10 81. Such notification must be received by Sandvik AB not later than 3:00 p.m., Monday, May 10, 1993. To be eligible to participate in the Meeting, shareholders must be recorded in the share register maintained by Värdepapperscentralen VPC AB (Swedish Securities Register Centre) as of Monday, May 13, 1993. Shareholders whose shares are registered in the name of a trustee must have temporarily re-registered the shares in their own name not later than May 3, 1993.

#### AGENDA

1. Matters which, in accordance with the Swedish Companies Act and the Articles of Association of the Company, must be considered at an Annual General Meeting, including: presentation of the Annual Report and Auditors' Report, adoption of the Parent Company's Income Statement and Balance Sheet and the consolidated accounts, discharge of the Board members and President from liability, disposition of the Company's unappropriated profits as shown in the Balance Sheet adopted by the Meeting, approval of fees to be paid to the Board of Directors and auditors, and the election of Board members and auditors.

2. Changes in the Articles of Association whereby the new wording of § 5 and § 6 shall be as follows:

§ 5 "The par value of each share shall be five (5) Swedish kronor."

The Company's shares may be issued in three series: Series A, Series B and Series C. Series A shares shall carry rights to one vote each and Series B and Series C shares shall carry rights to one tenth of a vote each. Series C shares do not carry rights to dividends.

In connection with an increase in the share capital through a new issue of shares for cash, with preferential rights for the shareholders, the shareholders have preferential rights to the new shares in proportion to the number of shares held, regardless of series. In connection with an increase in the share capital through a bonus issue of shares, holders of Series A or Series B shares are entitled to receive Series A or Series

B shares, and holders of Series C shares are entitled to receive Series C shares.

"Effective September 1, 1996, without further notice, Series C shares shall be converted to Series B shares."

"Series A shares may be issued in a maximum amount of SEK 3,270 million. Series B shares in a maximum amount of SEK 2,170 million, and series C shares in a maximum amount of SEK 30 million."

3. Approval of the resolution of the Board of Directors, subject to approval of the Annual General Meeting, whereby:

"The share capital of the Company, amounting to SEK 1,366,319,400, shall be increased in a maximum amount of SEK 30,000,000, in which connection a maximum of 1,200,000 new Series C shares, par value SEK 25 each, shall be issued."

"The shares shall be subscribed by owners of shares in CTT Cutting Tool Technology B.V., persons entitled to subscribe for shares by tendering all holdings of CTT Cutting Tool Technology B.V. shares, in which connection persons entitled to subscribe for the new shares shall have the right to subscribe for the number of shares, as described below, equal to the person's holding of shares in CTT Cutting Tool Technology B.V."

In exchange for all 150,000 shares in CTT Cutting Tool Technology B.V., persons entitled to subscribe for shares shall have the right to subscribe for 1,042,500 shares, subject to the adjustment that, if the loss in the CTT Group for the fiscal year 1992 is larger than SEK 120 million or smaller than SEK 80 million, the number of shares for which they may subscribe is to be reduced/increased by a number equal to the ratio between such deviation and 352, rounded off to the nearest whole number.

Subscription for the new shares shall take place

## O&Y stake in Home Oil sold in public offering

By Bernard Simon in Toronto

HOME OIL of Calgary no longer has a controlling shareholder following a public offering of the combined 59.7 per cent stake held by Olympic & York, the crippled property developer, and Gulf Canada Resources.

A group of underwriters led by Burns Fry of Toronto paid C\$36m (US\$31m) on Wednesday evening for the 23.6m shares held by O&Y and Gulf. The shares had been re-sold to institutional and retail investors by early yesterday morning.

Burns Fry estimated that European investors had bought about 10 per cent of the shares.

Home Oil is the latest in a string of large Canadian companies whose troubled parents

have been replaced by a widely dispersed group of shareholders.

Earlier this year, underwriting groups distributed blocks in MacMillan Bloedel, the west coast forestry producer, and John Labatt, the beer and entertainment company, previously held by the troubled Edger group which is controlled by Toronto's Bronfman family.

O&Y's creditors are considering similar action to dispose of the developer's controlling stakes in Gulf Canada and Abitibi-Price, the newspaper producer.

Mr Brent Fullard, director of equity markets at Burns Fry, said investors had reacted enthusiastically to the sales because of the prospect of companies being freed from a "constrained owner".

Furthermore, these companies' share prices have been depressed for some time by concern that a large block would be placed on the market. Home Oil's share price jumped by 88 cents on the Toronto stock exchange yesterday morning to C\$17.63.

Home Oil earned C\$6.9m last year on revenues of C\$281.2m. Its main strength is in natural gas, with output averaging 21.2m cubic feet a day last year. Oil production averaged 22,800 barrels a day.

Gulf Canada, 75 per cent owned by O&Y, has its share of proceeds from the Home Oil sale, totalling C\$145m, will be used to reduce debt.

The company, which carries a C\$1.5bn long-term debt burden, aims to raise another C\$400m this year from asset sales.

## Rothschild group to open office in Mexico

By Damian Fraser

**THE ROTHSCHILD** group of the UK has been given permission to open a financial advisory company in Mexico, making it the first foreign investment bank to win such authority.

The holding company of N.M. Rothschild, with the Chilean bank BICE, and Mexican partners, have been granted authorisation to open Rothschild Mexico, a financial boutique that will advise Mexican companies on corporate finance issues, such as mergers and acquisitions, privatisations, project finance, and international equity offerings.

Under Mexican law foreign

## DeGroote agrees to C\$23m penalty

By Bernard Simon

MR MICHAEL DeGroote, former chief executive and controlling shareholder of Laidlaw, the Canadian waste services group, has been barred from trading securities for five years and has agreed to a substantial financial payment in settlement of insider trading allegations.

The Ontario Securities Commission said Mr DeGroote, his business associate Mr Henri Herbots, and Seakist Overseas, a Channel Islands company, had agreed to pay a total of C\$23m (US\$18m).

The bulk of the money will be distributed among Laidlaw shareholders as compensation

for losses they suffered in early 1991 when the company's shares were driven down by heavy short-selling, much of it initiated by Seakist.

In addition, Mr Keith Walker, a stockbroker employed by Midland Walwyn of Toronto, who handled Seakist's account, will surrender his broker's licence.

The insider-trading allegations relate to a period shortly after Mr DeGroote stepped down at Laidlaw. Mr DeGroote provided a C\$2m loan to Seakist to finance short sales of about 3m Laidlaw shares.

Within a few weeks of the short sales, Laidlaw announced a sharp drop in revenues and earnings. Seakist

then covered its short positions, earning a gross profit of about C\$16.5m.

The OSC alleged Mr DeGroote knew that Laidlaw's earnings would be lower than market forecasts, and he was aware of mounting tensions between the company and ADT, the international security systems and auction group in which Laidlaw is the largest single shareholder.

Mr DeGroote has insisted that he had no material undisclosed information about Laidlaw. His lawyer said that the loan to Seakist was not illegal, but that Mr DeGroote is tarnished by an error of judgment that will continue to haunt him.

Mr DeGroote has accepted the settlement to avoid a "lengthy, intensive and emotionally draining" hearing. The others involved in the case did not dispute the OSC's charges. Mr DeGroote, who now lives in Bermuda, spearheaded Laidlaw's growth from a small Ontario trucking company into one of North America's largest waste services and school bus operators.

The insider-trading allegations are not the first controversy over Mr DeGroote's departure from Laidlaw. He sold his Laidlaw shares to Canadian Pacific near the peak of the market and shortly after leaving started a new waste management firm.

## Kaiser Aluminum turns in loss

By Laurie Morse in Chicago

KAISER ALUMINUM, the US aluminium company that is 87 per cent held by the natural resource company Maxxam, reported its first quarterly loss in six years.

Earnings were battered by the deterioration in world aluminium prices and production cuts brought on by electric power cuts at Kaiser's plants in the US Pacific northwest.

The company recorded a first quarter loss of \$16.6m, or 29 cents a share, before the inclusion of special accounting charges. This compares with

income of \$8.4m, or 15 cents, in the first quarter of 1992.

In the latest first quarter, Kaiser took an extraordinary loss of \$21.8m to retire and reschedule debt.

Kaiser's sales for the quarter were \$412.6m, down from \$463.7m last year. The company shipped 166,100 tonnes of primary and fabricated aluminium products, compared with 176,500 in 1992.

Largely as a result of Kaiser's loss and operating deficit in its real estate business, Maxxam said it recorded a loss of \$25.9m, or \$2.74 a share, in the first quarter, exclusive of

special accounting charges.

That compares with net income of \$900,000 or 10 cents in the first quarter of 1992.

Maxxam had first quarter sales of \$513.7m, down from \$529.5 last year.

Separately, Asarcos, the integrated US copper producer, announced it was cutting its dividend by half after reporting continuing losses. The company will reduce its June 1 dividend from 20 cents per share, to 10 cents. That is its lowest payout since 1987.

Asarcos, earlier this week reported a first-quarter loss of \$31m or 74 cents a share.

## Mexican glass group declines

VITRO, the leading Mexican glass company, reported net profits of 19.7m new pesos (\$65m) in the first quarter, 5.2 per cent less in real terms than the same period last year, writes Damian Fraser.

Vitro was mainly affected by higher interest rates on its

peso debt, with the cost of financing more than doubling over the year from 64m to 130m new pesos.

Operating income reached 343m pesos, 7.2 per cent more in real terms than the first quarter of 1992, while sales were up 6.6

per cent to 2.57bn pesos. Mr Ernesto Martens, chief executive, said the state of the US glass container market affected the results of Anchor Glass, Vitro's US subsidiary while the glassware operations in Mexico were hit by imports from Asia and Europe.

So far American banks — such as J.P. Morgan and Goldman Sachs — have won the lion's share of the business.

## BAYER AKTIENGESELLSCHAFT PAYMENT OF DIVIDEND

NOTICE IS HEREBY GIVEN to shareholders that following a Resolution passed at the Annual General Meeting of shareholders held on 28th April, 1993, a Dividend for the year 1992 of DM. 11.00 per share of DM. 50 nominal will be paid from 29th April, 1993 against delivery of Coupon No. 52.

All dividends will be subject to deduction of German Capital Yields Tax of 25%.

The net amount of dividend is payable in German Marks. Paying Agents outside Germany will pay in the currency of the country in which the Coupon is presented at the rate of exchange on the day of presentation.

Coupon No. 52 may be presented as from 29th April, 1993 at the Company's Paying Agent in the United Kingdom:

2. Wärburg & Co. Ltd.  
2. First Floor, Avenue  
London EC2M 2PA  
from whom claim forms may be obtained.

United Kingdom Income Tax will be deducted at the rate of 5% (5 pence in the £1) unless claims are accompanied by an affidavit.

German Capital Yields Tax deducted in excess of 15% is recoverable by United Kingdom residents. The Company's United Kingdom Paying Agent will, upon request, provide the appropriate form for such recovery.

Levankusen  
28th April, 1993

BAYER AKTIENGESELLSCHAFT

## Yukong Limited

(incorporated in the Republic of Korea with limited liability)

### Notice

to the holders of the outstanding

### U.S. \$20,000,000 3 per cent. Convertible Bonds due 2001 of

### Yukong Limited

(the "Bonds" and the "Company" respectively)

NOTICE IS HEREBY GIVEN to the holders of the Bonds that as a result of the grant by the Company to holders of its shares and to employees of rights to subscribe for up to 4,437,000 shares of common stock of the Company described in the Notice given to holders of the Bonds on 16th February, 1993, the existing Conversion Price per share of common stock of the Company has, pursuant to the provisions of the Trust Deed constituting the Bonds, been adjusted from W\$35,994 to W\$35,833 with effect from 1st February, 1993 (the date of the second resolution of the directors of the Company authorising the above grant to employees), then to W\$35,332 with effect from 27th March, 1993 (the day after the record date in respect of the above grant).

30th April, 1993

Yukong Limited

### ATLANTAS SICAV 28, BOULEVARD EMMANUEL SERVAS L-2535 Luxembourg

### AVIS AUX ACTIONNAIRES

Messieurs les actionnaires sont convoqués par le présent avis à L'ASSEMBLEE GENERALE ORDINAIRE DES ACTIONNAIRES qui se tiendra au siège social à Luxembourg le 21 Mai 1993 à 14h30, avec l'ordre du jour suivant:

### ORDRE DU JOUR

- Report de gestion du Conseil d'Administration;
- Report du Réviseur d'Entreprise;
- Adoption des comptes de l'exercice au 31 Décembre 1992;
- Adoption du résultat de l'exercice;
- Débats sur les administrateurs;
- Réélection des administrateurs à l'exception de Monsieur Pierre VANSTEENKISTE démissionnaire;
- Adoption de la copropriété de Monsieur Geoffrey LINARD de QUERTECHIN en remplacement de Monsieur Pierre VANSTEENKISTE, M. Divers.

Les résolutions des actionnaires lors de l'Assemblée Générale Ordinaire seront votées à une majorité simple des actionnaires présents et votants.

Chaque action a droit de vote.

Tout actionnaire peut voter par mandat.

Pour la société,

BANQUE DE GESTION EDMOND DE ROTHSCHILD LUXEMBOURG  
28, Boulevard Emmanuel Servas  
L-2535 LUXEMBOURG



Republic of Italy

ECU1,000,000,000

Floating rate notes due 2005

Notice is hereby given that the notes will bear interest at 8.3475% per annum from 30 April 1993 to 30 July 1993. Interest payable on 30 July 1993 will amount to ECU105.46 per ECU1,000 note and ECU1,054.56 per ECU5,000 note and ECU2,109.11 per ECU100,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

Wells Fargo & Company

US\$200,000,000

Floating rate subordinated notes due 2000

In accordance with the provisions of the notes, notice is hereby given that for the interest period 30 April 1993 to 28 May 1993 the notes will carry an interest rate of 5.25% per annum. Interest payable on the relevant interest payment date 28 May 1993 will amount to US\$40.83 per US\$10,000 note and US\$204.15 per US\$50,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

## CITICORP

U.S. \$350,000,000

Subordinated Floating Rate Notes Due November 27, 2005

Notice is hereby given that the Rate of Interest has been fixed at 5% in respect of the Original Notes and 5.0875% in respect of the Enhancement Notes, and that the interest payable on the relevant Interest Payment Date May 28, 1993 against Coupon No. 90 in respect of US\$10,000 nominal of the Notes will be US\$38.89 in respect of the Original Notes and US\$39.57 in respect of the Enhancement Notes.

U.S. \$500,000,000

Subordinated Floating Rate Notes Due October 25, 2005

Notice is hereby given that the Rate of Interest has been fixed at 5% and that the interest payable on the relevant Interest Payment Date May 28, 1993 against Coupon No. 91 in respect of US\$10,000 nominal of the Notes will be US\$38.89.

U.S. \$500,000,000

Subordinated Floating Rate Notes Due January 30, 1998

Notice is hereby given that the Rate of Interest has been fixed at 5% and that the interest payable on the relevant Interest Payment Date May 28, 1993 against Coupon No. 88 in respect of US\$10,000 nominal of the Notes will be US\$38.89.

April 30, 1993

CITIBANK

BY CITIBANK, N.A. (Issuer Services), Agent Bank

## INTERNATIONAL COMPANIES AND FINANCE



NESTLÉ S.A.

**Nestlé S.A., Cham and Vevey (Switzerland)**

The shareholders are hereby invited to the  
126th Ordinary General Meeting  
to be held on Thursday, May 27, 1993 at 3.00 p.m.  
at the "Palais de Beaulieu" in Lausanne (Switzerland)

**Agenda**

1. Approval of the 1992 accounts and of the Directors' Report
  2. Discharge of the Board of Directors and of the Management
  3. Decision on the appropriation of the net profit
  4. Ordinary capital increase
  5. Authorized capital increase
  6. Conditional capital increase
  7. Complete revision of the Articles of Association
  8. Statutory elections
  9. Reorganisation of the capital structure
  - 9.1 Conversion of participation certificates into registered shares\*
  - 9.2 Conversion of bearer shares into registered shares
  10. Final vote on the Articles of Association
- \* subject to prior approval by the Meeting of the holders of participation certificates

**Documents**

The complete agenda with the proposals of the Board of Directors is published in "Feuille Officielle Suisse du Commerce" of April 26, 1993, the company's official publication organ. Furthermore, the detailed proposals and explanations of the Board of Directors concerning points 4, 5, 6, 7, 9, and 10 of the agenda will be held at the disposal of shareholders as from April 30, 1993, at the Registered Offices in Cham and Vevey and at the offices of the company's usual paying agents. They can also be ordered from the Secretary General of the company in CH-1800 Vevey. The 1992 Annual Report, comprising in particular the Nestlé S.A. Directors' Report, will be held at disposal and can be ordered at the same places as from May 7, 1993.

**Admission cards**

The holders of bearer shares may obtain their admission card (with a proxy) at the company's Share Transfer Office in CH-6330 Cham, or order it directly or through a bank not later than Monday, May 24, 1993, at noon. Cards will be delivered either against presentation of a certificate in the name of the shareholder to the effect that the shares have been deposited with a bank, or after the shares have been deposited at one of the company's registered offices. The shares will in both cases remain blocked until the day following the General Meeting.

**Important:** Holders of bearer shares whose shares are on deposit with a bank can no longer count on being automatically informed by their bank on this General Meeting. Several banks do indeed no longer provide this service, respectively make it dependent on the payment of a fee. The latter also applies to ordering admission cards through these banks and in certain cases to obtaining deposit certificates.

The holders of registered shares recorded in the Share Register with voting rights will, within the next few days, receive the invitation to the General Meeting together with a reply form for ordering an admission card or appointing a proxy, as well as with the detailed proposals and explanations of the Board of Directors concerning points 4, 5, 6, 7, 9, and 10 of the agenda.

**Proxies**

Shareholders who do not wish to attend the General Meeting can be represented by another shareholder (registered shareholder with voting rights by another registered shareholder with voting rights), by Nestlé S.A. or by the independent representative pursuant to section 689c of the Swiss Company Law, namely Mr. Jean-Ludovic Hartmann (attorney and notary, Boulevard de Pérolles 7, 1701 Fribourg, Switzerland). In case of representation by Nestlé S.A., the vote will be cast in accordance with the Board of Directors' proposal, unless specifically instructed otherwise.

Pursuant to article 689d of the Swiss Company Law, proxy holders of shares deposited with them are requested to notify the company of the number, type, nominal value and classes of shares represented by them in due time, but at the latest by May 27, 1993, at 2.45 p.m. Institutions subject to the Swiss Federal Law regarding Banks and Savings Banks of November 8, 1934, as well as professional asset managers qualify as proxy holders of deposited shares.

Shareholders are requested to address any correspondence concerning the General Meeting to the Share Transfer Office of the company in Cham, Switzerland.

**Information for the holders of participation certificates**

Holders of participation certificates are not entitled to attend the Shareholders' General Meeting. The resolutions of the General Meeting will be held at the disposal of holders of participation certificates, after the General Meeting, at the Registered Offices of the Company in Cham and Vevey. Furthermore, the holders of participation certificates are advised of the invitation to a Meeting of the holders of participation certificates which is published in this same paper.

Cham and Vevey, April 26, 1993  
Switzerland

The Board of Directors

April 1993

This announcement appears as a matter of record only

**Siebe plc**  
Windsor

has acquired through a fully owned subsidiary

**EBERLE GmbH**  
Nürnberg

The undersigned acted as an adviser to Siebe plc

**Schröder Münchmeyer Hengst & Co**  
Corporate Finance

Frankfurt, Telephone (+49 69) 2 17 90

Member of the  
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# UAL registers deficit of \$138m in first quarter

By Nikki Taft in New York

UAL, the parent company of United Airlines, one of the big three US carriers, yesterday reported a loss of \$138m for the first quarter of 1993, compared with an underlying deficit of \$108m in the same period of 1992.

United also said it had agreed with Airbus, the aircraft manufacturer, to slow its delivery schedule for A-320 aircraft and to retire other aircraft on an accelerated basis as the A-320s enter the fleet.

Both the first-quarter losses were stuck before accounting-related charges and extraordinary items; after these the 1993 loss stands at \$157m,

against a \$648m deficit in the previous year.

But at the operating level the airline said that there was a small improvement, with the loss narrowing from \$168m to \$121m.

Total revenues improved by 12.1 per cent to \$3.33bn, while operating expenses increased only 10 per cent to \$3.45bn.

Mr Stephen Wolf, UAL's chairman, said the group's cost reduction programme had helped the comparisons, but added: "We continued to move forward with plans to reduce further our costs by making structural changes to the company."

UAL shares took the news badly, falling 55¢

to \$136% in early trading. As for the Airbus deliveries, UAL said 14 of the 29 A-320s scheduled to be delivered in 1995 and 1996 would be rescheduled for the 1997-1998 period.

However, the 21 aircraft due to be delivered in 1993 and 1994 would be taken as planned.

The aircraft which are due to be retired on an accelerated basis include McDonnell Douglas DC-10s, Boeing 747s, and Boeing 727s.

The group's results virtually end the airline industry's reporting season - in which results have been mixed.

A couple of carriers - like American Airlines and USAir - generally pleased the mar-



Stephen Wolf, UAL chairman, cost reduction programme had helped

ket, giving it grounds for believing that profitability may be in sight.

However, results from UAL and Delta have painted a less encouraging picture.

## Intel steps up legal battle with AMD

By Louise Kehoe  
in San Francisco

INTEL, the leading US semiconductor manufacturer, has thrown more legal hurdles in the path of Advanced Micro Devices, a rival Silicon Valley chip maker that last week began shipments of its own version of Intel's top selling 486 microprocessor chip.

Intel said it had filed a new copyright infringement suit against AMD, continuing a seven-year litigation feud between the two companies over intellectual property rights.

AMD said that Intel's latest lawsuit was not unexpected.

AMD's entry into the 486 market last week followed a judge's decision setting aside a jury verdict favourable to Intel in a related copyright licensing dispute. The judge ruled that a new trial should be held because Intel had failed to produce documents that could have been relevant to AMD's case.

Intel said yesterday it had asked the judge to reconsider his decision.

Separately, in another legal dispute with a competitor, Intel said Cyrix, a small semiconductor company that makes clones of Intel's microprocessors, was denied a preliminary injunction that would have prevented Intel from making patent infringement claims against Cyrix's customers.

Intel claimed it held patents covering the design of personal computers that run the popular Microsoft Windows operating system.

It maintained that by selling clones of its microprocessors, Cyrix was encouraging its customers to infringe on these patents.

Cyrix charged that Intel was harassing its customers. AMD has filed an identical suit against Intel in a Texas court. That case has yet to go to trial, but the decision in the Cyrix case could make potential AMD customers wary of becoming entangled in the Intel-AMD legal battle.

Intel said it was seeking royalty payments from Cyrix and AMD customers, rather than threatening law suits.

## US drug group buys back stock

By Karen Zagor in New York

JOHNSON & JOHNSON, the US healthcare group, yesterday unveiled a plan to buy back up to \$500m of its outstanding common stock and raised its quarterly dividend by 13 per cent.

Mr Ralph Larsen, chairman and chief executive, said the share repurchase programme was for general corporate purposes.

"We believe that Johnson & Johnson's current stock price level reflects the uncertainty in the US marketplace for health care stocks, rather than the market's perception of our deep product pipeline and our prospects for future growth," he added.

On Wall Street, shares in the

company were unchanged at \$42% at mid-session.

The news prompted Standard & Poor's, the US ratings agency, to affirm its triple-A long-term debt ratings on the company. S&P said its well-established positions in diverse health-care markets would provide the financial strength to complete the share repurchase programme without affecting credit quality.

The dividend increase, to 26 cents a share from 23 cents, represents the 28th consecutive year of higher dividends on the stock.

The company also posted net income yesterday of \$303m, or 77 cents a share, for the first quarter of 1993 on sales of \$3.56bn.

A year earlier, Johnson &

## AIG shares close to yearly peak

By Karen Zagor

SHARES in American International Group, the leading US insurance group, edged towards a 52-week high yesterday afternoon in a declining stock market as investors registered their satisfaction with the company's first-quarter performance.

At mid-session, the stock was up 5¢ at \$12.1¢, in active trading.

For the first three months of 1993, AIG's net earnings rose 12.9 per cent to \$485.9m, or \$2.3¢ a share, compared with \$293.6m, or \$2.0¢, a year earlier.

Excluding accounting changes and realised capital gains, AIG's income rose 15.8 per cent to \$432.7m, or \$2.13, from \$390.9m, or \$1.83, last year.

Revenues advanced 6.4 per cent to \$4.84bn from \$4.36bn.

Mr Maurice Greenberg,

chairman, said operating income before realised capital gains and income taxes rose 16.9 per cent in the quarter.

The company's US general insurance operations posted reasonable results in spite of several catastrophes.

AIG's general insurance business recorded pre-tax income of \$351.8m, up 14.1 per cent in the quarter, excluding realised capital gains.

**Lyonnaise in Westburne pledge**

de Panafieu, a senior Lyonnaise vice-president, after the United Westburne annual meeting.

The Montreal-based wholesaler hopes to become profitable again over the next 18 months. The group operates 21 divisions and 390 branches with 6,000 employees after being restructured to deal with the recession and construction

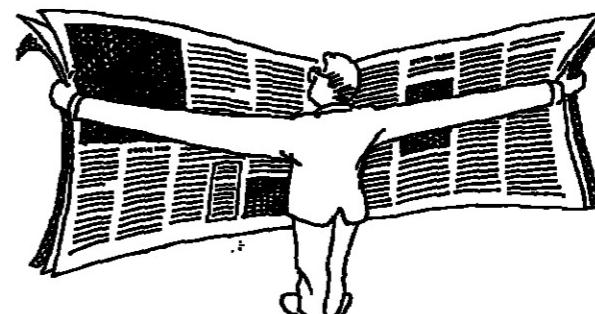
stump. About 25 per cent of annual sales of more than C\$2bn (US\$1.57bn) are made in the US, mainly in California.

Mr de Panafieu said it would be logical for the control block in Westburne to be sold to a single shareholder rather than through a wide public distribution. But Lyonnaise would not object to a management buy-out.

## Labatt urges cut in board size

JOHN LABATT, the Canadian beers group, has recommended that shareholders vote in favour of cutting the size of its board at the annual meeting in September. Labatt has 23 directors and believes that following Brascan's sale of its stake, the number can be reduced.

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**Siebe plc**  
Windsor

has acquired through a fully owned subsidiary

**EBERLE GmbH**  
Nürnberg

The undersigned acted as an adviser to Siebe plc

**Schröder Münchmeyer Hengst & Co**  
Corporate Finance

Frankfurt, Telephone (+49 69) 2 17 90

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Intel steps up legal battle with AMD

FINANCIAL TIMES FRIDAY APRIL 30 1993

## INTERNATIONAL COMPANIES AND FINANCE

Tivoli gives Danes more than their share of fun

By Hilary Barnes in Copenhagen

**T**HE typical shareholder in Copenhagen's Tivoli gardens, the world's oldest amusement park, owns just nine shares, the minimum number required to obtain free entry.

"Now entry costs Dkr35 (\$5.80), whereas nine shares have a stock market value of around Dkr25.00. Why do people pay so much to save so little? It's inexplicable," said Mr J. Birger Larsen, Tivoli's finance director.

But it is not entirely so. Danes pay as an expression of their pride in, and affection for, Tivoli, a quintessentially Danish creation which this year celebrates its 150th anniversary.

The shares are among the least liquid on the Copenhagen Stock Exchange. There are just 155,000 A shares and 183,000 B shares, and they often become available only when one of the 11,300 shareholders dies.

Boosted by the expectation that this year's 150th birthday will set a turistic record, the shares have been selling at around Dkr2,800 each, for a price-earnings ratio of 39. This puts a stock market value of Dkr960m on Tivoli, in contrast to an asset value of Dkr544m. Turnover last year was Dkr253m and net profits totalled Dkr34m.

One of Tivoli's attractions is that it is on a prime site in the centre of the city, bounded on one side by the main railway station and the other by the City Hall. Last year, Tivoli purchased the site from the City Council for Dkr243m, financed by a new issue.

However, planning laws mean that the company can never use the site for any other purpose. Also, the city of Copenhagen has the right to reacquire the site after 100 years.

Mr Orson Nielsen, public relations director, says that Tivoli ranks as the eighth most popular amusement park in the world by the number of visitors – just over 4m in a normal year. But the year consists of a season which lasts from mid-April to mid-September.

Tivoli's popularity is based on its appeal to the Danes themselves. About 40 per cent of visitors are tourists. And its appeal? Among the firm principles on which the park is run are: no neon, no plastic and only live music.

Add 876 trees, 134,000 spring bulbs, and thousands of bedding plants, and one begins to get an inkling of the charm which Tivoli exercises. There are rollercoasters, roundabouts, fruit machines and shooting galleries; and 28 restaurants cater for almost every taste and pocket.

The open-air stage attracts many of the world's leading popular artists. There is a revue theatre and a jazz club. At the Tivoli Concert Hall, there are 134 concerts, mainly of classical music, in the course of the season.

Unlike the Disneyland parks (Walt Disney dreamt up the idea of Disneyland while on a visit to Tivoli in the early 1950s), there are no restrictions on the sale of alcohol. The Carlsberg brewing group has a controlling interest through its holding of A shares, which have 10 times the voting power of B shares.

There is considerable interest abroad in establishing amusement parks on the Tivoli formula. A subsidiary, Tivoli International, was set up a few years ago to design new parks.

So far, only one park – a version, but not a copy – is under construction. A Dkr2.5bn, 82,000 sq m, project in the Japanese city of Kurashiki is due to open in 1996.

### PCO Finance Limited £28,000,000

8 per cent. Convertible Capital Bonds due 2005 guaranteed on a subordinated basis by

### Premier Consolidated Oilfields plc

and convertible into 2 per cent. Exchangeable Redeemable Preference Shares of the issuer and exchangeable for Ordinary Shares in the guarantor.

Notice is hereby given that following the capitalisation issue of Ordinary Shares made by Premier Consolidated Oilfields plc at the rate of one share for every twenty shares held, the Exchange Price of the Convertible Capital Bonds has, in accordance with the Trust Deed dated February 28, 1990, been adjusted from £1.09 to £1.04 with effect from April 29, 1993.

By: The Chase Manhattan Bank, N.A.  
London, Principal Paying Agent  
April 30, 1993

## Christiania Bank returns to profit in first quarter

By Karen Fossli in Oslo

CHRISTIANIA Bank, Norway's second-biggest commercial bank, yesterday reported a return to profit for the first quarter of 1993 following several years of successive losses.

The bank achieved a net profit of Nkr209m (£31.2m), against a loss of Nkr26m in the first three months of 1992. The improvement was attributed to gains on securities, a 7 per cent reduction in costs and lower credit losses.

The performance helped boost Christania's capital adequacy ratio to 8.9 per cent from 5.8 per cent in the same period last year.

Mr Borger Lenth, chief executive, said there were still problems in the corporate lending sector.

The other major worry is the declining loan volume, which has resulted from the prolonged lack of interest in



Borger Lenth: problems in corporate lending sector

investing in Norway, both among individuals and in the corporate sector," he added.

Net loan volume fell by Nkr5.6m to Nkr78.85m, while net interest income was largely unchanged at Nkr77.8m. Non-

interest income increased by Nkr210m to Nkr69m, with gains on securities more than doubling to Nkr28m and foreign exchange gains rising by Nkr15m to Nkr17m.

Group operating profit, before credit losses and write-downs, increased by Nkr4.5m to Nkr15m, while losses on loans and guarantees fell by Nkr15m to Nkr504m. Operating expenses fell by Nkr55m to Nkr2.6bn.

Christania warned of higher risk associated with exposure to fish-farming and said this had increased general loan-loss provisions by Nkr100m to Nkr2.6bn.

The bank was also forced to make a specific provision of Nkr160m to cover potential loan losses.

Net non-performing loans decreased by Nkr200m to Nkr5.7bn, while gross non-performing loans fell by Nkr500m to Nkr1.6bn.

## ICI Australia 29% ahead at half-time on static turnover

By Kevin Brown in Sydney

ICI Australia, a subsidiary of the UK chemicals group, yesterday announced a 29 per cent increase in net profit to A\$37.8m (US\$27.2m) after abnormal items for the six months ended March, on turnover little changed at A\$1.35bn.

The group said abnormal losses of A\$10.6m mainly comprised a restatement of future income tax benefits in anticipation of a proposed reduction in the rate of corporate taxation from 39 per cent to 33 per cent.

The board said the lack of sales growth reflected the lack

of any worthwhile recovery in the Australian economy. The profit improvement followed higher productivity, lower costs, and the closure of loss-making businesses.

The closures included an epoxidine plant in Newcastle, an advanced ceramics factory at Rockingham in Western Australia and plants at Rhodes, NSW, all of which had been making losses.

ICI said prices for its chloralkali and sodium cyanide products remained at historically low levels because of world over-supply. Plastics prices also remained low and

dumping continued to be a "dumping problem".

The directors said the full-year result would "satisfactorily exceed" last year unless trading conditions worsened, but "significant improvement depends mainly on recovery in the Australian economy and international petrochemicals prices".

The directors declared an interim dividend of 7 cents a share, up 2 cents. The board said the increase reflected the directors' intention to increase the interim dividend as a proportion of the total dividend.

## Leif Hoegh earnings rise to Nkr117m

By Karen Fossli

LEIF HOEGH, one of Norway's biggest shipowners, yesterday reported it had increased first-quarter net profit to Nkr117m (£17.6m) from Nkr91m last year and forecast that profit, after financial items, for the year as a whole would show an improvement.

Group net revenue was lifted by Nkr9m to Nkr414m, as operating profit rose by Nkr11m to Nkr101m. The company's share price rose by Nkr3 to Nkr94 on the Oslo bourse yesterday.

Hoegh said it expected operating profit for 1993 to emerge at around Nkr350m, up from the Nkr309m of 1992. The shipowner said it was satisfied with the first-quarter performance and that its financial position was strong.

Earnings from interest and fee income increased by 8 per cent to Nkr474m.

first-quarter pre-tax profit rose more than threefold to Nkr81.7m from Nkr26.9m, helped by higher gains on securities and an increase in net interest income.

Norgeskredit said plans to become a commercial bank, announced earlier this year, had been approved by shareholders. It expects banking operations to commence by the end of this year.

Group first-quarter net interest income rose to Nkr7.31m from Nkr4.59m, as gains on bonds and securities increased to Nkr3.63m from Nkr1.5m. Loan losses rose to Nkr3.7m from Nkr2.8m.

The company, with more than 80 per cent of its sales outside Sweden, said the sales figure was boosted by the devaluation of the Swedish krona last autumn and the consolidation of CEGF, a French cold storage company 99 per cent owned since the end of last year.

Although depreciation charges rose to Nkr342m, from Nkr235m, reflecting increased levels of investment in eastern and other parts of Europe, operating income was up almost 20 per cent, at Nkr392m, thanks to the devaluation effect.

However, net financial expenses soared from Nkr3m to Nkr89m as a result of higher interest charges in krona terms for foreign loans and the cost of financing the purchase of CEGF.

This left profits little changed. The 1992 results were restated to take into account results from the Swedish power group Gullspangs Kraft, which is 34 per cent owned by Aga and is now treated as an associated company.

Mr Marcus Storch, chief executive, said the past year had been mainly one of restructuring and consolidation – combining Shoprite and Checkers, the two food operations.

He said trading conditions were unlikely to improve in the short term, but he expected "acceptable results" in the coming year.

He expected an improvement in the year for full year last year's Nkr1.43bn profit.

for the South African economy. This had caused problems at Cashbuild, the building materials unit, and slowed the rate of growth of Pep, the clothing retailer. However, the Checkers supermarket chain returned to profit sooner than anticipated and Stuttafors was trading and

well.

Mr Wiese said the past year had been mainly one of restructuring and consolidation – combining Shoprite and Checkers, the two food operations.

He said trading conditions were unlikely to improve in the short term, but he expected "acceptable results" in the coming year.

He expected an improvement in the year for full year last year's Nkr1.43bn profit.

## Pepkor advances 17% in tough trading environment

By Philip Gawith in Johannesburg

PEPKOR, South Africa's largest mass-market retailer, overcame a difficult operating environment to record a 17 per cent increase in earnings per share for the year ended February.

With Tradegro, acquired in October 1991, included for 12 months for the first time, turnover jumped by 70 per cent to R7.6bn (\$2.4bn). Operating income was 26 per cent higher at R267.5m and pre-tax profits were 30 per cent ahead at R52.2m.

Mr Christo Wiese, chairman, said the past year had been one of the most difficult ever

for the South African economy. This had caused problems at Cashbuild, the building materials unit, and slowed the rate of growth of Pep, the clothing retailer. However, the Checkers supermarket chain returned to profit sooner than anticipated and Stuttafors was trading and well.

Mr Wiese said the past year had been mainly one of restructuring and consolidation – combining Shoprite and Checkers, the two food operations.

He said trading conditions were unlikely to improve in the short term, but he expected "acceptable results" in the coming year.

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### Adjustment of Exchange Price PCO Finance Limited £28,000,000

8 per cent. Convertible Capital Bonds due 2005 guaranteed on a subordinated basis by

### Premier Consolidated Oilfields plc

and convertible into 2 per cent. Exchangeable Redeemable Preference Shares of the issuer and exchangeable for Ordinary Shares in the guarantor.

Notice is hereby given that following the capitalisation issue of Ordinary Shares made by Premier Consolidated Oilfields plc at the rate of one share for every twenty shares held, the Exchange Price of the Convertible Capital Bonds has, in accordance with the Trust Deed dated February 28, 1990, been adjusted from £1.09 to £1.04 with effect from April 29, 1993.

By: The Chase Manhattan Bank, N.A.  
London, Principal Paying Agent  
April 30, 1993

CHASE

CHASE

CHASE

the FT proposes to publish this survey on May 27 1993

It will be seen by leading international businesses in 15 countries worldwide.

If you would like to promote your organisation's involvement in this important audience please contact:

Patricia Sandridge  
Tel: 071-573 3426  
Fax: 071-573 3428  
or  
Nina Gavrylenko  
Tel: (095) 243 19 57  
Fax: (095) 251 24 57

## CATHAY CLEMENTE (HOLDINGS) LIMITED

Entitled to receive interest payable on the average daily balance of Financial Holdings

1992 FINAL RESULTS (Audited)

	Financial Highlights	31st December 1992 HK\$
Net Asset Value	142,775,237	
Net Asset Value Per Share	\$0.1025	
Profit and Loss Account For the period from 11th September 1992 (date of incorporation) to 31st December 1992		HK\$
Income	143,091	
Expenses	2,110,745	
Operating expense Amortisation of financial expenses	852,529	
Net loss before financial expenses	1,057,142	
Net loss for the period	1,057,142	

## DIVIDEND

By order of the Board  
Person, Holding & Person (Cayman) Limited

For the annual year and any further years thereafter available from the  
Last Secretary Person Management Inc. London, 25th December 1992  
House, 16-20 Baker Road Central London, WC2R 0BB, United Kingdom

Notes:

1. To receive and consider the financial statement of the shareholders

2. To receive and consider the audited accounts

3. To elect Messrs Clemente Far and Dong as Directors

4. To appoint Auditors for the ensuing year and to authorise the Directors to determine their remuneration

5. To transact other business which may properly come before the meeting

## INTERNATIONAL CAPITAL MARKETS

## US Treasuries strengthen on decline in GDP growth

By Patrick Harverson in New York and Jane Fuller in London

US TREASURY prices firmed across the board yesterday morning on news of a decline in gross domestic product growth.

By midday, the benchmark 30-year government bond was up 1/16 to 102.70, yielding 6.833 per cent. At the short end of the

## GOVERNMENT BONDS

market, the two-year note was also firmer, up 1/4 at 100%, to yield 3.783 per cent.

Market sentiment was lifted by the Commerce Department's announcement that GDP rose by only 1.8 per cent in the first quarter of this year. Although the figure was expected to come in below the 4.7 per cent growth recorded in the previous three months, it was below analysts' forecasts, which had predicted growth of just over 2 per cent.

At first, dealers and investors hesitated to buy on the news, because they were worried that the 3.8 per cent increase in the implicit price deflator, published along with the GDP numbers, suggested

that inflation was picking up pace.

However, analysts judged that the rise in the price deflator would be temporary, and by mid-morning bond prices were firmly in positive territory as investors focused on some of the other details in the US data, notably a 0.3 per cent drop in final sales and a 7.1 per cent decline in exports.

**THE UK** government bond market continued to slide yesterday in the wake of Wednesday's disappointing gilt auction and amid general European bearishness.

The new partly-paid 7% per cent stock due 1998 fell by more than half a point to 47.9%.

One view of the auction was that the yield ended up being too low after too heady a rally in advance. The slide was more accentuated at the longer end with falls of over a point in bonds with more than a 10-year maturity.

After the futures contract's key 104.31 support level was breached, chartists were pointing to about 102.20 as the next stopping point. By yesterday, a decline of about 4 points had been registered since a high of 107.16 at the start of April.

The decline followed a change in perception about the

FT FIXED INTEREST INDICES									
	April 29	April 28	April 27	April 26	April 23	Year ago	High	Low	Yield
Bond Index	94.99	95.42	95.77	95.52	95.72	95.57	95.04	93.28	
Fund Interest	110.95	111.77	111.75	111.70	111.62	103.45	113.83	103.67	
Basis 102 Government Securities 15/10/92 Fixed Interest	102.00	102.00	102.00	102.00	102.00	102.00	102.00	102.00	
Basis 102 Government Securities High since compilation	127.40	127.40	127.40	127.40	127.40	127.40	127.40	127.40	
Fund Interest High since compilation	110.50	109.70	109.53	109.73	109.53	109.53	109.53	109.53	
GILT EDGED ACTIVITY									
Index*	April 28	April 27	April 26	April 25	April 22				
UK Gilt Futures	112.8	110.9	108.1	114.3	130.8				
5-day average	116.6	116.4	118.8	127.2	120.4				
SE activity indices rebased 1974									

GILT EDGED ACTIVITY									
	April 28	April 27	April 26	April 25	April 22				
UK Gilt Futures	112.8	110.9	108.1	114.3	130.8				
5-day average	116.6	116.4	118.8	127.2	120.4				
SE activity indices rebased 1974									

\* SE activity indices rebased 1974

rate of recovery in the UK economy. Most indicators over the past fortnight have pointed to a stronger pick-up than anticipated. Another factor affecting all the European markets yesterday was switching into US Treasuries.

**AFTER** the mid-week good news on German interest rates, with the repo rate cut by 34 basis points to 7.75 per cent, the government bond market was in decline yesterday, particularly at the long end.

Profit-taking was part of the reason and, as with gilts, the futures contract breached its technical support level of 94.91.

The June bond contract opened at 95.13 and fell to 94.60, with the low coming close to the next support level of 94.53. Volume was again heavy with more than

100,000 contracts traded.

Factors weighing on the market include the queue of impending bond issues to fund swelling public debt and a strike vote by the IG Metall union over wages in the former East Germany.

**CONCERN**s about the German outlook seem to have outstripped those on post-election France. The yield spread on French 10-year bonds over German ones has reached a historically high landmark of about 40 basis points. Only a month ago the spread was well over 60 and it was about 86 at the end of 1992.

With the French inflation rate of 2.2 per cent about half that of Germany and French public borrowing growing less quickly – albeit from a higher base – perceptions have

## BENCHMARK GOVERNMENT BONDS

	Coupon	Red	Price	Change	Yield	Week	Month
AUSTRALIA	9.500	05/03	113.654	-0.621	7.56	7.55	7.75
BELGIUM	9.000	03/03	108.750	-0.450	7.58		
CANADA *	7.250	05/03	97.580	-0.600	7.54	7.48	
DENMARK	8.000	03/03	101.800	-0.350	7.73	7.54	7.57
FRANCE STAN OAT	8.500	04/03	104.874	-0.217	6.97	6.95	6.95
GERMANY	7.125	12/02	102.150	-0.555	8.80	8.65	8.64
JAPAN	11.500	03/03	95.380	-1.400	12.701	12.97	13.10
NETHERLANDS	7.000	02/03	107.870	-0.270	6.73	6.65	6.65
SPAIN	10.200	03/03	99.583	-0.698	11.65	11.49	11.57
UK GILTS	7.000	04/03	102.220	-0.220	7.22	7.02	6.75
US TREASURY *	8.250	02/03	101.95	-0.832	6.00	5.87	5.98
Yield	7.125	02/03	102.524	-0.382	6.80	6.78	6.82

London closing, "New York morning session. Yield Local market standard. Price: US, UK in 30days, others in decimal. Technical Data/ALAT/Price Source

## Morgan Stanley plans issue of up to \$10bn Opals

By Tracy Corrigan

MORGAN STANLEY has designed a new range of securities, offering investors exposure to country-specific equity indices through Opals – Optimised Portfolio As Listed Securities.

Morgan Stanley plans to issue up to \$10bn of Opals, structured as three-year bonds, but declined to reveal how much has been sold in two weeks of marketing so far.

The securities are backed by a basket of shares, designed to replicate the index.

Instead of a coupon, the bonds pay the share dividends semi-annually. Like index futures, Opals can be used for asset allocation.

However, some institutions cannot use futures, for legal or tax reasons, or because they are not allowed under trust deeds.

Thus, although it has some characteristics of a derivative instrument, Opals are actually bonds backed by shares, and can be exchanged for the underlying shares at any time, or at maturity.

Unlike investment trusts, Opals will not trade at a discount, because the bonds can be traded in for shares.

Further, it is designed as a passive investment tool, that is, it merely replicates an

index, and does not involve stock-picking.

"The product is dependent on being able to package a lot of different services – such as equity analytics, international stock lending, and global custody," said Mr Bob Tull, a director of Morgan Stanley.

Many institutional investors prefer to use the future markets, which offer the best liquidity.

However, index futures contracts are not available in all markets, and Opals may be a welcome alternative in some areas.

There are plans to offer Opals in market such as Norway, Italy, and New Zealand, for example.

Opals are likely to suit institutional investors wanting to make reasonably long-term investment decisions, rather than taking short-term positions.

Futures are more suitable as a trading instrument, since they can be sold short.

Earlier this year, the American Stock Exchange launched Standard & Poor's Depositary Receipts (SPDRs), known as Spiders.

The product is backed by a trust, which holds the main S&P 500 shares, allowing investors to track the performance of the S&P 500 stock index.

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees %	Spread bp	Book runner
US DOLLARS							
Credit Comm. de France	150	(a)	99.75R	May 2003	SCR	-	Kidder Peabody Int'l.
Mortgage St. of Denmark	100	(e)	98.875R	May 2003	SCR	-	Lettner Brothers Int'l.
WestLB Finance Cnsgroup	150						
CANADIAN DOLLARS							
Gen. Elecno Cap. Canada	150	7.25	95.125R	Nov. 1998	0.275R	+45.51-52 Wood Gurney	
STERLING							
BUPA Finance(c)	100	10.5	98.220R	Dec 2018	0.625R	+155.51-52 Samuel Monteiro	
Nordic Inv. Bank(d)	25	7.75	99.90R	Aug. 2001	10.00	+105.51-52 Relyx Europe	
ITALIAN LIRA							
British Gas Int'l. Finance	1500m	10.75	101.71	May 2003	2	-	BAI (Deutsche Bk Grp.)

Final terms & non-callable unless stated. Yield spread lower government bond is quoted by the lead manager. Floating rate note. 45m-annual coupon. Fd fixed re-rate once fees are shown at the coupon rate + 0.00%; minimum 5%; maximum 8%. Subordinated issue. Capital at par in 2013. d) Futures with customer's £100m deal. Plus 100 days interest. Fees Underwritten. e) A 4% increased to £100m.

## MARKET STATISTICS

Rises	Falls	Same





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## 1993 First Quarter Results

UNAUDITED

(Prepared in accordance with FRS 3)

**Summary**

ICI Group profit before taxation in the first quarter was £233m, £21m (10%) above that for the first quarter of 1992 with higher trading profits in both ZENECA and ICI. Earnings per share before exceptional items rose 6% to 20.9p.

	First Quarter	1992	1993
Turnover	£3,055m	£3,330m	
Profit before exceptional items and taxation	£211m	£233m	
Exceptional items	£1m	—	
Profit before taxation	£212m	£233m	
Earnings per £1 Ordinary Share			
— before exceptional items	19.8p	20.9p	
— after exceptional items	20.3p	20.9p	

Throughout this Statement the term Group refers to the existing ICI Group. References to ICI mean the ICI Group excluding ZENECA.

**Chairman's Comments**

In announcing the results, Sir Denys Henderson, Chairman of the ICI Group, commented: "In reviewing the year end results, I said that the signs of recovery from recession were patchy. This remains the case and I am therefore pleased to report that the Group's first quarter's pre-tax profit is up by 10% over that for the corresponding quarter of 1992. ZENECA has turned in a robust performance with trading profits from two of its businesses, Pharmaceuticals and Specialties, significantly ahead of last year. ICI has maintained its trading profit in market conditions that continue to be difficult, particularly in Continental Europe, and has benefited from the extensive programmes of self-help and cost-cutting on which it has been engaged since 1991. The Group as a whole enjoyed substantial gains from currency rates during the quarter.

While there are signs of economic recovery in some markets, these have not yet led to an improvement in volume and pressure on prices in general remains. It is too early to express any definite views regarding the prospects for the full year. However, a continuing competitive pound and the restructuring programmes will benefit both ICI and ZENECA."

**New Basis for Group Segmental Reporting**

The first quarter's results contained in this Statement are quoted using a new basis for segmental reporting which reflects the previously announced reorganisation of the ICI Group into ICI and ZENECA. Comparative figures have been restated to be on a consistent basis.

**Comparison with First Quarter of 1992 - Before Exceptional Items**

**GROUP**

Group turnover in the first quarter was £3,330m compared with £3,055m in 1992. The increase resulted from higher turnover in both ZENECA (+13%) and in ICI (+7%).

Trading profit before exceptional items at £279m was £26m above 1992.

**ZENECA**

Turnover in the first quarter was £1,131m compared with £1,002m in 1992. The sales increase resulted mainly from exchange gains (+14%) and slightly higher selling prices (+1%), offset by the impact of divestments (-2%).

Trading profit rose 13% to £204m due principally to a strong first quarter performance by Pharmaceuticals. Sales of 'Zestril', 'Diprivan', 'Zoladex' and 'Nolvadex' were in aggregate some 57% higher than equivalent sales in the first quarter of 1992, reflecting higher underlying volume growth (+33%). Exchange benefits (+21%) and price increases (+3%). 'Tenormin' sales were affected in the USA by generic competition and were approximately 10% lower world-wide than for the first quarter of 1992, reflecting a reduction in underlying volumes (-21%) together with a small price reduction, partially offset by exchange gains (+12%). Agrochemicals profit of £37m was below last year's level due mainly to the uncertainties of the Common Agricultural Policy reforms reducing sales volumes in Western Europe. Elsewhere, sales indications are more positive. Specialties profit increased due to favourable exchange rates and an improved cost structure.

**ICI**

Turnover grew by 7% to £2,287m with increases in all businesses. The impact of favourable exchange movements (+9%) was partly offset by lower selling prices (-2%).

Trading profit increased by 3% to £75m. In Paints, trading profit was down £4m to £18m due to lower volumes in Europe and the United States. Materials trading profit was £1m compared to a profit of £12m last year, with the reduction due primarily to lower prices and volumes in European businesses which are experiencing strong competition. Trading profit in Industrial Chemicals increased by £8m to £25m in 1993 as a result of continuing cost reduction and favourable exchange rates. Regional business profits rose by £14m to £20m with improved performances in Australia and Canada.

Income from associates at £15m was £9m above 1992 and included an improved contribution from AECL Ltd.

**Taxation**

The tax charge for the quarter was £75m (1992 £62m) representing an effective rate of 32% on earnings before exceptional items.

**Group Profit and Loss Account**

The unaudited trading results of the Group for the first quarter of 1993, together with comparative figures for 1992, are set out below. The figures have been prepared in accordance with Financial Reporting Standard 3 and comparative figures restated.

	First Quarter 1992	First Quarter 1993			
Before Exceptional Items £m	Exceptional Items £m	Total £m	Before Exceptional Items £m	Exceptional Items £m	Total £m
3,055	—	3,055	Turnover	3,330	— 3,330
253	(22)	231	Trading profit	279	— 279
6	—	6	Income from associates	15	— 15
—	23	23	Profit on sale of operations	—	—
(48)	—	(48)	Net interest payable	(61)	— (61)
211	1	212	Profit before taxation	233	— 233
(64)	2	(62)	Taxation	(75)	— (75)
(6)	—	(6)	Attributable to minorities	(9)	— (9)
141	3	144	Net profit	149	— 149
19.8p	0.5p	20.3p	Earnings per £1 Ordinary Share	20.9p	— 20.9p

\*Abridged results; full statutory accounts for the year 1992, together with an unqualified audit report, have been lodged with the Registrar of Companies.

**Next Announcement**

Trading results for the first half of 1993 will be announced on Thursday 29 July 1993.

IMPERIAL CHEMICAL INDUSTRIES PLC

## COMPANY NEWS: UK

# Paper profits encourage flotation

James Buxton reports on the development of Inveresk since its management buy-out

**I**NVERESK, the Scottish speciality paper company, the subject of a management buy-out in 1990, is coming to the market via a placing and intermediaries offer to improve cash flow.

Mr Key is keen to dispel the notion that the paper industry consists solely of very large companies with capital investments running to £250m per machine, exposing them to violent cyclical swings in what are, in effect, commodity markets.

"We are a major force in speciality paper making worldwide," he said. James Capel, the company's broker added in a circular that Inveresk should not be seen as "a small fish in a big sea" but rather as having a significant presence "in a number of rockpools".

Each of Inveresk's four mills, three of which are within 40 minutes' drive of the head office in Dunfermline, Fife, with the fourth, near Wells in Somerset, have strong positions in specific areas, such as business stationery, label papers and coated graphic boards.

Although Inveresk now exports 44 per cent of its output it has been hit by the recession in the UK, with turnover falling from £98m to £88m last year.

However, operating margins increased from 7.6 per cent in 1990 to 9.8 per cent last year

when pre-tax profits increased marginally from £5.5m to £5.8m. Mr Key said that while the results did not at first sight look a spectacular basis for a flotation, they actually represented a very sound performance.

"We've fought our way through a very difficult climate and invested heavily. We've got great capacity for organic growth, none of our mills is running at capacity. We can expand without taking on more people."

Though there are no directly comparable quoted paper companies, analysts regard the performance as impressive.

## Hopkinsons tumbles to £2m

By Graham Deller

### Merivale Moore loss reduced

MERIVALE Moore, the property company, cut pre-tax losses in the six months to December 31 from £1.68m to £747,000.

The shares advanced 10p to 49p, a new high for the year.

Mr Grenville Dean, chairman, said: "These figures, whilst no cause for euphoria in themselves, suggest that the blood letting has been arrested and that the company has commenced its recovery."

For the rest of the year he said shareholders could look forward to much better news as a result of the £5m settlement of its claims for damages concerning the collapse of a building and improved trading conditions.

Turnover for the six months was £12.4m (£12.2m). The pre-tax result was helped by lower interest charges of £3.01m (£4.08m). Losses per share were 3.68p (7.9p).

The interim dividend is omitted - 1p was paid previously but the final was passed.

### Grampian TV edges higher

Grampian Television returned profits of £2.31m pre-tax for the year to February 28, a marginal improvement over the previous £2.18m.

Advertising revenue for the Aberdeen-based ITV company declined 3.7 per cent. Turnover totalled £90.6m (£90.4m).

After tax of £1.07m (£1.2m) and an extraordinary credit of £135,000 (charge £265,000), being additional tax relief for Channel 3 licence application costs, profit for the year worked through at £2.28m (£2.17m).

Earnings emerged at 14.75p (14.29p) and a proposed final dividend of 5p makes a 6.1p (5.5p) total.

Glenburnie, the property investment and development subsidiary, increased its profits contribution from £615,000 to £247,000.

A reduction in the proposed final dividend to 9.25p leaves a 1.5p (2.375p) total. Earnings per share fell to 1.25p (4.29p).

Priority was given to increasing market share both in the UK and overseas. Sales to the US improved 21 per cent while exports overall expanded 11 per cent.

Property profits were unchanged at £2.4m but those of the engineering division fell from £1m to £340,000. Building products incurred losses of £1.23m (£388,000).

Group turnover declined from £43.2m to £39.8m.

### Folkes sharply lower at £1m

Folkes Group, the Midlands-based property, engineering and building products company, saw a fall in profits from £2.5m to £1m pre-tax for the year to March 31.

A reduction in the proposed final dividend to 9.25p leaves a 1.5p (2.375p) total. Earnings per share fell to 1.25p (4.29p).

Priority was given to increasing market share both in the UK and overseas. Sales to the US improved 21 per cent while exports overall expanded 11 per cent.

Property profits were unchanged at £2.4m but those of the engineering division fell from £1m to £340,000. Building products incurred losses of £1.23m (£388,000).

Group turnover declined from £43.2m to £39.8m.

Majedie Investments reported net asset value of 204p at March 31, compared with 171p a year earlier.

Net revenue for the six months to end-March was £1.26m (£1.16m) for earnings of

shareholders holding the rest. About £5m of the money raised will be new cash.

"This is a tactical manoeuvre to get out of the (rather restrictive) MBO mode into quoted company mode," said Mr Paul Dolman, finance director, who joined the company last month from Maddox Group.

"It is not about building up a war chest. We've still got a £20m loan facility which we've never used. We will be debt free from day one," he said.

Mr Key said there were acquisitions to be made among speciality papermakers in the UK and northern continental Europe both in family-owned companies and the "orphan children" of bigger groups, which Inveresk was itself before the MBO.

James Capel, however, pointed out that once floated, Inveresk would be attractive as an acquisition for other paper companies, naming Portals, a quoted British speciality paper maker, as a potential predator.

"We have no ambition to be taken over," said Mr Key.

He added that performance in the first four months of this year had been very encouraging, ahead of last year in both sales and volume in the "extremely modest" UK recovery.

The full prospectus will be issued on May 20 and dealing in the shares begins on June 2.

After little more than a year Inveresk was able to pay back about £20m of senior debt and mezzanine financing out of improved cash flow.

Mr Key is keen to dispel the notion that the paper industry consists solely of very large companies with capital investments running to £250m per machine, exposing them to violent cyclical swings in what are, in effect, commodity markets.

"We are a major force in speciality paper making worldwide," he said. James Capel, the company's broker added in a circular that Inveresk should not be seen as "a small fish in a big sea" but rather as having a significant presence "in a number of rockpools".

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Although Inveresk now exports 44 per cent of its output it has been hit by the recession in the UK, with turnover falling from £98m to £88m last year.

However, operating margins increased from 7.6 per cent in 1990 to 9.8 per cent last year

when pre-tax profits increased marginally from £5.5m to £5.8m. Mr Key said that while the results did not at first sight look a spectacular basis for a flotation, they actually represented a very sound performance.

"We've fought our way through a very difficult climate and invested heavily. We've got great capacity for organic growth, none of our mills is running at capacity. We can expand without taking on more people."

Though there are no directly comparable quoted paper companies, analysts regard the performance as impressive.

Mr Key said the MBO was designed with a relatively early exit in mind. The

## Kwik Save mounts advance to £61m

By Paul Taylor

**KWIK SAVE**, Britain's largest discount grocery retailer, yesterday reported a 19.1 per cent increase to £61m in interim pre-tax profits despite growing competition.

However, the group cautioned that it did not expect to maintain this level of growth against a comparatively stronger second half last year.

Earnings per share of 26.5p for the 28 weeks to March 13 were 18.9 per cent ahead of the 22.25p recorded a year earlier.

The interim dividend is

increased 15 per cent to 5.4p (4.7p).

Mr Graeme Seabrook, the next month to become managing director of Dairy Farm International, the Hong Kong-based group which owns 28 per cent of Kwik Save, said the results demonstrated the continued success of the group's "no-nonsense" approach to food retailing.

He will be replaced by Mr Graeme Bowler who has been running Franklins, Dairy Farm's wholly owned Australian subsidiary.

Yesterday, Mr Seabrook acknowledged the growing

competition in the discount grocery sector but brushed aside suggestions that Kwik Save's margins could come under increasing pressure.

He said the group had continued to make "substantial gains" in market share in a strongly competitive environment and was continuing to reduce overheads as a percentage of sales, in part by investing heavily in new technology.

Sales, including VAT, grew 14.3 per cent in the first half to £1.45bn (£1.31bn). Underlying values from like-for-like sales rose 8 per cent, while the 35

new stores opened during the period added 6 per cent.

The group operates more than 780 stores and its recently accelerated expansion plans call for opening at least one new store a week, including its first in Scotland. It has also recently launched a range of own-label No Frills generic products which will be sold alongside discounted branded groceries in all its stores.

Drinks and tobacco, sold through the Liquorwest off-licence chain, increased slightly over the period with net cash balances of £25.9m. The group expects to maintain a low level of underlying borrowings.

Net interest costs fell to £100,000 (£1.6m) and the group ended the period with net cash balances of £25.9m. The group expects to maintain a low level of underlying borrowings.

Overall, grocery sales rose 13.4 per cent while lower-margin liquor sales increased 18.7 per cent. Mr Seabrook said grocery margins were consistent with the previous year and liquor/tobacco margins slightly improved.

Operating profit increased 16.3 per cent to £61.4m (£52.8m), including £10.3m (£8.6m) of rental income mostly derived from in-store concessions.

Net interest costs fell to £100,000 (£1.6m) and the group ended the period with net cash balances of £25.9m. The group expects to maintain a low level of underlying borrowings.

See Lex

## SE looks at small companies

By Richard Waters

THE LONDON Stock Exchange yesterday announced a 16-person working party with a wide brief to look at all aspects of how small companies raise capital.

The group has been assembled following the decision last month to keep alive the Unlisted Securities Market for smaller companies for a short period, rather than close it this year.

The group has been asked to "define the scope of the financing problem, assess potential investor interest and recommend whether or not an alternative market is the right solution," the Exchange said.

It will be headed by Mr Ian Macpherson, a member of the Exchange's board and chairman of Law & Bonar and Watson & Phillip, both listed companies.

It includes a number of members of the City Group for Smaller Companies, a pressure group of financiers, brokers and others whose efforts have been instrumental in persuading the Exchange not to close the USM immediately.

Mr Macpherson said that his group would look at all aspects of capital raising by small companies.

## Hillsdown finance director resigns

By Maggie Urry

HILLSDOWN HOLDINGS, the food group, has lost the finance director it appointed only last June.

Mr Simon Moffat resigned because his appointment "had not worked out as envisaged by either side", the company said yesterday.

He is expected to receive compensation but the amount has yet to be agreed.

Sir John Nott, who yesterday took over as chairman from Sir Harry Solomon, told shareholders of the departure at yesterday's annual general meeting.

Mr Moffat is being replaced by Mr Ray Mackie who joined the group in January as corporate affairs director.

He comes from KPMG Peat Marwick, the group's auditors, where he was corporate finance partner.

A number of shareholders thanked Sir Harry for his contribution to the group which he co-founded in 1975.

He remains a non-executive director. Sir John said that Hillsdown had been through a period of difficult trading but nevertheless under Sir Harry's leadership profits had risen from £1m in 1980 to over £150m in 1992.

£154.1m to about £170m-£175m. Sir John said it was too early to make firm predictions but he was confident over prospects.

After the meeting Sir John said the sharp increases in input costs following sterling's fall last autumn were now beginning to settle down.

He said that the group had decided not to float its house-building business this year after all.

The division was doing well and its earnings and cashflow were more important to the group than the funds which might be raised from a flotation, he added.

Similarly, sales of parts of the furniture division might be delayed as the business was performing well.

However, other asset disposals were progressing, he said.

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## Fenner confirms takeover approach

By Andrew Baxter

**FENNER**, the Hull-based producer of power transmission equipment, industrial conveyor belting and fluid power products, which has seen its profits slide over the past few years yesterday responded to the recent sharp rise in its share price by confirming its takeover interest in the company.

Fenner said it had "received indications of interest which might or might not lead to an offer being made" for the company. The shares have risen from 65p over the past week and yesterday closed up higher at 85p following the company's statement. At this level the group is valued at £37m.

The statement immediately increased speculation that Wassall, the mini-conglomerate

which acquired a 1.6 per cent stake last June, might be preparing a bid. Mr Chris Miller, Wassall's chief executive, would not comment yesterday.

Mr Mark Abrahams, Fenner's finance director, said the statement was made in the interests of shareholders, and without any acceptance or denial of the speculation about Wassall.

The announcement raises the prospect of a bid for a company which has recently been going through a difficult period. Over the last three years pre-tax profits have fallen from £16.4m to £5.5m in 1991-92.

In February Mr Tom Brown resigned as managing director and on March 26 Fenner said it expected to report an attributable loss for the six months to February 28.

## Plateau spurns Kingstream offer

By Kenneth Gooding,  
Mining Correspondent

KINGSTREAM Resources, the small Australian exploration company which has made a hostile bid for Plateau Mining, the former UK natural resources company that is now a shell, virtually doubled the terms of its all-share offer to £2.37m yesterday but was met with immediate rejection.

Mr Donald Driver, Plateau's chairman, said the bid continued to be "without merit". He added: "Plateau shareholders

are concerned about the quality, not the quantity, of Kingstream's shares."

He pointed out that Kingstream's latest accounts were heavily qualified by its auditors on the grounds of a deficiency of working capital. "This was in spite of Kingstream borrowing money from its shareholders and pledging certain of its major assets as security. I can see no merit in anybody accepting shares of this doubtful value."

Mr Driver said Kingstream's shares had dropped by more

than 15 per cent since the first offer on April 13.

Kingstream said it was increasing its offer to three of its ordinary shares for every 10 Plateau ordinary to take account of the increased value of the UK company following the agreement for Plateau to sell its interest in the Mhondoro joint venture in Zimbabwe to Delta Gold for shares worth more than £1.5m.

Kingstream said the new offer valued each Plateau share at about 5.18p against a suspension price of 3p.

## Stakis seeking to expand

By Michael Skapinker, Leisure Industries Correspondent

**STAKIS**, the Glasgow-based hotel and casino group which faced a financial and management crisis two years ago, has recovered sufficiently to begin buying new assets, Mr David Michels, chief executive, said yesterday.

Mr Michels, who joined

Stakis from Hilton UK in December 1991, said the group was looking for hotels to add to the 30 it already owned. It also wanted to add to its 18 casinos. He added that Stakis, which announces half-year results in June, had cut gearing from 79 per cent to 35 per cent. Debt had been reduced from £225m to £116m and creditor banks cut from 21 to nine.

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## RECRUITMENT

**JOBs:** Complaints that new technology encourages mental laziness are somewhat less than new

YET again the Jobs column is appealing to readers to help to settle an argument. This time, though, the vehement reactions when the point first came up suggest that my view on the matter won't get anywhere near as much support as you gave me when I last made such an appeal 13 weeks ago.

On that occasion the issue was whether a certain psychological test was right to regard disdain for the conversation of "ordinary, habit-bound conventional people" as a mark of creative intelligence. A handsome 95 per cent of your responses agreed that, by and large, it wasn't.

Today's issue is more directly practical. It arose at a gathering held at Nottingham University a few days ago by the central body serving the associations of former students of the United Kingdom's universities - the Conference of University Convocation and Graduate Associations.

The initial session could well have been subtitled "From the sublime to the ridiculous". The opening two speakers were both eminent academics. The first was Professor Gareth Williams of London University. The second was Dr Bill Newton-Smith of Oxford, now also taking a leading

part in the creation of the new Central European University funded by George Soros. Both were largely optimistic about the future of higher educational institutions.

Then came the Jobs column, which was less so.

But the argument that needs to be settled didn't arise from what any of us said in our set-piece speeches. It boiled up in the discussion afterwards when, to a question on educational methods, I replied critically by citing the case of a colleague who, as well as strumming a keyboard part-time as a journalist, is taking a full-time degree course.

On starting it, wishing to be sure her home computer's software was compatible with the college's system, she asked her tutor which word-processing program was in use. His response was to warn her against relying on a computer when producing her student essays.

The reason, he said, was that in all her examinations she would have to work in long-hand. She would therefore be wise to keep

her fist in for protracted stints of pen-pushing.

Now that strikes me as a wasteful requirement. True, the development of handwriting skill is essential in education's earlier stages, and it remains the simplest means of framing shorthand communications throughout life. But the practice of churning out thousands of words in long-hand over periods of hours is surely obsolescent.

While there is no harm in folk doing it as a labour of love (as they might make wooden cart-wheels), to force it on students at university level is a different matter.

Given their increasingly probable need to use a keyboard in the business of earning their living, they'd be better occupied in developing the requisite skills as part of their studies.

So I upped and said as much to the conference.

Whereupon nigh a hundred pairs of eyes turned evil and zeroed in on me. Besides being awed, I was startled. Such a reaction might have been expected if the audience had consisted

entirely of academics, who can usually be relied on to leap to the defence of their institutional habits. But a good many of those present were business people.

Mercifully, instead of leaving me to be savaged, Bill Newton-Smith promptly riposted that if he had his way, except in subjects where computers are now indispensable, students would be barred from using word-processors for their coursework. At which a large part of the mob broke into spontaneous applause.

The reason he gave, which also drew approval, was that the toll of writing long-hand concentrates the mind on producing succinct and disciplined results. By contrast, computer technology tends to blind students to the need to apply hard and deep thought to a question, by making it easier for them just to smother it with large numbers of words.

Despite being taken aback, I was disposed to argue in detail that it ain't necessarily so. In the event, given that the consensus of the meeting was against me and that people were impatient to

move to other topics, I refrained - which might give my return to the argument from the safety of a newspaper office the mien of a double act of cowardice.

Even so, on reflection, it seems worse just to let the issue drop. For I doubt that the long-hand lobbyists' case is as strong as their commitment to it is fierce.

Take for instance Dr Newton-Smith's claim that word-processors encourage mental laziness. It is far from the first time that such charges have been made against an important technical advance.

Even the first invention of lettering, enabling us to write things down instead of storing them in our heads, was criticised on similar grounds by Plato in the last part of the *Phaedrus* some 2,400 years ago.

In it, he has the supposed inventor of letters go before his king, boasting that the result would be to make people "wiser, and better able to remember". To which the king replies:

"...you, as being the father of letters, have ascribed to them now in your fondness exactly the

hand lobby's ancient precursor feared. Nor do I see why the results need be worse where word-processors are concerned.

Any tool can be used either wisely or foolishly, and there is nothing in the tool itself that decides which of the two will be the case. The decisive factor would seem to be whether the wise application is trained into the users by their educators.

If people capable of giving such training are scarce in the universities, there's certainly no lack of them in certain places elsewhere. The printable name for them is "editors".

The archetypal models react to an unacceptable piece of writing by waiting until the deadline is sickeningly close, then throwing it back at you with the command to re-write it because it is wrong.

There's no use asking *why* it is wrong. Even if they'd time to tell you, they probably do not know. All they know is that it is wrong, and that's that. You have no choice but to find out why for yourself and set things right.

As a learning method, that is surely more effective than not just writing the piece out long-hand, but carving it in stone.

Michael Dixon

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reverse of their real effects. For this invention of yours will produce forgetfulness in the minds of those who learn it, by causing them to neglect their memory inasmuch as, from their confidence in writing, they will recollect by the external aid of foreign symbols, and not by the internal use of their own faculties.

Your discovery, therefore, is a medicine not for memory, but for recollection - for recalling to, not for keeping in mind.

"And you are providing for your disciples a show of wisdom without the reality. For, acquiring by your means much information unaided by instruction, they will appear to possess much knowledge, while in fact they will for the most part know nothing at all; and, moreover, be disagreeable people to deal with, as having become wise in their own conceit, instead of truly wise."

Oddy enough. I have not heard anyone recently urging that students be barred from taking notes and reading written texts. So perhaps the effects have turned out less bad than the long-

hand lobby's ancient precursor feared. Nor do I see why the results need be worse where word-processors are concerned.

Any tool can be used either wisely or foolishly, and there is nothing in the tool itself that decides which of the two will be the case. The decisive factor would seem to be whether the wise application is trained into the users by their educators.

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The International Securities Company of the Swiss Cantonal Banks

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For those wishing to discuss the position in more detail, please contact any of the following:

Bruce Darrington, Hong Kong Tel: (852) 844 4312/4338  
Gan Sew Ann, Singapore Tel: (65) 322 2327  
Michael Hanson-Lawson, London Tel: (071) 404 9888  
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Please send resume to Box A4966, Financial Times,  
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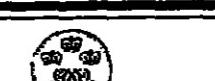
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## FINANCIAL TRAINING FOR SFA EX

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**Daimler-Benz gears up for a drive on the freeway**

David Waller explains why Germany's biggest industrial group is bowing to Anglo-American accounting practice

**I**T IS time, said the chief executive of Germany's largest bank at a recent press conference, for Germany to enter the civilian world.

Mr Hilmar Kopper, head of the Deutsche Bank, was referring to German companies' accounting practices, and his remarks came shortly after Daimler-Benz had announced it would be moving from the teutonic version of accounting to the Anglo-American.

Daimler-Benz, Germany's biggest industrial group, which is 28 per cent owned by the Deutsche Bank, reached agreement with the Securities & Exchange Commission at the end of March over the broad terms of a listing on the New York Stock Exchange.

Subject to further, detailed negotiations with the SEC, Daimler is set to obtain a full listing on Wall Street later this year. The listing will end the anomaly that German companies, among the biggest industrial and financial services groups in Europe, have not had any direct access to the US equity market, the largest pool of capital in the world.

The reason for this was that German companies refused to submit to the requirements of the SEC and publish US versions of their accounts.

German accounting differs from Anglo-American in a number of important areas, not least that it makes no claim to provide a "true and fair" view of economic reality.

It is conditioned by tax laws and the requirement to put the interests of creditors above those of other users of accounts, for example shareholders. Although recent EC legislation has meant that group accounts have become more transparent, German accounting is still characterised by

conservatism and a want of pertinent detail.

The differences reflect contrasting styles of capitalism: the Anglo-American can vary where the capital market plays an important role in the economy, and the Germanic, where there are only 665 listed companies and the stock market represents far smaller percentage of GDP than in the US or the UK.

But, said Gerhard Lienier, Daimler finance director, at the time that the agreement was sealed with the SEC, "Anglo-Saxon accounting has become the language of international business".

Daimler's decision to "go it alone" to New York follows the failure of a joint approach to the SEC by a number of big German companies. The unilateral step has incurred the wrath of fellow German companies. Mr Helmut Loehr, finance director of Bayer, one of Germany's big three chemicals companies, has condemned Daimler for capitulating before the US authorities and showing a want of traditional German solidarity. Nevertheless, it seems likely that other big German companies will follow suit once they have had the opportunity to study the details of the final agreement between Daimler and the SEC.

Throughout the 1980s, German companies could adopt a high-growth approach to the world's largest capital market for the simple reason that they did not need that capital. Recent figures from the Bundesbank show that companies generated so much cash throughout the decade that they could finance the bulk of their investments - excluding acquisitions - from internal resources.

But as Ronaldo Schmitz, board director of the Deutsche Bank responsible for corporate finance, explained to a conference of institutional investors in Düsseldorf, this is set to change as Germany industry's cash needs grow substantially in the more difficult economic environment of the 1990s.

Bank lending, the traditional source of finance, will not be adequate,

**Subject to further, detailed negotiations with the Securities & Exchange Commission, Daimler is set to obtain a full listing on Wall Street**

requiring German companies to turn increasingly to equity markets.

"During the most significant industrial reconstruction since the war, the cost of capital will gain importance as a competitive factor," Mr Schmitz said. "Throughout the next decade there will not be an abundance of capital as wealth will be soaked up by government deficits. German industry will have to change its attitude to shareholders if it is to attract that capital."

Foreign investors, predominantly institutions, own between 40 and 50 per cent of the "free float" in German companies' shares. But their interests have traditionally been neglected in favour of the banks, insurance companies and other corporate shareholders which control the German stock market and have other priorities than short or even medium-term investment performance.

One of the ways in which the international investment community is interested is in the quality of accounting information.

"The lack of visibility of company prospects is a serious constraint on inward investment in the German market," said Tracey Campbell, manager of Fidelity Investment's German Fund on a visit to Frankfurt last month, "despite Germany being the largest economy in Europe."

The poor quality of financial information available from many German companies makes it difficult for investors to buy a stock with confidence since valuations cannot be clearly established . . . Few companies give any indication of divisional profits breakdown at the kind of level which would allow the investor to track margins over time and make comparisons across companies."

Takeover protection devices - in place at many large companies - represent another obstacle to flows of institutional investment into Germany. It is no coincidence that Daimler, within days of announcing its move to investor-friendly accounting, announced it would also be getting rid of its own anti-takeover device.

Daimler said it planned to dissolve Mercedes Automobile Holding (MAH), a company which has no purpose but to hold a 25.23 per cent stake in Daimler and serve as a block to unfriendly takeovers. Set up in 1977 to prevent the Shah of Iran buying up the crown jewels of German industry, MAH has no connection with Daimler's Mercedes-Benz automobile business.

These two moves are connected with Daimler's plans to hold a large rights issue next year. It was forced to

abandon a DM2bn issue planned for the German market last autumn because of poor market conditions (and poor operating performance).

Future capital raising will be made easier, not least because 1993 reported profits and equity capital will be sharply higher under US Generally Accepted Accounting Principles than under German rules. Obviously this reflects no real fundamental change in "economic reality", but the US version of the figures is likely to make that share look more palatable to international investors.

It still has to be decided how Daimler will deal with a number of tricky issues, for example the write-back of provisions or of DM4bn of goodwill which arose on a spate of acquisitions in the late 1980s and which was written off against equity.

But Michael Geiger at NatWest Securities in London believes that current year group profits will benefit from a one-on-one write-back of provisions of up to DM2.5-3bn, three times the group's expected net profit of about DM1bn. Equity will be bolstered by up to 20 per cent, Geiger calculates.

Just as important as the impact on reported profits are the longer-term cultural changes which are likely to be induced by greater accounting transparency - for example "segmental" reporting by operating division and a US-style cash-flow statement.

Daimler will have to publish more financial information, more often than before, putting pressure on the management of the German company to deliver the financial performance required by the Anglo-American investment community.

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For further details, in confidence, contact Personnel Services, University of East London, Romford Road, London E14 4LZ, or telephone 081-590 7722 ext. 4321. Ref. No. 11/N/93.

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**DIVISIONAL FINANCE DIRECTOR**

35,000 + Car East Midlands

An exceptional opportunity for a talented Chartered Accountant who can demonstrate strong technical and man-management skills within a high transaction business.

**THE COMPANY**

- Subsidiary of substantial UK PLC operating in distribution sector selling to blue chip clients.
- Consistent growth over last 5 years, with current turnover of £35m.
- THE ROLE
- Reports to Divisional Managing Director and Group Finance Director.
- Controls a team of 15, and includes responsibility for accounting reports, cash management and company administration.
- To further develop major investment in information technology.

You will be a qualified ACA with a minimum of 5 years post qualification experience gained in a dynamic commercial business. You will be highly computer literate and skilled in formulating new ideas with an ability to direct and implement change.

To apply, please send a full CV addressed to the Personnel Manager, Box B1006, Financial Times, One Southwark Bridge, London SE1 9HL.

## Group Financial Controller

Multinational plc

To £45,000 + Bonus & Benefits

London

Exceptional, high profile role for an ambitious accountant at the heart of a dynamic group, committed to excellence. Significant career potential.

**THE COMPANY**

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- ◆ Responsible for group consolidation, financial analysis and control. Provide incisive reports to Board.
- ◆ Develop treasury reporting and manage group tax compliance.

- ◆ Build and maintain relationships with senior operational management and external advisors.

**QUALIFICATIONS**

- ◆ High achieving graduate ACA, aged 27-35. Big 6 trained with experience from a tightly controlled group or from the Profession. Tax knowledge an advantage.
- ◆ Confident, results-driven manager. Energetic and assertive, with first class interpersonal skills and ability to influence others.
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54 Jermyn Street, London SW1Y 6LX

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c. £65,000 package  
+ options and benefits

Expanding retail leisure group

London

### Finance Director

Continued growth at this recently established, profitable retail venture with major City institutional backing and 200 outlets currently under management, calls for the appointment of a full time FD to ensure controls and MIS meet the needs of a larger business. Exceptional individual sought to join high calibre management team with strong industry credibility. Ambitious plans to double over the next two years prior to possible flotation, with unique opportunity to obtain significant capital gain.

**THE ROLE**

- Main Board member with full responsibility for the finance function, advising the Board on a wide range of commercial as well as tax, treasury, company secretarial and funding issues.
- Providing a full financial service to the front end of the business, whilst upgrading control and reporting systems to cope effectively with growth.
- Key role in the commercial management and strategic development of the business, including acquisition appraisal and investment justification.

**THE QUALIFICATIONS**

- Professionally qualified accountant, aged 30 plus, with background in fast-paced, multi-site retail environment with strong operational controls.
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## Budget Accountant

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Arabian Gulf

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To help develop this function they now require a qualified Budget Accountant who must possess at least five years' experience gained in a similar position within the oil, gas or petrochemical industries.

The appointee will assist with the establishment of budgeting policies, procedures and assumptions; plan, compile and consolidate the annual budget and will compare actual to budgeted performance.

The position will be on a long term married/family status contract with free furnished accommodation, education assistance, transport allowance, medical care, generous paid leave, including air fares and a range of other benefits all being provided. The negotiable salary will be highly competitive and will be tax free!

In addition to the obvious wealth accumulation and career enhancement opportunities that are available, this position also represents the opportunity for you and your family to savour the unique life style of this small independent State.

To apply please send two copies of your resume to Moxon Dolphin Kerby at 178-202 Great Portland Street, London WIN 6JL, quoting reference 3520 FT.

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INTERNATIONAL SEARCH & SELECTION

## INTERNATIONAL SHIPPING GROUP REQUIRES A SENIOR PROJECT ACCOUNTANT

Remuneration Package c. £30,000

An experienced qualified or part qualified accountant is required to join the management team of a shipping group based at its City of London offices.

The work will include setting up and monitoring management and financial accounting systems for projects, joint ventures and trade investments. There will be an element of overseas travel.

The successful candidate will be a practical, outgoing individual with a flexible and commercial attitude, probably in the 30 to 40 age range.

Please respond with CV to the Financial Times, Box A4970, One Southwark Bridge, London SE1 9HL.

NO AGENCIES PLEASE

LONDON

A large international services group requires finance directors for two of its subsidiaries which have experienced change and vigorous growth. This, in turn, has created the need to strengthen financial direction. Both companies require the successful candidate to be an integral member of the management team reporting to the Managing Director.

## Financial Controller

Progressive Multinational UK plc

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Key appointment as member of compact Head Office finance team at centre of successful service group. Important management role with clear promotion prospects.

**THE COMPANY**

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- ◆ UK sector market leader. Significant operations in Europe and S.E. Asia.
- ◆ Dynamic and well established UK Management team developing exciting new business opportunities.

**THE POSITION**

- ◆ Responsible for maintaining tight financial management and control in UK operations and consolidated group reporting. Report to UK F.D.
- ◆ Prepare UK budget and support Sales, Marketing and Operating Divisions in improving UK performance.
- ◆ Manage and develop finance department of 15.
- ◆ Facilitate major systems upgrade and supervise cash management and tax compliance.

- ◆ Provide concise management reports and forecasts and monitor major capital expenditure programme.

**QUALIFICATIONS**

- ◆ Commercial graduate ACA, aged 27 to 35, with experience from a blue chip plc, probably manufacturing or distribution.
- ◆ Technically strong. Robust yet diplomatic with first class leadership and interpersonal skills.
- ◆ Delegator. Commercially focused. Able to gain the confidence of senior management and capable of progressing further.

Please reply in writing, enclosing full cv.  
Reference M1655  
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c. £65,000 package  
+ options and benefits

Expanding retail leisure group

London

### Finance Director

c. £80,000 package  
+ options and benefits

Blue chip UK multi-national

South East

### Finance Director

Profitable and expanding division of one of this country's most prestigious international groups with a turnover in excess of £100 million, has a dominant market share worldwide, 2,000 staff and a large number of overseas manufacturing sites. A recent promotion necessitates the appointment of a commercially minded finance professional with a manufacturing background to join the divisional Board in planning and implementing a growth strategy for the 90s. Excellent career prospects within the Group.

**THE ROLE**

- Reporting to a plc main Board Director, with full responsibility for leading and managing a 30 strong finance function to meet the needs of a decentralised business.
- Close involvement with operating management in commercial negotiations and business reviews, including a substantial IT investment aimed at enhancing divisional performance.
- Further develop internal controls and MIS, evaluate acquisition targets and ensure prompt and accurate financial reporting to Group headquarters.

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## Budget Accountant

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INTERNATIONAL EXECUTIVE CONSULTANTS

## International Finance

Our client is a world leading supplier of electronic colour imaging systems for the printing and publishing industry. Jointly owned by two major multinationals, the Company functions as an autonomous business from its Headquarters in Hertfordshire.

The Group operates within a global marketplace and generates over 80% of its business overseas through its network of international Subsidiaries.

To further strengthen the finance organisation, a need has arisen to recruit two senior qualified accountants to contribute to the continued development and improvement of Group business planning and financial management.

These are key appointments, and it is essential that the successful applicants have the potential to assume top level management positions. The initial roles and responsibilities are as follows:

**Group Reporting Manager**

- ◆ drive the Group management, financial and statutory accounts reporting
- ◆ ensure that management reports support decision making at Subsidiary and Group level
- ◆ lead the development and improvement of Group accounting practices
- ◆ liaise with Group Management, external advisors and shareholders in development of a clear statutory reporting and taxation plan

(Ref. FT2241)

Candidates, aged 28 to 35, should be qualified accountants with experience of working in a large dynamic company. Personal attributes should include good communication skills, leadership qualities, systems development skills and a practical "hands-on" approach to problem solving.

Candidates should write to Peter Ward AGMA (enclosing a Curriculum Vitae and details of current salary) at: Martin Ward Anderson, Goswell House, 134 Peascod Street, Windsor, Berkshire SL4 1DS. Please quote the appropriate job reference number. Alternatively telephone him on 0753 830881.

**Financial Analysis Manager**

- ◆ review worldwide business operating performance and instigate profit improvement changes
- ◆ develop profitability improvements in the customer service business
- ◆ manage the product pricing and margins analysis function
- ◆ develop systems to enhance business planning
- ◆ review industry trends and business opportunities

(Ref. FT2242)

## TWO FINANCE DIRECTORS

£40,000 PLUS BENEFITS

As a pre-requisite you will be capable of assuming responsibility for all areas of finance and will be supported by a small accounts department. The emphasis will be on inter-personal and communications skills, maturity of approach, problem solving, drive and team work.

The successful candidates are likely to be qualified accountants aged between 30-40 and have previous

experience in the service sector. One of the roles will be in a time-charging business stressing man-management skills. The other will be biased towards technical ability but in both, strategic and independent thinking are essential.

Interested applicants should write enclosing a detailed CV quoting reference AS493 to Robert Walters Associates, 25 Bedford Street, London WC2E 9HP.

ROBERT WALTERS ASSOCIATES

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## HEAD OF GROUP TAX

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Schroders, one of the most highly rated and profitable of the UK-based independent merchant banks, has extensive and expanding operations in the US, Europe and the Far East.

You would be taking over a high profile position as part of the small central management team. Working with senior management you would be expected to contribute proactively to Group strategy and structuring world-wide. Your department would also provide support for the Group's business activities which include corporate finance, investment management, leasing and venture capital. It is therefore an excellent

opportunity to make a direct contribution to the business of a major international Group.

You should have worked in a senior position for, or in support of, a major multinational group and be familiar with financial products and transactions. You need to be a qualified Chartered Accountant or have been an Inspector of Taxes with the Inland Revenue.

Please write to Terence Hart Dyke, consultant to the Group, at Haley BDC, 63 Mansell Street, London E1 8AN. Your identity will not be released without your authority.

BDC

DIRECTOR of FINANCE

c £50,000 pa package

# Public Finance matters

Do you have first rate business, financial and management skills? Then this is a rare opportunity for you to apply your acumen - managing an annual gross revenue budget of £95m in a leading industrial and commercial centre.

You will be a key player in the Council's Management Team which aims to provide the highest quality facilities and services for the whole community in the most cost-effective and efficient way.

Leading the finance function through the wide range of challenges facing our business, you will need the clear-minded vision to maximise opportunities and achieve required targets.

You must be a fully qualified chartered or CIPFA accountant with:

- the ability to inspire, innovate and lead
  - sound knowledge and skills in performance management techniques
  - in-depth knowledge of current legislation affecting Local Authority finance
  - a good knowledge of CCT
  - 15 years post-qualification experience (minimum 5 years at senior management level)
  - at least 5 years recent Local Authority experience
- In addition to this outstanding career opportunity, benefits include car option and relocation expenses of up to £4,500 in appropriate cases.

For an application form and further details write to the Personnel Dept, Apex House, 30-34 Upper George Street, Luton LU1 2BR or phone (0582) 31291 ext 2621, or use our Answerphone on (0582) 38307. Ref: KBT/169. Closing date: 19th May 1993.

We value equality because quality service needs the best people - from the whole community. Why not take this opportunity to tell us what you can do?

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Group Finance  
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£60,000 + Car +  
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UNIVERSITY OF KENT  
AT CANTERBURY ■■■■

Deputy Director of Finance  
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This is a key post in the administration of a progressive University, employing 1800 staff and with an annual turnover of £50 million.

You will be responsible for the provision of a comprehensive financial service for the University and the development of modern computer based accounting systems.

With significant management and accounting experience at a senior level, you should demonstrate a sound knowledge of accounting technology, including the use of microcomputers. Equally important will be your personal qualities and in particular, your ability to motivate staff.

Further particulars can be obtained from The Personnel Office, The Registry, The University, Canterbury, Kent CT2 7NZ. Telephone (0227) 475482 (24 hour answerphone) or (0227) 764000 extension 3674. Please quote reference number A91/46.

Closing date for applications: Friday 21st May, 1993.  
The University is committed to becoming an Equal Opportunities Employer.

**VAP**

Our client, a publicly quoted packaging and distribution group with a leading presence in its specialist market, is poised to undergo a period of significant expansion. A highly visible management team, coupled with an entrepreneurial company culture, and strong institutional support, has been effective in producing a number of attractive business opportunities. Stock market expectations are for rapid growth through both organic development and acquisition.

There now exists a requirement to augment the senior management team with the appointment of a Group Finance Director. Reporting to the Group Managing Director and working closely with the Chairman, the appointee will have functional responsibility for financial managers in operating subsidiaries. In addition to controlling all aspects of financial management for the group's operations, the successful candidate's brief will encompass extensive liaison with banks and institutional investors, the development of group financial strategies, and the planning and implementation of acquisitions/divestments.

This opportunity will appeal to a commercially orientated Chartered Accountant (aged 33-40) with an outstanding record of achievement to date. Experience of operating at a senior level within a public company environment is essential. In addition, the successful candidate is likely to be a highly effective communicator with the experience and ability to manage rapid growth.

The remuneration package will reflect the seniority of the position and will include an executive car, bonus scheme, pension and equity participation through share options.

Interested applicants should write, in the strictest confidence to Brian Hamill or Robert Walker, forwarding a curriculum vitae to our London office quoting Ref: BH 893.

**WALKER HAMILL**  
Financial Recruitment Consultants  
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Tel: 071 287 6285  
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# Finance Manager

Middlesex

Our client is a major American FMCG company with brand leadership. The company operates in an entrepreneurial and fast-paced sales environment and its ongoing European growth record is impressive.

To accommodate this European expansion, the company wishes to appoint a Finance Manager capable of making a significant contribution to the business. This will involve developing and managing the entire range of financial accounting, reporting, budgeting and analysis functions appropriate to a US subsidiary.

Key requirements are:

- \* Strong technical skills coupled with commercial flair.
- \* The ability to play a central part in the installation and development of a new computer system.

**Michael Page Finance**  
Specialist in Financial Recruitment  
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to £33,000

- \* A mature and disciplined work attitude with commitment to achieving timely and high quality results.
- \* The ability to work within a small office environment and develop effective working relationships at all levels.
- \* Excellent communication skills.

The successful candidate will be a qualified accountant, probably aged 28-35, with 1-3 years post qualification experience gained in a US multi-national environment. The future potential for personal development within this group is outstanding.

Interested applicants should apply in writing to

Dan Chavasse at Michael Page Finance,  
Windsor Bridge House, 1 Brocas Street,  
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**CHARTERHOUSE**

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ACAs/ MBAs/LAWYERS  
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Charterhouse is a leading merchant banking and investment group with a strong presence in corporate finance, corporate banking, stockbroking and development capital. Charterhouse Bank has increased significantly its corporate finance market share over the last two years and continues to generate a high level of new business across the full range of corporate finance activities.

The extension of Charterhouse Bank's activities further into the major economies of Europe, with the planned ownership links between Charterhouse and substantial French and German banking groups, presents significant opportunities for expanding the business. As a result, the corporate finance department now needs to appoint up to three additional executives. Working within a structured environment and liaising to director level, the appointees will be responsible for the provision of corporate finance services to clients throughout the UK and Continental Europe. Specifically, the successful individuals will be exposed to acquisitions and disposals, rights issues, private placements, takeovers, joint ventures and corporate restructuring.

This opportunity will appeal to a commercially orientated ACA, aged 24-27 years, with a 2:1 degree or better, and first time passes in the professional examinations. Additionally applications are invited from young lawyers and MBAs with similar profiles and academic backgrounds. One or more European Languages and some previous experience in corporate finance, management consultancy or investigations is advantageous though not essential.

The benefits include an attractive remuneration package, performance related bonus, mortgage subsidy and the opportunity to develop an outstanding career based entirely on merit.

For further information in strict confidence contact, David Craig or Robert Walker on 071 287 6285 (evenings and weekends 0798 631413). Alternatively, forward a brief résumé to our London Office quoting reference DC 174.

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Financial Recruitment Consultants  
29-30 Kingly Street  
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MIDLANDS

c £38,000 + CAR + BENEFITS

# Divisional Finance Controller

As the major division of a fully quoted plc, this £30m turnover, multi-site manufacturing operation is seeking to strengthen the management team with the appointment of a seasoned, hands-on Financial Controller.

Reporting directly to the Divisional Managing Director, you will participate fully as a key member of the local management team, assuming responsibility for all aspects of financial management. Early priorities will include the development and implementation of appropriate financial controls and the integration into the business of new systems for management information.

You must be a qualified accountant with the breadth of financial management experience and the depth of knowledge of manufacturing operations, to take the initiative

In this role, ideally you will have experience of operating within a divisional/subsidiary reporting structure. Personality, important qualities will include a practical, problem solving approach and an affinity with the manufacturing environment.

Please send full personal and career details, including current remuneration and daytime telephone number, in confidence to Ann Shepherd, Coopers & Lybrand Executive Resourcing Ltd, 76 Shoe Lane, London EC4A 3JB, quoting reference AS975 on both envelope and letter.

**Coopers & Lybrand**  
Executive Resourcing

**MASONLITE**

FINANCE DIRECTOR

£ NEG. + BONUS + CAR

Masonlite Ltd is a subsidiary of Pressac Holdings PLC. The company manufactures and distributes cold cathode lighting and neon sign components, having a dominant position in the UK and a number of other markets. Currently over 60% of turnover is overseas which will continue to increase following a sustained export sales drive.

To balance and support the management team we require a qualified accountant with a strong character who can show commitment and enthusiasm for this demanding role.

The responsibilities include financial management, systems development, management accounts, preparation of forecasts and company Secretarial matters. You will have to work to demanding timetables through organisation, control and motivation of a small capable departmental team. You must be computer literate, understand the need for operation of tight financial controls and be able to provide strategic input to revitalising the business.

Salary level will be determined according to experience and ability to contribute quickly.

Please send full personal and career details, together with current remuneration to Ken Horton, Managing Director, Masonlite Ltd., 36 Second Avenue, Chatham, Kent ME4 5AX marked "Private and Confidential".

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## COMMODITIES AND AGRICULTURE

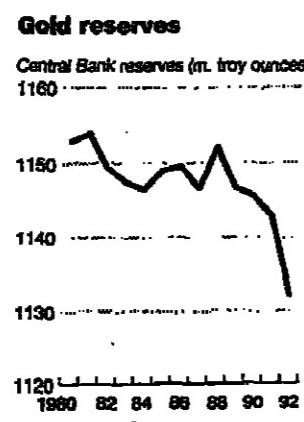
# Gold hits 9-month high as buying spree continues

By Kenneth Gooding,  
Mining Correspondent

**THE FIRE** in the gold market ignited by high-profile investors Sir James Goldsmith and Mr George Soros continued to rage yesterday as the price moved up to a nine-month peak of \$36.60 a troy ounce and the excitement spilled over into silver and other precious metals markets.

"The propaganda about the Goldsmith and Soros deals has been overwhelming," said one trader. "I am getting calls from no-brain investors who have difficulty picking up the phone, let alone understanding the gold market. But nobody wants to sell gold. Professionals are having to buy to cover option positions. They [Sir James and Mr Soros] have provoked a weight of money that means the situation is suspended. Who knows where or when it will end?"

Some traders said silver was centre stage yesterday as the price moved to a 21-month peak of \$4.36 an ounce in London before easing back to close



Gold reserves

Central Bank reserves (m. troy ounces)

1160

1140

1150

1180

1980 82 84 86 88 90 92

Source: IMF, CPM Group

at \$4.325, up 21 cents from Wednesday's close. Platinum, like gold, reached its highest price for nine months in London and closed at \$34.50 an ounce, up \$10.30.

Gold eased back to close last night at \$35.25 an ounce, up \$3.50. Seven weeks ago the metal was at its lowest for seven years but at the weekend it was revealed that Mr Soros, who made \$1bn in the currency markets last September, had bought shares in Newmont

Mining, the biggest North American producer, and Sir James, the Anglo-French deal-maker, had taken out a huge number of options to buy gold.

Mr Andy Smith, analyst with the Union Bank of Switzerland, said: "In the next few weeks, until Sir James's options mature, gold buying by call option writers will mean that the more the price rises, the more it will rise."

Mr Jeff Christian, managing director of CPM, the New York-based precious metals consultancy group, suggested gold was ready for "an extended move upwards", but it was still susceptible to sales by central banks - which have 35,000 tonnes in their vaults.

He took to task those organisations and gold bulls who in recent weeks had "attempted to mislead the public on the essence and nature of official sector gold activity". He said a large number of central banks had sold gold in the past few years and these disposals had brought about 33.7m ounces net of additional bullion to the market since 1987.

French officials said they were also seeking permission to block parallel imports of ACP bananas from other EC countries, principally Belgium and Italy.

The commission is still consider-

ing that request, which, if granted, could lead to the reimposition of internal border controls lifted on January 1 when the single European market came into force.

The French banana market has slumped this year, with prices dropping from FF16 to FF13.50 (42p) a kilogram this month. France has blamed a steep increase in cheap imports, particularly from the Dominican Republic, a charge certain to be denied by the Caribbean state.

The influx of cheap bananas has hit France's traditional suppliers in the overseas territories of Martinique and Guadeloupe and in former colonies such as the Ivory Coast and Cameroon. Mr Dominique Perben, minister for French overseas territories, said yesterday that these were one-off measures which would stand having an effect on the French market from the beginning of next week.

However, Mr Wobbe denied that the threat of closure, which would affect about 1,000 people, was motivated by these factors. "Even with a new power contract it would not make sense to continue at Neuss at today's prices," he explained.

Total German aluminium output this year would be 25 per cent below the 1988 level at about 530,000 tonnes.

## German smelters 'under threat'

By Kenneth Gooding,

ONE OF Germany's aluminium smelters would survive if present low prices continued into 1994, said Mr Karl Wobbe, management board member responsible for production at VAW Aluminium.

Even VAW's most-efficient and biggest smelter, the 210,000 tonnes-a-year plant at Neuss, would have to close unless the London Metal Exchange price

recovered to \$1,200 a tonne and stayed above that level - VAW needed \$1,150 a tonne to cover the smelter's cash costs. The three-month aluminium price closed at \$1,123.70 a tonne on the LME last night.

His warning comes at a time when VAW is about to enter negotiations for new power supply contracts for its smelters and EC producers are pressing the European Commission to impose quotas on

aluminium imports from Russia. However, Mr Wobbe denied that the threat of closure, which would affect about 1,000 people, was motivated by these factors. "Even with a new power contract it would not make sense to continue at Neuss at today's prices," he explained.

Total German aluminium output this year would be 25 per cent below the 1988 level at about 530,000 tonnes.

## Brazilian move reverses coffee rally

By David Blackwell

NEWS THAT Brazil is to sell 600,000 bags of coffee from stock to help finance investment in its industry put this week's rally in coffee prices into reverse.

Traders and analysts were sceptical about the announcement as there was no indication of when the sale would take place or at what price. They agreed, however, that it was enough to turn sentiment. London's July robusta contract shed \$19 to close at \$876 a tonne, while in late trading the New York May arabica price was off 1.40 at \$87.70 cents a lb.

In the first two days of this week the New York May arabica contract rose by more than 6 cents a lb, and touched a high of \$1.20 on Wednesday. The London market followed,

moving above \$900 a tonne. The main factor behind the move was a fall of 100,000 bags (60 kg each) in US certified stocks - although traders were quick to point out that 5.57m bags of stocks remained.

In addition delivery notices against the May contract were well absorbed. As the market rose, fund and commission house buying emerged.

Yesterday's reversal followed a Reuter report of a news conference by Mr Celsus Lodder, of the Brazilian Industry Ministry, at which he said the country would invest \$860m in its coffee sector by raising funds through sales from its 17.5m bags of stocks.

However, one London analyst said it appeared that Mr Lodder's remarks had been made off the cuff. Such schemes were mentioned every so often as a possibility - "but I can't see it happening. It would be a bad time to sell off, the harvest is just starting".

Mr Lawrence Eagles of GNI, the London futures brokers, said the quality of the 600,000 bags was unknown. But if they were sold on to Brazil's domestic market, good quality coffee would be released for export.

• A meeting of the International Coffee Organisation's executive board yesterday was discussing a possible one-year extension to the coffee agreement. A month ago negotiations for a new agreement broke down, and members have to decide a future form for the ICO. Several smaller producers will be compensated for their losses," said a French official yesterday.

The French action has been taken under the safeguard clauses of the 1989 Lome Convention between the ACP countries and the EC. The commission had already given France and Britain temporary rights under the Treaty of Rome to limit parallel imports of Latin American bananas.

Following completion of seismic testing last year, five international oil companies are due

to start offshore drilling in the Adriatic this summer. However, there have been considerable administrative delays caused by uncertainty over Albania's legal framework for investment.

Mr Albert Isai of Aipetrol, the state oil company, said that the tender offer for onshore concessions was prepared in partnership with Western Geophysical, the US-based surveying company, which re-processed data provided by Albanian geologists.

He said seven international companies had so far shown interest in onshore exploration. Bids are due by June 15.

The onshore contracts, expected to have a 25-year duration, foresee a five-year research and exploration period, with on-site training to help modernise the country's crumbling industrial base.

Under a production-sharing agreement, capital expendi-

## France gets permission to restrict banana imports

By Andrew Hill in Brussels

FRANCE IS to restrict direct imports of bananas from African, Caribbean and Pacific producers until a new European Community-wide quota regime comes into force on July 1.

The European Commission decided yesterday that France could peg direct imports of ACP-produced bananas in May and June at the average import volume for those months over the last three years.

French officials said they were also seeking permission to block parallel imports of ACP bananas from other EC countries, principally Belgium and Italy.

The commission is still considering that request, which, if granted, could lead to the reimposition of internal border controls lifted on January 1 when the single European market came into force.

The French banana market has slumped this year, with prices dropping from FF16 to FF13.50 (42p) a kilogram this month. France has blamed a steep increase in cheap imports, particularly from the Dominican Republic, a charge certain to be denied by the Caribbean state.

The influx of cheap bananas has hit France's traditional suppliers in the overseas territories of Martinique and Guadeloupe and in former colonies such as the Ivory Coast and Cameroon. Mr Dominique Perben, minister for French overseas territories, said yesterday that these were one-off measures which would stand having an effect on the French market from the beginning of next week.

However, Mr Wobbe denied that the threat of closure, which would affect about 1,000 people, was motivated by these factors. "Even with a new power contract it would not make sense to continue at Neuss at today's prices," he explained.

Total German aluminium output this year would be 25 per cent below the 1988 level at about 530,000 tonnes.

Using a conventional crop

## Organic profits go against the grain

David Blackwell on surprising results from a farming experiment

THE COST of switching land from conventional to organic wheat production is about £800 a hectare. This is one of the earliest conclusions that can be drawn from an experiment begun three years ago at Boarded Barns Farm near Ongar in Essex.

Mr Lester Noble, the farm manager, believes his first organic crop of 5.8 tonnes a hectare, harvested last year, was one of the best in the UK - it compared with just under 8 tonnes a hectare obtained on the same farm using conventional methods.

To his surprise, however, the gross margin on the conventional crop was higher than on the organic at £200 compared with £156. That figure was arrived at after spending £10 a hectare on pelleted chicken manure after the organic crop appeared to be suffering from stress.

"I was not expecting the higher gross margin on the conventional crop," he says. "Even with no fertiliser the organic gross margin would still have been only £66. That's not much of a premium considering there has been no income for two years."

This is a reference to the need to leave a field fallow for two years before it can be used for an organic crop. In the first year each hectare intended for organic production incurred a cost of £32 as it was put to grass. The second year saw an income of £28 from the grass.

The third year's wheat output brought in an income of £55 a hectare, which was only a gross margin of £27.51 a hectare. The company points out that it has not sought out people to join the experiment. Rather, organisations wanting to carry out experiments have sought permission to join in. New studies started in the last year include one by the Agriculture

and Food Research Council into the relation between birds and the insect population on both sides of the farm and one by the University of Plymouth into dragonflies. This year Boarded Barns is the display farm for Essex for the Farm and Wildlife Advisory Group.

Mr Noble is a member of Organic Farmers and Growers and the farm is registered with the UK Register of Organic Food Standards.

However, there is nothing a farmer can do about market forces and the premium for organic wheat has come down sharply in the last three years. In 1990 organic wheat was selling at £260 a tonne, while the price for conventional was £215. Early this year organic wheat was fetching only £187 a tonne, while conventional had risen to £147.

The Boarded Barns experiment, which is being run by Rhone-Poulenc, Europe's biggest agro-chemicals manufacturer, is in only the early stages of its 10-year life, and Mr Noble is determined not to jump to premature conclusions. He also vigorously attacks any suggestion that the experiment, which has excited huge interest from outside bodies, will lead to conclusions which the company might be expected to draw.

"It is totally unbiased," he says. "Every single project is being run or monitored by an outside body."

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and Food Research Council into the relation between birds and the insect population on both sides of the farm and one by the University of Plymouth into dragonflies. This year Boarded Barns is the display farm for Essex for the Farm and Wildlife Advisory Group.

Mr Noble is a member of Organic Farmers and Growers and the farm is registered with the UK Register of Organic Food Standards.

Aside from the good weather, the organic crop was the first from land left fallow for two years. "The soil has had a good rest. It's first wheat - you always get a good crop."

Samples of the wheat from both crops were sent to the Flour Milling and Bakery Association, which found there was effectively no difference between the two.

The flour was then sent to a panel of the Campden Food and Drink Research Association, the authoritative food tasting body, which baked loaves for a blind testing. The results were surprising - the panel preferred the bread baked from the conventional wheat, describing the organic bread as having a significantly more musty/mouldy flavour than the conventional.

However, the two wheats were not of the same variety. Future crops will switch the same varieties from organic to conventional and vice versa.

Such is the attention to detail in this experiment. "We may not come to any conclusions for 10 years," says Mr Noble. "At the moment all the research projects will say that we have established a good baseline."

ing big weeds when the weather was dry. The little weeds then withered.

However, if it had rained the little ones would have grown, and uprooted weeds could have taken root again, he points out.

He also believes that Boarded Barns benefits from being surrounded by well-run conventional farms, although he fears the results of set-aside, which could lead to reservoirs of disease.

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## Albania offers onshore exploration blocks

By Kerin Hope, recently in Tirana

ALBANIA IS extending its oil and natural gas exploration programme to onshore areas, offering concessions in six blocks covering 700 square km along the country's Adriatic coastline.

In a separate project, international oil companies are being invited to submit bids for a \$70m recovery enhancement programme at existing oilfields in southern Albania.

The offers mark a reversal of previous Albanian policy on oil exploration, which restricted foreign companies to offshore drilling.

The government is now trying to attract large-scale investment from abroad to help modernise the country's crumbling industrial base.

Following completion of seismic testing last year, five international oil companies are due

to start offshore drilling in the Adriatic this summer. However, there have been considerable administrative delays caused by uncertainty over Albania's legal framework for investment.

Mr Albert Isai of Aipetrol, the state oil company, said that the tender offer for onshore concessions was prepared in partnership with Western Geophysical, the US-based surveying company, which re-processed data provided by Albanian geologists.

He said seven international companies had so far shown interest in onshore exploration. Bids are due by June 15.

The onshore contracts, expected to have a 25-year duration, foresee a five-year research and exploration period, with on-site training to help modernise the country's crumbling industrial base.

The recovery enhancement project covers oilfields at Dibrika, Povela and Bellaj where total production of crude oil has declined to around 300,000 tonnes a year from more than 2m tonnes a year in the late 1970s.

Aipetrol invited bids in the form of joint ventures, production sharing or service contracts due to be signed this summer.

Mr Isai said.







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Ex-subscription.  $\diamond$  Only available to charitable bodies.  $\diamond$   
All other terms same as investment funds of NAV increase.  $\diamond$  ex-  
 $\diamond$  Funds not S&P recognized. The regulatory authorities for  
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ment; Luxembourg Institut Monétaire Luxembourgish.

## CURRENCIES, MONEY AND CAPITAL MARKETS

### FOREIGN EXCHANGES

## GDP figure subdues the dollar

THE DOLLAR was depressed by a poorer than expected headline figure for US growth yesterday, but recovered in the European afternoon on closer inspection of the data, writes James Blitz.

US GDP in the first quarter of this year expanded at an annual rate of 1.8 per cent, compared to market expectations of a 2.6 per cent rise.

Shortly before the indicator was released, the dollar was trading at DM1.5770 to the D-Mark. It then fell more than a penny to bottom out at DM1.5693.

However, the US currency recovered on a closer analysis of the data, which suggested that underlying growth was relatively strong.

According to Mr Jeremy Hawkins, economic adviser at Bank of America in London, the headline GDP figure was depressed by a record monthly drop in US military spending. He also believes that storm damage during the first three months of 1993 is taken into account, underlying growth was in the order of 3.5 per cent.

The dollar closed in London at DM1.5515, down more than ½ a penny on the day. Towards the close of European trading, the currency remained

immobile as dealers awaited the outcome of the G7 finance ministers meeting in Washington.

In Europe, the main focus was on the continuing appreciation of the French franc against the D-Mark in the wake of this week's easing in German monetary policy.

For the first time this year, the French franc pierced the FF34.37 level against the German currency to close at FF34.369 from a previous FF34.374.

A stronger sign of the French currency's strength was the narrowing of the spread between 3-month francs and DMarks, now down to 18 basis points, indicating the withering away of the franc's premium against devaluation.

Earlier this week, Mr Hans Tietmeyer, the Bundesbank vice president said there was no reason why French rates should not go below German rates. However, a big discount

to German rates is unlikely. The French authorities would be wary of lowering French official rates too far for fear of having to instantly reverse an interest rate cut as they did in the winter of 1991.

There were indications, too, yesterday that Mr Schlesinger was troubled by the sharp fall in German bonds following the cut in the repo rate this week.

After a dovish newspaper interview earlier this week, Mr Schlesinger yesterday said that Germany had not beaten its inflation problem.

The Spanish peseta was affected by these comments and fell back in late trading. It closed at Pta73.20 to the D-Mark from a previous Pta73.07.

Sterling weakened gently throughout the day on suspicions that the Bank of England was selling pound to boost foreign exchange reserves. The pound closed ¾ of a penny lower on the day at DM2.4850.

Estimated volume total, Cabs 11220 Pts 7441

Previous day's open int. Cabs 15153 Pts 6893

### £ IN NEW YORK

Apr 29	Last	Previous
E Spot	1.5708	1.5720
1 month	1.5700	1.5705
3 months	1.5717	1.5718
12 months	1.5724	1.5725

Forward premiums and discounts apply to the US dollar

### STERLING INDEX

Apr 29	Last	Previous
8.30 am	81.0	81.4
9.00 am	81.0	81.4
11.00 am	80.8	81.2
1.00 pm	80.9	81.2
2.00 pm	80.8	81.2
3.00 pm	81.0	81.2
4.00 pm	81.0	81.1

Forward premiums and discounts apply to the US dollar

Estimated volume total, Cabs 12200 Pts 7441

Previous day's open int. Cabs 15153 Pts 6893

A Bank rate refers to central bank discount rates. These are not set by the UK, Spain and Ireland.

Y Euro rates are for April 29

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Forward premiums and discounts apply to the US dollar

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## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

**Continued on next page**





## AMERICA

# Economic data leave Dow lower at midday

## Wall Street

A SERIES of conflicting economic data left US share prices flat-to-lower in light trading yesterday, writes Patrick Harverson in New York.

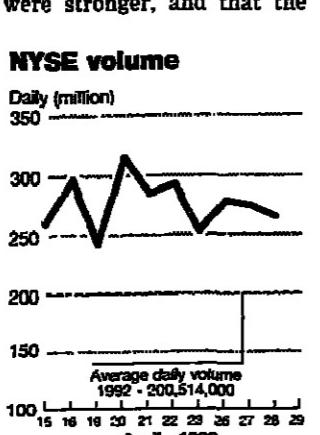
At 1pm, the Dow Jones Industrial Average was 5.67 lower at 3,407.56. The more broadly-based Standard & Poor's 500 was down 0.94 at 437.08, while the Amex composite was up 0.54 at 417.30, and the Nasdaq composite down 2.30 at 655.84. Trading volume on the NYSE was 143m shares by 1pm.

The morning was dominated by a raft of economic data. The good news - a 7,000 decline in weekly jobless claims and a 4.8 per cent rise in March new house sales - was mostly overshadowed by the long awaited first quarter gross domestic product report.

The commerce department announced that GDP grew by 1.8 per cent in the quarter, which compared with 4.7 per cent growth in the previous three months. Although the markets had been reacting themselves for a slowdown in economic growth, the figure was still disappointing, coming in below forecasts which had predicted GDP growth of 2.3 per cent.

The markets were also

unravelled by news of a 3.3 per cent increase in the implicit price deflator - the measure of inflation published along with the GDP numbers. The fact that first quarter economic growth was slower than expected, that inflation measures were stronger, and that the



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rate cut.

North America: A market of intense competition and important changes: Page 2

### SECTION III

Upheavals in the industry come at a time when, as recession grips much of continental Europe, the flamboyance of the 1980s is being replaced by a more low-key, sober approach to motoring. This is affecting both design and engineering, John Griffiths reports

## Thinking the unthinkable

THE map of the world's executive and luxury car industry is being re-drawn.

In the process, and sometimes to the dismay of die-hard traditionalist customers, some of the taboos which have determined parts of the industry's structure for many years are being dismantled.

The re-drawing is most apparent in North America, the world's biggest single executive and luxury car market, where Japanese manufacturers have captured nearly one third of the sector in less than six years with marques such as Toyota's Lexus, Nissan's Infiniti and Honda's Acura.

The European executive specialist manufacturers such as Mercedes, BMW and Jaguar, who once dominated this part of the market, now control only one fifth.

The competitiveness of the German manufacturers, in particular, has been hit hard by the strength of the D-Mark and spiralling wage and social costs which have left Germany by far the most expensive country in which to produce cars in Europe.

So, in moves which might have been unthinkable to many industry observers in the car industry boom years of the late 1980s, German manufacturers are moving out of Germany. Last year, BMW announced that its next new production facility would be in

South Carolina, to build a new sporty car at a volume of up to 90,000 a year.

At the beginning of April, Mercedes-Benz announced that it intended to build a \$300m plant, also in the US, to produce a four-wheel-drive sports utility vehicle at a rate of up to 60,000 vehicles a year, beginning in 1997.

Such moves are the Germans' main hope of narrowing what they acknowledge to be the big production costs gap between them and Japanese rivals, even allowing for the occasional accusation against the Japanese of dumping.

According to Mr Helmut Werner, Mercedes' vice-chairman, the US plant's production costs should be 30 per cent lower than those of its European facilities - and will also reduce the impact of currency fluctuations. Not least, the learning experience should help prepare it for the time when - as is regarded as inevitable - the Japanese manufacturers move into the European luxury car market in earnest.

However, in Mercedes' case the re-drawn map includes much more than plant locations. The company, says Mr Werner, is to transform itself from luxury carmaker into "an exclusive full-line manufacturer offering high-quality vehicles in all segments of the market". Thus, before this decade is out, there is to be a

"people carrier" or multi-purpose vehicle, the US four-wheel-drive machine and even a small "city" car as well as its current three-model conventional car line-up.

In an astonishing admission, he asserts that the current cars are "over-engineered" - a practice which, if continued, would price Mercedes out of its market.

**T**he breaking of old taboos is not confined to the German industry: Jaguar, the loss-making luxury car subsidiary of Ford, has been helped by sterling devaluation since Britain's ERM withdrawal. But Jaguar, too, faces possibly substantial change which is fundamentally cost-driven.

The old idea that a "proper" Jaguar could never be built anywhere but Coventry is already being eroded by the prospect of future engines coming from Ford's Bridgend plant in Wales. Yet more trauma-inducing for the traditionalists, the smaller Jaguar planned for the late 1990s is expected to share the floor pan of Ford's "world car" replacement for the current Granada.

These upheavals come at a time when, as recession has tightened its grip on large swathes of continental Europe, the flamboyance of the 1980s is disappearing, replaced by a

more low-key, sober approach to motoring which is affecting both design and engineering.

Greater concern with economy and the environment is reflected in surging sales of diesel cars. They are both "cleaner" in terms of their exhaust gases and much more economical than petrol engines of similar power. Hitherto regarded in markets such as the UK as appropriate more to high-mileage utilitarian than executive cars, the picture is about to change with the launch in the summer of BMW's first diesel cars in Britain.

The old axiom that "safety does not sell" is also under challenge as never before. An increasing proportion of manufacturers' promotion of their products is being allocated to safety features rather than performance or styling. One of the main planks of Ford's advertising for its new Mondeo "world car" is the standard fitting of driver airbags to all models.

Mercedes and other manufacturers are now in a race to develop the first commercial airbag to protect passengers in side collisions. German manufacturers of executive cars, in particular, believe they must broaden their market presence to survive - thus Audi is planning a new "entry level" Audi, the 50,

which will be little more expensive than a well-equipped Golf. As well as the Mercedes small car, BMW has been investigating the production of a "city car", a concept for which, the Z13, was shown at the Geneva motor show.

At the other extreme, Audi will take the industry into a new era of technology from next year when it launches a new V8-engined flagship with its main body structures made from aluminium, not steel.

The car will mark the first use of aluminium body assembly systems which, in future, may lead themselves to high-volume production of lightweight, energy-efficient and easily recyclable cars.

Old customer allegiances are fading; replaced by a greater willingness to sample a variety of manufacturers' wares.

Audi is considering joining BMW and Mercedes in production on the American continent although it may opt not to set up in the US but to extend its existing assembly facilities in Mexico. Not to do so could leave Audi at a significant disadvantage vis-à-vis other manufacturers, particularly Japanese, who have already opted for sites within the North American Free Trade Area (Nafta).

"To be successful in the world a company has to be successful in the US," declared Mr

Eberhard von Kuenheim, chairman of BMW, when he broke ground late last year for the company's new \$400m plant in South Carolina.

Increased competition is not just coming from the Japanese, however. General Motors, Ford and Chrysler have also begun to enjoy a product revival in the executive and luxury sectors, while the UK's own competitive position is being increased through the long-standing collaboration between Honda and Rover bearing increasing fruit. This month, Rover unveiled its long-awaited Rover 600 range, the Cowley-built version of Honda's Swindon-built Accord, with which both are making a significant assault on the middle-range executive car market.

The cars look different but have the same engines and gearboxes and mostly shared components.

**F**or Rover, they represent the biggest step yet in its drive to transform itself into a producer of premium upmarket models capable of competing with the likes of BMW and Audi and with a similar production level of about 500,000 units a year.

The benefits of the relationship with Honda go beyond technology and resources. "We have acquired an insight into Japanese best practice and pro-

cesses," says Mr George Simpson, Rover's chairman, who maintains that it opens the way to significant cost reductions in every area of the business.

In continental Europe, where Rover has started a dealership expansion programme despite recession, the 600 is being promoted as a head-on rival to BMW's 3-Series and Audi's 80 and Mercedes' 190 models.

A side-effect of the cold climate for the German industry is increasing collaboration between its manufacturers.

For example, towards the end of this year Audi will launch an Audi-badged sports model built in collaboration with Porsche, the deeply-troubled luxury sports car maker. The deal, inspired by Mr Ferdinand Piech, Volkswagen group chief executive who is also a member of the family which controls Porsche, is aimed at helping underpinning loss-making Porsche's finances while giving Audi an image lift.

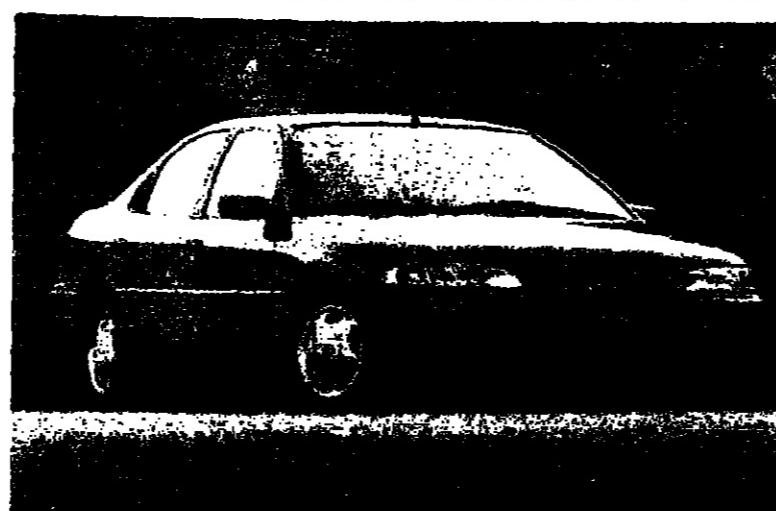
Even Mercedes-Benz and BMW have been discussing possible collaboration on parts manufacture, according to Mr Werner. Hitherto, each has remained among the most determinedly independent and vertically integrated of all the world's car companies.

Audi exemplifies some of the

The UK industry: Carmakers are kept guessing by taxation shake-up: Page 4

# EXECUTIVE CARS

Friday April 30 1993



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## EXECUTIVE CARS 2

■ The Germans: Porsche, Audi, Volkswagen and BMW

# Important strategic moves

**A**s a marketing wheeze, the joint-venture project under which Porsche will help Audi develop a new sporty car to pad out its range has much to recommend it.

Mr Franz-Josef Kortum, the new man in charge of Volkswagen's classiest marque, was enlisted from Mercedes-Benz last year to polish up the marketing of a technologically advanced and virtually all-new range of quality motors.

His job description, drafted by his predecessor, Mr Ferdinand Piech, now clearing up the mess at Volkswagen group headquarters, involves him in closing the gap between Audi and BMW and Mercedes-Benz, market leaders in the German quality league.

The prestige of Porsche, which will build the vehicle and help market it, can hardly fail to help. But the joint venture, which aims to unveil the new model in just six months and launch it next year, is also an important strategic move. It spells the end of an extravagant project for Audi to develop and build its own Spyder sports car.

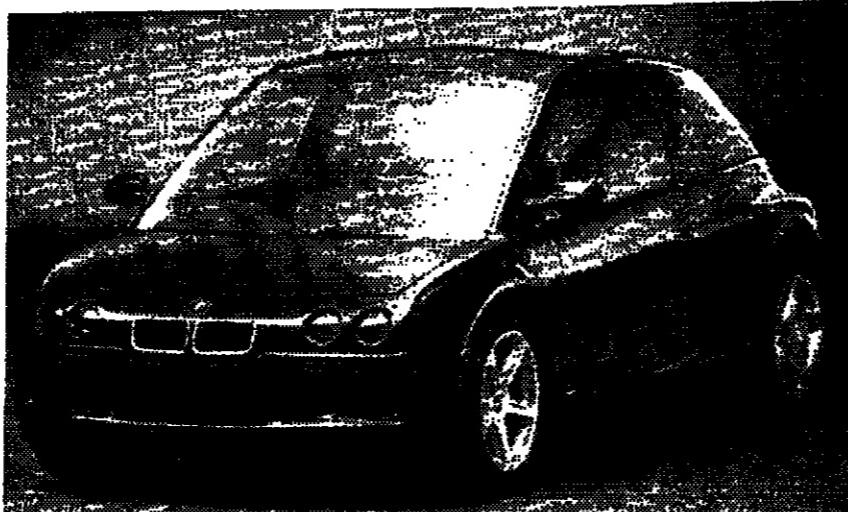
Audi is sticking to its knitting. A recession is no time for gambling or diversions into expensive prestige projects. Accordingly, the new car, although "very sporty" according to Mr Kortum, will be based on an existing Audi model. It will fill out rather than extend the company's range.

The project should offer some assistance to Porsche (majority owned by Mr Piech's

family) through an exceptionally lean spell. "Substantial" losses are expected this year after a DM120m deficit in the first half. But the deal will also help Audi contain development costs and forge a relationship which could conceivably lead to even closer links in the future.

Porsche insists that it will remain independent, but with losses running at the current rate and the motor industry downturn expected to continue into next year and beyond, its renowned cash reserves of DM600m are not going to last long. Recent renewed speculation suggests that once Audi is fully established as an able competitor in the big league, it may be floated off from the VW group as a potential future parent for the fragile Porsche.

The venture also highlights an emerging trend, especially noticeable among Germany's top-quality carmakers, towards greater co-operation. BMW and Mercedes, for example, are planning their first collaboration in components. The big three manufacturers - and classy little Porsche - have clearly accepted that the job of speedily reducing their cost disadvantages



BMW has been investigating production of a 'city car'. The 218 concept was unveiled in Geneva

vis-a-vis the Japanese competition (estimated at 30 per cent upwards) will be made all the harder if they try to do all the work alone. Although BMW has so far had a less-than-catastrophic ride through recession, Mercedes and Audi are both

running losses. Audi's deliveries to customers were more than 30 per cent down at the three-month mark. BMW, meanwhile, is still enjoying some of the benefits of the launch last year of its new 3-Series which helped it for the first time in its history to overtake Mercedes in terms of unit sales, and to deliver a total 555,000 cars.

It did especially well in the US, raising deliveries last year by 20 per cent. But it could not escape the effects of currency turbulence which cut net profits to DM726m from DM783m. And now it is feeling some of the pressures which have driven its competitors into the red.

First-quarter sales in the new year have fallen more than 6 per cent. Later this year its 3-Series is likely to feel the squeeze when Mercedes comes to market with its new entry-level C-class model which will be competitively priced at about the same level as the outgoing "baby-Benz".

According to Mr Edzard Reuter, chairman of Daimler-Benz, some 150,000 of the new model will be made this year, rising

to about 200,000 in 1994 and 250,000 in 1995.

The stage, clouded with grim forecasts of nose-diving domestic demand and only sluggish (if any) recovery in export markets, is set for lively competition as manufacturers bid to catch the executive buyer's eye. The action is likely to be all the more interesting because all the main actors are new and, apart from Mr Helmut Werner, the former commercial vehicles boss assuming control at Mercedes, virtually unknown quantities.

Mr Eberhard von Kuenheim, who built up BMW into a world-ranking brand during his 23-year tenure as chairman, recently appointed Mr Bernd Pischetsrieder, 45, his youngest board member and production chief, to take over his role.

Audi's Mr Kortum, 42, was brought in from a Mercedes sales outpost in North Rhine-Westphalia to head an almost entirely new management board. Porsche recently replaced Mr Arno Bohn with Mr Wenzel Wiedeking, 40, who was formerly production director.

It is no coincidence that BMW and Porsche both chose production men to take over at a time of what Mr Piech calls the worst crisis since the war. The name of the game for the foreseeable future will be squeezing manufacturing costs at every level, manufacturing in-house only those parts which cannot be made more cheaply by outside suppliers.

Christopher Parkes

status symbol, Mercedes is also beginning to investigate radical new ideas of car ownership and of selling cars.

By the late 1990s, Mr Werner suggests that personal car leasing programmes could be available, where the customer might have access to several different vehicles during the year, for winter and summer use, for holidays or for commuting.

In terms of production sites outside Germany, Mercedes-Benz has been developing plans for passenger vehicle production in the US and is assembling cars in small volumes in Mexico.

In South Korea, it has recently entered a far-reaching co-operation deal with Ssangyong Motor to enable the South Korean vehicle maker to begin car production in Korea based on Mercedes-Benz technology.

Ssangyong, the fifth-largest Korean vehicle maker, is planning to produce up to 50,000 cars a year from 1996 for sale both in the domestic and export markets. The Ssangyong car will be based on components and systems from the existing mid-range Mercedes-Benz 260/300 series.

According to Mr Werner Niefer, who retires as Mercedes-Benz chief executive next month to be replaced by Mr Werner, the deal with Ssangyong gives the German carmaker "the key to one of the biggest growth markets of the future."

Kevin Done

In a surprising departure from corporate tradition, Mercedes-Benz has decided to re-think the whole way it does business.

Under the radical leadership of Mr Helmut Werner, who takes over as chief executive in May, it is embarking on what he describes as "a very extensive realignment of its strategic product policy".

In practice, Mercedes-Benz has decided to transform itself from "a car manufacturer with a long tradition in the luxury class" into "an exclusive full-line manufacturer offering high-quality vehicles in all segments of the market," says Mr Werner.

Before the end of the decade the company is planning to launch a Mercedes-Benz people carrier or multi-purpose vehicle similar to the Renault Espace or the Toyota Previa; a four-wheel-drive leisure utility vehicle for off-roading or, more probably, for cruising the more elegant suburbs of the world's cities; and a small Mercedes-Benz city car for urban commuting. These will be produced in addition to the present three ranges of luxury and executive cars.

Mr Werner, in an important policy speech outlining the change of direction, admitted with surprising frankness earlier this year that Mercedes-Benz's present luxury cars were "over-engineered". He said that if the company persisted with such a policy for developing new models would end up being "priced out" of world markets.

The break with tradition and the

## ■ The Germans: Mercedes-Benz

## Extensive realignment of product policy



Helmut Werner: Admitted that present luxury cars were 'over-engineered'

new awareness of pricing is to be marked already this summer with the launch of the new Mercedes-Benz C-class car range which will replace the 190 series.

The company has accepted that radical changes in the world vehicle market mean that Mercedes-Benz will no longer be able to demand premium prices for its products based alone on an attractive image.

In order to avoid the "trap" of being priced out of markets, Mercedes-Benz has decided to turn on its head its whole product development strategy. Instead of developing the ultimate car and then charging a correspondingly sky-high price as in the past, Mercedes-Benz is taking the dramatic and radical step of moving to "target pricing".

It will decide what the customer is willing to pay in a particular product category - priced against its competitors - then add its profit margin. It will then cost every part and component to bring the vehicle at the target price.

Such an approach is not entirely new. Chrysler has begun to use it to great effect to fit its renaissance in the US, but in Stuttgart this is the stuff of revolution.

Mercedes-Benz is to invest

tions instead of the present 18 sites in south-west Germany.

The new technical centre will be built at Sindelfingen in south-west Germany near Mercedes-Benz's main domestic car assembly plant. It is planned to begin operations in 1996 and will have a workforce of about 4,500. The design and development of engines and transmissions will be concentrated at the group's Unterturkheim plant in Stuttgart.

Mr Zetsche says that the company is also seeking to increase its use of outside components suppliers to develop and produce parts and systems for future vehicles. It is aiming to reduce the amount of so-called "vertical integration" - the share of a vehicle made in-house rather than purchased from outside suppliers - from the present high level of 45 per cent.

Among Mercedes-Benz's new product plans, the people carrier or multi-purpose vehicle is closest to the market and should be launched by late 1994 or early 1995, says Mr Werner.

The vehicle, code-named T0, will be built outside Germany at Mercedes-Benz's plant at Victoria in Spain. The company is planning to invest DM356m in Spain, and the

capacity of the plant will be expanded from 28,000 vehicles a year to about 50,000 a year.

The new vehicle will be produced in two variants, as a passenger-carrying MPV and as a light commercial vehicle to replace the present MB-100 van.

According to Mr Werner, Mercedes-Benz's new direction is being forced by "radical changes in the structure of the car market". He maintains that "the traditional vertical market structure defined by engine size is increasingly giving way to a horizontal market structure.

With a proliferation of niche vehicles such as MPVs, off-road vehicles and roadsters, it is body shapes and forms of propulsion (petrol/diesel/hybrid, electric) that are becoming the more important distinguishing features, rather than engine size and performance.

Mercedes-Benz has to gear itself to a future market structured primarily around a diversity in vehicle concepts rather than around engine prestige value," he said.

As car buyers forsake the conspicuous consumption of the 1980s and place more stress on a vehicle's functional use than on its role as a

all drop of 8.6 per cent for the passenger car sales.

Meanwhile Ford, General Motors and Chrysler collectively increased sales by 3 per cent, according to the Japan Automobile Importers Association.

The big gains on imported cars are ironically being made by Japanese producers. In few years, Mitsubishi is laying the ground work for a 1994-95 joint venture plant with Volvo in the Netherlands.

But the recent appreciation of the yen puts extra pressure on Japanese carmakers who had hoped to have a pricing and quality edge over western competition.

In the US, the strong yen coupled with improved consumer perception of American cars, has eroded Japanese carmakers' market share, which in February was 27.2 per cent - the lowest level since 1989.

According to Mr Rainer Jahn, president of Mercedes-Benz Japan and chairman of the European Business Council's automotive committee, EC luxury car manufacturers who invested heavily in the Japanese market at a time when the nation's economy was considered invincible in the late 1980s, will eventually benefit from a Japanese economic recovery.

The fact that the total Japanese market has been growing over the past 15 years has created space for importers. But whether imports of foreign cars will expand rapidly is open to question, Mr Jahn noted.

So far, the downfall of

Japanese carmakers

has not dampened the enthusiasm of carmakers to build a share in the European and the US executive car markets. Toyota and Honda started producing cars in the UK last year, along-

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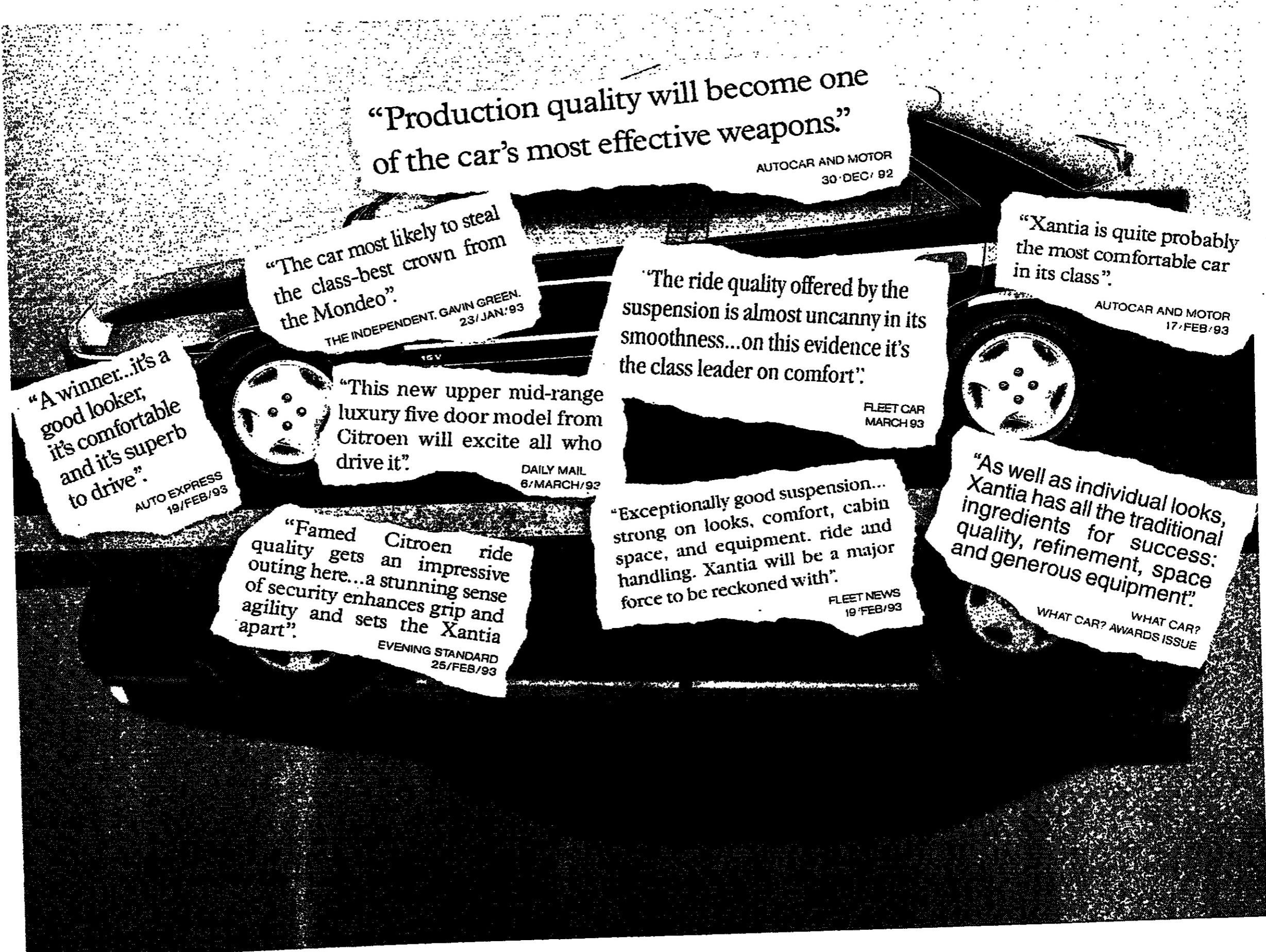
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FINANCIAL TIMES FRIDAY APRIL 30 1993

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## EXECUTIVE CARS 4

## ■ THE FUTURE

**Appearances will be deceptive**

Driver information: Navigation systems are just one of the areas which car manufacturers are now researching

**W**hat radical changes have the manufacturers of executive cars in store for buyers as the decade draws to a close? On the face of it, not many. The real developments will occur beneath the cars' more slippery surfaces. The vehicles will look similar to today's.

Key components such as engines, transmissions and suspensions are unlikely to change radically, despite experiments now taking place to change that. The cars will also be made in a similar way.

The main differences will be hidden inside, driven by the frequently conflicting requirements of environment concerns and safety legislation. The designer's dilemma is to balance expectations of better fuel consumption and lower exhaust emissions with those of higher equipment levels and greater crash protection. The problem is that demands on one side mean taking weight out, and on the other mean adding it.

Increasing attention to environment and safety will redefine future executive cars every bit as much as they will city runabouts. But as the years unfold, the cost of putting the latest technologies and new materials into showroom cars will ensure that executive cars are the earliest winners.

It is far easier, for example, to incorporate the cost of an on-board navigation system or rear-seat air bag on a £40,000 saloon than on a £10,000 hatch-back. Only later, as volumes increase and costs come down, will similar devices spread to cheaper cars.

There are scores of precedents, ranging from fuel injection and anti-lock brakes to multi-valve engines and air conditioning. Kit like this, regarded as exotic only a few years ago, was once fitted only on expensive, high-performance cars. Now it is commonplace on much more modest family saloons.

For an indication of how little the executive car's appear-

ance will change over the coming years, it is necessary to look no further than the concept coupe which Mercedes-Benz displayed at the recent Geneva motor show. While sleek and rounded by Mercedes standards, its lineage is self-evident. But that car, or one rather like it, will go into production as a coupe based on the next 200-300 Series. That means it will still be on sale in the next millennium.

Where future generations of cars will differ is in packaging. They will contain similar amounts of passenger and luggage accommodation in smaller bodies. It is part of an industry-wide downsizing. Just as mass-producers such as Volkswagen and Fiat are pressing ahead to bring cars smaller

than the Polo and Uno to market, so up-market makers are planning models smaller than those they have traditionally sold.

The best-known example is the surprise announcement by Mercedes in January that it will build a town car. BMW's experimental Z13 city car is a clear indication of its thinking. Audi, too, has decided to produce a Golf-sized model later this decade. Saab is considering a small car rather than the limousine it once planned.

None of this means abandoning the luxury market. Those cars will still be made. But they will be more compact, without forfeiting the traditional creature comforts and performance which buyers at this price bracket expect.

One significant departure may be the use of aluminium for a car's chassis. The metal has long fascinated car engineers, who admire its weight-saving - and therefore its potential to improve mileage or performance - while having reservations about its cost and ease of production and repair.

According to Mr Bernd Pischetsrieder, chairman-designate of BMW, "A BMW 318 made of aluminium would have the performance of a 325." Ford's experimental Synthesis 2010, an aluminium saloon in the Taurus category, is 82% or 28 per cent lighter than the car around which it is based.

Honda's low-volume NSX sports car is so far the only production model to use an aluminium chassis. Now the

industry is awaiting Audi's replacement for the V8 saloon this autumn. Known as D3, the top version will utilise an aluminium chassis.

Equally important, electronics will feature even more prominently. They already manage many automatic transmissions and engines for maximum efficiency. Now they are at the heart of research in areas such as noise control, active suspension, electronic steering, navigation systems, head-up information displays, multiplex wiring and cruise controls which maintain distances between moving vehicles.

"What we have now is a mechanical device with electronics attached to it," explains Mr Bruce Blythe, until recently Ford of Europe's vice-president in charge of strategy. "In the future, we will have electronic devices complemented by mechanical parts."

The other area claiming large proportions of research budgets is power units, as companies endeavour to cut emissions and improve economy. They were given added impetus when California - an important and wealthy market - laid out a timetable requiring ultra-low and zero-emission vehicles (Ulevs and Zevs) at the end of this century and into the next.

The development prompted America's Big Three manufacturers - General Motors, Ford and Chrysler - to join forces for the first time in an electric power consortium. Battery-powered cars are unlikely to have the same impact in Europe, at least in the foreseeable future, although any company which wishes to sell cars in California needs an electric car programme.

In the main, though, car companies are relying on further refinement of internal combustion engines to give them the improvements they need in the late 1990s. At Jaguar, that means testing two-stroke V6 engines. BMW and Mazda think there is potential for hydrogen power. Direct injection of diesels will become much more commonplace.

Many other companies are turning to methanol (neat or mixed with petrol) fuel, or to hybrids. These usually combine battery power (for use in towns) with petrol or diesel engines (for use over long distances and for recharging the batteries).



Adaptive cruise control uses radar to help prevent 'tailgating.' It is being developed by Hughes, Delco Electronics and GM Advanced Engineering

Volvo's attention, on the other hand, is focused way into the future with the Environmental Concept Car it revealed last September. The aluminium ECC, which combines nickel-cadmium batteries with a diesel-fuelled turbine, is Volvo's idea of a four-seater for

Richard Feast

## ■ THE UK INDUSTRY

**Manufacturers are kept guessing**

THE size and structure of the UK executive car market has been dictated, to a very large extent, by two price "break points" and - since 1988 - a 2-litre engine size threshold above which company car taxation levels increase considerably.

Carmakers and importers have adjusted their production and marketing strategies to take advantage of this. That they have felt constrained to do so is an illustration of the importance of the business car sector relative to their total sales.

For example, although BMW makes "only" 40 per cent of its sales to business "fleet" buyers - its own definition is a company taking 10 or more of its cars - it believes that as much as 85 per cent of its total sales are business-linked, through sales to accountants, small partnerships and similar entities. Thus these purchases are also subject to company car taxation calculations.

From next year, the existing tax framework will be dismantled in favour of a much simpler system based on a percentage of a car's retail list price. Company executives will then be much freer to choose what cars they like.

For the moment at least, what those buyers will like remains a matter of important guesswork for manufacturers seeking to determine what their future model line-ups should be. Some strands of likely change are starting to appear, however.

One of the most important is diesels. The arguments in their favour are already powerful. They are much more economical than equivalent petrol models, by up to 30 per cent. This is assuming greater importance as the price of fuel continues to rise by well in excess of inflation.

The price premium demanded by manufacturers for their diesel models is also disappearing as economies of scale on diesel engine production increase.

And, important in terms of improving their performance in the executive sector, the larger engines size needed to deliver supposedly similar performance to a petrol engine will no longer be subject to a tax penalty next year.

The volume manufacturers fit diesels in their executive car ranges as a matter of course. But the take-up to date has been relatively low because of their sedate image and the engine-size tax penalty.

However, the latest high-speed turbocharged car diesels far from being inferior in performance to glamorous-sounding multi-valve "Gti"-type cars, are superior to them in most normal conditions of use.

Their relatively much greater torque delivered at low engine speeds is more usable than high power - as the executive sector itself is poised to discover.

Citroën is setting the ball rolling with a "Volcane" version of its ZX which it is marketing as a "hot hatchback" in every sense, including outright performance. Nevertheless, beneath the bonnet is a turbo diesel also capable of up to 50mpg.

But the watershed will be reached in mid-year when BMW, the German executive car maker whose image has been built largely on high performance, launches a range of diesel cars in the UK.

It is doing so with trepidation, anxious that its performance image should not be prejudiced among British customers who have been buying some 40,000 BMWs a year. Nevertheless, many industry observers believe its initial 900 sales target is an underesti-

mate of likely demand for a car still capable of about 120mph. Even if down from the 25.7 of

1991. However, previously the sector had been doing relatively much better than larger executive cars, which were themselves hit by the imposition of the 2-litre tax break in 1988, causing a sales plummet in 1989, for example, of bigger-engined cars typified by Jaguars and BMW's 7 Series.

The "middle" executive segment typified by BMW's 5 Series also went into a sharp downturn in 1991, by more than a quarter, so that last year the fall of 6 per cent to 105,802 from 112,554 was relatively mild.

It is a sector fought over fiercely by, among others, Volvo's 800 and 900 Series cars, Granadas, Rover 800s, Saabs and mid-range Mercedes. Last year, BMW took its share shot up to 10.3 per cent from 5.9. But its satisfaction was minor compared with that of Rover, which knocked Ford off its market-leading pedestal and down to fourth place.

It is volume manufacturers, rather than their more obvious rivals that companies such as BMW and Audi have most cause to fear. For all the volume makers are seeking to acquire for their more expensive products exactly the same type of image that BMW and its cohorts are most anxious to

Rover, with its just-launched 600 range - developed jointly with Honda, whose own Accord version is now in increasing production at Swindon - provides one of the most obvious examples of that threat.

Strictly speaking, it is no more a "volume" manufacturer than BMW - indeed Rover's own output was considerably lower than the Bavarian manufacturer's last year.

But Rover has been working hard to distance itself from its BL "volume" car roots and many believe that with the 600 its success will accelerate sharply.

Professor Garel Rhys of Cardiff Business School, a motor industry guru, is one such believer. He only half-jokingly refers to the new Rover as the "BMW 400".

John Griffiths

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## ■ COMPANY CARS: EUROPE

**British addiction has gradually spread**

The finance director at a large US group's European headquarters in Brussels for years resisted all entreaties by middle managers to introduce a company car scheme. The finance man was an American and he carried with him American attitudes. Companies in the US usually allocate company cars to only a handful of top executives, for status reasons, and to sales people when they need them.

Eventually the finance director was promoted and replaced by an Englishman. One of the first changes he made was to find a suitable company car scheme for middle managers.

Almost certainly the new finance director had a personal interest. He would have had long experience of the benefits that company car provision can bring to an executive - benefits which would be

just as valuable in Brussels as in London. He would have enjoyed the hassle-free aspect of company car ownership which most managers believe more than makes up for the tax they have to pay on the notional value of this perk.

This is an illustration of how the UK addiction to the perk company car has gradually spread through the rest of Europe.

The virus took hold in the UK for good reasons. During the 1960s and early 1970s there were periods of "freezes" and continuous high personal taxation. Companies had to

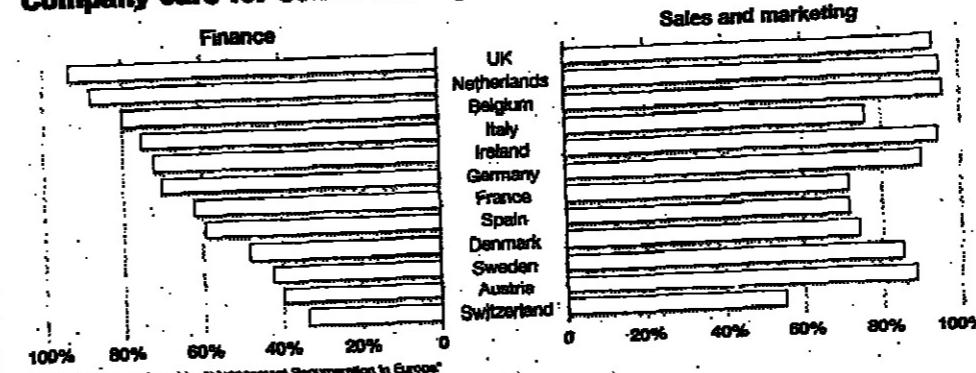
find ways other than salary increases to capture and retain skilled managers. Before long, even relatively junior members of the management team were allocated company cars.

The UK government in recent years has been attempting to reduce the burden of personal taxation and, to even the balance, has pushed up substantially the tax on perk cars, arguing that companies no longer have to use this benefit as an incentive. But, despite the government's determination and even in the depths of the deepest recession the UK has witnessed since the Second World War, very few companies have made big cuts to their car schemes.

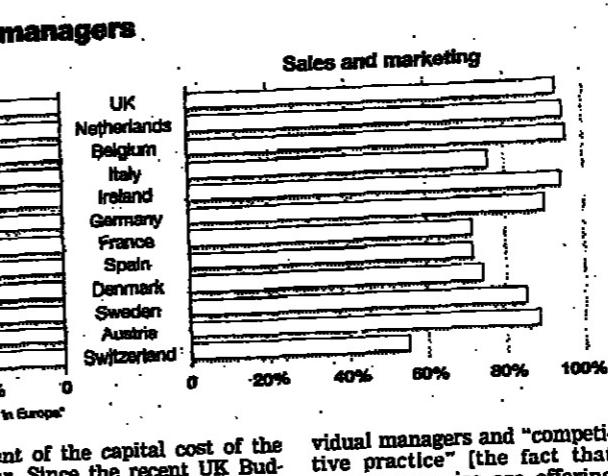
Meanwhile, the concept has been growing more and more popular in other European countries. Executives all over Europe now enjoy having "wheels" supplied and maintained by their companies. The trend was certainly encouraged by the speed in which perk car provision accelerated in the UK.

Many international companies have their European headquarters in the UK, so their executives picked up the habit there. As the Brussels example quoted above goes to show, UK executives at multinational

## Company cars for senior managers



Source: Monks Partnership "Management Remuneration in Europe"



leading function such as finance, sales or production and ranged from 100 per cent in Ireland and 97 per cent in Germany to 65 per cent in Sweden and 56 per cent in Switzerland.

Policies begin to diverge in Europe when it comes to allocating company cars to less-senior managers, such as the chief accountant reporting to the finance director or the sales manager reporting to the sales director.

Monks' Management Remuneration in Europe Survey shows that in some countries, such as the UK, the Netherlands and Germany, the incidence of car allocation at this level of management remains high - at about 80 per cent - whereas it falls to about 65 per cent of similar posts in Italy and France and below 50 per cent in Denmark, Spain and Switzerland.

Undoubtedly there is great reluctance in some countries to allocating perk cars below board level. The car as a necessity is another matter and Monks found that in France and Italy a manager below board level was more likely to be allocated a company car if employed in sales and marketing rather than in accounting.

"The question is," says Mr Vernon-Harcourt, "does this reflect the fact that Scandinavian sales reps have to travel long distances, often in poor weather conditions and have to have cars as good as managers, or does it simply reflect Scandinavian egalitarianism?"

posed to be an incentive to join and remain with a company, in the UK the concept of the user-chooser has also taken hold: the executive, or the sales person, can select a car from a list offered by the company.

Monks estimates that only 2 per cent of UK companies do not offer this benefit to directors and only 12 per cent do not offer it to sales people. On the other hand, half the companies in Austria do not even give directors a choice and 26 per cent do not offer a choice to sales representatives.

Germany follows the middle road, with 30 per cent of companies not offering directors any choice of company car and 26 per cent not offering sales people a choice.

Monks also attempted to discover differences in the cost of cars allocated to various managers in European countries compared with the cost of those used by sales representatives. Comparisons between countries are difficult to make because of shifting currency alignments, but it is clear that in the Scandinavian countries the sales person's car is often nearly as good as the one offered as a perk to managers.

"The question is," says Mr Vernon-Harcourt, "does this reflect the fact that Scandinavian sales reps have to travel long distances, often in poor weather conditions and have to have cars as good as managers, or does it simply reflect Scandinavian egalitarianism?"

Kenneth Gooding

## ■ COMPANY CARS: THE UK

**Shake-up in 'perk' sector**

NOT since the "perk" car first appeared in numbers as a way of getting round pay restrictions in the early 1970s has the company car sector faced such a shake-up as that which will arrive on April 6 next year.

On that day, out will go the long-standing system of personal taxation of the company car benefit based on three engine-size bands and two price "thresholds".

In its place will come a much simpler system, in which tax will be payable on a fixed percentage of the manufacturer's listed retail price of the car - its "list" price - plus any extras.

The percentage is fixed at 35 for drivers covering fewer than 2,500 business miles a year (the classic "perk" car), with a "discount" of one third, to 23.3 per cent, for drivers covering 2,500-18,000 business miles and of two-thirds, or 11.7 per cent, for drivers covering more than 18,000 business miles. These mileage bands, at which more favourable tax treatment is given, are about the only "levers" from the current system.

Employees entitled to two

**The new taxation structure has sent a tremor of dismay through companies such as Rolls-Royce Motors and Aston Martin**

company cars will find that both will be assessed for tax on exactly the same basis, so that the second car - where no business mileage is likely - will be taxed at the highest rate.

As with the current system, there will be no reduction in the scale charge payable on a car until it is more than four years old, when the charge drops by one third.

In the broadest terms the new system will mean a higher tax bill for about 700,000 of the Inland Revenue's estimated 2m company car drivers, but unchanged or reduced bills for the majority.

In some cases, particularly that of executives with cars priced at just under the £19,250 or £29,000 thresholds of the current banded scale charge system, individuals face tax rises of up to 60 per cent.

Because there is no "cap" on the system, drivers of very expensive cars face tax bills of potentially daunting proportions. Anyone who is running one of Jaguar's £415,000 XJ220 sports coupes on the company, for example, and covering fewer than 2,500 business miles with it, will next year face a tax scale charge of £145,000 or an actual cash payment of £38,100 at the higher marginal rate of personal income tax.

Under this year's scale charge structure, that same XJ220 driver has a scale charge of £15,080 and an actual payment of £6,024.

At a slightly less exalted level, the new taxation structure has sent a tremor of dismay through companies such as Rolls-Royce Motors and Aston Martin, each with cars in the £100,000-plus sector.

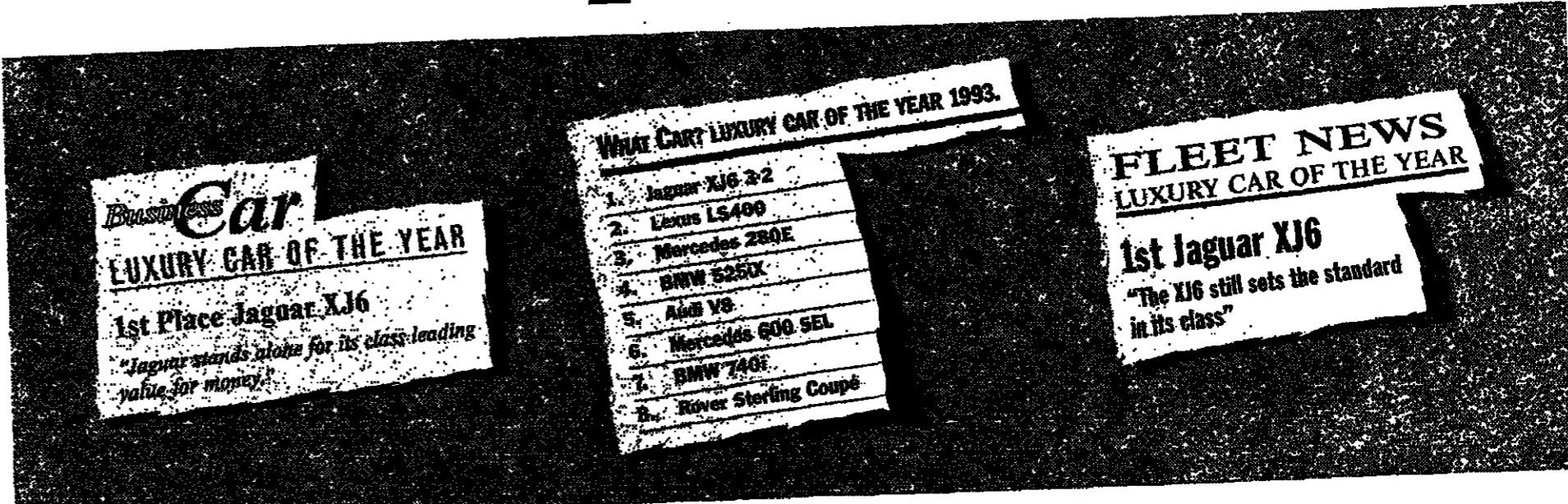
Rolls-Royce Motors, still struggling to emerge from heavy losses, has already asked the government to relent and set a ceiling on car prices above which the tax charge will not rise any further. So far, the appeal seems to have fallen on deaf ears.

But it is not only new luxury cars which will fall foul of the fresh system.

Many executives have chosen to run classic cars, from James Bond-style Aston Martins to exotic 1960s Ferraris, as low-mileage company cars providing something "different". They could do so because they were taxed on the basis of original market value, rendered insignificant by inflation.

John Griffiths

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JAGUAR

What are tables for, if not to come top?

## EXECUTIVE CARS 6

## ■ ADVENT OF THE EXECUTIVE DIESEL

**Budget changes will work wonders**

Hot hatchback with a difference: the fast and sporty Citroën XM is turbo-diesel engined



The Audi 80 TDI saloon has one of the first new super-economical direct-injection turbo-diesels

The Chancellor of the Exchequer's decision to tax company car benefits on list price alone, rather than on a combination of price and engine capacity, will do wonders for the diesel's share of the executive car market.

So far, most of the growth in UK diesel registrations, which just topped 200,000 last year, has been in the below £15,000, under 2-litres size and price class. That was a reflection of the financial penalty - roughly a doubling of the monthly tax take - paid by executives public spirited enough to run environmentally-friendly diesel cars with engines bigger than 2 litres.

The user-chooser who drives a Mercedes 190D 2.5 (list price £21,800) for between 2,000 and 18,000 business miles a year paid £2,300 tax under the old rules. This goes up to £2,481 in the current tax year but drops by £467 to £2,017 in tax year 1994-95.

According to research by BRS Car Lease, 63 per cent of company car operators believe the budget changes will encourage drivers to switch to diesel. A similar number - 61 per cent - considered more companies would introduce diesel-only policies for their fleets.

Hertz Leasing supports this view. It said the budget "would stimulate companies to consider the environmental impact of road travel in a way that promotes thoughtful use". This would mean the increased use of diesel cars "which appear to have a positive contribution to make in reducing the emissions of a wide range of pollutants."

So the scene appears to be set for a considerable increase in registrations of all kinds of diesel-engined company cars and of executive models in particular. Glass's Guide, the motor trade's bible, forecasts 230,000 diesel registrations this year. This may well turn out to be an under-estimate.

Much of the prejudice which used to

lump all diesel cars together as slow, boring, noisy and smelly has been swept away. Now, almost the only motorists who believe such a calumny are those who have never driven a modern diesel car. While a diesel engine can never be quite as silent and refined as a petrol engine, some of the latest ones get very near to it. Improved technology - such items as two-stage injectors and electronically-controlled fuel pumps - have muffled the anvil chorus once heard when a car diesel was cold-started. When warmed up to

## ■ The marketplace: discounts and residual values

**Prices are hardening month by month**

prices up in Vauxhall dealerships.

"Residual values of new cars leads to lower residual values when the time comes to sell. Therefore - because it is a fact that in the past couple of years discounting has been rife even at the upper end of the market where manufacturers such as Mercedes-Benz and BMW had previously always managed to persuade their dealers not to resort to price-cutting in order to move the metal - residual values of these models must inevitably fall."

Or must they? If there is a direct correlation between discounted new car prices and used car prices, then why are residual values of executive cars actually rising?

A glance at either of the two trade price guides - Glass's Guide and the CAP Black Book - shows prices of good quality used executive and luxury cars hardening month by month. For example, the April issue of CAP has higher values for the Alfa Romeo 164, Audi 52, BMW 830 and Ford Granada 24V.

It reports franchised dealers scouring the country looking for late, low-mileage Jaguars and Daimlers, Rolls-Royce and Bentley prices picking up and the shortage of late Vauxhall Carlton cars pushing

plate so neighbours and business associates were unaware that the "new" car was not quite what it seemed.

Furthermore, on top of this sort of demand, the very poor level of new car sales since the peak in 1989 means there are inevitably fewer used cars coming onto the market today, and the result of that shortage is to push up values.

Mr Geoff Beecue, director of Leasecon

tracs, one of the contract hire firms buying thousands of cars a year and thus more exposed than most to falling residual values, says that although discounting in the past did have an effect on prices, that is no longer the case.

"This in particular is having a far bigger effect on values than people imagined", he said, explaining that many people - particularly the self-employed or those running their own companies - were quite happy to save money by buying a late-model used car instead of a brand-new one and then fitting a private

proper running temperature, a modern small diesel does not clatter. It merely mutters.

Outstanding among the smaller ones are the Citroën ZX 19td and the Vauxhall Astra, the latter fitted with a 1.7-litre engine supplied by GM's Japanese affiliate, Isuzu. With 92 horsepower and 130lb/ft torque, the Citroën has so much sparkle that it outperforms many petrol-engined cars in the same price class. A Volante version, just introduced, looks what it is: a diesel GTI with a top speed of 115mph and

0-60mph acceleration in 10.3 seconds.

The Isuzu 1.7 turbo engine (80bhp and 124lb/ft torque) has significantly boosted sales of both Vauxhall Astra and Cavalier diesels. The Citroën's refined and muscular 1.9-litre XUD unit will be seen shortly in the new Citroën Xantia (due in the UK in May) and Peugeot 306 diesels.

Direct-injection engines provide even better fuel economy than those with indirect injection. Although Rover was first in the field with a direct-injection turbo-diesel car (the Montego), the most successful

application so far is by Audi. The 1.9-litre Audi 80 and 2.5-litre Audi 100 TDI models are fast, with top speeds of 110mph and 124mph and 0-60 mph acceleration times of 14 seconds and 10.2 seconds respectively.

The 80TDI averages 44.5mpg and the 100TDI, when equipped with a six-speed manual gearbox, a superb 46.1mpg.

Now that the essential very high pressure fuel injection technology is well understood and the equipment economically feasible to make, many more cars will be fitted with direct injection diesels.

**Stuart Marshall**

year, has simply turned the tap off and reduced production of right-hand-drive cars until August this year.

With fewer cars available to the dealers, salesmen are beginning to realise that their bottom lines are going to suffer considerably if heavy discounts are offered to their customers. While corporate customers may still find themselves being able to negotiate a modest 7.5 per cent, there are far fewer of the silly deals seen earlier in the year.

The result is already apparent. Mr David MacDougall, general manager of BMW dealers Coombs of Guilford, says: "In fact, residual values are very strong at the moment because there are so few good used vehicles around. It's the first time I can remember when used values are actually going up in Glass's Guide".

But today, as in the past, the first owner of a luxury executive car still has to suffer quite horrendous losses in value over the first two years of ownership. Typically, values of a two-year-old car in this sector of the market will be between 45 and 60 per cent of the cost new.

**Martin Derrick**

The rival Saab car operations in Sweden has been equally devastating and the GM-led management is still struggling to stanch the losses.

Saab Automobile, which is owned 50 per cent by General Motors and 50 per cent by Saab-Scania with GM holding management control, is forecasting a "substantial improvement" in its results for 1993, but only after very heavy losses over the past four years.

The two shareholders are having to pump in a further SKr2.8bn in new funds this year to shore up Saab Automobile's battered balance sheet.

The company's loss, after financial items, rose again last year to SKr2.68bn from a loss of SKr2.242bn in 1991 and SKr3.25bn in 1990. In 1989, the Saab car division of Saab-Scania - before the GM rescue - made a loss of SKr2.13bn following a marginal profit of SKr11m in 1988. Car sales have fallen from 109,482 in 1988 to 83,224 in 1990, some 87,500 in 1991 and 86,800 last year.

The company was forced to launch another retrenchment programme late last year with the aim of reducing costs by SKr2bn a year and eliminating another 1,900 jobs, mainly from the parent company in Sweden, which employed close to 9,300 at the end of last year. The Saab car group had a workforce of 16,798 at the end of 1992.

Productivity of 57 hours per car at the main Trollhättan plant is supposed to be improved to 45 hours per car by the end of 1993 and to 40 hours by mid-1994. Saab has made savings of about SKr1bn on the costs of purchased materials in the two years 1991-92, but it is now seeking to cut purchased materials costs by another SKr1bn in 1993-94.

As part of the cost-saving campaign, the co-operation between Saab and GM is being intensified and Saab is seeking to carry out development work on a contract basis for GM. The two companies are also establishing a two-way flow of components with Saab due to begin in 1993 supplying up to 65,000 gearboxes a year to GM Europe's Opel-Vauxhall operations, while it will take supplies of GM's V6 engine from Vauxhall's new £193m engine plant at Ellesmere Port in the UK.

The wait for a new product range at Saab has been long and wearying. Volvo car sales have fallen from 405,600 in 1988 to 359,600 in 1990, then 309,300 in 1991 and 303,800 last year. The car operations have been in loss since 1990 and suffered an operating loss of SKr1.825bn last year after an operating loss of SKr1.768bn in 1991 and SKr555m in 1990.

The financial performance of

Volvo 850 could be replaced by the new joint car range, says Renault

## ■ UPHEAVALS IN SCANDINAVIA

**Volvo and Saab struggle on**

The wait for a new product range at Saab has been long and wearying

gearboxes were supplied for the Volvo 400. Renault will also supply engines and gearboxes for the successor vehicle to the Volvo 400 which is now under development in a collaboration led by Mitsubishi and which will be launched in 1995-96.

According to Renault, the cross-sourcing of engines with Volvo will involve about 100,000 engines a year in each direction.

The commercial operations of the two groups are also being more closely aligned around the world. In France, for example, the sales networks are still kept separate but there is collaboration in areas such as distribution of replacement parts, media buying and joint management of used-car inventories.

as managing a single group. I have a strong priority to strengthen the links as fast as I can," Mr Schweitzer said in an interview last year.

At present, Renault owns a 25 per cent stake in the Volvo car operations, a 45 per cent stake in the Volvo truck and bus operations, and a stake of close to 10 per cent in the Volvo parent company. Volvo holds a 20 per cent stake in the Renault parent company, which includes the Renault car and light commercial vehicle operations, and a 45 per cent stake in the Renault truck and bus subsidiary.

While Renault and Volvo have different shareholders there will always remain the basic thorny problem of how savings and profits - or losses - are to be apportioned between the two companies.

Mr Schweitzer says, however, that "it is clear there is no way back. A single command structure would help make things go faster."

The influence in the alliance has inevitably shifted towards Renault as its finances have strengthened and Volvo's financial performance has weakened.

In 1992, Volvo ran up an operating loss of SKr2.25bn following an operating loss of SKr1.77bn in 1991. It is being forced to reduce its car assembly capacity to cut the losses with closure of its two smaller Swedish assembly plants, Uddhalla this spring and Kalmar in mid-1994. Uddevalla only started production in 1987.

Including these closures, the group is cutting another 4,500 jobs, or 10 per cent of the overall group workforce including commercial vehicles and marine engines, by 1995. More than 11,000 employees, including consultants, have been cut from the Volvo group workforce since mid-1990, with 3,900 leaving during 1992.

The development of the Renault-Volvo alliance towards a full merger had marked time in the run-up to last month's French elections, but it is now expected to gather pace. Mr Louis Schweitzer, Renault chairman and chief executive, is keen to keep up the speed of collaboration with Volvo, whatever pace is set by his shareholders.

"If you stop moving it is bad, you must keep up the momentum. The advantage of a complete merger is simplicity and speed. Agreement between two companies does not go as fast

Renault distributes Volvo cars in Argentina and Slovenia, while Volvo distributes Renault cars in the Nordic countries, Australia, Malaysia and Thailand.

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The financial performance of

Volvo 240 this spring.

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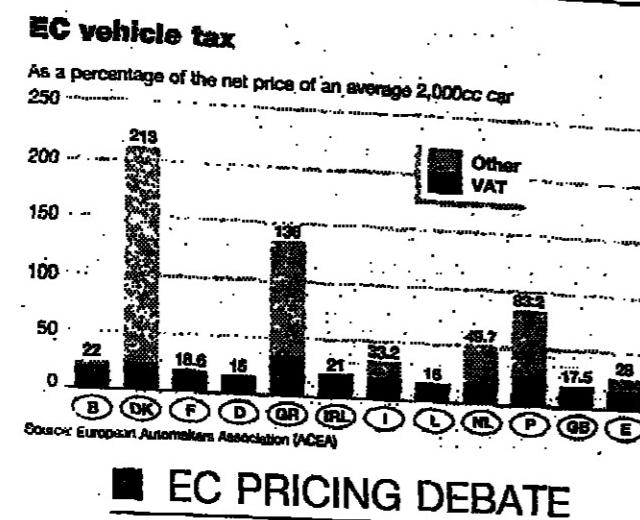
The financial performance of

Volvo 240 this spring.

The financial performance of

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## EXECUTIVE CARS 7



## Manufacturers under scrutiny

THE investigation of carmakers' pricing policies across Europe is set to intensify over the next two years.

In mid-1995, the present 10-year "block exemption", which controversially allows car makers to use a selective dealer distribution system in contravention of European Community competition rules, is due to expire.

The industry has been given due warning by the EC competition directorate, that a renewal of the block exemption will depend importantly on car manufacturers' performance in conforming with EC limits on car price differentials across Europe.

A landmark will be reached later this month, when carmakers publish for the first time comparative EC price lists for selected new cars under a plan agreed with the European Commission.

Publication of the price lists is aimed at helping car buyers to shop for bargains across EC borders. The price lists, agreed while Sir Leon Brittan was still the EC competition commissioner, are aimed at increasing the pressure on manufacturers to bring car prices more into line throughout the EC and to make it more difficult for car

The information will contain prices for all EC member states except for Denmark and Greece which have been excluded because of their excessively high tax levels

dealers to discriminate against foreign buyers.

The price lists, to be published twice a year, will contain the recommended retail prices, both including and excluding taxes, of one standard-equipment volume model in each segment of the car market.

The information will contain prices for all EC member states except for Denmark and Greece which have been excluded because of their excessively high tax levels.

The lists will include details on the most significant options such as air-conditioning, automatic gearbox, power steering and anti-lock braking systems, as well as for right-hand drive, and warranty conditions, delivery costs and roadside assistance.

The Commission's plan for the biannual publication of price lists is not legally binding but EC officials have indicated that if carmakers do not co-operate they will risk losing their jealously-guarded right to operate the selective distribution system.

Prices, published in May and November every year, will be shown both before and after tax, in Ecu and in local currency. The Commission dropped its original demand that manufacturers should supply information about all possible models and options on the grounds that it would be too time-consuming for manufacturers and confusing for consumers.

During 1992, the UK Monopolies and Mergers Commission and the European Commission both published reports on car prices in Europe. The reports failed to remove widespread confusion over price differences, but the EC report in particular drew attention to many specific cases where price differentials had exceeded the block exemption guidelines.

According to a survey published late last year by Beuc, the European consumers' organisation, the prices of certain new models can differ by more than 40 per cent between countries. Manufacturers point out that prices are mostly within the 12 per cent band recommended by the Commission.

The pricing debate has been widened beyond Europe by a

report from Ludvigsen Associates, the UK-based automotive analysts, which claims that whatever the price differences within Europe, European car buyers in general are paying as much as 30 per cent more for new cars than consumers in the US and in Japan.

Ludvigsen Associates, which carried out the basic research for the MMC inquiry in the UK, claims that "the European car buyer is spending more than he should for personal transportation" both in absolute terms and in relation to household income.

The report was the first coordinated attempt to compare car prices between Europe and the other leading world markets, the US and Japan.

According to the study, the largest differences are with car prices in Japan. It claims that European car prices (net of tax) are 33 to 43 per cent higher than equivalent prices in Japan, while European prices are 15 to 45 per cent higher than in the US.

On average, it takes 27 weeks of gross family income for a European to buy a car, compared with 21 weeks in America and 15 weeks in Japan. The UK is at the European average, while the Germans, French and Belgians need four weeks less.

Much of the unrest over car prices has been generated in the UK, but some of the heat has been taken out of the debate by the uncomfortable combination of recession and last September's devaluation of the pound, which have contributed to bring UK prices much more into line with the rest of the EC.

A report published in March by Vauxhall, the UK subsidiary of General Motors of the US, claims that new car prices in the UK are now lower than in several other European markets.

The study, prepared by management consultants A.T. Kearney, renewed the motor industry's attack on earlier research undertaken by European consumer groups into pan-European car prices for failing to take into account many of the factors that influence car price variations across the European Community.

GM maintains that the price variations that do exist, can be attributed mainly to:

- Exchange rate variations of 15 per cent or more over a 12-month period;
- Discount variations of up to 10 per cent of list prices between countries;
- Equipment specification variations of up to 17 per cent between countries;
- Tax rate variations ranging from rates of 15 per cent up to 218 per cent; and
- Differences in finance benefits that can create list price variations of up to 11 per cent between countries.

Publication by Vauxhall of the new A.T. Kearney study was aimed at trying to head off action by the UK government to force car manufacturers to change some of the more controversial terms of their franchise agreements with dealers.

Carmakers in the UK have refused the request made to them last year by the Office of Fair Trading to change some of the more restrictive terms of their franchise agreements. The changes had been recommended in a report published early last year by the MMC following its investigation into UK car prices.

The requested changes would, for example, allow a dealer to acquire competing dealerships within his existing territory. They would also remove limits on a dealer's freedom to advertise outside his territory, or to acquire dealerships from other carmakers outside his territory.

Carmakers operating in the UK have been reluctant to grant the changes sought by the OFT, however, in case such a move should undermine their position when the block exemption is renegotiated with the European Commission. Franchise agreements in some other EC countries are more restrictive than in the UK.

Kevin Done

## Higher premiums curb 'hot hatch' sales

### ■ INSURANCE



Porsche launched its own insurance which offers favourable rates to Porsche owners

A YEAR ago, insurance companies dropped a bombshell which wreaked havoc in the performance car market. A GTI was the car to be seen in during the prosperous late 1980s, but cheap power in the wrong hands led to an unprecedented spate of accident claims. The situation for insurers was exacerbated by car thefts racking out of control.

By 1992, insurance companies had had enough and used the introduction of the Association of British Insurers' new 20-group insurance system to raise premiums for performance cars and introduce draconian restrictions in providing quotes for high-risk drivers and people living in high-risk areas. This, combined with recession, pushed sales of some performance cars into a nosedive.

Particularly hard hit were the cheaper "hot hatch" cars. New car sales in this market almost halved in 1992, compared with 1991, mostly owing to prohibitive insurance costs. But sales of expensive performance cars have not suffered as badly.

People buying such cars as Ferraris, top-range Jaguars and Mazda RX-7s

are older and prepared to pay the higher insurance premium.

Mr Robin Foster-Taylor, insurance broker of F Rauch, says the insurance companies are to blame for making performance car insurance too cheap and easily obtainable during the late 1980s. He says: "For several years, premiums were unrealistically low as insurance companies fought for market share. By charging low premiums, insurers encouraged people to buy performance cars and claims were intolerably high. Premiums charged now reflect the true cost of performance car insurance."

It costs between £2,500 and £3,000 with a full no-claims discount to comprehensively insure the Ford Sierra Cosworth, a favourite target for car thieves. But sales continue at a lower level as people find cheaper ways to get their performance kicks. Typically, on a Cosworth private buyers will fit an immobiliser and alarm and opt for third party insurance at £500 to £1,000. The biggest buyers are company car drivers whose insurance company will turn a blind eye to the occasional performance car slipped into a fleet policy of more than 30 cars.

What has happened, says Mr Foster-Taylor, is that the buyer profile has changed. "There are fewer inquiries from 21 to 24-year-olds and the buying age for performance cars has increased to 32 and 40-year-olds."

He adds that the worst is not over,

as the cost of insurance has gone up enormously in the past 12 months,

with three to four premium increases a year. "You're looking at premium increases of at least 15 per cent and in some cases some 30 to 40 per cent for GTIs. Premiums will continue to affect the market for some time to come."

Yet the impact on sales is selective, with a clear distinction between

affordable boy-racer-type cars and up-market performance cars. This is highlighted by the contrast between Mazda and Ford. Ford says its XR3i represented between 10 and 12 per cent of Escort sales. This has now been reduced to 5 per cent.

Mazda claims its RX-7, an out-and-out sports car, has not been affected at all by insurance costs: "This car is sold in limited numbers and is bought as a conscious decision by buyers who are prepared to pay the extra premiums."

Peugeot's 205 GTi is another example of the cheaper hot hatch victim. The company says that GTis have fallen from 15 per cent of 205 sales to 8 per cent. "Increased premiums had a considerable impact on 205 GTi sales, but we expect the market will stabilise as manufacturers take over some insurance," says Peugeot.

Porsche in Britain has seen profits fall hard, with sales of 944s dropping from 1,512 in 1991 to 945 in 1992, but the company says this is mostly as a result of the recession. "Premiums for our cars were high anyway, but we knew we were going to be hit hard with the 20-group system and prepared for it. As a result of premiums going up, we relaunched our own Porsche insurance which offers favourable rates to Porsche owners, with premiums set for three years. Many customers have taken this up," said a Porsche representative.

Volkswagen says its buyer profile has changed, particularly with its introduction of a V6 engine, the older people who want bigger car refinement but in a smaller car than a Mercedes-Benz or BMW. "GTi sales have fallen slightly, as people wait for the new 16-valve model, but there's

been no noticeable reduction in sales of other performance cars such as the Corrado, Passat and Vento with 16-valve and V6 engines."

Audi also seems to have come through the insurance shake-up relatively unscathed. A representative says: "With our 80 range, we are selling as many 16-valves as diesels. The typical profile of an 80 buyer is professional, male, married, 35 to 39, household income of over £30,000 and more comfortable in terms of insurance."

The Audi 100 buyer is more mature still, with most having built up no-claims discount. Being in a lower risk group means insurance is not such an issue." The company sold more than 100 of its 150mph S4 models last year and is launching an S2 performance version of the 80 estate.

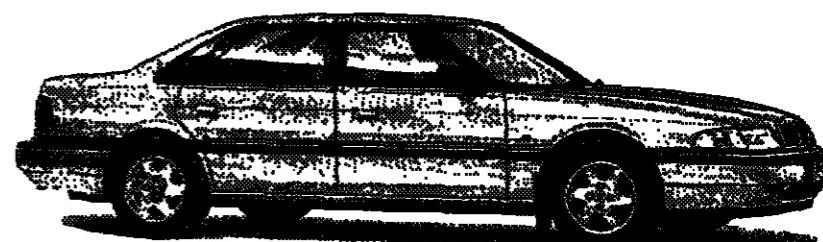
Many performance car manufacturers are hitting back with "in-house" insurance schemes which guarantee a quote and deliver insurance as part of a complete sales package. The fitting of car alarms and immobilisers is widespread.

The makers are also considering refining their performance cars and making them less obviously sporty, in an attempt to regain lost sales. As a Ford representative points out, the market is far from dead: "The performance market has been reduced but it is still alive. It's just the way things are done that has to be a little different now."

Hugh Poultier



BEST EXECUTIVE CAR. FLEET NEWS 1993 AWARDS.



BEST EXECUTIVE DIESEL CAR. FLEET NEWS 1993 AWARDS.

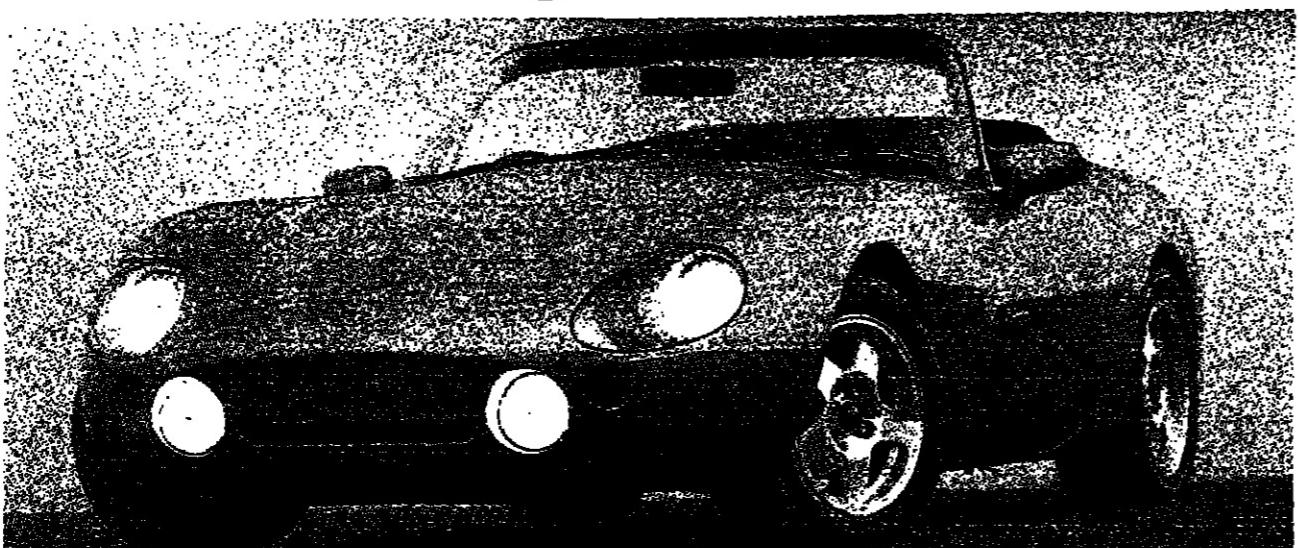
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## EXECUTIVE CARS 8

## ■ Alternatives: Sports Cars

**Tax changes could help**

The TVR Griffith caused a sensation when it was first unveiled at the Birmingham motor show two years ago. The car entered production last year.

tax is levied on 35 per cent of the list price.

Even if the extra boost to demand is modest, it can have a big impact on UK specialist sports car manufacturers, which typically measure their output in hundreds rather than thousands of cars annually.

In the case of Malvern-based Morgan Motor Company, any rise in demand would be reflected in a lengthened waiting list - still several years' long - rather than a rise in output.

Morgan, which makes about 450, Thirties-style two seaters a year, is still quietly congratulating itself for having ignored John Harvey-Jones, former ICI chairman and TV "company doctor", to expand production.

Sir John wanted Morgan to make another 300 cars a year, halve the then 10-year waiting list and raise prices.

Three years and a collapsed UK car market later, profits are up and the cars seemingly remain as desirable as ever.

It is TVR, however, who has had the most dramatic

change of fortunes, sending sales and production sharply upwards during a period when UK new car sales overall have slumped by about one quarter.

The company will celebrate its 40th birthday - although it has had several owners - next year as a manufacturer of high-performance sports cars which have won respect from a much wider audience than long-term TVR aficionados.

The change of fortune is all down to the Griffith, named after a 1960s TVR two-seater, which caused a sensation when first unveiled at the Birmingham motor show two years ago and which entered production last year.

Compared favourably in styling terms with manufacturers such as Ferrari, it has recently been joined by an equally well-acclaimed model, the Chimaera.

Last year, TVR's 200 employees produced a record 824 cars, up from 719 in 1991 and 300-400 annually through much of the 1990s.

Mr Peter Wheeler, who bought the company about 11

years ago, thinks annual output of 1,500 might eventually be feasible by a slow expansion of the workforce. But he makes clear that he intends TVR to proceed cautiously as it will not willingly contemplate any risk of later contraction and redundancies.

Rivals continue bemused by TVR's relatively cheap prices. The 150mph Griffith at launch was £26,000 and the new Chimaera also lists at less than £30,000. "We're not paying any money for marketing machinery," says Mr Wheeler. "With others, you're paying for the Le Mans reputation, not the car itself."

In the next few months, TVR is expected to bemuse rivals even more. The Griffith is to be re-launched using the first engine to be designed and manufactured by TVR "in-house", a V8 unit with a claimed 300-plus horsepower.

According to motor industry convention, it has become wildly uneconomic for any car-maker to design, develop and manufacture its own engines unless it can spread the cost of

several hundred units a year. Mr Wheeler merely shrugs, points to TVR's expected firm profit and suggests that the industry should wait and see.

There is new life, too, in one of the industry's proudest names, Aston Martin Lagonda, the maker of luxury sports cars taken over by Ford in 1987.

It caused a big stir at this year's Geneva motor show when it unveiled an all-new model, the DB7, intended to quadruple production to 800 cars a year in 1995.

At an expected UK price of "less than £30,000", it will still attract a hefty tax bill as a company car - but a lot less than the £125,000-£175,000 Virage and other models on which the new MG reaches 15,000 to 20,000 a year.

The car is expected to be mid-engined and powered at the top end of the range - which in turn halves the probability of the tyre losing grip and spinning. So a car with four driven wheels is four times more likely to keep moving and behave itself on slippery surfaces than one with only front- or rear-wheel drive.

Meanwhile, interest in the MG marque is being rekindled by the launch this month of the MG RV8, a £26,000 roadster based on the MGB, which ceased production when the Abingdon MG factory closed in 1980.

opment work on the DB7 has been contracted out to TWR (Design), part of the TWR group run by Mr Tom Walkinshaw based in Oxford. It develops and manufactures Jaguar's high-performance sports and racing cars.

A new company, Aston Martin Oxford, has been formed to operate the Buxton facility in which TWR has taken a 25 per cent stake. The car's bodies are to be supplied by Motor Panels, the Coventry-based components group, it is Motor Panels, now part of Mayflower Corporation, which holds the key to potentially one of the most significant developments in the UK sports car industry for more than a decade.

Mayflower is planning to invest up to £24.2m in a collaborative venture with Rover to develop and produce a new range of MG sports cars.

Neither Rover, the motor vehicle subsidiary of British Aerospace, nor Mayflower will officially confirm the project's existence. However, Mayflower acknowledges that it is in an advanced stage of negotiation for a contract to design, develop and supply the bodyshell for a new specialist vehicle for European markets.

Rover, while denying that any final decision has been made on a new MG, admits it has been exploring "possible relationships which might be relevant".

It is understood that a final decision will be taken shortly on the project, code-named PR3, with bodyshell production likely to start in early 1995 and output of the new MG reaching 15,000 to 20,000 a year.

The car is expected to be mid-engined and powered at the top end of the range - which in turn halves the probability of the tyre losing grip and spinning. So a car with four driven wheels is four times more likely to keep moving and behave itself on slippery surfaces than one with only front- or rear-wheel drive.

In car with a lot of surplus power, four-wheel drive has a wonderfully calming effect. There is a strong case to be made for it on safety grounds alone.

But, curiously, sales of purely road-going four-wheel-drive cars have not lived up to the high hopes expressed when the original Audi Quattro turbo-coupe started the motoring world with its sheer drivability in 1980.

It is the off-road 4x4 vehicle, descended in concept from the Jeep of the Second World War, that the public clamours to drive.

All have two-range manual transmissions giving 10 forward ratios, or eight when automatic.

The paradox is that many others have also prepared similar concepts including Chrysler, based upon the Voyager MPV. But to date executives have been unwilling to pay for the privilege of being able to work and be in constant touch both inside and outside the office.

The other imminent joint venture, between Fiat and PSA, is interesting because of the decision to have an upmarket Lancia version as well as the standard Fiat derivative. This indicates that Fiat executives reckon there is room for an executive version which will offer all the comforts and luxuries of a top-line saloon with the space and flexibility of an MPV.

Mercedes-Benz planners have the same thought and showed a concept of an MPV at Frankfurt. However there is no word on whether the project has been given the go-ahead.

**John Griffiths**

## ■ Alternatives: Four-Wheel Drive

**Love affair continues**

children and dogs. Young men and women, forced into giving up hot hatchbacks by punitive insurance rates, turn to 4x4s as macho substitutes with an agreeable hint of a Barbour jacket, breeches and Purdey's lifestyle.

The rough, tough 4x4s drive you cleaned inside and out - if you ever cleaned it at all - with a high-pressure hosepipe is a threatened species.

Survivors are the Land Rover Defender, consisting essentially of Discovery mechanicals and an austere equipped body, and the car-sprung Daihatsu Fourtrak and Jeep Wrangler.

Britain's best-selling 4x4 by far is the highly successful Land Rover Discovery which is really a Range Rover wearing trendier clothes. The petrol V8 is very thirsty; the great majority sold are diesels, powered by an unrefined but frugal 2.5-litre direct injection engine that rewards light-footed drivers with more than 32mpg (3.82 l/100km).

The 22-year-old Range Rover, which is beginning to look dated, has been eclipsed by Discovery. It does everything the poshest Range Rover Vogue can do at not much more than half the price. Main foreign competitors of the Range Rover and Discovery are the Mitsubishi Shogun, Isuzu Trooper and Toyota Land Cruiser.

Other full-size on/off-road 4x4s used as substitutes for conventional executive-class saloons or estate cars include the Mercedes-Benz Gelandewagen and Nissan Patrol and, since the beginning of this year, Chrysler Jeep Cherokee.

Although the dollar has hardened considerably against sterling since Cherokee import prices were announced last autumn, it has few rivals as a value-for-money package. About £20,000 buys a 4-litre, leather-trimmed, air-conditioned Cherokee automatic with cruise control, power windows, alloy wheels and ABS brakes.

It can be used on the road in two-wheel or four-wheel drive. Being very high geared - 30mph at 1,000rpm - it is quiet and economical - about 20mpg on a motorway - and handles more like a high-slung Volvo estate than an on/off road vehicle.

Two interesting newcomers about to go on sale in Britain are the Spanish-built Nissan Terrano II and its Ford-badged clone, the Maverick.

Nissan knows exactly what kind of market the Terrano II will sell in. It describes it as a competent performer on the rough stuff but says it is mainly intended to offer the same level of comfort and refinement as a modern passenger car. There are three-door and five-door estate versions with 2.7-litre turbo-diesel or 2.4-litre petrol engines.

**Stuart Marshall**

## ■ Alternatives: Multi-Purpose Vehicles

**New examples on the way**

Already Nissan, Mitsubishi and Toyota have launched and are automatic V6s - are available to encourage even more potential Espace buyers, and the company is advertising the model on television for the first time in the UK to reinforce the message.

"The Turbo-diesel is already accounting for 35 per cent of customer orders and the automatic V6 provides the right product for buyers in the £25,000-plus executive sector," says Mr Horton, who also promises special editions for the summer to boost sales.

Nissan's manager of marketing and planning, Mr David Archibald, is even more bullish than Renault about the prospects for the MPV sector.

"We expect it to be a fairly stable market in 1993 with perhaps a modest increase, but next year sales should reach 20,000 units, up 50 per cent, because of all the new products coming onto the market," he says.

"We also expect the market to increase by a further 50 per

cent in 1995 in Europe. On the continent, the market is forecast to increase even further than in the UK, but that increase won't happen overnight here because this is a more conservative market. But there is no doubt of the increase in interest in the sector."

Nissan introduced its new Serena last year. Most buyers were previously estate car drivers, according to Mr Archibald. Those same estate car buyers seeking yet more interior space have been identified by Volkswagen as the people most likely to move into the MPV sector.

At last year's motor show, VW displayed its Caravelle model on the cars stand for the first time. While the van-based Caravelle is rather larger than most MPVs and very much at the top end of the segment, Volkswagen, like Nissan, found that most of those showing an interest were already estate car drivers, many with larger families

unhappy at carrying children without proper seat belts.

"The Caravelle, with its seven or eight seats, all with belts, fulfils a need," said Volkswagen, although it acknowledged that the Caravelle model was very much a niche product. The company's model in the central MPV sector comes next year, jointly developed with Ford.

The other imminent joint venture, between Fiat and PSA, is interesting because of the decision to have an upmarket Lancia version as well as the standard Fiat derivative. This indicates that Fiat executives reckon there is room for an executive version which will offer all the comforts and luxuries of a top-line saloon with the space and flexibility of an MPV.

Mercedes-Benz planners have the same thought and showed a concept of an MPV at Frankfurt. However there is no word on whether the project has been given the go-ahead.

Unlike the rest production for Giugiaro's stunning concept for a mobile office, shown at Geneva. The Columbus, with its seven seats, four-wheel drive and outlandish styling, may never be built, although the idea of being able to work on the move interests several manufacturers and specialists.

Ford has its Granada Office Car, equipped with fax and telephone, and also offers an Executive Transit van - essentially a luxury mini-coach for groups of businessmen.

Others have also prepared similar concepts including Chrysler, based upon the Voyager MPV. But to date executives have been unwilling to pay for the privilege of being able to work and be in constant touch both inside and outside the office.

The makers know there is a strong streak of fantasising and wish fulfilment in on/off road 4x4 purchase.

Executives sitting up high in 10-seater Discoveries or Shoguns may justify their choice on safety grounds - "It feels so strong" - or convenience: "I must be able to get to the station when it snows".

More practically, they may find the vehicles handy at the weekend for pulling horse-boxes, dragging boats up slipways or filling with

**Martin Derrick**

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into rigid sections. The body sections at the front and rear have been designed to 'give' progressively during impact. They were developed first through a form of super-computer simulation called 'finite element analysis.' And then, rather less theoretically, by driving a generous number of the 450 prototypes we built during the development of the LS400, straight into solid walls.

If you need to put your foot down hard on the brakes in the LS400 there's the reassurance of ABS. By contrast if you need to put your foot down hard on the accelerator to get out of danger instead, you have the safety of power under the bonnet. A 4.0 litre V8 engine.

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## EXECUTIVE CARS 10

## ■ HOW THEY GO

**Lure of the feel-good factor**

THE simple answer to the question "How do the latest cars go?" is: at least as well as cars of twice their price 15 years ago.

Giant strides have been made in improving the refinement and ride comfort, safety and sheer easy drivability of the medium-sized and medium-priced car. So much so that the executive car costing less than £20,000 is now so good that company car users demanding better must be more concerned with status than with the practicalities of business motoring.

It is no exaggeration to say that today's superminis such as the Nissan Micra and Vauxhall Corsa are the equal of yesterday's small-medium cars in everything but bulk. Much the same comment applies to the small-medium cars - such as the Rover 200-400, Ford Escort-Orion, Citroën ZX-Peugeot 306 and Vauxhall Astra - and the modestly-priced larger models from the high-volume producers, such as the Citroën XM, Ford Mondeo, Nissan Primera, Peugeot 405, Rover 600, Toyota Carina E and Vauxhall Cavalier.

In fact, the latest crop of new models is so good one almost has to tilt-back to find fault. It is true that the Mondeo's ride deteriorates slightly as one moves up range and the tyres become wider and squatter - but the upside is handling and cornering of a standard confined to high-performing sports cars not long ago.

The performance, refinement and comfort of cars in the size and price classes of the Mondeo must inevitably encourage some user-choosers to trade down and reduce the tax man's



The Lexus LS400: Japan's bogeyman equals and sometimes exceeds the standards of European luxury cars

take. For example, the latest Vauxhall Cavalier automatic with a 2.5-litre, V6 engine, or a two-pedal Rover 220GSi, both way below a £20,000 list price, would probably please any Senator or 820i user troubled by loss of perceived status.

The slow but inexorable move towards diesels in company fleets and pressure on executives to follow suit - need bring no loss of motoring enjoyment. The latest turbocharged and intercooled diesel cars such as the Audi 80 and 100, Rover 825, Citroën XM and Peugeot 805 - not to mention the BMWs due here in the very near future - are light years away from the sluggish diesels of the 1970s and early 1980s.

Although they are still more noisy at start-up than petrol cars, they cruise on motorways in near silence, have lively acceleration and need tanking up at much greater intervals.

Although the forthcoming abandonment of the over-1,999cc tax barrier on company cars removes some of their

son d'être, the just-under-3-litre petrol engine with a turbocharger can provide the executive car user with the best of both worlds.

Driven gently with an eye on the boost gauge, they offer 2-litre economy. Potential 3-litre performance (and, of course, fuel consumption) is there when required. Sensitive drivers, though, exploit the turbocharged engine's massive low-speed torque by staying in a high gear for overtaking and hill climbing instead of changing down, which benefits economy. Good examples of these "split personality" cars are the Citroën XM, Lancia Thema and Saab 9000.

But however good the under-£20,000 cars are, there are always user-choosers whose companies are prepared to pay more and who are themselves willing to find the extra income tax. Only in the highest reaches of the premium quality and luxury car market does the tax burden become oppressive.

It can, in fact, be argued that lower rates of depreciation affect the total motoring costs so much that, a Mercedes 190E, for example, is a better financial bet, long term, than an apparently cheaper car. Its successor, the keenly awaited C-class, seems likely to be as much a benchmark car as the 190 has been for over 10 years.

For some people, a BMW, Jaguar or Mercedes-Benz has a "feel good" factor which is more easily recognised than described. My personal pick of this top-quality crop would be a BMW 5-Series or 7-Series with a 3-litre or 4-litre V8 engine and 5-speed automatic; a Jaguar XJ6 3.2-litre or 4-litre; or a Mercedes-Benz 320E. The only other saloon of comparable price that equals - and in some respects exceeds - their standards of performance and refinement is that bogeyman of the European luxury car maker, the superlative Toyota Lexus LS400.

Stuart Marshall

**T**he minds of executive car designers are being exercised in new ways as they look towards the future. It is no longer sufficient merely to extrapolate the fashionable trend of appearance, to improve performance, specification and cabin space. Contrary forces are beginning to appear in three important areas:

It could be argued that the current Mercedes S-class spelled an end to the conventional approach when it appeared at Geneva in 1991. The world admired it as a technical achievement, but wondered if it should - given the relationship between conspicuous consumption and the environment - be quite so large and heavy.

Mercedes mounted a stout defence based on the car's unparalleled safety and on its scrupulous attention to environmental detail, but company executives privately admitted that the S-class design had been "frozen" later, the car would indeed have been smaller.

If not reversed, the trend had been interrupted. It could no longer be taken for granted that any new executive car would be bigger and heavier than the model it replaced.

A similar anxiety has arisen in the matter of appearance. Customers have begun to mutter that many of the latest models look confusingly the same, mainly because of the influence of aerodynamics on design. Some manufacturers, notably Rover with its highly successful 800-series "facelift", have abandoned the ultimate saving of drag coefficient in favour of a more distinctive front-end appearance. Individuality has become important.

The third backlash has been in the area of specification. The 1980s was the decade of making anything that moved power-operated, and of exploit-

## ■ NEW TECHNOLOGY

**Designers exercised**

ing the driver's susceptibility to "technology" by granting him control of systems whose operation had previously been taken for granted: the shift pattern mode of the automatic transmission, the settings of the suspension damping, the information shown on the trip computer display.

Executive car instrument panels and centre consoles began to resemble airliner cockpits - at a time when, as it happened, airliner cockpits were beginning to look much simpler in the interests of reduced crew workload.

Now the word is filtering back to the car manufacturers that customers may actually resent the fitting of features which are never used once the first flush of experimentation has passed. The new emphasis is on improving specification in a way which is "transparent" - the new buzzword - to the driver. Comfort, active safety and driving pleasure must be improved, but the car must perform all the necessary actions without the driver being aware of them.

Such changes of attitude seem likely to be accommodated by a combination of new materials, new technologies and fundamentally new design approaches.

To reverse the escalating trend of size and weight, engineers are looking to lighter materials, principally aluminium, and to subtle changes in the shape of the car itself. New shapes will also bring new opportunities for re-establishing individual marque identities.

The need for technical "transparency" will be met by

new electronic concepts such as "fuzzy logic" which will enable systems to adapt themselves to users and their needs without the user ever being aware of anything happening.

Audi is likely to be the first to introduce a new model making substantial use of aluminium, later this year. Others will follow by the end of 1995.

The need to reduce size as well as weight is more difficult to achieve. People continue to grow larger and therefore to need more cabin space. Car designers increasingly look to provide the maximum cabin space in the minimum road area. This is most easily done by making the car taller and sitting the occupants more upright. Such an approach brings incidental advantages such as better driver visibility and easier entry and exit, but is difficult to square with the consistent fashion trend of recent decades towards longer, lower cars.

Most designers hope the evident need for a new approach will encourage customers to look at cars in a less conservative way but a debate is bound to rage around the relative merits of retaining a conventional and taller shape, or moving closer to the multi-purpose vehicle (MPV) concept pioneered by designs such as the Renault Espace and Mitsubishi Space Wagon.

Whichever approach is most widely adopted, designers will certainly try to avoid that uniformity of overall design which resulted from over-emphasis on low aerodynamic drag during the 1980s.

The influence of electronics

on the design and operation of

in-car systems will continue to increase, but with the emphasis shifting from the control of engine and transmission to the management of all aspects of comfort. Engineers now expect electronic systems to play an important part in achieving a smooth, quiet and vibration-free ride.

Developments in this area include noise-cancelling technology of the kind demonstrated by Lotus Engineering, and much more sophisticated control of suspension movement - and possibly also of seat spring characteristics.

Many of these developments will make use of the technology which its Japanese pioniers sadly misnamed "fuzzy logic". There is no real element of chance in this approach, which actually implies the ability to learn from experience and thus to adapt.

A fuzzy-logic automatic transmission, for example, may decide after a couple of apparently pointless down-shifts that it will henceforth remain in the higher gear in that particular situation. The technique has already been applied in other comfort-related areas of the car, most notably in the control of air conditioning.

In summary, the executive car of 2003 is likely to be roomier and more comfortable, yet lighter, more economical, and more compact at least in terms of road space occupied. It will also, crucially in the eyes of some marketing men, be much easier to tell one make of executive car from another; the magic of marques is about to be rediscovered.

Jeff Daniels

the game is no longer worth the candle.

Not only the German industry is suffering. Saab, the Swedish car maker jointly owned by Saab-Scania and General Motors, is receiving its second capital injection in two years against a background of four years of consecutive losses. Its fate will depend heavily on the successor to its 900 model, to be launched later this year. Saab-Scania has hinted that it will be reluctant to provide further finance.

**Carmakers ponder the unthinkable**

Audi's parts, do not only face price cuts, however. They are also exposed to loss of business as a matter of policy by Audi, which is embarking on a programme of global component sourcing to help it escape German manufacturing costs.

Helping it along the way is the group's new purchasing director, Mr Ignacio Lopez de Arriortua, former head of pur-

chasing at General Motors, who revolutionised GM Europe's supply chain to give it the most competitive purchasing cost base of any European producer - and who was doing the same thing for GM in North America when he was poached by VW after a bizarre tug-of-war between the two big manufacturers.

But Audi's subdued outlook

is of the kind that Porsche might envy. Riven by management disputes last year which saw the departure of Mr Arno Bohn, chief executive, Porsche plunged into a DM120m loss in the first half of its financial year and has warned that sales and profits will be down significantly for the full year ending July.

It is a measure of the extent

of Porsche's decline that this year it expects to produce only 15,000-17,000 cars, less than one third of its mid-1980s levels. Mr Wendelin Wiedeking, appointed chief executive in September, insists, however, that new models due to be launched over the next two years will see demand for its products back up to 30,000-plus a year from 1996 onwards.

He also maintains that widely-expressed doubts about whether Porsche can retain its independence are unjustified.

He has a point: Porsche is privately owned by two extremely wealthy families, the Porsches and the Pläschs, and the company was debt-free and harbouring net cash of DM600m at last financial year's end. It can soldier on for several more years yet, either to a new model-led revival or until the families feel the competitive pressures are such that

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# EUROPEAN OFFSHORE CENTRES

## SECTION IV

The success of offshore centres has been their ability to provide financial services that offer generous tax advantages. But the older centres now face competition from ambitious new rivals eager to attract their traditional clients. Norma Cohen reports

## Exploiting the differences

**IN SPITE** of the increasing harmonisation between European states, there is still much scope for the financial services industry to capitalise on differences in tax and regulation.

The march towards synchronisation of regulation has given additional impetus to businesses seeking a more liberal environment. Moreover, the lack of a standard tax structure has allowed some European states to export their more favourable laws to other parts of Europe.

"Offshore centres fall into three main camps," said Mr Robert Ash, vice-president in charge of marketing offshore centres products for Chase Investment Bank. "First, there are the well-regulated onshore centres of Luxembourg and Dublin. Second, there are the offshore specialist markets which provide particular products. Then there are the unregulated markets of the Caribbean which cater for the sophisticated investor who is not concerned about risk."

But the unspoken charm of offshore centres, particularly for the various sectors of the financial services industry which have made them their home, lies in the tax advantages which providers can attach to products originating there. That has been the secret of their attraction for decades and is likely to remain so for some time to come.

The success of Luxembourg in establishing itself as the offshore centre for retail investment products sold into Europe - or of the Channel Islands, for similar products sold into the UK - has not escaped the notice of other centres and competition for similar business has become fierce.

The question is whether the newer centres, with their liberal tax regimes and obliging regulatory bodies eager to cut bureaucratic red tape, can successfully challenge the dominance of the older centres.

By all accounts, Dublin has done a creditable job of establishing itself as an alternative to Luxembourg, with its relatively higher costs, as an offshore centre for retail investment products. The investment bank of Singer and Friedlander, for instance, recently recruited the highly successful unit trust division of Morgan Grenfell with the idea of basing a new division in Dublin, which would market Ucits (Undertakings for Collective Investment in Transferable Securities) in Europe. Japanese and other European banks have recently been selecting Dublin in preference to Luxembourg, although Luxembourg is continuing to grow.

GT Management has also just shifted six of its unit trusts to Dublin, intending to market them as pan-European Ucits. The ability of Dublin to attract business which would once have headed for Luxembourg demonstrates the vulnerability of offshore centres to determined rivals.

Still, Luxembourg has signalled its determination to hang on to its status as the offshore centre in the heart of Europe. It has moved to strengthen its bank regulatory structures in the aftermath of the collapse of the Bank for Commerce and Credit International, in an effort to buttress its reputation as Europe's banking sector. Among other things, it has put in place a compensation scheme covering the first £1500,000 in deposits.

It also has put in place a fiscal regime for the sale of pan-European life insurance and pensions products which rival that available anywhere else on the Continent.

And its financial regulatory body, the IML, has moved swiftly to cut the red tape associated with the establishment of new offshore funds, so that it now takes no more than four weeks to launch a new product - down from six months three years ago. Also, approved investment vehicles now

include the latest innovations in derivatives, real estate funds, and so-called "funds of funds" which allow diversification of investment.

However, the attraction of an offshore centre in the heart of the EC could well be undermined by moves to standardise tax regimes. The Belgians, who will take over the chairmanship of the EC in June, have said they wish to place the issue of minimum withholding taxes back on the agenda. While Luxembourg successfully fought off the issue several years ago, the move would

base there, and tiny Liechtenstein is taking a hard look at its own secretive trust system.

Liechtenstein has come under scrutiny from British MPs since it became known that the late Robert Maxwell had used a series of secretive trusts based there to carry out transactions using funds stolen from pension schemes he controlled.

Meanwhile, the Caribbean has raised its profile as an offshore centre for European businesses, building on its strengths as the home of the captive insurance industry for American companies.

But Bermuda, with its well-entrenched regulatory framework and networks of insurance experts, is now also attracting the captive insurance subsidiaries of European companies. Among the island's biggest European captives are Grand Metropolitan, Hanson Group and British Airways. Because the infrastructure is already in place, European companies are finding Bermuda more attractive as a home for captive insurance subsidiaries than offshore centres closer to home, such as Gibraltar or Dublin.

Meanwhile, Bermuda is also attracting a portion of the reinsurance market which would once have been based at Lloyd's of London. Late last year, Britain's Commercial Union insurance company joined a number of US-based investors to form a company to reinsure risks underwritten in London.

Bermuda is also taking advantage of the interest of European financial companies to expand its own mutual fund business. A new trust law which allows a limited number of overseas companies to manage Bermuda-based trust companies has been used to run mutual funds aimed at wealthy private clients.

The message from the newer offshore centres is that the traditional hubs of business face continual competition from hungry and ambitious rivals eager to draw away their traditional clients. The question is whether the established offshore centres are up to the challenge.



### LUXEMBOURG

## Cross-border launching pad

**NESTLING** between Germanic and Latin Europe is Luxembourg, the tiny country whose liberal tax and regulatory regime has made it the centre of choice for companies marketing investment products.

"If Luxembourg's status was not available within the European Community, somebody from outside the EC would invent it," said Mr Mike Hemming, marketing director at Commercial Union Financial Management International.

Forget tax, Mr Hemming said. Luxembourg's charm is its proximity to central Europe, its reputation for Swiss-like banking secrecy laws, its multilingual, multicultural workforce and the sway it holds in the minds of the sort of European investors that CU hopes to persuade to buy its products. CU offers two so-called "umbrella funds", totalling £150m in assets, which are based in Luxembourg and marketed throughout Europe.

"Most mainland Europeans would recognise Luxembourg as a European banking centre. They wouldn't recognise Dublin," he said, referring to Luxembourg's nascent rival in the north-west corner of the European map.

Moreover, in spite of the high quality and low cost of Dublin's workforce, "we decided we needed a multilingual workforce who could talk to our series of distribution outlets throughout Europe,"

Mr Hemming said. And in spite of its reputation as a high-cost location with red tape to be cut, competition from other offshore centres has failed to dent Luxembourg's popularity as the centre from which European cross-border products are launched. Moreover, Luxembourg has moved to cement its role as the centre for European financial services by developing a fiscal regime for the sale of life insurance and pensions products which rivals any other offered within the EC.

Luxembourg's greatest strength has been its historical role as the centre for retail investment funds which have been marketed as pan-European products. From the late 70s to the end of the 80s Luxembourg funds have posted annual growth rates of 12 to 60 per cent. The greatest spurt came from the 1983 law establishing the SICAV (an open-ended fund similar to a unit trust) as the capital investment company which offered collective investment opportunities.

By October 1992, there were 226 such schemes with assets totalling £160m. That corresponds with 70 schemes with assets of £160m in 1980.

Investment professionals caution against viewing Luxembourg as a low-tax regime. Indeed, quite the opposite. Unlike any other European centre, funds carry an annual six basis point tax d'abonnement.

to be a branch of any EC-based bank, and should result in lower costs. Also, Mr Ash said, staff costs are relatively high in Luxembourg. "We have been able to expand our staff in Dublin by about 30 people over the past year at no problem," he said. Well qualified staff are available at affordable salaries, another factor when considering where to base the European centre for the sale of cross-border products.

However, Luxembourg's regulatory authorities, the IML, have been sensitive to the rising competition from other offshore European centres. "They have started to cut a lot of the red tape," Mr Ash said. "In 1990, the approval queue was up to six months," Mr Ash said. "Now, depending on complexity, you can receive approval in under four weeks," he said.

Moreover, the IML has shown its willingness to allow for innovation in product design for collective investment vehicles, a factor which is likely to help Luxembourg compete. Among the recent innovations given the green light by the IML within the past year are the use of derivatives, the creation of real estate investment funds, corporate finance funds and the so-called fund of funds which purchases shares of other collective investment vehicles.

Norma Cohen

### SWITZERLAND

## Most popular refuge for funds

**ON A** literal definition, Switzerland is the biggest offshore financial centre in the world.

Various estimates indicate that something between one third and one half of all funds placed by investors outside their home countries are in the hands of Swiss banks.

That amounts to roughly \$100bn, and puts the country far ahead of places such as Jersey or Gibraltar as a refuge for funds. But the term offshore, as most people have come to understand it, is increasingly misleading when applied to Switzerland.

With the exception of the

canton of Zug, the country cannot be described as a tax haven. Its tax levels are not remarkably different from those in other industrialised countries, and foreigners must pay either normal taxes on their earnings from investments in Switzerland or forfeit a stiff 35 per cent withholding tax.

Nor is bank secrecy sacrosanct in Switzerland. Contrary to a widespread perception, Switzerland has never guaranteed to protect criminals' money from foreign investigators. It has mutual assistance treaties with most countries and will co-operate in investi-

gations provided that the crime being investigated is also considered a crime in Switzerland.

Nevertheless, following widespread criticism of laxity in the 1980s, the government and the banking community have introduced a number of specific measures designed to prevent the country from being used by drug money launderers, insider traders and other criminals to hide their dirty money.

Today, anyone seeking to put his investments in Switzerland must reveal his identity to the Swiss bank he uses. He can no longer hide behind a lawyer or

Continued on page 12

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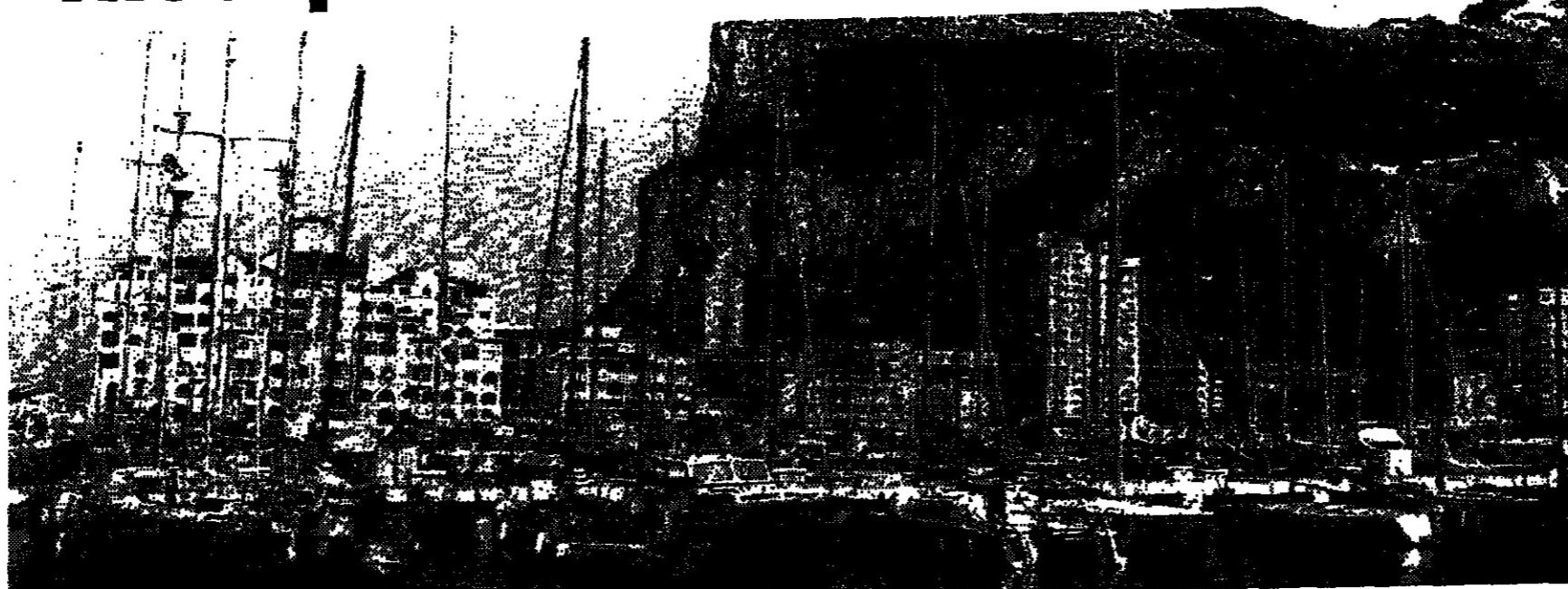
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## EUROPEAN OFFSHORE CENTRES 2

## GIBRALTAR

## Hiccups on the economic horizon



The Rock still has a long way to go before it becomes a robust offshore centre

**VII**  
THE chairman of the Madrid stock market's Securities and Exchange Commission, Mr Luis Carlos Croissier, pays Gibraltar the sort of backhanded compliment that every offshore centre thrives for. "Lately we've been seeing Gibraltar crop up again and again," says Mr Croissier. "We are used to the Dutch Antilles, to the Cayman Islands and the Channel Islands but now, when we are investigating, we are also up against Gibraltar."

Never mind that the guardian of honest broking in Spain is following up allegations of dubious financial dealings conducted, in this case, by companies linked to the Kuwait Investment Office. If one, or several, of the trails leads to Gibraltar then the British crown colony on the tip of south Spain is living up to its offshore pretensions and is on a level with its peers in the secretive and tax efficient game.

In Gibraltar itself, however, a lot of the brashness that was evident just a year ago seems to be evaporating. "People were far too bullish about the offshore business," says one well-established lawyer on the Rock. "The business, if it is coming along at all, is not coming quick enough. There are a lot of hiccups on the economic horizon."

The main evidence of this is a £220m office complex that was developed by the Scandinavian Baltic group on land reclaimed from Gibraltar's harbour. It is virtually empty, more of a Canary Wharf look-alike at the entrance to the Mediterranean than the hive of activity that had been.

The truth of the matter is that when Europe catches an economic cold, a place like Gibraltar risks getting pneumonia. The Rock still has a long way to go before it becomes a robust offshore centre.

Baltic has written off the Europa complex and is ready to take around £50m from any group that can take the white elephant of its hands. Rather more embarrassing than the massive investment misappropriation is the fact that serious fraud investigators from the UK and Denmark have been going through the Europa books. The investigations in this case involve allegations of political bribes and scams that lead from Gibraltar to Liechtenstein.

At issue is the allegation that the privatised body, called Company House (Gibraltar) Ltd, is owned by a Liechtenstein-registered trust that will provide the working capital for registry's overdue computerisation. The colony's government, led by Chief Minister Mr Jose Bossano, "referred to nobody (over the privatisation), tendered nothing and did everything secretly," says an opposition member in the colony's House of Assembly.

This is the sort of publicity that Gibraltar does not need. It is bad enough to have the Madrid government, which continues to press for the eventual devolution of the crown colony to Spanish sovereignty, periodically rubbishing the Rock as a centre for drugs smuggling and money laundering.

Now does the Rock need a row that has just blown up over the privatisation of the colony's companies register. Rather than pitting Gibraltar against angry investors, fraud squads and Spanish coast guards, this row has seemingly divided Gibraltar's own business community down the middle.

The main opposition party to Mr Bossano's government has termed the privatisation process "entirely unacceptable". This is in part because Liechtenstein has become a dirty word for many on the Rock ever since it emerged that the late Mr Robert Maxwell was trying to switch his Liechtenstein registered companies to Gibraltar at the time of his death.

Critics of the privatisation have a point when they say they cannot understand why a Liechtenstein trust should have access to the inner workings of Gibraltar's corporate life. "How would the Isle of Man like Gibraltar to run its registry?" asks Mr Samuelson.

Mr Bossano's government is also in the business firing line because it has moved to Gibraltar's fledgling Investment and Business Development Board. Originally

"Revenue authorities the world over are suspicious of that place," says Mr Christopher Samuels of Gibraltar's Riggs Valmet asset management group. "Liechtenstein is where you hide things, it is not the sort of base that you use for open tax planning."

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intended to be a joint venture between the private sector and the government, the board now looks as if it will be taken over entirely by the latter and its chief executive has resigned as a result.

Those who are hostile to Mr Bossano claim the turnaround over the board is yet another example of Mr Bossano's high-handedness. The government insists, however, that it must reserve for itself the right to channel all inquiries over the Rock's development and should have all the decision-making responsibilities.

The worst row, however, is one that has far more serious implications for it pitches Mr Bossano's executive against the UK government, the Treasury and the Department of Trade and Industry. Essentially it

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## ISLE OF MAN

## Fine-tuning the regulations

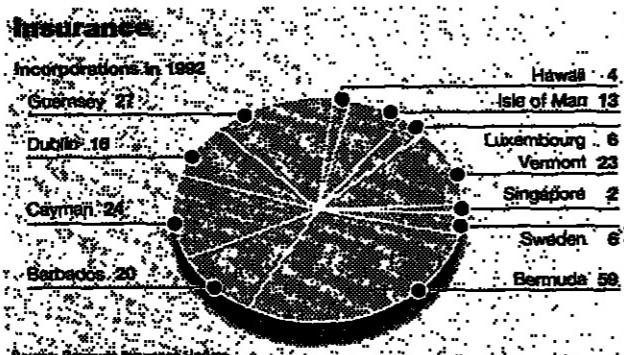
THE ISLE OF MAN has achieved a broad-based maturity over the past 10 years and earned a place among the best-regulated international financial centres. Its products are sold worldwide, it has the largest off-shore life assurance industry and one of the largest captive insurance industries.

But the transition from the 1970s and early 1980s to today's exacting standards required the dogged persistence of regulators and legislators. The emphasis now in the island is on fine-tuning the legislation and mopping up any remaining malpractices.

Before the institution of the financial supervision commission (FSC) in 1983, the island did little to dispel its image of a haven for tax evaders and other assorted people of dubious reputation. Though regulation existed, it was not backed up by supervision and malpractice was rife. However, the attitude of the legislators was dramatically changed in 1983 by the £42m crash of one of the island's banks, the Savings and Investment Bank.

The grief and furore surrounding this event prompted the Manx government to set up the FSC, which has subsequently worked hard to introduce a regulatory regime that makes the island safe for investors. But it is a constant juggling act - on the one hand ensuring investors and depositors are protected and on the other ensuring the regulations do not become so onerous as to frighten away firms and institutions that make up the sector.

The island, in the middle of the Irish Sea, is a self-governing Crown dependency of the UK. It is not a member of the EC but has some access to it



through the UK and shares in its customs and excise administration.

The financial services sector produces around one-third of the island's GNP, a contribution expected to expand over the next 10 years to 50 per cent as other industries decline. The sector's client base is largely individual rather than corporative - high net worth individuals and expatriates based all over the world. Services offered include banking, investment, insurance, trust and company administration and a shipping register.

In spite of the recession, the island continues to experience growth, albeit at a slower pace than two years ago. With corporate tax fixed at 20 per cent and interest paid gross, it remains an attractive place to do business. But the Manx government is not complacent and last year reduced tax payable by fund managers on fee income from 20 per cent to 5 per cent to add to the island's attractions.

Because of its size, population 70,000, the island offers easy and frequent access to members of the industry, civil service and government. The downside of this is that with so

much business and social contact, the lines defining conflict of interest in the long term become blurred in some instances.

Though this does not happen to the majority of those in the finance industry because most top executives have been brought in from outside the Isle of Man, it is likely to be at least a decade before the island can produce sufficient staff with the levels of education and experience to fill most of the top posts.

But commercial courses are now more readily available at the island's college of further education and jobs exist to draw back those who go to England to graduate. Expansion of the island's professions is producing some excellent young lawyers and accountants, most of whom are choosing to eschew the previously de rigueur membership of freemasonry or other closely-knit groups in the island and to retain their autonomy.

Mr Peter Vanderpump, senior partner of Touche Ross in the Isle of Man, said his firm has always supported the government's efforts to ensure the island is well regulated. But he is less sure about this proposal and said: "There is a danger of over-regulation with the consequent risk of losing good-quality business. In our view, the proposed regulation of company and trust managers, in the form that we have seen it, falls into the category of over-regulation."

Mr William Cain, QC, the Manx attorney-general, said: "There are no major legislative changes in prospect for financial services. But in the current legislative programme we are addressing time-share oper-

Sue Stuart

## PRIVATE BANKING - MALTA

The Maltese Islands, at the heart of the Mediterranean, have traditionally been synonymous with the "island fortress" of the Knights of St. John, strategically located at the axis of the major seaborne trading and supply routes.

As its rich and captivating history amply depicts, this former British Colony has represented dependability and security to all those who have sought it.

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Bank of Valletta International Limited is Malta's leading offshore bank and is registered under the Malta

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Continued from page 1

criminal organisations, such as the Mafia.

The new package will also clarify the right of bankers to tell the police if they are suspicious about a client. There has been some discussion of making it an obligation to tell the police, but Swiss bankers recoil from such a measure. "They must understand that bankers cannot be policemen," says Mr Thierry Lombard, an associate in the Geneva private bank of Lombard Odier.

Bankers also fight any attempt to extend Switzerland's co-operation with other governments to the area of tax. But they point out that this is not to help their clients evade tax. Rather, it is to make sure that the client's rights are not abused by foreign governments. They observe that it is not unknown, even in respectable countries, for political

## Popular refuge

leaders to use their tax agencies to damage their enemies.

Given this tight legal and regulatory framework, it can be fairly asked why Switzerland continues to be the world's most popular refuge for funds. Until a few years ago, part of the answer would be that the country was a rare haven of political stability and monetary prosperity. But today, several other countries are at least as stable, and the Swiss franc has not performed as well as some other European currencies.

Mr Georges Vergnon, chairman of Chase Manhattan Private Bank (Switzerland) in Geneva, says the country is still regarded by many people as a safe haven. Mr Vergnon points out that Chase Manhattan's private banking operations are organised in such a way that customers may have their money kept wherever it will make them feel most comfortable. And a large proportion still prefer to keep it in Switzerland.

This feeling has apparently been reinforced by the decision by the Swiss people in a referendum last December not to join the European Economic Area (EEA). The EEA, a widened free trade area joining the European Community and the countries of the European Free Trade Association (EFTA), would not, in fact, have had any impact on Switzerland's status as a safe haven, but bankers say many high net worth individuals were reassured by the rejection.

Swiss bankers' other claims are they offer better service

than private banks elsewhere at competitive costs and they achieve good investment performance for client assets.

As little comparative information is published, these claims are difficult to test. But the latest results of some of the leading Swiss private banks indicate they are thriving.

Consolidated net profit of Bank Julius Baer in Zurich, for example, jumped 15 per cent last year to SFr86m, driven mainly by a 27 per cent rise in commissions from asset and portfolio management. Vontobel, another Zurich group, reported a consolidated net profit up 9.9 per cent in 1992 to SFr24.5m. Among foreign-controlled private banks in Switzerland, Union Bank Privé had a 16 per cent rise in net profit last year to SFr33m and Chase Manhattan's net was up 14.5 per cent to SFr13.5m.

Ian Rodger

Seen from Gibraltar the prospect of UK officials running day-to-day business on the Rock is disquieting. It will, for a start, throttle the sort of local initiative that is required to search out the niche business in the highly competitive offshore sector. Mr Bossano has forcefully argued this point in London, much to the Madrid government's annoyance, and it is still not clear what sort of compromise arrangement can be worked out.

Rows of one kind or another will always break out in the sort of hothouse, overcrowded community that Gibraltar has become. Exacerbating matters, intensive checking by Spanish customs officials at the colony's land frontier with Spain ensures horribly long queues and serves to fuel the tempers. Add to this the economic climate and in the circumstances, Gibraltar does remarkably well to bring in the high quality business that it does.

Hassan and Partners, a top law firm on the Rock, says it is "very busy" at present. This is partly because it has just launched a £100m ADR (American Depository Receipts) issue in New York on behalf of Spain's Banco Bilbao Vizcaya. This was a follow-up to a similar issue last year and a third is now likely thus demonstrating that when it comes down to money Spanish institutions tend to forget the nasty politics that envelop the Gibraltar dispute.

"At a time of recession, our units continue to grow and this shows we have a healthy banking community," says Gibraltar's banking supervisor Mike Davidson. "I'm reasonably happy in the current environment."

Gibraltar needs to mend fences with its own business community, with the UK and with Spain. A tall order perhaps but should it carry off such a trio of tasks and should global confidence return, developments such as the Europa complex will cease to be a disaster zone.

Tom Burns

## EUROPEAN OFFSHORE CENTRES 3

## BERMUDA

**Birthplace of captive insurance movement**

**IN SPITE** of its geographical location and rising competition from centres nearer to home, Bermuda continues to attract its fair proportion of offshore business from Europe. European investors are prominent in the British colony's growing investment fund and trust management industries, but the island's offshore insurance industry has attracted most interest from Europeans.

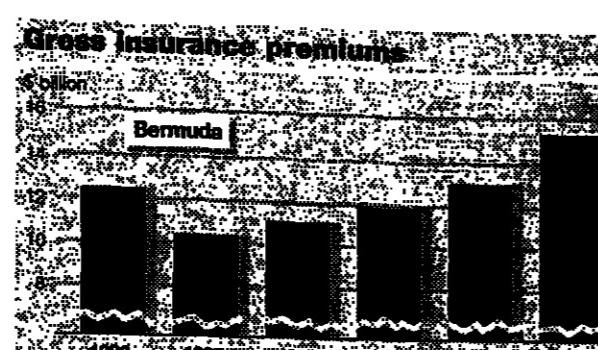
The birthplace of the captive insurance movement in the 1960s, Bermuda is by far the biggest of the world's offshore insurance centres and is home to some 1,224 captive insurance companies - insurance subsidiaries which insure the risks of their industrial or commercial parents. Last year 36 of the 92 new captives formed were from the United States, but surprisingly, in view of the rising competition from centres such as the Isle of Man, Guernsey, Luxembourg and Dublin, 16 of the new captives were from Europe, six of them from the UK.

Mr Malcolm Butterfield, the registrar of companies in Bermuda, estimates that between 15 and 20 per cent of the total number of captives on the island are European and says he is "cautiously optimistic" about the island's prospects as a centre for European companies.

Many of the island's biggest European captives are British: companies such as Grand Metropolitan, Hanson Group, and British Airways have a long-established presence. Captive managers suggest that Bermuda is finding it more difficult to compete with Luxembourg and Dublin, for the business of companies which have operations in more than one European country. However, Bermuda more frequently wins out when a company forming a captive is seeking to insure risks on an international basis, especially when it has a US subsidiary.

Mr Brian Hall, president of Johnson and Higgins, the US broker, which manages several hundred Bermuda-based captives, says the island is benefiting from the tendency for larger international companies to set up a network of captive companies.

US companies such as Wang and Digital have captive insurers in Vermont, a growing US captive domicile, as well as a reinsurance captive in Bermuda, for example. Mr Hall predicts other international companies could follow suit, possibly by setting up a European captive in Dublin or Luxembourg, a US captive in Vermont, and a reinsurance captive in Bermuda. More importantly, European investors have a large stake in the new independent insurers and reinsurers which have grown rapidly in recent years. Zurich, Europe's second biggest



Bermuda: biggest of the world's offshore insurance centres

insurer, has a majority stake in the Bermuda-based Centre Re, the world's fastest growing reinsurer. Centre Re underwrote more than \$1bn of premium income in 1992, its fourth full year of existence and now counts with assets in excess of \$4bn.

Asea Brown Boveri (ABB), the Swiss group which is the world's leading engineering company, is the ultimate holding company of Scan Re, another fast growing Bermudan reinsurer, which set up in 1988.

Both companies specialise in "finite risk" reinsurance, often offering buyers multiyear contracts to cover their biggest risks. The deals, which also include provision for the reimbursement of premiums if losses do not occur or are lower than expected, are designed to bring greater stability to the reinsurance marketplace.

According to Mr Jens Juul, the president of Scan Re, Bermuda's regulations and tax rules, as well as the extensive network of legal and accounting services, provide an ideal framework for the develop-

ment of this business. "There is no question that worldwide knowledge in these type of products is concentrated in Bermuda."

ABB underlined their confidence in Scan Re by investing a further \$50m in the company, bringing its total capitalisation to \$100m. Revenues in 1992 amounted to between \$140m and \$150m.

Indeed over the past six months there have been indications that Bermudan-based finite risk reinsurers could play an important part in bolstering the beleaguered Lloyd's of London insurance market. Towards the end of last year the UK's Commercial Union joined with a number of US investors to back a \$365m-strong reinsurance company, Mid Ocean, formed partially to reinsure business originally underwritten in London. The group expects premium income to amount to more than \$200m in its first year of operation, says Mr Henry Keeling, Mid Ocean's underwriter, who was formerly deputy underwriter at syndicate 51 in Lloyd's.

More recently Merrett Holdings, the Lloyd's agency, has sponsored the formation of a \$70m Bermudan-based reinsurer, to exclusively reinsure business originally underwritten by Merrett's nine syndicates at Lloyd's. In between these developments Centre Re agreed an ambitious programme to provide reinsurance to Lloyd's Names, in a deal negotiated by the insurance brokers, Steel Burrell Jones.

Outside the reinsurance arena Bermuda is attracting increasing European interest in its mutual fund industry. European demand responsible for a third of the sales by the 235 mutual fund companies based in Bermuda. Europeans are also interested in taking advantage of Bermuda's new trust law, which allows a limited number of overseas companies to manage Bermudan-based trust companies. Coutts, the private banking arm of the UK's National Westminster Bank, is one of three new trust companies to have been set up in the last six months. Schroders, the UK merchant bank, and Lombard Odier are the other two.

Richard Lapper

THE normally tranquil Alpine principality of Liechtenstein has been rocked by three shocks in the past year or so.

Revelations that some of the large frauds perpetrated by Mr Robert Maxwell were executed through secretive Liechtenstein-based foundations severely battered the principality's image as a reputable tax haven.

Then, just as the blaze of publicity surrounding the Maxwell shenanigans died down, the people of Liechtenstein themselves upset their financial community, voting in December to join the European Economic Area (EEA).

The EEA is the new expanded free-trade area being established between the European Community (EC) and the seven countries of the European Free Trade Association (EFTA) except Switzerland. While tax matters are specifically excluded from the terms of the EEA treaty, the signatories are committed to respecting EC laws, both those that exist and those that will be passed in the future. And it would be rash to assume that the EC will not some day require all member countries to co-operate in tax matters.

Also, after a three-year transition period, Liechtenstein will have to allow foreign banks and legal firms, up to now prohibited, to establish offices in the principality.

The latest blow has been the publication of a substantial book\* written in English by a Zurich banker, Mr Uri Ramati, on how its trusts and foundations work. The title, Liechtenstein's Uncertain Foundations, betrays its emphasis on some of the potential dangers for users of the principality as a refuge for capital, an emphasis not universally welcomed in Vaduz.

Financial leaders have taken these shocks largely in their stride. Lessons have been learned, reforms have been made and others are in the works and the government is working hard to align its financial laws and practices wherever possible with those of the EC.

Liechtenstein is an unusual tax haven anyway. For one thing, it is an industrialised country, with a very high standard of living among its 29,000 inhabitants. The principality's main economic problem is a chronic shortage of labour. Consequently, while it is content to operate an offshore financial centre, it does so on its own terms. Its stock in trade is total secrecy and non-co-operation with other governments, but only on tax matters.

It will not tolerate any other form of financial criminality. Whether in the Maxwell case or in others involving fraud or insider trading, Liechtenstein has always been eager to co-operate with foreign governments' investigations, and they try hard to prevent

## LIECHTENSTEIN

**Triple shock for principality**

Tranquillity disturbed: financial leaders have largely taken a series of shocks in their stride

Picture: Tony Andrews

(establishments) and *stiftungen* (foundations). The typical user of these entities is someone who wants to be able to stand up in a court in his home country - for whatever reason - and deny ownership of assets other than those registered at home.

Legally speaking, the denial is usually accurate. The typical ownership of the *anstalt* is in bearer form, with the identity of the owner left blank, while the so-called "founder" of the *stiftung* is usually a Liechtenstein trustee or lawyer.

Mr Ramati points out that in the case of the *anstalt* there is always a risk that the ownership document can be misplaced or fall into unfriendly hands, and a recent legal case arose over who actually owned the assets in an *anstalt* because of this problem.

In the case of the foundation, Mr Ramati says the risk is that the Liechtenstein-based "founder" or director may take a more restrictive view of how to disburse funds to heirs than the founder intended. And if, as in most cases, he is the sole director, there is no possible appeal.

Mr Ramati's recommendation is that someone thinking of forming a Liechtenstein foundation should not do so unless he has a close family friend who can be appointed as a director to represent the family interest.

Mr Keicher said that he often recommended to clients that they select the person who is to succeed the Liechtenstein founder rather than leave it to the Liechtenstein trust firm.

He also wanted to see the taxation of foundations of non-residents move away from a simple capital tax to a more normal system. As foundations do not have to file financial statements, many now only pay the minimum SF1,000 required by law.

He said he recommended that clients agree to have their foundations pay on the full capital amount as this helps in proving that the assets belong to the foundation.

Mr Keicher said the main lessons from the Maxwell case were personal rather than professional. "For our firm, the mandate was far too big. It was impossible for us to keep up with 400 different subsidiaries."

Liechtenstein's Lilliputian dimensions also mean that its membership in the EEA could cause problems. The country does not want to become another Monaco, teeming with tax exiles and offices of foreign banks. Mr Büchel doubts that many foreign banks will set up offices, simply because it would be difficult to staff them.

Mr René Ott, deputy managing director of Bank in Liechtenstein, the principality's largest bank with SF139bn under management, hopes some do come. "The more competitors you have, the more seriously you are taken as a financial centre," he says.

Ian Rodger

\*Liechtenstein's Uncertain Foundations, Anatomy of a Tax Haven, U.E. Ramati, Hazlemere Ltd Tax Publications, Dublin.

## CHANNEL ISLANDS

**Aggression increases**

THE Channel Islands may be the legacy of an ancient feudal past, with their loyalty to the English Crown and independence from its parliament. But when it comes to cultivating financial services, they are extremely up-to-date.

From a low base in the early 1960s, the financial sector has grown substantially and now compromises around half of national income in both bailiwicks, while employing about one-fifth of the workforce.

For a long time, the flows of offshore funds helped keep the economies of the Channel Islands buoyant and sheltered them from the downturn in the UK. As the recession spread throughout the world in 1992, activity began to slow considerably.

That has brought a new sense of aggression to the islands. Mr Colin Powell, chief adviser to the states of Jersey, says he has begun running selective seminars and lunches across Europe to encourage new "high quality business". There are also negotiations to launch new bilateral arrangements with EC countries for the marketing of financial services products.

He claims Jersey coined the phrase "offshore Europe", to describe the Channel Islands, which are adjacent to the EC and yet free of its requirements - notably the financial services directives.

While other onshore European centres with tax advantages such as Luxembourg and Dublin gradually see their privileges eroded, the Channel Islands have no plans to reinvoke their special status.

Mr Powell sees Switzerland as his main competitor, and says there has been considerable interest from business looking for new offshore centres since that country announced it was considering membership of the European Economic Area and the EC.

Marketing efforts by Guernsey are more vigorous still. The island is conscious it has fallen behind Jersey, and is making attempts to catch up. "When anyone thinks of Jersey," admits one local Guernsey official.

The blunt fact is that there are more similarities than differences between the two islands, except that Jersey has a larger share of the market.

The Channel Islands initially grew as a centre for offshore funds after decolonisation in the 1960s, which left a large number of British expatriates looking for new safe locations in which to live or to deposit their money.

The contraction of the sterling area and the search for new locations for offshore funds by US banks and other institutions helped boost flows during the 1970s.

More recently, a lifting of exchange controls in countries

such as Taiwan has helped increase the volume of money looking for a home.

Both the principal Channel Islands were able to take advantage of their perceived stability, respectability and historical links to help garner new business.

Mr Powell thinks Jersey was able to benefit most because it had already attracted a substantial tourist industry, which brought with it infrastructure of communications, restaurants and hotels. Once financial services followed and legal, accounting and other specialist expertise built up, the momentum rapidly gathered pace.

Both islands have attempted to regulate financial services by controlling the quality of institutions which are permitted to set up operations there. The authorities have the power to refuse new admissions, and their policy has been to increasingly reject all but the more prestigious businesses, with a good reputation, healthy profits and a strong regulator in the country of the parent.

That does not mean the islands have been free from use as a channel for tax evasion by companies and individuals through bank accounts, the contents of which are shrouded in commercial confidentiality.

Neither are the company reporting requirements too arduous. Little public information such as financial performance or even beneficial ownership is available for public consumption on the official returns filed by Guernsey and Jersey corporations.

But they stress that they have introduced legislation to help co-operate on money laundering and fraud.

Both Guernsey and Jersey

also proudly point out how they refused application to open branches by the collapsed Bank of Credit and Commerce International.

There are differences between the two islands. Guernsey is far ahead of Jersey in the cultivation of captive insurance companies - it had the largest net additions for any offshore centre in the world last year.

Jersey was impeded by Victorian companies legislation which forbade the creation of insurance companies and which was only repealed in 1983.

In general, the authorities

keep one eye on business and the other on what their rival island is doing. The International Business Company is a new concept to be enshrined in both islands' laws this year. It

allows companies to pay tax on

a sliding scale from less than 1

per cent to more than 20 per

cent. The signs are that the

market for offshore funds -

always insulated from domes-

tic recession - is beginning to

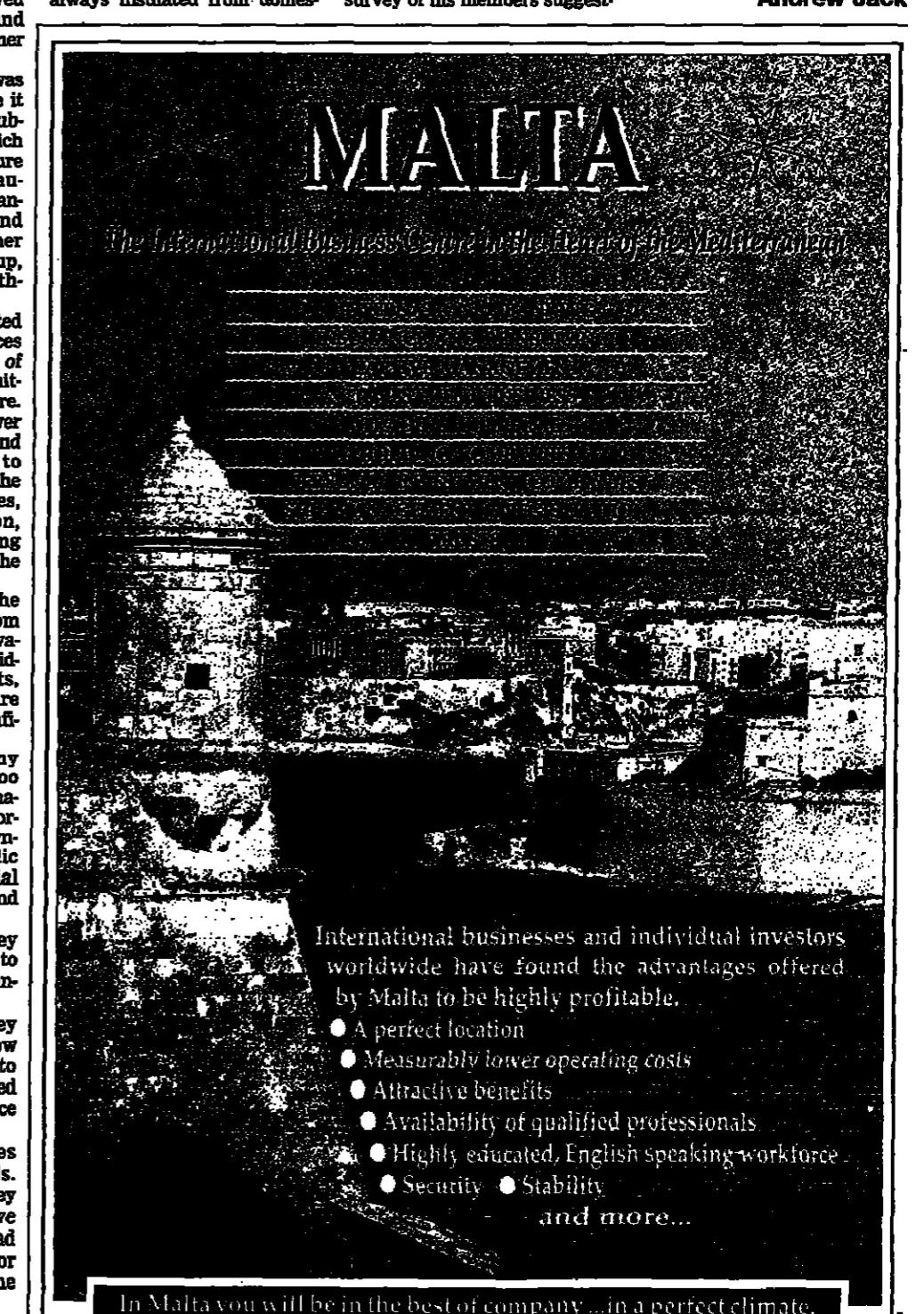
recover. Mr Richard Wilkinson,

chairman of the Guernsey Fund Managers' Association, draws confidence from a recent survey of his members suggest-

ing that profits will be higher

this year than last. Meanwhile, the challenge for the Channel Islands will be to balance the importance of future financial service growth against the needs for other sources of income such as tourism, and the physical constraints and growth policies of the islands as they try to maintain their identity.

Andrew Jack



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